














Richmond Auctions Premier Advertising Auction - Day 1 - January 29, 2026

Prices Realized (includes Buyer's Premium)

Lot Number		Title & Description	Selling Price
1		Group of 2 Johnson Oils Cup Grease 1 Pound Metal Cans - Group of two Johnson Oils 1-pound metal grease cans. Can #1 is partially full with the original lid and it has good color and shine. The display has wear with areas of paint loss in the lower field. The reverse has minor discoloration with small paint chips. The upper lid with logo displays well with rubs, fine scratches and tiny dings - Rated 7.5. The second can is empty with the original lid. it has moderate color and shine. The display has discoloration with wear in the outer fields. The reverse is similar and the upper lid has oxidation on the logo and outer edges.	\$172.50
2		Johson Oils Cup Grease 1 Pound Metal Can - Partially full metal grease can with the original lid has very good color and shine. The display has light wear with an indention on the logo and lower right edge. The reverse and lid have slightly more wear. 2.5" H. Condition: 8.	\$258.75
3		Johnson Centralene Automobile Oil 1 Gallon Metal Motor Oil Can w/ Early Car - Empty gallon can with a handle and caps has moderate color and shine. The can features an early automobile graphic in the field on both sides. The can exhibits general wear throughout with scratches and paint loss. This is a tough can to find in any condition. 6" H. Condition: 5.	\$172.50
4		Johnson Oil Refining Co. Chicago II 1 Pound Metal High Pressure Grease Can w/ Logo - Empty metal grease can with the original lid has very good color and shine. The display with logo has minor discoloration with light wear in the outer fields and edges. The reverse is very similar to the display. The upper lid has scuffs with discoloration. The can has a great look with a clean classic Johnson Oils logo in the field. 4" H. Condition: 8.25.	\$287.50
5		Group of 3 Standard Oil Polarine Metal Cans Half Gallon & Transmission Lubricants - Group of three empty metal Polarine cans includes a half-gallon (Rated 6) and two 5-pound transmission lubricant cans (Rated 7 and 6.5). All of the cans retain their lids with the half gallon having a bend and loss to the handle. The cans display well with all having general wear, dents, areas of paint loss and a penciled 75 cents in the upper field on one Transmission Lubricant can. 6" H. Condition: 6.0/7.0/6.5.	\$287.50
6		Group of 5 Metal Two Gallon Oil Cans Aero Imperial Defender Red Bell Oilzum - Group of five empty metal oil cans includes 4 two-gallon cans and a one gallon Oilzum can. The cans present with good color and general wear throughout. The original lids are present and conditions vary from 7.0-7.9. Overall a great collection of graphic metal oil cans. 11.5" H. Condition: 7.5.	\$431.25
7		Group of 6 Metal Two Gallon Oils Cans Pep Boys Lubrite Capitol & More - Group of six empty metal two gallon oil cans have good color and shine. The cans retain their original lids and handles. They exhibit varying levels of wear with areas of oxidation, scratches, paint loss and minor dents. Conditions vary from 7.0 to 7.5. 11.5" H. Condition: 7.25.	\$373.75
8		Stanocola Standard Oil Co of Louisiana Metal 1 Pound Grease Can w/ Logo - Empty one pound grease can with the original lid has good color and shine. The display features a bright logo with fine scratches, small paint chips and small dent in the left field. The reverse of the can and lid show signs of general age related wear. The can has a great look and displays very well. 3.75" H. Condition: 8.	\$488.75

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9		Johnson Oil Refining Co. 1 Pound Metal Grease Can w/ Logo - Metal grease can with original lid has excellent color and shine. The can has product inside. The field with logo is exceptionally clean with light wear in the outer fields and paint chips on the upper lid. The reverse has minor wear in the field. The lid has light wear in the field with surface wear along the edges. Overall an excellent displaying Johnson grease can that would be very difficult to improve upon. 4" H. Condition: 8.75+.	\$517.50
10		Pair of Standard Polarine Motor Oil Metal Advertising Cans Gallon & Half Gallon - Pair of empty metal oil cans includes a one gallon slim and half-gallon can. The one gallon has good color and shine with light wear, dents and areas of discoloration - Rated 7.9. The half gallon has fine scratches, oxidation and one side has a lettering scratched into the outer right field - Rated 7.5. Both cans retain their original handles and caps. 11" H. Condition: 7.9 & 7.5.	\$488.75
11		Pair of Standard Motor Oil Metal Cans Five Gallon & One Gallon Slim - Pair of empty metal Standard Oil cans includes a five gallon and one gallon can. The five gallon can has been printed upside down and has an unusual look. It has very good color and shine with fine scratches, surface rubs and dents - Rated 7.5. The one gallon can has light wear with fine scratches on the display. The reverse has additional surface wear - Rated 8.0. Both cans have the original handles and caps. 15" H. Condition: 7.5 & 8.0.	\$373.75
12		Polarine Standard Oil Company One Gallon Slim Advertising Can w/ Early Automobile - Empty one gallon metal can has good color and moderate shine. The display has areas of wear and fading with great graphics of an early automobile. The sides and reverse have additional wear and oxidation present. The handle and cap are present. The can has a great look and displays very well. 11" H. Condition: 7.	\$373.75
13		Buffalo Automobile Oil Prairie City Oil Co 1/2 Gallon Metal Can - Empty half-gallon can has good color and shine. Side #1 has general wear with dents, scratches and areas of paint loss. The sides and reverse have heavier wear with larger dents, discoloration and paint loss. The upper handle and spout are present however the cap is missing. All in all an early seldom-seen half-gallon can with detailed Buffalo graphics. 6.5" H. Condition: 6.5/4.0.	\$373.75
14		Two Litening Cans Automobile Springs Penetrating Oil & Hand Cleaner Yale Oil Co. Billings MT - Group of two Litening cans includes a metal Litening Eez pint can and a paper label Hand Cleaner 12 ounce can. The pint has an added sprayer nozzle. The display has general surface wear present and the reverse has heavier wear and paint loss - Rated 7.0. The Hand Cleaner can has product inside. It has good color with toning and surface imperfections throughout - Rated 7.5. 9" H. Condition: 7.0 & 7.5.	\$546.25
15		Pair of ESSO & Standard Motor Oil 1 Gallon Slim Metal Advertising Cans - Pair of empty metal one gallon cans with handles and caps. The Esso can have very good color and shine. The display has paint chips, minor oxidation and light wear. The reverse has additional paint chips and wear in the fields - Rated 7.9. The Standard gallon has good color and shine with paint chips and light wear in the fields. The reverse and sides have heavier wear - Rated 7.5. 11" H. Condition: 7.9 & 7.5.	\$488.75
16		Sico Gasoline "The Mark of Quality" Petroleum Products Single Sided Tin Pump Plate Sign - SST sign has excellent color and shine. The field exhibits light wear with paper marks and small areas of paper residue. The perimeter is similar with areas of paper residue along the edges. The sign displays very well overall. 12" H. Condition: 8.5.	\$345.00

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Lot Number		Title & Description	Selling Price
17		Fresh Up with Seven-Up Single Sided Porcelain Door Push Sign w/ 7up Logo - SSP door push sign has excellent color and gloss. The display is clean with tiny chips along the outer edges. The left and right mounting ends have larger porcelain chips with errant paint and oxidation. The push displays well with vibrant color throughout. 3" H x 31.5" W. Condition: 8.25.	\$460.00
18		Gulf All New Nylon Cord Deluxe Crown Tires Insert Sign - SST die cut tire insert has excellent color and shine. The field has light wear with fine scratches and small paint chips in the outer fields and perimeter. The reverse retains three mounting tabs with factory instruction insert. Overall a colorful Gulf insert with great graphics. 19" H x 19.5" W. Condition: 8.5+.	\$431.25
19		Pioneer Chain Saws Double Sided Porcelain Door Push Sign - DSP door push sign has excellent color and gloss. The display has light surface wear with small chips on the lower edge of the logo. The perimeter has a chip at the lower left mounting hole and the outer edges. The reverse states "Merci - Thank You". The fields are clean with small chips along the outer edges. All four factory grommets are intact. Overall a seldom-seen door push with bold colors. 3" H x 31.5" W. Condition: 8.9.	\$690.00
20		1958 Nesbitt's Real Oranges Single Sided Tin Door Push Sign w/ Bottle - SST door push sign has very good color and shine. The display has light wear with paint chips and small color matched paint chips, which are primarily in the white painted vertical stripes. The perimeter has additional paint chips along the outer edges. The adjustable mounting arms are in very good condition with areas of oxidation. Marked Stout Sign Co., St. Louis, Mo. Made in U.S.A. 904 6-58. The sign displays well with unique colors and graphics. 5" H x 30" W. Condition: 7.9	\$690.00
21		Just Rub on Vicks Vaporub Single Sided Tin Sign w/ Baby - SST sign has excellent color and shine. The field has light wear with small paint chips and fine scratches in the outer fields. The perimeter has minor edge bends present. Marked Litho in U.S.A. All in all a colorful Vicks sign with great graphics. 17" H x 22" W. Condition: 8.25.	\$805.00
22		Early Standard Oil Co. Nuso Crank-Case Service Polarine for Motor Cars 36" Canvas Banner - Early single sided banner has been mounted to foam board. The banner has general age wear throughout with discoloration, fading and small tears. Overall a scarce early banner from the Standard Oil Company of New Jersey. 35.25" H x 18.25" W. Condition: Original.	\$977.50
23		1944 Drink Coca Cola Framed Cardboard Advertising Display Sign w/ Couple - Singled sided cardboard lithograph sign has been framed under plexiglass. The sign has areas of discoloration and wear in the fields. The upper 5.5" areas of the sign above the couple's heads have been trimmed and replaced. The perimeter has edge tears with soiling and minor discoloration. The wooden frame and plexiglass have scuffs with light wear and the sign is marked Copyright 1944 The Coca-Cola Company Litho in USA by McCandlish Lithograph Corporation 52" H x 32" W	\$316.25
24		Excellent Drink Double Cola "For Your Cola Break!" w/ Lady & Glass Framed Advertising Poster - Fantastic single sided advertising poster has been professionally framed under plexiglass. The poster has outstanding color and graphics. The field is very clean overall with light marks and the perimeter has a minor bend on the lower left corner. The plexiglass and frame are in excellent condition and the poster is marked DC-40 Litho in USA. All in all a superb example with eye catching graphics. 26.75" H x 20.75" W. Condition: 9.25	\$977.50

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Lot Number		Title & Description	Selling Price
25		Have a Seven-Up Float Cardboard Advertising Sign w/ 7up Frame - Single sided cardboard sign with factory frame has excellent color. The sign has minor surface imperfections with small scuffs in the upper lettering. The wooden frame has light wear to the wood and factory 7up decal on the lower edge. Overall a unique 7up cardboard sign with colorful graphics. 24" H x 37" W. Condition: 8.75.	\$632.50
26		Jewelry Watch Repairing Die Cut Double Sided Porcelain Sign - DSP die cut sign has good color and moderate gloss. The display has fading with cloudiness throughout. The reverse has additional cloudiness with areas of oxidation. Both factory grommets are intact. Overall a unique early porcelain sign with outstanding graphics. 15" H x 11" W. Condition: 7.5.	\$1,380.00
27		Yes I Said 10 Cents Model Smoking Tobacco Single Sided Porcelain Sign - SSP self-framed sign has very good color and gloss. The field has fine scratches with light wear, small chips in the lower fields and errant paint drips. The perimeter has additional chips with errant paint along the edges. Nine of the ten factory grommets are intact and the sign is marked 523A Made in U.S.A. 11.25" H x 34" W. Condition: 8.	\$920.00
28		Everybody Likes Popsicle "The Frozen Drink on a Stick" Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The field exhibits light wear and paper marks. The perimeter has small paint chips with minor oxidation. The sign is marked P9 Litho in U.S.A. W.F.R. The sign has a great look with vibrant colors and unique lettering. 11.75" H x 35.75" W. Condition: 8.5+.	\$805.00
29		Outstanding Radio Television Service Sylvania Radio Tubes Authorized Dealer DS Tin Flange Sign - DST flange has day one color and shine. The display has a clean field with minor wear in the outer fields and perimeter. The reverse has light wear in the fields with small paint chips along the inner flange. All in all a fantastic example with eye catching colors. 16" H x 16.75" W. Condition: 9.0/8.9.	\$977.50
30		Colonial Gasoline 49" Double Sided Porcelain Sign - DSP sign has excellent color and gloss. The display has a clean field with minor marks in the outer fields. The perimeter has edge wear with small chips. The reverse is in a similar condition with an area of discoloration in the upper field and slightly more edge wear. Overall an extremely clean example with heavy shelving and vibrant color throughout. 23" H x 49" W. Condition: 9.0+/8.9+.	\$1,150.00
31		Columbia Bicycles Parts Repairs Double Sided Tin Flange Sign - DST flange has excellent color and shine. Side #1 has small factory blemishes with light storage wear in the fields. The perimeter has a scratch near the upper left edge with other light edge wear. The reverse has additional small factory blemishes with tiny paint chips in the field. All in all a clean example with vibrant colors. 18" H x 18.5" W. Condition: 8.9.	\$1,495.00
32		3 Grizzly Gasoline Items Tin License Attachment McGaffick Retz Helena MT Dust Cloth Holder & Whistle - Group of three includes a SST die cut license plate attachment, a Grizzly dust cloth holder, and a plastic Grizzly Gasoline Whistle. The attachment features reflective lettering with very good color and shine. The field exhibits light wear with areas of discoloration to the lettering. The perimeter has wear at the lower mounting tabs and the topper is marked PAT. 1,902,440 on the left side and Erikson, Des Moines, on the lower center edge. The dust cloth holder has great graphics with general age-related wear throughout. It was manufactured by the Auto Supplies Manufacturing Co. of Denver	\$2,300.00









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33		1954 Exide Batteries Emb. Single Sided Tin Sign - SST embossed sign has excellent color and shine. The field has areas of light surface wear with fine scratches and scuffs. The perimeter has paint chips and scratches along the outer self-framed edge. Marked AD FORM 1482-A A-M 12 54. 13.75" H x 39.75" W. Condition: 8.	\$977.50
34		Impressive NOS Wolf's Head Time for a Change! Advertising Banner Sign w/ Quart Can & Hand - NOS single-sided paper advertising banner has day one color and shine. The banner features a large, colorful quart can graphic and hand in the right field. The banner exhibits light storage wear in the field and perimeter and all six factory grommets are present. The reverse edge is marked Igelstrom-Oberlin Inc., Massillon, Ohio. Overall an exceptional banner with fantastic graphics. 28" H x 44" W. Condition: 9.	\$862.50
35		1955 Ask for Valvoline Motor Oil 17.5" Single Sided Tin Bubble Sign - SST convex bubble sign has excellent color and shine. The sign has light wear with marks in the field and minor spotting along the perimeter. The sign is marked 2043-A Made in U.S.A. A-M Sign Co. 6-55. All in all a clean example with brilliant colors. 17.5" H. Condition: 8.75+.	\$2,070.00
36		1954 Drink Coca Cola Ice Cold Double Sided Tin Advertising Flange Sign w/ Bottle - DST flange sign has very good color and shine. The display has light wear in the fields with fine scratches and scuffs in the outer fields and perimeter. The reverse is in a very similar condition. Marked A-M 7-54. Overall an iconic Coke flange with strong eye appeal. 22.5" H x 18" W. Condition: 8.25/8.0.	\$1,265.00
37		NOS 1970 Wolf's Head 100% Pennsylvania Motor Oil Double Sided Tin Curb Sign w/ Stand & Original Box - NOS DST sign with curb stand and original box has excellent color and shine. Side #1 has a clean field with minor surface imperfections in the lower fields and perimeter. The reverse has a fine scratch in the left field with small paint chips along the lower right edges. The curb frame is in very good condition and the original box has general wear with tape reinforcement. The sign is marked A-M 4-70. The sign has a great look and displays very well. 23" H x 30" W. Condition: 9.0/8.9	\$1,265.00
38		Dodger Beverages Emb. Single Sided Tin Die Cut Bottle Sign - SST die cut sign has excellent color and shine. The field has light wear with scratches and small paint chips in the outer fields. The perimeter has light wear with small paint chips along the outer edges. Marked Press Sign Co., St. Louis. Overall a seldom-seen vertical soda sign with strong eye appeal. 65" H x 15.75" W. Condition: 8.25+.	\$1,092.50
39		Excellent 1961 Drink Coca Cola "Enjoy That Refreshing New Feeling" Single Sided Tin Sign w/ Bottle - SST self-framed Coke sign has outstanding color and shine. The field is clean. The perimeter has minor imperfections with small paint chips and light wear to the self-framed edges. Marked Made in U.S.A. Robertson 8-61. Overall a fantastic example that would be difficult to improve upon. 53.5" H x 17.5" W. Condition: 9.25+	\$1,265.00
40		Curt's Oil Co. Power Packed Regular Gasoline Emb. Single Sided Tin Pump Plate Sign - SST embossed self-framed sign has excellent color and shine. The field is clean with a scratch in the lower left field through the "R" in Regular. The outer mount holes have manufacturing blemishes and the self-framed edge has fine scratches with a minor bend on the right-hand edge. The sign displays very well with fantastic graphics. 16" H x 12" W. Condition: 8.5.	\$920.00

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41		Outstanding 1949 Coca Cola "Take a Case Home Today" \$1 "Delicious and Refreshing" Framed SS Tin Sign - SST Coke sign with added wooden frame has excellent color and shine. The field is exceptionally clean overall with a fine scratch in the left field and other minor imperfections. The perimeter has a factory blemish on the upper right corner. The frame is in very good condition with small paint chips and the sign is marked 7-49 R S Co. Made in U.S.A. All in all a fantastic example with vibrant color throughout. 28.5" H x 20.5" W. Condition: 9.0+	\$1,150.00
42		Dupont Expert Body Repair Auto Painting Die Cut Double Sided Tin Sign - DST die cut sign has outstanding color and shine. Side #1 has light wear with fine scratches in the fields and perimeter. The reverse is in a similar condition with sticker residue in the right outer field. Marked A-5400 Made in U.S.A. The sign displays very well with vibrant color throughout. 28.5" H x 36" W. Condition: 8.75+.	\$2,300.00
43		Amoco American Gas Courtesy Cards Honored Here Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. The display has flea bites in the logo with marks and fine scratches in the outer fields and perimeter. The reverse has additional surface wear present. Both factory grommets are intact and the sign displays very well. 15" H x 24" W. Condition: 8.5+/8.5.	\$1,035.00
44		Pilot Life Insurance 15" Lighted Advertising Clock w/ Logo Greensboro NC - Telechron lighted advertising clock with composite can has excellent color. The light and clock both work as they should. The inner face is very clean overall with small flakes at the stem opening. The can is in good condition with an elongated upper mount hole, an added metal hanging support bar and one access retaining screw is missing. The inner face is marked Pilot-3 1 Made in U.S.A. N.G.CO. Overall a unique graphic advertising clock from the Pilot Life Insurance Company. 15" H. Condition: 8.5+	\$546.25
45		Exide Batteries Double Sided Tin Die Cut Flange Sign - DST die cut flange has excellent color and shine. Side #1 has light wear with oxidation and paint chips in the right fields. The perimeter has light wear with discoloration along the upper edges. The reverse has heavier surface wear with scratches and discoloration. Marked A-M 4-57, AD FORM 1772A. 12.5" H x 15.5" W. Condition: 8.5/7.5.	\$2,990.00
46		Ice Cold Bierley's Real Orangeade Emb. Single Sided Tin Sign w/ Bottle - SST embossed sign has outstanding color and shine. The fields are very clean overall with fine scratches below the "Bierley's" lettering in the lower field. The perimeter has light wear with bends in the upper right outer fields and corners. The sign is marked Donaldson Art Sign Co., Covington, Ky. Copyright Bierley's Inc. BD - 233 - 38 Litho. In U.S.A. The sign has a great look with brilliant color and a highly detailed bottle in the center field. 27" H x 13.75" W. Condition: 8.75	\$747.50
47		Maytag Washing Machines 6' Die Cut Single Sided Tin Sign - SST die cut sign has excellent color and shine. The field exhibits light wear with scuffs and small factory imperfections. The perimeter has fine scratches with small paint chips and a minor bend on the lower left corner. Marked Vernon Co., Newton, IA. All in all a unique Maytag sign with outstanding graphics. 72" H x 48" W. Condition: 8.5.	\$3,795.00
48		Mobil Oil Gasoline Die Cut 15" Single Sided Porcelain Sign w/ Pegasus - SSP sign has good color and gloss. The sign exhibits slight fading throughout with light surface wear in the fields and discoloration in the Pegasus graphic. The perimeter has small chips with light wear and errant white paint along the edges. Marked 733. Overall a scarce Mobil sign featuring their classic shield design. 15" H x 15" W. Condition: 8.	\$1,380.00

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49		Texaco The Texas Company No Smoking Single Sided Porcelain Logo Sign w/ Black T - SSP sign has good color and moderate gloss. The field has cloudiness with areas of discoloration and a chip in the "S" of Smoking. The perimeter has chips with errant silver paint drips. All six factory grommets are present and the sign is marked Brilliant Mfg. Co., Phila. Overall an iconic Texaco sign featuring the dual "Black T" logos. 6" H x 24" W. Condition: 7.0+.	\$2,990.00
50		Indian Gas Complete 13.5" Wide Milk Glass Body Gas Pump Globe - Two 13.5" lenses mounted in a wide milk glass body with a copper screw base have excellent color. Lens #1 has minor surface wear with discoloration along the lower edges of the lens. The reverse is in a similar condition with slightly more perimeter discoloration. The milk glass body with original screw base is in excellent condition. The globe has a great look and displays very well overall. 17" H. Condition: 8.5/8.25.	\$1,495.00
51		Fantastic That Good Gulf Gasoline OPC Gas Pump Globe w/ Threaded Base - One piece cast milk glass globe with the original paint and a threaded copper base has very good color. Side #1 has light wear with slight fading to the orange and cloudiness to the black lettering. The reverse is in a similar condition to the display. The body is in very good condition with a scratch on the lower edge and small chips on the inner edge of the base which aren't visible due to the copper base. Overall an outstanding early Gulf globe with strong eye appeal. 17.5" H. Condition: 9.	\$3,680.00
52		Flying A Ethyl Gasoline 13.5" Complete Gill Milk Glass Body Gas Pump Globe w/ Logo - Two 13.5" lenses mounted in a Gill milk glass body have excellent color. Lens #1 has a clean field with light wear in the outer fields. The reverse lens has fine scratches in the upper fields. The milk glass body displays well with base chips and a two-inch vertical crack on one side. The globe has a great look with vibrant colors and a large Flying A logo in the center field. 16.5" H. Condition: 9.0/8.75+.	\$2,760.00
53		Phillips Unique Gasoline Complete 13.5" w/ Original "Wide" Capco Gas Pump Globe Body - Two 13.5" lenses mounted in an original wide Capco globe body. Lens #1 has excellent color with light surface wear, errant orange paint in the lower left field and areas of minor cloudiness in the upper right outer fields. The reverse has surface scratches with areas of cloudiness in the upper left fields. The scarce Capco body has toning with areas of discoloration throughout. Overall a wonderful Phillips globe with strong eye appeal. 16.5" H. Condition: 8.5/8.25.	\$1,955.00
54		Excellent Esso Gasoline 16.5" Complete HP Metal Body Gas Pump Globe - Two 16.5" lenses mounted in a HP metal Cincinnati globe body with factory decal. Lens #1 has outstanding color with a clean field and perimeter. The reverse lens is in a similar condition with a small fine scratch in the "O" in the right field. The metal body has light wear, errant red paint on the base and retains a partial Cincinnati Advertising Products decal on the lower edge. Overall an exceptionally clean complete ESSO globe with strong eye appeal. 21" H. Condition: 9.5/9.0+.	\$1,495.00
55		Pate Air Glide Gasoline 13.5" Complete Milk Glass Body Gas Pump Globe - Two 13.5" lenses mounted in a wide milk glass body have excellent color. Lens #1 has light wear in the fields with small paint chips along the outer edges. The reverse has a clean field with minor spotting in the lower outer fields and small paint chips along the outer edges. The milk glass body is in excellent condition. The globe has a great look and displays very well. 16.25" H. Condition: 8.75/8.75.	\$2,300.00
56		Gasoline OPE Milk Glass Gas Pump Globe - OPE one-piece etched milk glass Gasoline globe featuring a large "G". The display has excellent color with original paint, a clean field and minor factory imperfections. The reverse is in a similar condition to the display. The 7" base has an area of larger base chips along one side. Overall an exceptional early globe with fantastic color. 16" H. Condition: 8.5+.	\$3,680.00

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57		Outstanding Shell Gasoline OPC Milk Glass Clamshell Gas Pump Globe - OPC milk glass globe has excellent color. The globe features original paint with a clean base. The globe has minor wear with errant paint drips on both sides. Overall an iconic Shell globe that displays extremely well. 18" H. Condition: 9.0+.	\$3,450.00
58		Impressive Sunland Ethyl Gasoline Single 15" Lens w/ HP Metal Gas Pump Globe Body - Single 15" lens mounted in a high-profile metal globe body has excellent color. The lens is clean with faint paper marks in the outer fields and perimeter. The metal body is in excellent condition with small paint chips along the edges. Overall a seldom-seen globe from the Sunland Refining Corporation. 19" H. Condition: 9.	\$1,035.00
59		Atlantic Gasoline 16.5" Complete LP Metal Gas Pump Globe Body w/ Fried Egg Logo - Two 16.5" lenses mounted in a low profile metal body have very good color. Lens #1 has light wear with slight cloudiness in the upper lettering. The perimeter has small paint chips along the outer edges. The reverse has additional surface wear with wash in the left field. The original metal body has been repainted and exhibits light wear. The globe displays well with the early Atlantic "Fried Egg" logo with arrow graphics. 19" H. Condition: 8.25/7.75.	\$1,610.00
60		Mobilgas Special 13.5" Complete Milk Glass Body Globe w/ Original Box - Two 13.5" lenses mounted in a milk glass body with a copper collar and the original Cincinnati Advertising Products Box. The lenses have excellent color and feature a large Pegasus graphic on both sides. Side #1 has light wear with errant paint and minor discoloration along the perimeter. The reverse has additional surface wear with scuffs and fine scratches in the fields and perimeter. The glass body is in excellent condition and the original shipping box has heavy age wear with loss and tears. The globe displays well with	\$1,265.00
61		Nice Cliff Brice Gasoline Complete Oval Capco Gas Pump Globe - Two oval lenses mounted in a Capco body have excellent color. Lens #1 has a clean field and perimeter. The reverse lens has a tiny factory blemish in the "L" in the field with a clean perimeter. The Capco body is in good condition with areas of loss on the edges of one side with an area of repair on the edge at 3 o'clock. All in all a colorful globe from the Colorado-based Cliff Brice Petroleum. 12.5" H. Condition: 9.5/9.25.	\$488.75
62		1959 Take Home Kern's Bread Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The field has light surface wear with fine scratches in the outer fields. The perimeter has minor edge bends with light wear at the mount holes and paint chips on the lower left corner. Marked Robertson 8-59. The sign has outstanding color and displays very well. 8" H x 42" W. Condition: 8.75+.	\$258.75
63		Johnson Motor Oil Refining One Gallon Metal Can w/ Early Automobile - Scarce early empty gallon can with a handle and caps has good color and shine. The can features an early touring can on each side with the classic "Time Tells" logo on the sides. The display has fine scratches, discoloration and minor indentations. The reverse is in a very similar condition to the display. All in all an a superb early Johnson can that is very difficult to find in any condition. 6" H. Condition: 7.25/7.0.	\$2,530.00
64		Prairie Cities Oil Co 5 Pound Metal Tin Litho Grease Can w/ Buffalo - Empty five pound grease can with the original lid has very good color and shine. Side#1 features a clean Buffalo graphic with light wear, a small area of oxidation in the right field and a paint chip in the lower left field. The reverse has additional surface wear. Overall a colorful grease tin from the Prairie Cities Oil Co. Limited, Winnipeg, Manitoba. 6.5" H. Condition: 8.25+/8.0.	\$862.50






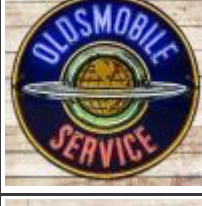


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65		Stanocola Standard Oil Co of Louisiana Metal 25 Pound Grease Can w/ Logo - Empty metal 25 pound grease can with a handle and lid has good color and shine. The display features a large Stanocola logo with spotting, oxidation and areas of discoloration. The sides and reverse show additional surface wear with areas of paint loss. All in all a tough to find Stanocola grease can with bold colors. 10.25" H. Condition: 7.9+/7.75.	\$1,955.00
66		Johnson Motor Oil Refining One Gallon Metal Can w/ Time Tells Logo - Empty one-gallon metal can with a handle and an added cap has good color and shine. The display with the "Time Tells" logo has small paint chips, surface wear and minor edge bends. The reverse has an indentation in the field with heavier surface wear. Overall a scarce Johnson can with eye catching graphics. 11" H. Condition: 7.75/7.25.	\$517.50
67		Atlas Aero "High Speed" Motor Oil Metal 5 Quart Can w/ Airplane - Empty metal 5 quart motor oil can from the Atlas Lubricant Corp., New Orleans, Louisiana. The can has very good color and shine. It is missing the top lid and the lower lid has small non-factory holes. Side #1 with the large airplane graphic has minor bends with oxidation and fine scratches. The reverse with "A World of Good Lubrication" has larger bends in the right outer field with other general surface wear. The can has a great look with outstanding graphics on both sides. 9.5" H. Condition: 7.5	\$5,060.00
68		1948 Gulflube "The High Mileage Motor Oil" Emb. Single Sided Tin Sign w/ Logo - SST embossed self-framed sign has outstanding color and shine. The field has light wear with minor fine scratches and a small indentation with a paint chip and scratch in the lower right outer field. The perimeter has light wear, fine scratches and paint chips to the self-framed edge. Marked AAW 5-48. The sign has a great look with classic Gulf colors and an embossed logo in the center field. 24" H x 48" W. Condition: 8.5.	\$2,070.00
69		Stanocola Standard Oil Co. of Louisiana 1 Gallon Metal Advertising Can w/ Logo - Empty one-gallon metal can with a handle and caps has good color and shine. The can features a large Stanocola logo in the field on each side. The display has surface wear with oxidation, scratches and areas of discoloration. The reverse has additional surface wear present. Overall a seldom seen one-gallon can from the Standard Oil Company of Louisiana. 11" H. Condition: 7.25.	\$2,300.00
70		Colonial Beacon Motor Oil 5 Gallon Metal Can w/ Service Station Graphic - Empty five-gallon metal can with a handle and cap has good color and shine. The can features unique colors with wonderful graphics of an early ornate Beacon service station. Side #1 has paint chips with fine scratches and other light wear in the field. The reverse has slightly more wear and one side has oxidation throughout. Overall a scarce five-gallon from the Beacon Oil Company. 15" H. Condition: 7.5.	\$1,265.00
71		Pioneer Used Cars 10' Single Sided Porcelain Die Cut Animated Factory Neon Sign - SSP die cut multi-piece factory neon sign and new metal can have good color. The sign features three-color neon with a backlighting upper die cut edge and "Sequenced" flashing cars which light up from left to right. The sign exhibits an older repaint throughout with chips, surface wear, and areas of color variance. The new metal can is in excellent condition. Overall an impressive sign with outstanding graphics and vibrant neon. 92" H x 121" W x 11" D. Condition: Original	\$18,400.00
72		Excellent 1966 Phillips 66 Gasoline 6' Single Sided Porcelain Neon Service Station Sign - SSP sign with added neon and a new metal can has outstanding color and gloss. The sign features three-color neon with sequenced "66" numbers. The first number lights, then the second number then both numbers light together. The fields are exceptionally clean with fine scratches in the "Phillips" lettering and other minor imperfections in the lower fields and perimeter. The metal can is in excellent condition and the sign is marked SPS 66. Overall an amazing Phillips 66 neon sign with strong eye appeal. 70" H x 70" W x 10" D	\$10,350.00


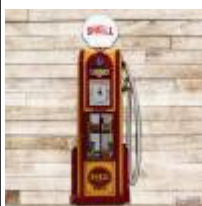




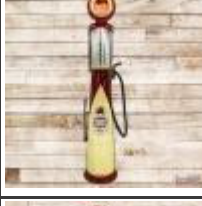

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Lot Number		Title & Description	Selling Price
73		Early Gulf Supreme Oil Free Crank Case Service 8.5' SS Wooden Sign - Amazing early single-sided wooden sign with the factory wooden frame. We believe this to be one of the earliest Gulf signs with an estimated date of use between the mid-teens through the mid 1920s. It was discovered in a Maine boat yard and then stored in a barn for 40 to 50 years. The sign features the early Gulf logo with general age-related wear throughout. The sign exhibits original paint with areas of wear and loss. The factory frame is in good condition. Overall a rare early Gulf sign with strong eye appeal. 36" H x 100" W. Condition: 8.5+.	\$11,500.00
74		Fantastic Hamburger 5.5' Die Cut "7 Color" Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with metal can has outstanding color and gloss. The sign features seven-color porcelain enamel with heavy shelving and five-color neon. The sign has minor surface imperfections with small color matched chips in the fields and a larger area on the upper right edge. The metal can is in excellent condition. Overall a spectacular highly detailed neon sign with brilliant color. 44.5" H x 65" W x 9" D. Condition: 8.75+.	\$80,500.00
75		Modern Barber Shop 10' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with the original metal can has excellent color and gloss. The fields are exceptionally clean with minor surface rubs and areas of slight discoloration in the outer fields. The perimeter has light wear with small edge chips and minor chalkiness along the upper edges. The metal can is in very good condition and the sign is marked Nett Neon. Overall a fantastic, large-sized barber sign with brilliant neon. 34.25" H x 120" W x 10" D. Condition: 8.9+.	\$17,250.00
76		Amazing Martini Cocktail Bar 5' Die Cut Double Sided Porcelain Factory Neon Sign - Rare DSP die cut factory neon sign with the original metal can and wall mount bracket has excellent color and gloss. The sign features intricate three-color neon, which perfectly accents the unique shape of the sign. Side #1 has a clean field with minor marks. The outer fields have minor discoloration and small chips at the mounting hardware. The perimeter has chips along the outer edges. The reverse is in a similar condition with additional marks in the fields. The metal can is in very good condition. Overall a scarce	\$8,625.00
77		Johnson Sea Horse Outboard Motors 6' Single Sided Tin Neon Sign w/ Logo - SST sign with added neon and a new metal can has good color and shine. The sign features three-color neon with flashing "Sea Horse" lettering and a flashing graphic in the upper field. The display has general surface wear with fine scratches, paint chips and toning to the white painted areas. The perimeter has oxidation with minor discoloration. The metal can is in excellent condition and the sign is marked M-C-A Sign Co. 973. Overall a seldom-seen Johnson Outboard sign with brilliant neon and exceptional graphics. 48" H x 72" W x 9" D. Condition: 8.5+.	\$23,000.00
78		Oldsmobile Service 5' Single Sided Porcelain Neon Sign w/ World Logo - SSP sign with added neon and a new metal can has been professionally restored. The sign features vibrant five-color neon, which perfectly accentuates the sign. The display and perimeter are exceptionally clean with bold colors. The metal can is in excellent condition and the sign is marked Walker & Co. Detroit. Overall an exceptional Oldsmobile sign with eye catching neon. 60" H x 60" W x 9" D. Condition: Professionally Restored.	\$19,550.00
79		Early Socony Gasoline Single Sided Porcelain Neon Sign - SSP Socony gasoline sign with added neon and a new metal can. The sign has good color and gloss. It shows some chipping, areas of touch up, and a few small nail holes. It displays very well with the double stroked neon letters. Overall a great looking sign that displays very well. 47" H x 117" W x 9" D. Condition: 7.75.	\$3,910.00
80		Wayne Model #70 Richfield Gas Pump "Unrestored Beauty" - Exceptional Wayne Model #70 computing gas pump features a highly original finish. The pump has outstanding patina showcasing early paint with factory Richfield Hi-Octane decals. It shows areas of general wear, oxidation, and errant paint drips. The pump includes hose, nozzle, porcelain faceplates, a factory manufacturer plate, original ad glass, and an original complete Richfield 15" gas globe with a low-profile metal body. The globe features a factory decal in the field on one lens and the reverse has a star chip in the left field with wash along the	\$4,140.00









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Lot Number		Title & Description	Selling Price
81		Wayne Model #60 Clockface Showcase Gas Pump Restored Texaco Gasoline - Wayne Model #60 Showcase conversion gas pump with products has been professionally restored. The pump features brilliant red and white paint with high gloss throughout. The finish is very clean overall with minor surface imperfections and paint chips. One side skin has a small indentation along an edge with wear to the lower pinstriping. The pump includes custom pinstriping, highly detailed appointments, a new cloth hose, polished brass nozzle, porcelain Contains Lead signs, keys and a lighted complete 13.5" reproduction Texaco Gasoline high profile metal body globe. The pump includes an	\$11,500.00
82		Wayne Model #60 Clockface Showcase Gas Pump Restored Shell Gasoline w/ Products - Wayne Model #60 Showcase conversion gas pump with products has been professionally restored. The pump features brilliant red and yellow paint with high gloss throughout. The finish is very clean overall with minor surface imperfections and a few small paint chips. The pump includes reproduction Shell Gasoline pump plates, highly detailed appointments, a new cloth hose, polished brass nozzle, porcelain Contains Lead signs, Shell decals, keys and a lighted reproduction Shell one-piece cast milk glass globe. The pump includes an assortment of Shell products which are in excellent condition. Overall an exceptional	\$16,100.00
83		Amazing National Simplex Model #60 Clockface Gas Pump Restored Shell Gasoline - National Simplex Model #60 clockface gas pump has been professionally restored. The pump features an outstanding restoration with high attention to detail. The paint is vibrant and presents with exceptional gloss, Shell decals on the doors, and a few minimal imperfections.. The pump includes a new cloth hose, polished brass nozzle, detailed hardware and trim, visi-gauge, and a lighted reproduction Shell one-piece cast milk glass globe. Overall an impressive gas pump with an eye-catching restoration. 101" H	\$11,500.00
84		Amazing Wayne Model #60 Computing Gas Pump Restored Blue Sunoco - Fantastic Wayne Model #60 has been professionally restored. The pump features classic Sunoco colors with vibrant paint, high gloss and minor surface imperfections. The pump includes Blue Sunoco decals, porcelain faceplates, a new cloth hose, a polished nozzle, detailed appointments, and a complete original 15" Blue Sunoco high-profile metal body gas pump globe. Lens #1 is in excellent condition with light surface wear. The reverse lens has light wear with small paint chips along the edges. All in all an iconic Wayne 60 pump that	\$6,325.00
85		Wayne Model #60 Computing Gas Pump Restored Shell Gasoline - Fantastic Wayne Model #60 has been professionally restored. The pump features classic Shell colors with vibrant paint, high gloss and minor surface imperfections. The pump includes reproduction Shell pump signs, porcelain contains lead signs, a new cloth hose, a polished brass nozzle, detailed appointments, a manufacturer plate, and a complete 15" reproduction Shell Gasoline low profile metal body gas pump globe. Overall an excellent displaying example with a highly detailed restoration. 94" H. Condition: Professionally Restored	\$14,950.00
86		Bennett Model #150 Clockface Gas Pump Restored Super Shell Gasoline - Bennett Model #150 clockface gas pump has been professionally restored. The pump features vibrant yellow and red paint with high gloss and Super Shell decals on the doors. The finish is very clean overall, showing light wear with scuffs on the doors and wear to the original clock faces. The pump includes a factory Bennett manufacturer plate, detailed hardware, Contains Lead porcelain signs, hose, polished brass nozzle, and a visa-gauge. All in all an excellent example with vibrant color throughout. 76" H. Condition: Professionally Restored	\$10,350.00
87		Ten Gallon Visible Gas Pump Restored Gilmore Red Lion Gasoline - Ten gallon visible gas pump has been professionally restored. The pump features bright colors with high gloss and Gilmore Red Lion Gasoline decals along each side. The finish is very clean overall with small paint chips and other minor imperfections. The pump includes detailed hardware, a chrome handle, clean glass cylinder, and a lighted 15" reproduction complete Gilmore Red Lion high profile metal body globe. All in all a wonderful visible gas pump with strong eye appeal. 120" H. Condition: Professionally Restored	\$6,325.00
88		Outstanding Wayne Model #70 Computing Gas Pump Restored Texaco Fire Chief - Exceptional Wayne Model #80 gas pump has been professionally restored. The pump features vibrant red and black paint with high gloss and minor surface imperfections. The pump includes reproduction Fire Chief, Ethyl and Contains Lead signs with a hose, nozzle, Fire Chief ad glass, porcelain faceplates, manufacturer plates, detailed appointments and a reproduction complete 15" Texaco high profile metal body globe. Overall an iconic Wayne #70 gas pump with eye catching colors. 94" H. Condition: Professionally Restored	\$4,140.00

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Lot Number		Title & Description	Selling Price
89		Tokheim Model #39 Computing Gas Pump Restored That Good Gulf Gasoline - Tokheim Model #39 computing gas pump has been professionally restored. The pump features classic Gulf colors with vibrant paint, high gloss and minor surface imperfections. The pump includes reproduction porcelain pump plates, porcelain contains lead signs, porcelain faceplates, Regular ad glass, manufacturer plate, a cloth hose, a brass nozzle, and a complete 13.5" reproduction Good Gulf Gasoline Capco body gas pump globe. Overall an impressive Tokheim pump with a fantastic professional restoration. 76" H.	\$3,450.00
90		Early Gilbert & Barker G&B 5 Gallon Gas Pump - Early G&B five gallon gas pump has been restored. The pump features red paint with good color and gloss with areas of light wear and paint chips. The pump includes original manufacturer tags, gallon markers, handle, crank, G&B badge and a Veeder gauge. Overall a seldom-seen gas pump that displays very well. 88" H. Condition: Restored.	\$1,092.50
91		Impressive Goodrich Silvertowns Tires Double Sided Porcelain Flange Sign - DSP flange has day one color and gloss. The display is exceptionally clean with minor surface imperfections and small chips along the outer right edge. The reverse has slightly more wear with two factory blemishes in the left red diamond in the lower field. The flange has a few small chips and all five factory grommets are intact. The flange has a great look with brilliant color throughout. 19" H x 23.25" W. Condition: 9.25+.	\$2,760.00
92		Royal Blue Luxury Coach Services Single Sided Porcelain Sign w/ Bus - SSP sign has outstanding color and gloss. The display has light surface wear with a color-matched chip in the "VIC" lettering in the left field and a small chip in the lower field.. The perimeter has minor edge wear with a color-matched chip on the lower left mounting hole. Marked Proprietors: The Western National Omnibus Company Ltd. The sign displays well with unique porcelain enamel colors and a detailed bus graphic in the center field. 12" H x 42" W. Condition: 8.25.	\$2,185.00
93		Tiolene The Pure Oil Company 26" Double Sided Porcelain Curb Sign - DSP sign with the factory ring and aftermarket base has very good color and gloss. Side #1 has light surface wear with small chips in the fields, errant paint and a chip on the upper edge at 12 o'clock. The reverse has larger chips, which are filled with older green and white paint. The ring, pole and aftermarket base are in very good condition and the sign is marked Burdick, Chi. The sign displays well with heavy shelving and classic Pure porcelain enamel colors. 58" H x 26" W x 20" D. Condition: 8.25/7.9.	\$1,955.00
94		Ward's Vitovim Bread "A Key to Health" Die Cut Double Sided Tin Flange Sign w/ Loaf - DST die cut flange has very good color and shine. Side #1 has light wear in the fields with areas of cloudiness, paper marks and fine scratches. The perimeter has areas of oxidation which are mainly along the lower edges. The reverse has fading present with additional areas of paint loss on the lower edges. Marked The H.D. Beach Co., Coshocton, O., U.S.A. All in all a scarce early bread flange with wonderful graphics. 17.75" H x 13" W. Condition: 7.9+/7.5+.	\$1,380.00
95		Neon Products 21" Advertising Clock "Skelly Gasoline" - Neon Products neon advertising clock runs and lights as it should. The clock features single color neon with an older Skelly Gasoline decal applied in the center field. When viewed at an angle "Quaker State Motor Oil" lettering can be viewed under the Skelly decal. The inner face has age-related crackled paint with discoloration in the outer fields. The metal can is in very good condition with paint chips and light age related wear. The reverse is marked Assembled by Associated Neon Products, Inc., Indianapolis, Indiana, for Neocraft Animations. The clock	\$1,150.00
97		Amazing Kenneth Smith Golf Clubs 12" Pam Advertising Thermometer - Single-sided closed-back Pam glass face thermometer has outstanding color. The inner face is exceptionally clean with minor surface imperfections in the outer fields. The metal can is in excellent condition with small bends on the upper mounting tab. A factory Pam decal is present. Overall a superb example that would be difficult to improve upon. 12" H. Condition: 9.25+.	\$747.50









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Lot Number		Title & Description	Selling Price
98		Refresh Yourself! Drink Coca Cola Sold Here Ice Cold 5' Framed SS Masonite Sign w/ Bottle - Single sided Masonite sign with factory tin crimped edges has been framed under plexiglass. The sign exhibits general age-related wear throughout with discoloration and non-factory holes in the fields. The outer fields and perimeter have similar wear with additional creases and closed tears. The plexiglass and frame are in excellent condition. Marked The MCA Sign Co., Massillon, Ohio. The sign has a great look with classic Coke colors and a detailed bottle graphic in the right field. 39.5" H x 54" W. Condition: 8.5.	\$690.00
99		1949 Atlantic White Flash Gasoline Single Sided Porcelain Pump Plate Sign - SSP pump plate has excellent color. The field is clean with light fine scratches in the upper right fields and lower gloss in the white porcelain enamel lettering. The perimeter has minor wear along the outer edges. All six factory grommets are intact and the sign is marked IR-49. The sign displays very well overall. 17" H x 13" W. Condition: 8.5.	\$632.50
100		The Benjamin Franklin Hotel Philadelphia PA Double Sided Porcelain Sign - DSP sign with an added wooden frame has good color and gloss. The field exhibits chips with surface wear. The perimeter has areas of discoloration with small chips and crazing. The reverse has been painted over and the grade does not reflect this side. The added wooden support frame is in good condition and the sign is marked Beaver Enamel Co. Ellwood City, PA. Overall an early sign that displays very well. 37" H x 31" W. Condition: 7.75.	\$373.75
101		Amazing NOS Sugar Free Diet Rite Cola w/ Bottle Emb. Single Sided Tin Sign - NOS SST embossed self-framed sign has excellent color and shine. The field is exceptionally clean with minor storage imperfections. The perimeter has a slight bend on the lower left corner with light wear and paint chips to the self-framed edges. Marked DR-6143 MCA 289. The sign has a great look and displays very well. 18" H x 54" W. Condition: 9.	\$517.50
102		Exceptional Wings Ethyl Gasoline Single Sided Porcelain Pump Plate Sign - Scarce SSP pump sign has day one color and gloss. The sign features outstanding graphics of three geese flying above the clouds. The display is exceptionally clean with amazing color. The perimeter has small areas on the upper right edge which exhibit small color matched chips to the black porcelain enamel. All four factory grommets are intact. Overall a tough to find Wings Ethyl pump sign with amazing graphics. 6" H x 7" W. Condition: 9.	\$6,325.00
103		Outstanding Nevr Nox Ethyl Gasoline 30" Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. The display is very clean overall, with minor discoloration in the right fields and a tiny chip near one of the lower Ethyl burst lines. The perimeter has small chips along the outer edges. The reverse has scratches on the right side of the logo with small chips in the outer fields and edges. The sign has a great look with vibrant colors and heavy shelving. 30" H. Condition: 9C/8.75.	\$8,625.00
104		Ford Automobiles 6' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with a metal can has very good color and gloss. The display has cloudiness to the blue porcelain enamel with tiny factory imperfections in the Ford lettering. The outer fields have minor chips at the mounting screws and edges. The new metal can is in very good condition and the sign is marked Mulholland Sign Co. Kalamazoo, Mich. All in all an exceptional 6' Ford sign featuring classic blue and white two-color neon. 36" H x 72" W x 12" D. Condition: 8.	\$11,500.00
105		Amazing NOS Conoco Gasoline Emb. Single Sided Tin Sign w/ Solder & Factory Paper - NOS SST embossed sign with the original paper has excellent color and shine. This amazing find features a detailed early Minuteman graphic in the field. The display has paper attached to the front with paper marks, and minor discoloration in the outer visible fields. The perimeter has a minor bend on the upper right corner with areas of oxidation and paint chips. Marked American Art Works, Coshocton, Ohio. All in all a superb NOS example with the factory paper. 13.5" H x 13.5" W. Condition: NOS.	\$5,175.00

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Lot Number		Title & Description	Selling Price
106		White Rose Gasoline 50" Double Sided Porcelain ID Logo Sign w/ Hanger - DSP sign with the factory hanging bracket has very good color and gloss. The display has light surface wear with fine scratches, marks and small chips in the lettering and outer field. The perimeter has small chips and discoloration along the edges. The reverse is in a similar condition with minor discoloration in the lettering. The metal hanging bracket is in good condition and the sign is marked P&M Orillia 54. Overall a colorful Petroliana sign with outstanding graphics. 50" H. Condition: 8.5	\$8,050.00
107		Rare Dr. Pepper Love Bottling Company Die Cut Single Sided Porcelain Sign w/ Ring "Heart Shaped" - Amazing SSP die cut heart shaped truck door sign with custom metal wall mount ring has excellent color and gloss. A hanging bracket is also included if preferred over the custom ring. The field has fine scratches with light wear and a tiny chip in the edge of the "P" in Company. The perimeter has chips at the mounting holes with tiny chips along the edges. The custom metal ring is in excellent condition. Overall an exceptionally rare Dr. Pepper sign with eye catching colors. 18 25" H x 18 25" W	\$28,750.00
108		Outstanding Next on the Old Spanish Trail 8' Die Cut Single Sided Porcelain Sign w/ Conquistador - SSP die cut sign has excellent color and gloss. The sign features brilliant porcelain enamel colors with heavy shelving and outstanding graphics of a conquistador. The fields exhibit light surface wear with minor cloudiness in the black porcelain enamel. The perimeter has a bend on the sword and flag with other minor edge bends and chips. The sign has been attached to a large sheet of plywood for added stability. Overall an amazing die cut porcelain sign with strong eye appeal. 96" H x 45" W. Condition: 8.5	\$17,250.00
109		Scarce Chevrolet Passenger Cars & Trucks Reverse Glass Lighted Dealership Display Sign - Impressive single sided reverse on glass lighted sign with a copper can and frame has very good color and works as it should. The glass face has light wear throughout with areas of discoloration to the red perimeter band. The copper can and frame are in excellent condition. Overall an exceptional early Chevrolet advertising sign. 13" H x 44" W x 4" D. Condition: 8.5.	\$33,350.00
110		Chevrolet Automobiles Horizontal 6' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with a new metal can has very good color. The display has areas of discoloration with cloudiness to the black porcelain enamel and color matched chips in the fields and outer edges. The metal can is in excellent condition and the sign is marked Walker & Co. Detroit. Overall a scarce Chevrolet sign with brilliant neon. 24" H x 72" W x 10" D. Condition: 8.	\$17,250.00
111		Scarce Porcelain Highway Lighthouse AGA Slow to Right Stop Cross Road Display - Outstanding professionally restored highway lighthouse manufactured by the American Gas Accumulator Co. (AGA) of Elizabeth, New Jersey. The lighthouse consists of four SSP signs with the factory frame, base, top and an added lighted beacon with "Cross Road" ad glass and "Stop" internal light. The highway lighthouses were placed along the sides of roadways across the United States to alert motorists of road conditions. The SSP sides of the lighthouse exhibit areas of professional restoration and clear coat to enhance the finish. The inside of the lighthouse retains a portion of the original gas accumulator however it is not working. The beacon at the top is a custom made, lighted globe with	\$7,475.00
112		1932 Drink Coca Cola Delicious and Refreshing 8' Single Sided Porcelain Neon Sign - SSP self-framed Coke sign with added neon and a metal can has excellent color and gloss. The sign features four-color neon, which perfectly highlights the sign's porcelain enamel colors. The field exhibits chips with areas of color match which are primarily located in and around the "Drink Coca Cola" lettering. The perimeter has small chips at the neon insulators and the green self-framed edges have additional areas of color match present. The metal can is in excellent condition and the sign is marked Made in	\$8,625.00
113		Rare Chris Craft Cavaliers Authorized Dealer Single Sided Tin Sign w/ Speedboat Liverpool New York - SST self-framed sign with a factory wooden support frame has excellent color and shine. The sign features a colorful detailed graphic of a family aboard a Chris Craft boat on the water. The display has light wear with fine scratches, small indentations and scuffs. The lettering added to the privilege area below the "Authorized Dealer" lettering states, "A.C. Lamb & Sons, Liverpool, New York." The perimeter has minor bends, wear, oxidation and color match along the lower edge of the sign. The wooden frame is in very	\$9,200.00

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Lot Number		Title & Description	Selling Price
114		Florida Power 8' Single Sided Porcelain Factory Neon Sign w/ Reddy Kilowatt - SSP die cut factory neon sign with metal can has good color and gloss. The sign features two-color porcelain enamel with vibrant four-color neon and a large graphic of Reddy Kilowatt in the left field. The display has discoloration with cloudiness to the white porcelain enamel, a tiny chip in the left field and larger chip with non-factory hole and color match in the "O" of Power. The perimeter has color matched edge chips present. The metal can is in very good condition. Overall an exceptional Florida Power neon sign featuring Reddy Kilowatt.	\$17,250.00
115		Borden's Ice Cream 5' Single Sided Porcelain Factory Neon Sign w/ Elsie the Cow - SSP factory neon sign with a metal can has excellent color and gloss. The sign features vibrant neon with a large Elsie the cow graphic in the right field. The display has light surface wear with small chips in the field and larger chips in the outer field and edges. The metal can is in very good condition. Overall, a highly desirable Borden's Ice Cream neon sporting heavy shelving and a wonderful graphic of their iconic mascot, Elsie the Cow. 35" H x 60" W x 10" D. Condition: 8.5+	\$12,650.00
116		Metzger's Milk Die Cut 7' Single Sided Porcelain Factory Neon Sign - Fantastic SSP die cut factory neon sign with the original metal can has very good color and gloss. The sign features vibrant neon with graphics of a milk bottle pouring into a glass. The display has light surface wear, chips and areas of minor discoloration. The perimeter has a small bend on the lower right corner with additional chips along the edges. The metal can is in very good condition with light wear and oxidation. Overall an exceptional die cut neon sign with outstanding graphics. 63.5" H x 84" W x 9" D. Condition: 8.25+	\$9,200.00
117		Buick Valve in Head Authorized Service 42" Double Sided Porcelain Sign w/ Ring "Small B" - DSP sign has outstanding color and gloss. Side #1 has a clean field with minor surface imperfections and small bruises. The perimeter has a chip at the lower left mounting hole. The reverse has two chips in the field with a fine scratch in the outer field. The sign is mounted in a new metal ring with eyelets that is in excellent condition. All in all a fantastic example of this rare small "Buick" 42" sign. 42" H. Condition: 9.0/8.9.	\$8,625.00
118		Rare Republic Gasoline and Motor Oils 4' Die Cut Double Sided Porcelain Shield Sign - DSP die cut shield sign has excellent color and gloss. Side #1 has minor imperfections in the field with areas of cloudiness in the upper field and small chips in the outer fields. The perimeter has a larger chip on the lower left edge with other small chips and minor crazing along the left hand edge. The reverse has additional surface wear in the fields with a scratch in the upper field and chips in the lower right outer field. This is one of the best examples we have seen as most have heavy wear throughout.	\$21,850.00
119		Rare Esso Marine Oils & Greases 7.5' Single Sided Porcelain Neon Sign - SSP sign with added neon and a new metal can has very good color and gloss. The sign features vibrant three-neon which perfectly accents the logo and porcelain enamel colors on the sign. The field presents with chips, surface imperfections and small non-factory holes. The outer fields and perimeter have larger chips with areas of minor discoloration and additional non-factory holes. The new metal can is in excellent condition. Overall a scarce Essomarine sign with striking neon. 60" H x 90" W x 9" D. Condition: 7.75	\$4,140.00
120		Jackson Inn Die Cut 5' Single Sided Porcelain Factory Neon Sign Wilmington Delaware - SSP multi-piece die cut factory neon sign with a metal can has excellent color and gloss. The sign features a silhouette of Andrew Jackson in the upper field with striking four-color neon. The display is very clean overall with areas of minor discoloration, small surface rubs and small chips at the mounting hardware. The perimeter has small chips which are primarily along the lower edge. The metal can is in very good condition. The Jackson Inn was a historic tavern located near Wilmington, Delaware. The Inn was reportedly named in his honor after he visited the area while campaigning for president in 1828. Overall an	\$25,875.00
121		Cameras Die Cut 8' Double Sided Tin Factory Neon Sign w/ Early Bellows Camera - DST die cut factory neon sign with the original metal can has very good color and shine. The sign is designed in the shape of an early bellows-style camera with vibrant two-color neon. The display has been repainted. It exhibits surface imperfections throughout with unused stand supports, remnants of prior repaints and paint chips. The perimeter has similar wear with a bend with areas of loss on the lower right-hand corner and one of the lower points. The reverse is in a similar condition to the display. The metal can is in good condition with	\$8,625.00




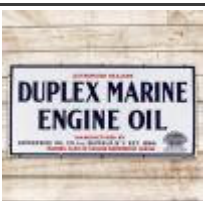



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Lot Number		Title & Description	Selling Price
122		Ford Sales Service Storage 6' SS Porcelain Sign w/ Emb. SS Porcelain Ornate Frame w/ Bulbs - SSP sign mounted in an embossed, self-framed ornate SSP frame with a light bulb perimeter has excellent color and gloss. The embossed ornate frame is original and the Ford SSP sign is age unknown. The Ford sign has a few flea bites in the field with minor chips along the outer edges. The frame features working bulbs with areas of discoloration and chips. Overall an exceptional sign with strong eye appeal. 33" H x 70" W x 4.5" D.	\$43,125.00
123		Pickwick Greyhound Lines Ticket Office Die Cut Double Sided Porcelain Sign - DSP die cut keyhole shaped sign has been professionally restored. The sign features outstanding graphics of an early bus in the field and would have been used between 1928 and 1932. Both sides have exceptional color with heavy shelving throughout. Overall an amazing early sign showcasing the partnership between Pickwick Stages and The Greyhound Corporation (Greyhound Lines). 29" H x 21" W. Condition: Professionally Restored.	\$4,830.00
124		GMC Trucks Sales & Service 42" Double Sided Porcelain Sign - DSP sign has excellent color and gloss. Side #1 has a clean field with minor surface imperfections. The perimeter has chips with slightly enlarged mounting holes and a tiny edge bend at 4 o'clock. The reverse is in a similar condition to the display with marks and a tiny chip in the field. Overall an iconic GMC sign with outstanding color. 42" H. Condition: 9.0/8.9.	\$10,350.00
125		Alka Seltzer Drugs Be Wise Alkalized 6.5' Porcelain Factory Neon Sign w/ Animated Reverse on Glass - SSP factory neon sign with reverse on glass center panel and the original metal can has excellent color and gloss. The center reverse on glass panel features a motion light on the inside which gives the illusion of an Alka-Seltzer tablet bubbling. The sign portion has light wear with small chips at the neon supports, mounting hardware and outer edges. The reverse on glass panel has areas of fading, loss and color match to the black painted outer fields and perimeter. The metal can is in very good condition with the access panels missing along the sides. Overall an impressive sign with	\$63,250.00
126		Fountain Service Drink Coca Cola Delicious & Refreshing DS Porcelain Sign w/ Factory Frame/Bracket - Iconic DSP Coke sign with factory frame, hangers and decorative hanging bar has outstanding color and gloss. The display is exceptionally clean with minor surface imperfections and a tiny chip in the "L" of Cola. The perimeter has chips at the mounting holes and edges. The reverse is in a similar condition to the display with a small chip in the left field. The frame, hangers and hanging bar with finial are in very good condition with areas of age wear and oxidation. Overall a fantastic example with brilliant porcelain enamel	\$10,925.00
129		King Cole Beer 8' Die Cut Double Sided Tin Factory Neon Sign - DST die cut factory neon sign with the original metal can has excellent color and shine. Side #1 exhibits light wear with paint chips and fine scratches in the fields. The outer fields and perimeter have additional paint chips with areas of minor discoloration. The reverse has additional wear in the lettering and a cleaner perimeter. The metal can is in very good condition and the signs are marked Huber Neon Chicago. All in all an impressive King Cole Beer sign with eye catching two-color neon. 29" H x 84" W x 16" D. Condition: 8.5/8.0	\$13,800.00
130		Tydol Flying A Gasoline 6' Double Sided Porcelain ID Sign w/ Logo - DSP sign has very good color and gloss. The display has light wear with marks and chips in the fields. The perimeter has wear at the mounting holes and edges with areas of minor discoloration. The reverse has additional wear with numerous tiny chips in the fields. Marked IR 1952. Overall a colorful Tydol sign featuring the iconic Flying A logo. 71.5" H. Condition: 8.25/7.75.	\$8,050.00
131		Shell Gasoline Shark Tooth 48" Double Sided Porcelain Service Station Sign - DSP sign with factory hanging straps has excellent color and gloss. The field has small chips in and around the lettering. The perimeter has small chips and light wear along the outer edges. The reverse is in a similar condition to the display. Overall an iconic Shell sign with strong eye appeal. 47.5" H x 47.5" W. Condition: 8.5.	\$8,625.00









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Lot Number		Title & Description	Selling Price
132		Rare Playland Chess Checkers Admission Free Entrance 4' Factory Neon Sign w/ Arrow - SSP factory neon sign with metal can has outstanding color and gloss. The sign features four color neon with flashing "Entrance" lettering and arrow in the lower field. The fields and perimeter are both in excellent condition with minor surface imperfections. The original metal can shows areas of wear with unused mount holes, oxidation and a replaced access panel on the reverse. Overall an exceptional sign with brilliant colors and eye catching neon. 36.5" H x 48" W x 11" D. Condition: 9.5	\$21,850.00
133		Outstanding Amusement Park Jester 4' Die Cut Single Sided Porcelain Factory Neon Sign - SSP die cut multi-piece factory neon sign with metal can has outstanding color and gloss. The sign features five-color porcelain enamel with four-color neon. The field is exceptionally clean with light wear at the neon support stands. The perimeter has tiny chips at the mounting screws and edges. The metal can is in excellent condition with a missing access panel on the base. Overall a superb graphically significant amusement park "Jester" sign. 48" H x 56" W x 10" D. Condition: 9.25	\$8,050.00
134		Incredible Alka Seltzer "Time to Try It" 8.5' Single Sided Porcelain Factory Neon Sign w/ Clock - SSP factory neon sign with neon advertising clock and metal can has excellent color and gloss. The sign features a two-color neon sign with a neon advertising clock in the lower field. The display is clean with minor surface imperfections. The clock works correctly and features repainted trim with added painted lower curved outer trim. The perimeter of the sign has small chips along the lower edges. The metal can is in very good condition. Overall an outstanding sign with unique porcelain enamel colors and brilliant neon. 84" H x 108" W x 11" D. Condition: 9.25	\$28,750.00
135		Treslar Comet Gasoline Single Sided Porcelain Neon Sign w/ Logo "Animated" - SSP die cut rolled edge sign with added neon and a new metal can has good color and moderate gloss. The sign features four-color neon with "Animated" lightning bolts. The display presents with areas of general wear with chips, areas of discoloration and fading to the "Comet" lettering in the lower field. The perimeter had a few unused mounting holes with chips along the outer edges. The new metal can is in excellent condition and the sign is marked Dualite. Overall a seldom-seen Treslar Comet sign with brilliant, highly detailed neon. 48" H x 56" W x 10" D. Condition: 9.25	\$12,650.00
136		Outstanding Duplex Marine Engine Oil Authorized Dealer 4' SS Porcelain Sign w/ PA Member Logo - SSP sign has day one color and gloss. The fields are very clean overall with minor surface imperfections. The perimeter has light marks with small chips at the mounting holes. Marked Baltimore Enamel, 200 Fifth Ave, N.Y. Overall an exceptional example that would be very difficult to improve upon. 24" H x 48" W. Condition: 9.25.	\$6,325.00
137		Sinclair Opaline Motor Oil Authorized Dealer 4' Single Sided Porcelain Sign w/ Early Gallon Oil Can - SSP sign has excellent color and gloss. The display has light surface wear, fine scratches and small areas of crazing in the lower fields. The perimeter has chips, minor crazing and areas of color match present. The sign displays very well with classic Sinclair colors and the early gallon oil can graphic in the right field. All in all a clean example in a superb display size. 20" H x 48" W. Condition: 8.5+.	\$6,900.00
139		Outstanding NOS Conoco Gasoline Emb. Single Sided Tin Sign w/ Soldier - NOS SST embossed sign has excellent color and shine. The sign features an iconic Conoco Minuteman graphic in the field with classic early Conoco colors. The soldier graphic is clean with vibrant colors. The outer fields has minor wear with faint paper marks, rubs and light bends. The perimeter has small paint chips, minor oxidation and small edge bends. The sign was double-stamped at the factory and shows "ghost" embossing near the graphic and lettering. Marked American Art Works, Coshocton, Ohio. Overall an exceptional example. 18" H x 108" W x 9" D. Condition: 8.75	\$7,475.00
140		Shell Gasoline Service Station Horizontal Single Sided Porcelain Neon Sign - SSP sign with added neon and metal can has outstanding color and gloss. The sign features brilliant two-color neon with a flashing perimeter. The sign is very clean overall with small chips at the stand supports and insulators. The metal can is in excellent condition. All in all a fantastic example with eye catching neon. 18" H x 108" W x 9" D. Condition: 8.75.	\$10,925.00






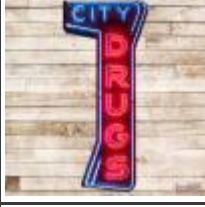


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Lot Number		Title & Description	Selling Price
141		Pontiac Authorized Service 42" Single Sided Porcelain Neon Sign w/ Full Feather Logo - SSP sign with added neon and metal can has been professionally restored. The sign features the full feather logo with brilliant three-color neon. The fields and perimeter are in excellent condition with vibrant colors. The metal can with eyelets is in excellent condition. Overall a fantastic example with impressive three-color neon. 42" H x 42" W x 9" D. Condition: Professionally Restored.	\$7,475.00
142		Case Tractors Implements Cast Iron "Old Abe" Eagle Statue - Large J.L. Case cast iron eagle statue features "Old Abe" sitting atop the world. The statue exhibits an added non-factory base with general age related wear throughout. It retains remnants of the factory paint however the majority of the surface is oxidized. The statue has areas of loss at the seams on the sides with pitting to the metal. Overall a heavy Case cast iron dealer statue with strong eye appeal. 67" H x 21" W x 21" D. Condition: Original	\$9,775.00
143		Scarce 1963 Texaco Fire Chief Gasoline Pump Plate Sign - SST pump plate sign has excellent color and shine. The display has minor surface imperfections. The perimeter has small paint chips, minor oxidation and a slight bend on the upper left corner. All six factory grommets are intact and the sign is marked A- 12-63 Made in U.S.A. Overall a rare experimental early 60s Fire Chief sign featuring the ID sign and helmet with speedlines. 18" H x 12" W. Condition: 9.	\$8,050.00
144		Excellent That Good Gulf Gasoline 24 Cents Single Sided Porcelain Pump Plate Pricer Sign "Borderless" - Amazing Multi-piece SSP sign has outstanding color and gloss. The field with "24 Cents Tax Included" pricer sign is clean with minor surface imperfections. The outer fields with Gulf lettering has a tiny factory flaw in the "U" of Gulf with small chips and light wear along the outer edges. All three factory grommets are present. Overall a scarce early "Borderless" Gulf pump plate pricer sign featuring heavy shelving and classic Gulf porcelain enamel colors. 12" H. Condition: 9.25	\$7,475.00
145		Superb Safety First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Soldiers & Cannon - NOS SST sign has excellent color and shine. The field features a military scene with soldiers and a large cannon. The sign exhibits light storage wear in the fields with minor discoloration along the edges. Marked Ithaca Sign Works, Ithaca, N.Y. Overall an exceptional early 1900s sign with bold graphics. 12.25" H x 48.25" W. Condition: 9.	\$5,060.00
145A		NOS 2 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native Americans - NOS SST sign has excellent color and shine. The field features a detailed graphic of Native Americans. The sign exhibits light storage wear with fine scratches in the field, a minor area of discoloration in the outer left field and light bend in the lower field. Marked Ithaca Sign Works, Ithaca, N.Y. The sign has a great look and displays very well. 48.25" H x 12.25" W. Condition: 8.25+.	\$4,370.00
145B		NOS 3 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native American & Pipe - NOS SST sign has excellent color and shine. The field features a detailed graphic of a Native American smoking a pipe with a canoe and a setting sun background. The sign presents light storage wear with light horizontal bends in the upper fields. a scratch in the left outer field. The perimeter has minor edge bends and discoloration. Marked Ithaca Sign Works, Ithaca, N.Y. Overall an impressive sign with eye catching graphics. 48.25" H x 12.25" W. Condition: 8.5+	\$4,600.00
145C		NOS 4 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native American Maiden - NOS SST sign has excellent color and shine. The field features a detailed graphic of a Native American maiden.. The sign exhibits light storage wear with a scratch in the left outer field. The perimeter has minor edge bends and a factory flaw on the lower left corner. Marked Ithaca Sign Works, Ithaca, N.Y. All in all a superb example with strong eye appeal. 48.25" H x 12.25" W. Condition: 8.75+	\$5,750.00









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Lot Number		Title & Description	Selling Price
145D		NOS 5 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native American and Canoe - NOS SST sign has excellent color and shine. The field features a detailed graphic of a Native American with a canoe and river scene. The sign exhibits light storage wear with scratches in the field and upper fields. The perimeter has minor wear along the lower edge. Marked Ithaca Sign Works, Ithaca, N.Y. Overall an incredible Ithaca trade sign with outstanding graphics. 48.25" H x 12.25" W. Condition: 8.25.	\$8,050.00
145E		NOS 6 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native Americans - NOS SST sign has excellent color and shine. The field features detailed graphics of a Native American family with tipis. The sign exhibits light storage wear in the fields with minor discoloration along the edges.. Marked Ithaca Sign Works, Ithaca, N.Y. Overall an impressive early 1900s Ithaca trade sign with wonderful graphics. 48.25" H x 12.25" W. Condition: 9.	\$20,700.00
145F		NOS 7 Miles to First National Bank Waterloo Single Sided Tin Ithaca Sign w/ Native American Chief - NOS SST sign has excellent color and shine. The field features a detailed graphic of a Native American Chief with tipis. The sign has light storage wear in the fields with minor edge bends. Marked Ithaca Sign Works, Ithaca, N.Y. Overall an incredible early 1900s sign with amazing graphics. 48.25" H x 12.25" W. Condition: 8.5+.	\$12,650.00
146		Scarce Chrysler Approved Service 30" Double Sided Porcelain Sign - DSP sign has excellent color and gloss. The display has a clean field with light wear in the outer fields. The perimeter has two added mount holes with tiny edge chips. The reverse is very similar to the display with fine scratches in the left fields and additional edge chips. Marked Simpson. Overall a fantastic example in a seldom-seen size. 29.75" H. Condition: 9.0+/8.9+.	\$16,100.00
147		Superb Mobil Gasoline Double Sided Porcelain 5' Guillotine ID Sign w/ Pegasus and Bracket - DSP die cut sign with factory DSP upper bracket has day one color and gloss. The display has a clean field with minor surface imperfections in the outer fields. The perimeter has a few tiny edge chips. The reverse is in a similar condition with tiny fine scratches and marks in the lettering. The original bracket has small chips in the middle with larger chips on the outer edges. Marked S.P.S. 1959. Overall a superb example in a fantastic display size. 30" H x 58.5" W. Condition: 9.25+/9.0+.	\$8,625.00
148		City Drugs 10' Die Cut Single Sided Porcelain Factory Neon Sign - SSP die cut multi-piece factory neon sign with a new metal can has excellent color and gloss. The sign features a unique shape with brilliant two-color neon. The field exhibits light wear with areas of minor discoloration and small chips, which are primarily at the insulators. The perimeter has small chips along the outer edges and the metal can is in excellent condition. Overall an exceptional City Drugs neon sign with strong eye appeal. 120" H x 56" W x 10" D. Condition: 8.75.	\$4,140.00
149		Amazing Schorn "Certainly Makes Fine Paint" 42" Die Cut Single Sided Porcelain Factory Neon Sign - SSP multi-piece factory neon sign with a metal can has good color and gloss. The sign features six-color porcelain enamel with brilliant nine-color neon. The oval "bubble" portion in the middle is raised and exhibits light surface wear with areas of cloudiness and a chip above the "a" in makes and a chip at the lower right insulator. The outer fields and perimeter have additional chips with areas of cloudiness in the lower fields. The painter graphic at the top is exceptionally clean with a small chip at a stand support on the lower left edge. The metal can is in very good condition. Overall a	\$8,625.00
150		Impressive Island 17' 3D Die Cut Single Sided Tin Factory Neon Sign "Large" - SST three-dimensional die cut sign with a metal can has excellent color and shine. The sign features repaint throughout with light wear, unused stand supports in the fields and perimeter, and errant green paint on the neon insulators. The metal can is in very good condition. Overall an impressive large-sized neon sign with vibrant neon. 80" H x 203" W x 10" D. Condition: Original.	\$4,830.00

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Lot Number		Title & Description	Selling Price
151		Large Palm Trees 3D Die Cut Single Sided Tin Factory Neon Sign - SST three-dimensional die cut sign with a metal can has good color and shine. The sign features two die cut palm trees which have areas of older repaint with areas of surface wear and paint chips in the fields. The perimeter has oxidation at the perimeter mounting holes and edges. The metal can is in very good condition with areas of general age-related wear. The sign displays very well with detailed palm trees and striking neon colors. 116" H x 110" W x 11" D. Condition: Original	\$5,060.00
152		Rare Wadhams Gas 7' Smaltz Sign w/ Nozzle Logo - SST smaltz painted sign with an added wooden frame has good color and shine. The field has areas of general surface wear with small non-factory holes and a horizontal bend on the "W" in the upper field. The perimeter has minor oxidation on the upper edge with small bends along the outer edges. The wooden frame is in very good condition. Overall an amazing find with strong eye appeal. 85.25" H x 19.5" W. Condition: 7.9.	\$8,050.00
153		Wiest Motor Co. 7.5' Double Sided Tin Neon Sign - DST factory neon self-framed sign with the factory metal can has good color and shine. The sign exhibits an older repaint on both sides however, it is done extremely well and does not detract from the visual appeal of the sign. Side #1 has areas of light wear, paint chips and fine scratches in the fields. The perimeter has paint loss along the self-framed ornate edges. The reverse is in a similar condition to the display. The factory can with hangers is in very good condition. The sign has a great look with vibrant neon and a detailed design. 18" H x 92" W x 16" D. Condition: 7.5	\$4,830.00
154		Kaiser Frazer 6' Die Cut Double Sided Porcelain Factory Neon Sign - DSP die cut sign with the original metal can has very good color and gloss. The sign features brilliant four-color neon with classic Kaiser-Frazer porcelain enamel colors. The display has light surface wear with color matched chips in the fields and perimeter. The reverse is in a similar condition to the display. The metal can is in very good condition and the sign is marked Cook Sign Co. The sign has a great look with vibrant colors and eye catching neon. 44" H x 72" W x 16" D. Condition: 7.5	\$11,500.00
155		Scarce Clover-Leaf Motor Gasoline Single Sided Porcelain Pump Plate Sign Louisiana - SSP pump sign has very good color and gloss. The sign was used on gas pumps by a small chain of stations during the 1940s in Shreveport & Bossier City, Louisiana. The sign features four colors of porcelain enamel with a four-leaf clover graphic in the field with stars in the outer fields. The display has light surface wear with crazing near the upper edge of the clover graphic and minor cloudiness in the lower field. The outer fields and perimeter have additional crazing and chipping. All four factory grommets are intact and	\$5,290.00
156		DeSoto Service Double Sided Porcelain Sign w/ Hanger & Logo - DSP sign with added custom hanger has excellent color and gloss. The display features a clean field with minor surface imperfections and two chips in the "E" in the lower right outer field. The perimeter has light wear with small chips along the edges and a tiny added mount hole on the lower left corner. The reverse has two small chips in the upper lettering, a chip in the "S" and a minor area of color match on the lower edge of the "C" in Service. The added custom hanger is in excellent condition and both factory grommets are intact	\$8,050.00
157		Outstanding 1948 Fisk "Time to Re-Tire" Vertical Emb. Single Sided Tin Sign w/ Fisk Boy - SST embossed self-framed sign has day one color and shine. The field is exceptionally clean with minor factory imperfections and faint paper marks on the lettering. The perimeter has a small area of discoloration on the left edge in the cream with minor scuffs to the self-framed edges. Marked Made in U.S.A. A.A.W. 4-48. Overall a superb example that would be extremely difficult to improve upon. 60.5" H x 16" W. Condition: 9.25+.	\$5,290.00
158		Scarce Sinclair Oils 44" Horizontal Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field exhibits light wear with fine scratches in the lettering. The perimeter has chips at the mounting holes with a tiny bend on the lower left corner. The sign retains 11 of the 12 factory grommets. Overall an exceptional seldom-seen Sinclair sign featuring drop shadow lettering. 12" H x 44" W. Condition: 8.5+.	\$4,830.00

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Lot Number		Title & Description	Selling Price
159		1959 Buy Merita Bread "It's Enriched" Emb. Single Sided Tin Sign w/ The Lone Ranger - SST embossed self-framed sign has outstanding color and shine. The sign features a heavily embossed graphic of the Lone Ranger and Merita Brad Loaf. The display has light wear with fine scratches in the center and upper right fields. The perimeter has small bends, fine scratches and paint chips along the self-framed edges. Marked A-M Sign Co., Lynchburg, Va., 1-59. Overall an exceptional Merita Bread sign featuring the timeless Lone Ranger & Silver. 36" H x 24" W. Condition: 8.75	\$16,100.00
160		Rare White House Coffee "None Better at Any Price" Double Sided Tin Die Cut Flange Sign - Outstanding DST die cut flange has excellent color and shine. The flange has wonderful graphics of a hand holding a highly detailed can of Dwinell-Wright Co. "White House" coffee. The display has light wear with minor spotting, paper marks and oxidation in the outer fields and perimeter. The reverse has additional paper marks with faint discoloration throughout. The flange portion has small paint chips with a minor bend on the upper edge. Overall a highly desirable early flange with amazing graphics. 13" H x 8.5" W. Condition: 8.9+	\$11,500.00
161		Sterling Motor Oil "The Best Oil in Any Case" Double Sided Porcelain Tombstone Sign w/ Logo - DSP tombstone sign has excellent color and gloss. Side #1 has a few tiny nicks in the fields with minor bruises and a scratch on the upper edge of the "S" in the upper left outer field. The perimeter has areas of minor discoloration with small chips along the outer edges. The reverse is in a similar condition to the display. Both factory grommets are intact and the sign is marked Reliance Adv. Co., Milwaukee. Overall a clean example with vibrant porcelain enamel colors. 20" H x 26.5" W. Condition: 8.9+	\$5,060.00
162		Rare Sun-Rae Oils and Greases "Perfect Lubrication" 36" Single Sided Porcelain Sign - Graphic SSP sign has outstanding color and gloss. The sign has been professionally restored and displays extremely well. The field features a large sunray graphic in the upper field with classic blue and white colors. The fields and perimeter are exceptionally clean. Overall an outstanding sign from the F.B. Rae Oil Co. Inc., Rochester, N.Y. This is the only example of this sign we have seen. 31" H x 36.25" W. Condition: Professionally Restored	\$14,950.00
163		Excellent Mobilgas 5' Single Sided Porcelain Sign w/ Pegasus & Shield Logo - SSP rolled edge sign has outstanding color and gloss. The field is very clean overall with minor surface imperfections, one tiny chip in Pegasus and another tiny chip in the left outer field. The perimeter has small chips along the upper right edge of the shield graphic and the outer edges. The sign has an added wooden support frame on the reverse which is in excellent condition. Marked Vitracier - Neuhaus. Overall a wonderful example with vibrant color throughout. 55" H x 57.5" W. Condition: 9C	\$8,625.00
164		Cadillac Automobiles 12' Emb. Lighted Sign w/ Neon & Crest - Single sided embossed plastic internally lighted sign with added neon and metal can. The sign lights as it should and the neon adds to the sign's visual appeal. The field has areas of discoloration and surface wear to the crest logo and a crack near the tail of the "C" in Cadillac. The perimeter has paint chips and discoloration along the outer edges, and a small area of loss on the lower left edge. The metal can is in very good condition. Overall a seldom-seen Cadillac lighted neon sign with strong eye appeal. 148" H x 43" W x 18" D. Condition: 9C	\$6,325.00
165		Ford Oval 4' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with metal can has excellent color and gloss. The sign has been restored and presents with light wear and small chips in the fields. The perimeter has small visible chips near the upper edge and the manufacturer's mark has flaking clear coat present. The metal can is in very good condition and the sign is marked Mulholland Sign Co. The sign has a great look with bold two color neon and classic Ford colors. 24" H x 48" W x 13" D. Condition: Restored.	\$8,625.00
166		Mobilgas Socony-Vacuum 6' Double Sided Porcelain ID Sign w/ Pegasus - DSP die cut sign with factory upper bracket has good color and gloss. The display has surface wear with two small chips and marks. The perimeter has additional chips with areas of discoloration and wear along the upper edges. The reverse has additional chips and discoloration. The factory bracket is in good condition with chips and oxidation and the sign is marked I.R. 37. 72" H x 72" W. Condition: 8.25/7.5.	\$6,325.00









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Lot Number		Title & Description	Selling Price
167		Scarce Roco Gasoline 7' Double Sided Porcelain ID Sign - DSP sign has excellent color and gloss. The display has a clean field with minor discoloration to the blue porcelain enamel along the top edge and right hand side. The reverse has small chips in the fields and the sign is marked SP 59. The sign has a great look and displays very well. 60" H x 83.5" W. Condition: 9.0/8.75.	\$6,900.00
168		Tydol Gasoline 42" Single Sided Porcelain Neon Sign - SSP sign with added neon and a metal can had excellent color and gloss. The sign features two-color neon which perfectly matches the porcelain enamel colors. The field has two added unused stand support holes with small chips and a scratch in the upper field. The perimeter has small chips with minor discoloration in the orange at 4 o'clock. The metal can is in excellent condition and the sign is marked Burdick, Tulsa, Okla. & Balto. MD. Overall an impressive sign with spectacular color and gloss. 42" H x 42" W x 9" D. Condition: 8.75	\$6,325.00
169		Sinclair HC Gasoline 42" Single Sided Porcelain Neon Sign - SSP sign with added neon and a metal can has outstanding color and gloss. The sign features vibrant three-color neon. The sign exhibits small bruises, minor flakes and color-matched chips. A clear coat has been added to enhance the finish. The can is in excellent condition. All in all an impressive neon Sinclair sign in a fantastic display size. 42" H x 42" W x 9" D. Condition: Clear Coated.	\$8,625.00
170		Oldsmobile Service 60" Double Sided Porcelain Sign w/ World Logo - DSP sign has excellent color and gloss. Side #1 has small chips in the logo with larger color matched chips in the outer fields and perimeter. The reverse has additional wear with larger chips, crazing and surface wear in the fields. Overall an iconic sign that displays very well. 60" H. Condition: 8.5/7.9+.	\$4,600.00
171		Ford Genuine Parts 41" Double Sided Porcelain Sign "Scarce Size" - DSP oval sign has excellent color and gloss. The display has a clean field with light surface wear in the outer fields. The perimeter has small chips at the mounting holes and edges. The reverse has additional surface wear with fine scratches and minor discoloration to the white porcelain enamel. Marked VEC - C - T. Overall an excellent displaying example in a rare size. 24" H x 41" W. Condition: 9.0/8.9.	\$8,625.00
172		Fantastic Trojan Gasoline Double Sided Porcelain Sign w/ Logo - DSP sign has outstanding color and gloss. The display has a clean field with small chips in the outer fields and perimeter. The reverse has light surface wear with a small area of discoloration in the lower edge of the logo. The perimeter has small chips along the edges. All three factory grommets are intact and the sign is marked Ingram-Richardson, Beaver Falls, Pa. Overall a seldom-seen sign with exceptional color. 22" H x 28" W. Condition: 9.	\$5,750.00
173		Outstanding 1965 Texaco Auto Diesel Single Sided Tin Gas Pump Plate Sign - SST pump plate sign has very good color and shine. The fields have minor surface imperfections. The perimeter has small scratches along the left side with small paint chips along the edges. All six factory grommets are intact and the sign is marked A-M 3-65 Made in U.S.A. Overall a tough to find Texaco Auto Diesel pump sign, especially in a high grade like this example. 18" H x 12" W. Condition: 9.	\$9,775.00
174		NOS 1941 Firestone Ground Grip Tires Single Sided Tin Sign w/ Wooden Crate - SST self-framed sign with the factory wooden crate has excellent color and shine. The field is clean with minor age and storage imperfections. The outer fields and perimeter have small scratches with paint chips and surface rubs along the self-framed edges. The reverse of the sign has oxidation present. The wooden crate is in excellent condition and the sign is marked A-45 Beach 1-41. Overall a seldom-seen version with classic Firestone colors and the factory crate. 24" H x 72" W. Condition: 8.9	\$6,900.00




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Lot Number		Title & Description	Selling Price
175		Firestone Aircraft Tires & Accessories Single Sided Tin Neon Sign w/ Wing Logo - Scarce SST sign with added neon and metal can has excellent color and shine. The sign features three-color neon with sequential "motion" wings. The field has areas of light wear, discoloration and added non-factory holes. The outer fields and perimeter have similar wear with additional fine scratches. The sign has had approximately 1.5" trimmed from the left hand edge. The metal can is in very good condition and the sign is marked A-M 9-46. Overall a rare Firestone sign that would have been originally displayed at various airport.	\$31,050.00
176		Kelly Springfield Tires 6' Single Sided Tin Smaltz Painted Sign w/ Wooden Frame - SST smaltz painted sign with factory wooden frame has very good color and shine. The sign features a painted surface with blue smaltz painted "Kelly" surround and "Springfield Tires" lettering. The display has general wear with scratches, small dings and bends. The outer fields and perimeter have similar wear with areas of minor discoloration. The factory wooden frame is in very good condition with areas of minor loss on the edges. Overall a seldom-seen Kelly Springfield sign with highly desirable smaltz paint. 72" H x 18" W.	\$10,350.00
179		Bear Wheel Steering Alinement Service Die Cut Double Sided Tin Sign - DST multi-piece sign with factory can and hanger has excellent color and shine. Side #1 has light wear with fine scratches and marks in the fields. The perimeter has paint chips with minor bends. The reverse has scratches in the lettering with paint chips in the outer fields and perimeter. The metal can and hanger are in excellent condition. The sign has a great look with vibrant colors throughout. 53.5" H x 36.5" W x 3.25" D. Condition: 8.5/8.25.	\$6,325.00
180		"Fresh Up" with 7up "The All-Family Drink" Emb. Single Sided Tin Sign w/ 6 Pack - SST embossed self-framed sign has outstanding color and shine. The field features a large 7up six-pack graphic with minor storage marks. The perimeter has small paint chips with minor bends inside of the self-framed edges. The outer edges have similar wear with the heaviest wear being on the lower right corner. Marked Made in Canada - 24 S.T.M.S. 5661 B. All in all a superb 7up sign with eye catching graphics. 59" H x 34.5" W. Condition: 8.9.	\$5,750.00
181		Group of 3 Rare TP Texas Pacific Gas Pump Ad Glass w/ Winged Logo Thurmar Ethyl Bronze - Fantastic group of three gas pump advertising glass. They have excellent color and have been professionally framed. They are in excellent overall condition with the Thurmar and Ethyl glass having slight toning present. Overall a superb group of ad glass from the Texas Pacific Coal & Oil Company, Fort Worth, Texas. 5" H x 11" W. Condition: 9.0+.	\$4,370.00
182		Massive Group of Service Station Items Ephemera Esso Beacon Humble & More - Outstanding service station ephemera group in 8 full binders. The group includes numerous early ink blotters from Gulf, Atlantic, Sunoco with Disney, Shell, Tydol, Amalie and more. Other items include matchbooks, envelopes, business cards and more. Overall a historically significant group with numerous graphic Petroliana items. 12" H x 10" W x 3" D. Condition: Original.	\$5,520.00
183		Call for Philip Morris "America's Finest Cigarette" Emb. Single Sided Tin Sign w/ Johnny - SST embossed self-framed sign with added wooden frame has good color and shine. The sign exhibits general wear throughout with fine scratches, non-factory holes and paint chips. The perimeter has edge bends with errant green paint. The wooden frame is in good condition and the sign is marked A. A.W. 4-52. Overall an iconic Philip Morris sign featuring Johnny Roventini. 47.25" H x 17.25" W. Condition: 6.9.	\$1,265.00
184		San Diego Transit System Bus Stop Route 5 Single Sided Porcelain Sign w/ Logo - SSP die cut sign with "Route and 5" attachments has very good color and gloss. The field has areas of discoloration with tiny chips in the logo. The upper left corner has a slight bend in the "B" with areas of chipping, crazing and edge wear. Overall a unique historical West Coast porcelain enamel sign. 12.5" H x 16" W. Condition: 7.75.	\$805.00




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Lot Number		Title & Description	Selling Price
185		Blue Sunoco 190 Single Sided Tin Die Cut Gas Pump Plate Sign - SST die cut sign has excellent color and shine. The field exhibits minor surface imperfections with a horizontal bend above the logo in the upper field. The perimeter has an added mounting hole with small paint chips near the upper edge. The reverse retains three of the four factory mounting posts and the sign is marked A-4682 M-C-A-1749. Overall, a seldom-seen tin Blue Sunoco 190 pump sign. 20.75" H x 15" W. Condition: 8.25+.	\$1,380.00
186		Dependable Champion Spark Plug Service Double Sided Tin Flange Sign - DST flange has excellent color and shine. The display has light surface wear with small scuffs in the upper lettering and light paper marks in the lower fields. The reverse is in a similar condition with a paint chip by the "D" in Dependable and small paint chips on the left edge. Marked I-F Made in U.S.A. Overall a clean example with strong eye appeal. 12" H x 18" W. Condition: 8.75+.	\$805.00
187		Exit Only Die Cut 54" Single Sided Porcelain Train Railway Sign - SSP die cut sign with factory wooden support frame has very good color and gloss. The field has light wear with fine scratches. The perimeter has small chips with small areas of metal loss on the sides and minor discoloration. The wooden frame is in good condition. Overall a unique early porcelain enamel sign. 10.25" H x 54" W. Condition: 8.5+.	\$747.50
188		Outstanding Coca Cola Sign of Good Taste Single Sided Tin Sign w/ Fishtail & Bottle - SST self-framed Coke sign has excellent color and shine. The field is clean with light paper marks and minor surface imperfections in the outer fields. The perimeter has small scuffs, paint chips and minor bends to the self-framed edges. Marked 008 M-C-A 1161. Overall a fantastic example with vibrant color throughout. 17.5" H x 53.5" W. Condition: 9.0+.	\$1,150.00
189		1949 Drink Royal Crown Cola "Best by Taste Test" Emb. Single Sided Tin Sign - SST embossed self-framed sign with factory wooden support frame has excellent color and shine. The field has light wear with small dimples between the "O&Y" of Royal and small fine scratches in the lower right field. The perimeter has areas of scuffs, paint chips and wear to the self-framed edges. The wooden frame is in excellent condition and the sign is marked 504 M-C-A 1-49. The sign has a great look with vibrant color throughout. 22" H x 52" W. Condition: 8.75	\$1,610.00
190		Exceptional Things Go Better with Coke Drink Coca Cola Single Sided Tin Sign w/ Bottle - SST self-framed sign has day one color and shine. The field is exceptionally clean with minor paper marks and factory imperfections in the lower fields. The perimeter has minor handling marks to the self-framed edges. Marked 009 MCA - 2729. Overall a fantastic example with amazing color. 53.5" H x 17.5" W. Condition: 9.25+.	\$805.00
191		Excellent Enjoy Double Cola Single Sided Tin Sign - SST self-framed sign has outstanding color and shine. The field is incredibly clean with a minor handling mark in the "U" of Double. The perimeter has a few small dimples near the upper right hand mounting hole with minor paint chips along the self-framed edges. Marked DC-9 Made in USA. Overall a wonderful example with brilliant color. 18" H x 54" W. Condition: 9.0+.	\$1,265.00
192		Fantastic Faygo Cola "Refresh-ability" Emb. Single Sided Tin Sign w/ Bottle - SST embossed self-framed sign has excellent color and shine. The field is clean with minor storage marks. The perimeter has small paint chips at the mount holes and self-framed edges. Marked Press Sign Co. - St. Louis. The sign has a great look with vibrant color and a large Faygo bottle graphic. 18" H x 54" W. Condition: 9.0+.	\$1,092.50

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Lot Number		Title & Description	Selling Price
193		Sunbeam Bread "It's Batter Whipped" Emb. Single Sided Tin Sign w/ Little Miss Sunbeam - SST embossed self-framed sign has excellent color and shine. The field is very clean overall with areas of light surface wear. The perimeter has minor indentations with light wear at the mounting holes. The self-framed edges have small paint chips with small dings. Marked Copyright Quality Bakers of America Cooperative, Inc. 583 F - Printed in U.S.A. Stout Sign Co. 1-67. Overall a clean example with outstanding color. 11.75" H x 29.75" W. Condition: 9	\$3,910.00
194		Single Sided Tin Die Cut Coca Cola Kay Advertising Display w/ Cooler & Arrow - SST die cut three-dimensional Kay advertising display sign has good color and shine. The center cooler has paint loss to the embossed lettering and edges. The gold arrow portion is in very good condition with light wear and minor areas of paint loss. The reverse is marked Kay Displays Inc. Overall a unique Coke sign that displays very well. 20" H x 28" W x 1.5" D. Condition: 7.5.	\$1,380.00
195		Delco Dry Charge Batteries "100% Fresh Starts" Single Sided Tin Rack Sign w/ Frame & Boy - SST die cut rack sign with the original frame has good color and shine. The field exhibits fine scratches with paint chips and surface wear. The perimeter has paint chips with an area of loss and color match on the lower left edge. The metal frame is in good condition with oxidation and pitting. Marked Made in Canada P&A 761E. All in all a colorful advertising display with fantastic graphics of "Freshie" the Delco boy. 20" H x 25.5" W. Condition: 7.75	\$920.00
196		1958 Coca Cola "Sign of Good Taste" Single Sided Tin Sign w/ Bottle - SST self-framed sign has excellent color and shine. The field is extremely clean overall with a small scratch near the lower edge of the fishtail graphic. The perimeter has light wear at the mounting holes and small dings on the lower right corner. The self-framed edges have rubs with areas of paint loss. Marked Made in U.S.A. Robertson - 4-58. Overall a colorful late 50s Coke sign with outstanding graphics. 31.5" H x 55.25" W. Condition: 8.9.	\$1,840.00
197		Carnation Ice Cream 5' Emb. Single Sided Tin Sign - SST embossed sign with factory wooden support frame has excellent color and shine. The field is very clean overall with light wear, scratches in the left fields and small dings in the outer fields. The perimeter has areas of surface wear with minor paint loss along the outer edges. The wooden support frame is in excellent condition and the sign is marked X-1 C&P Signs - L.A. The sign displays well with vibrant colors throughout. 28.75" H x 60.5" W. Condition: 8.75.	\$488.75
198		Perfect Circle Piston Rings "The Doctor of Motors" Double Sided Tin Sign - DST sign has excellent color and shine. The display has light wear with fine scratches. The perimeter has minor edge wear with edge bends on the lower right corner. The reverse has areas of discoloration in the fields with scuffs below the lower lettering. The sign displays very well overall. 24" H x 24" W. Condition: 8.25+.	\$2,185.00
199		GE General Electric Radio Double Sided Porcelain Sign w/ Logo - DSP sign has very good color and gloss. The display has light surface wear with chips in the fields. The perimeter has a minor bend on the upper left corner with chips at the mounting holes and edges. The reverse has heavier wear. Marked R046-D. The sign has a great look with a unique design and heavy shelving. 41" H x 29.75" W. Condition: 7.75/7.25.	\$1,610.00
200		Switch to Squirt "Never an After-Thirst" Emb. Single Sided Tin Sign w/ Boy & Bottle - SST embossed self-framed sign has excellent color and shine. The field is exceptionally clean with tiny red factory imperfections in the yellow background and two fine scratches in the outer right field. The perimeter has light wear, small paint chips and a bend on the upper left corner. Marked Copyright 1958, The Squirt Company, Cat. No. M-78 Stout Sign Co., St. Louis, Mo. Printed in U.S.A. All in all a colorful Squirt soda sign with fantastic graphics. 9" H x 27.25" W. Condition: 8.75	\$1,150.00



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Lot Number		Title & Description	Selling Price
201		Kendall Motor Oils 24" Double Sided Tin Sign w/ Logo - DST sign has excellent color and shine. Side #1 is exceptionally clean overall with minor factory imperfections, light handling marks and a tiny paint chip in the lower field. The perimeter has small scuffs with light wear. The reverse is in a similar condition with a paint chip near the logo in the upper right field. Both factory grommets are intact and the sign is marked MCA - 586. Overall a colorful Kendall sign in an excellent display size. 24" H. Condition: 8.9.	\$575.00
202		Union 76 Certified Services Single Sided Porcelain Sign w/ Logo - SSP sign has excellent color and gloss. The field has light wear with fine scratches and a handful of tiny nicks. The perimeter has areas of minor discoloration with tiny edge chips. The sign displays well with vibrant color throughout. 22" H x 22" W. Condition: 8.9+.	\$1,610.00
203		Union 76 America's Finest Royal Triton Motor Oil Double Sided Porcelain Sign - DSP sign has excellent color and gloss. The display has fine scratches with small white factory blemishes in the fields. The perimeter has small chips along the outer edges. The reverse has additional surface wear in the lower fields. Both factory grommets are intact. All in all a clean example. 24" H x 20.5" W. Condition: 8.75+ /8.5.	\$805.00
204		Pine State Ice Cream Milk 15" Lighted Double Bubble Advertising Clock - Lighted double bubble clock runs and lights as it should. The clock features bold colors with a scratch in the "E" of Cream, small chips at the stem opening and paint chips to the lower edge of the outer face. The can features original paint with a missing adjustment knob and a partial manufacturer decal. The clock has a great look and displays very well. 15" H x 15" W x 3.5" D. Condition: 8.25.	\$1,610.00
205		US Fish & Wildlife Service Public Fishing Area Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has light surface wear with faint paper marks. The perimeter has minor oxidation at the mounting holes, areas of discoloration and a chip on the upper right edge. Both factory grommets are present and the reverse has some of the factory paper attached. The sign has a great look and displays very well. 14" H x 11" W. Condition: 8.5.	\$1,150.00
206		1930 Texaco No Smoking The Texas Company Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The display has light surface wear with a chip above the "K" in Smoking. The perimeter has small chips along the outer edges. All four factory grommets are intact and the sign is marked 2-30. The sign has a great look and displays very well. 4.75" H x 15" W. Condition: 8.9.	\$920.00
207		Buy Trumps Tobacco with the Tag on it "Superior Smoking" Big Plug 10 Cents Single Sided Tin Sign - SST embossed sign has very good color and shine. The field has fine scratches with light wear and non-factory holes with paint chips in the "TOBACCO" lettering in the upper field. The perimeter has bends, paint chips and added mounting holes. The sign has a great look and displays very well. 23.75" H x 17.75" W. Condition: 7.75+.	\$1,150.00
208		Change Now to Penno 100% Pure Pennsylvania Motor Oil Framed Canvas Banner w/ Quart Can & PA Seal - Single sided canvas banner with an added wooden frame has very good color. The banner has fold marks with a small area of discoloration in the "O" of Penno and a few tiny non-factory holes. All four factory grommets are present and the added wooden frame and backing are in excellent condition. All in all a fantastic display piece with quart can graphics. 28" H x 46" W. Condition: 8.75.	\$402.50









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Lot Number		Title & Description	Selling Price
209		Orange Crush "Naturally It Tastes Better" Single Sided Tin Advertising Thermometer w/ Bottle - SST thermometer has outstanding color and shine. The tube is intact and works as it should. The field is clean and features a large, colorful Crush bottle with Crushy. The outer fields have a few minor imperfections with a fine scratch in the "G" Of Orange, small area of discoloration along the right edge and minor paint chips at the mount holes. Marked Made in U.S.A. B-925A. Overall a fantastic example with vibrant colors throughout. 15" H x 5.75" W. Condition: 9.	\$690.00
210		Nice Coca Cola Die Cut Single Sided Porcelain 3D Bottle Sign - SSP die cut bottle sign has excellent color and gloss. The bottle is exceptionally clean with a minor factory imperfection in the upper field and lower outer field. Overall a superb example that would be difficult to improve upon. 12.5" H x 4" W. Condition: 9.25+.	\$977.50
211		Excellent Drink Blatz Beer Die Cut 6' Single Sided Porcelain Factory Neon Sign - SSP die cut factory neon sign with the original metal can has outstanding color and gloss. The sign is exceptionally clean with tiny chips at mounting screws and a flea bite in the "Z" in the right field. The perimeter exhibits minor wear with small chips. The metal can is in very good condition with general age wear and the sign is marked Artkraft Milwaukee. All in all a fantastic Blatz porcelain enamel sign with brilliant neon. 30" H x 72" W x 11" D. Condition: 9C.	\$12,650.00
212		1960 Lion Gasoline 5' Double Sided Porcelain ID Sign w/ Leaping Lion - DSP sign has excellent color and gloss. Side #1 has small chips in the fields and perimeter. The reverse is in a similar condition with additional surface wear in the upper fields. Marked SP 6-1960. All in all a colorful Lion Gasoline sign with outstanding graphics. 60" H. Condition: 8.	\$11,500.00
213		1972 Oilzum Motor Oil "Choice of Champions" 6' Single Sided Tin Sign w/ Oswald Logo - SST sign with a factory wooden support frame has outstanding color and shine. The display is very clean overall with light wear, small indentations, minor bends and a tiny paint chip in the left field. The perimeter has added mount holes, minor bends and paint chips along the lower edges. The wooden frame is in excellent condition and the sign is marked A-M Inc., Lynchburg, Va., 4-72. Overall a large sized Oilzum sign with eye catching graphics. 36" H x 72" W. Condition: 8.9.	\$5,060.00
214		Fisher Body Division GM General Motors Livonia Plant East Gate Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. Side #1 has fine scratches with light wear and marks with a chip below the "R" in Fisher. The perimeter has chips at the mounting holes with other small chips along the outer edges. The reverse is in a similar condition with additional surface marks and areas of crazing in the outer fields. The sign includes a Body by Fisher manufacturer emblem. Overall a scarce historically significant General Motors	\$2,530.00
215		NOS Life Ethyl Gasoline Barnett Oil Co. Single Sided Tin Pump Plate Sign w/ Logo - NOS, SST pump sign has day one color and shine. The fields and perimeter are exceptionally clean. The sign features bold colors and a detailed Ethyl logo in the center field. All in all a scarce NOS Life pump sign you will never need to upgrade. 10" H x 8" W. Condition: 9.75.	\$4,600.00
216		NOS Life Gasoline Barnett Oil Co. Single Sided Tin Pump Plate Sign w/ Elf - NOS, SST pump sign has day one color and shine. The fields and perimeter are exceptionally clean with a minor manufacturer blemish in the lower lettering. The sign features vibrant colors with a detailed Life Elf graphic in the center field. Overall an amazing example you will never need to upgrade. 10" H x 8" W. Condition: 9.75.	\$6,325.00

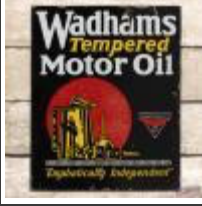




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217		Zenith Long Distance Radio 5' Vertical Single Sided Porcelain Neon Sign - SSP sign with added neon and metal can has excellent color and gloss. The sign features two-color neon with classic "Zenith" lettering with a stylized lightning bolt. The field is very clean overall with minor surface imperfections and small areas of color matched chips at the insulators and upper edge of the "O" in Radio. The perimeter has small chips at the mounting rivets with small color matched chips. The metal can is in excellent condition. Overall a wonderful vertical Zenith sign with brilliant two-color neon. 60" H x 18" W x 8" D. Condition: 8.75	\$8,050.00
218		Amazing Ice Cream Sundae 5' Die Cut Single Sided Porcelain Factory Neon Sign - SSP die cut factory neon sign with metal can has outstanding color and gloss. The sign features five-color porcelain enamel with an impressive four-color neon design. The sign exhibits small chips at the stand supports in the outer fields with additional chips and minor crazing in the lower fields. The perimeter has small chips at the mounting rivets and edges. The metal can is in very good condition. The sign has strong eye appeal with unique porcelain enamel colors and brilliant neon. 60" H x 36" W x 9" D. Condition: 8.75	\$69,000.00
219		Scarce Ford Service 45" Die Cut Double Sided Tin Sign w/ Jubilee Crest Logo - DST die cut sign has good color and shine. The display has surface wear with scratches and paint chips in the field with areas of oxidation in the upper fields. The perimeter wear at the lower mount holes with paint chips along the outer edges. The reverse has heavier surface wear throughout. Marked Plastemat T.P.B. 1109-991-57. Overall a scarce Ford sign strong eye appeal. 45.5" H x 31.5" W. Condition: 7.5+/6.75.	\$4,830.00
220		La Fiesta Tortillas 6' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has excellent color and gloss. The display has light wear with chips in the fields and perimeter. The reverse is in a similar condition with a minor area of color match in the "A" of Fiesta. The metal can has been repainted and the bullnose has a Federal Zeon Quality sticker on the lower edge. The sign has a great look with brilliant two-color neon paired with the classic red and white porcelain enamel. 29" H x 74" W x 15" D. Condition: 8.5	\$5,290.00
221		Rare General Gasoline Socony Vacuum Co 42" Double Sided Porcelain Shield Sign w/ Pegasus "Green" - DSP die cut shield sign has good color and gloss. The display has surface wear with chips and bruises in the fields. The perimeter has areas of discoloration, chips, and bends at the corners. The reverse has heavier wear with less gloss than the display. Both factory grommets are intact at the upper mounting holes. This sign is extremely tough to find in any condition. 41.5" H x 40" W. Condition: 7	\$12,650.00
222		The General Tire Double Sided Porcelain Die Cut Sign w/ Bracket - DSP die cut sign with bracket has excellent color and gloss. Side #1 is very clean overall with light surface wear in the fields, small chips along the outer edges and a minor bend on the lower right corner. The upper crest portion has crazing in the field with a slight bend on the upper right corner and edge chips. The reverse is in a similar condition with an area of cloudiness and discoloration in the right field. The metal bracket is in very good condition with light wear. Overall an impressive complete General Tire sign with strong eye appeal. 25" H x 30" W. Condition: 7	\$5,750.00
223		Mayflower Seafoods Co. "Ocean Fresh Lobsters" 7' Single Sided Porcelain Neon Sign Plymouth Mass - SSP rolled edge sign with added neon and a new metal can has very good color and gloss. The sign features three-color neon with a large lobster graphic in the right field. The display has fine scratches with a color matched chip in the "R" in Mayflower and the first "S" in Seafoods. The outer fields and perimeter have additional color matched chips with the largest area being down the entirety of the right hand side, with areas proceeding into the lobster graphic. The outer edges have small added mounting holes with chips, edge bends and areas of color match. The metal can is in excellent condition.	\$13,800.00
224		Greyhound Bus Depot 6' Single Sided Porcelain Neon Sign - SSP sign with added neon and a new metal can has excellent color and gloss. The sign features two-color neon with "flashing" Bus Depot lettering. The field exhibits chips with light surface wear and marks in the lettering. The perimeter has additional chips with wear along the outer edges. The metal can is in excellent condition. The sign displays well with brilliant neon and classic Greyhound porcelain enamel colors. 18" H x 72" W x 9" D. Condition: 7.9.	\$5,060.00

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Lot Number		Title & Description	Selling Price
225		Large Greyhound Bus Lines Die Cut 11' Single Sided Tin Neon Sign w/ Animation - Single sided metal die cut sign with added neon and a new metal can has excellent color and shine. The sign features single-color neon with a sequenced flash, which gives the illusion of the dog running. The sign is exceptionally clean overall with minor surface imperfections. The metal can is in excellent condition. Overall an iconic Greyhound Bus Lines sign with striking "Animated" neon. 36" H x 137.5" W x 9" D. Condition: Age Unknown	\$13,800.00
226		Hard Rock Cafe 8' 3D Single Sided Tin Factory Neon Sign - Single sided metal three-dimensional sign with the factory can has very good color and shine. The sign features the classic Hard Rock Cafe logo with vibrant two-color neon. The field has areas of light surface wear with small paint chips and minor oxidation. The perimeter is in a similar condition with additional paint chips along the upper edges of the die cut lettering. The metal can is in very good condition. All in all a wonderful neon sign from the famed Hard Rock Cafe. 60" H x 99.5" W x 8" D. Condition: 8.5	\$6,900.00
227		Wadhams Tempered Motor Oil "Emphatically Independent" Double Sided Porcelain Flange Sign w/ Logo - DSP flange has very good color and gloss. The display has surface imperfections with small chips in the outer fields. The perimeter has areas of minor crazing with chips along the edges and inner flange. The reverse has additional surface wear with larger chips in the lower fields and perimeter. Marked Property of Wadhams Oil Company. The sign has a great look featuring classic Wadhams colors and the iconic Independent "Thunderbird" logo. 20" H x 16.25" W. Condition: 8.25/7.9	\$5,290.00
228		Outstanding Chevron Gasolines 5' Emb. Single Sided Porcelain Die Cut Button Sign w/ Hallmark - SSP die cut embossed, convex sign has day one color and gloss. The fields are exceptionally clean with minor surface imperfections. The perimeter has small chips at the mounting holes and edges. Overall an outstanding example that would be extremely difficult to improve upon. 60" H x 50" W x 2" D. Condition: 9.25+.	\$9,775.00
229		Hood Tires 36" Double Sided Porcelain Sign w/ Straight Tie Hood Man Logo - DSP sign has very good color and gloss. Side #1 has light wear with chips in the field and a tiny non-factory hole above the "T" in the lower field. The perimeter has small edge chips with minor loss on the upper right hand corner. The reverse is in a similar condition to the display. All in all an iconic Hood Tires sign featuring the straight tie logo Hood man. 31.75" H x 35.75" W. Condition: 8.25.	\$8,050.00
230		Manhattan 8' 3D Die Cut Single Sided Porcelain Factory Neon Sign - SSP three-dimensional factory neon lettering sign has excellent color and gloss. The sign features single-color neon with a unique cursive font. The sign presents with small chips and light wear. The signs are mounted on a metal base which is in excellent condition. Overall a fantastic sign with brilliant neon. 17.5" H x 102" W x 9" D. Condition: 8.25.	\$5,750.00
231		1954 Coca Cola Single Sided Tin Die Cut 12 Pack Sign - SST die cut sign has outstanding color and shine. The display field of the sign is exceptionally clean. The outer fields exhibit light wear with fine scratches and an area of scuffs in the upper right outer field. The perimeter has light wear at the mount holes and edges. Marked A-M 9-54. All in all an excellent displaying Coke 12 pack sign with vibrant color throughout. 14" H x 19.5" W. Condition: 8.75.	\$5,520.00
232		Mobil Tires Emb. Single Sided Tin Sign w/ Pegasus - SST embossed self-framed sign with factory wooden support frame has excellent color and shine. The field is very clean overall with a fine scratch and minor imperfections in the upper and lower lettering. The outer fields have minor scuffs present. The perimeter and wooden frame on the reverse are in very good condition and the sign is marked G-848. Overall a clean example with vibrant colors and an embossed Pegasus graphic in the center field. 46.5" H x 23.5" W. Condition: 8.75	\$6,325.00









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Lot Number		Title & Description	Selling Price
233		Scarce United Motors Authorized Service Harrison Radiators DS Porcelain Die Cut Sign w/ Automobile - DSP die cut sign has good color and gloss. The display has surface wear with numerous color matched chips in the fields and outer edges. The reverse has larger chips with areas of gray paint. Overall a scarce early United Motors Service sign with fantastic graphics. 14" H x 18" W. Condition: 6.75.	\$6,325.00
234		1929 Shell Motor Oil 25" Die Cut Double Sided Porcelain Curb Sign - DSP die cut curb sign with factory stand has excellent color and gloss. The display has areas of light surface wear with fine scratches in the left field and crazing in the center and upper right fields. The perimeter has chips at the lower mounting holes with minor marks and small edge chips. The reverse is in a similar condition with an area of discoloration in the upper field and a flake near the "L" in the lower field. The stand is in very good condition with general age wear present. The sign retains all six factory grommets and is marked Shell	\$8,050.00
235		Harley Davidson Motor Cycles Sales Service Emb. Single Sided Tin Sign - SST embossed sign with an added metal frame has excellent color and shine. The field has light wear with paper marks and faint bends. The perimeter has small paint chips at the mounting holes and light bends at the corners. The added metal frame is in excellent condition. The sign advertised for Bill Kennedy, 1234 E. Wash., Phoenix, Arizona. Overall an exceptional example with outstanding color. 18" H x 23.5" W. Condition: 8.5+.	\$4,140.00
236		Custom Shelby Cobra Single Sided Tin Neon Sign w/ Snake Logo - SST custom neon sign with a new metal can has outstanding color and shine. The display features the iconic Cobra logo with snake graphic. The sign is in exceptional condition and displays extremely well. Overall a fantastic neon sign with strong eye appeal. 48" H x 48" W x 9" D. Condition: Contemporary.	\$6,325.00
237		Firestone Tires Horizontal 6' Single Sided Porcelain Neon Sign - SSP sign with added neon and a metal can has excellent color and gloss. The sign features a professional restoration with bold two color-neon. The display is exceptionally clean with minor surface imperfections and small chips at a few of the perimeter mounting holes. The metal can is in excellent condition. All in all a fantastic Firestone sign with eye-catching neon. 21" H x 72" W x 11" D. Condition: Professionally Restored.	\$5,750.00
238		Original Pocahontas Fuel Co. Coal Authorized Dealer Single Sided Tin Sign w/ Native American - SST self-framed sign with a factory wood support frame has excellent color and shine. The sign has outstanding graphics of Pocahontas in the field with dual OP Coal logos. The display has light wear with small paint chips in the fields and minor discoloration in the lower lettering. The perimeter has fine scratches with paint chips and minor bends along the self-framed edges. The wooden frame is in excellent condition and the sign is marked Progressive Sign Co. Cincinnati Ohio USA All in all an impressive	\$7,475.00
239		Fantastic 1933 Luncheonette Drink Coca Cola "Delicious and Refreshing" 5' Single Sided Porcelain Sign - SSP self-framed sign has excellent color and gloss. The fields are clean with minor cloudiness to the white porcelain enamel. The perimeter has light wear and chips to the self-framed edges with areas of color match and a bend on the right outer edge. Marked Made in U.S.A. 1933 Tenn. Enamel Mfg. Co., Nashville. Overall a tough to find early 1930s Coke sign in an excellent display size. 42" H x 60" W. Condition: 9.	\$5,520.00
240		Rare Shell Kerosene Range Oil Double Sided Porcelain Sign w/ Logo - DSP sign has outstanding color and gloss. Side #1 has a clean field with small chips along the outer edges. The reverse is in a similar condition with a chip at the upper left mounting hole. Three of the four factory grommets are intact. Overall a superb example that would be extremely difficult to improve upon. 19.5" H x 14.25" W. Condition: 9.25+.	\$6,325.00







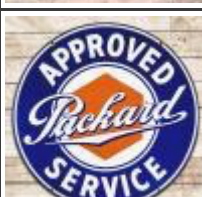
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Lot Number		Title & Description	Selling Price
241		Lee Union-Alls "For Comfort, Economy, Safety!" Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The fields are very clean overall with areas of discoloration in the lower portion of the graphic in the outer right field. The perimeter has a chip at one of the upper mounting holes and the outer edges. Marked Burdick Consumers Bldg., Chi. Overall a fantastic early porcelain enamel sign with outstanding graphics. 11" H x 30" W. Condition: 8.75.	\$4,140.00
242		Impressive Pepsi Cola 42" Single Sided Porcelain Sign "Double Dot" Bottle Cap - SSP sign has day one color and gloss. The fields are exceptionally clean with minor factory imperfections and a fine scratch in the lower left outer field. The perimeter has a small chip at the left hand mounting hole and outer edges. Five of the six factory grommets are intact and the sign is marked Veribrite Signs - Chicago. Overall a superb example that would be extremely difficult to improve upon. 42" H. Condition: 9.25	\$6,325.00
243		Red Crown Gasoline 42" Single Sided Porcelain Neon Sign w/ Logo - SSP sign with added neon and a metal can has been professionally restored. The sign features vivid two-color neon with a red flashing Red Crown graphic and blue inner band. The sign is exceptionally clean with light wear and surface imperfections in the outer fields and perimeter. The metal can is in excellent condition. All in all an impressive Red Crown neon in a fantastic display size. 42" H x 42" W x 9" D. Condition: Professionally Restored.	\$11,500.00
244		Pontiac Automobiles 54" Single Sided Porcelain Neon Sign w/ Full Feather Logo - SSP die cut sign with added neon and a metal can has been restored. The display field and perimeter are both exceptionally clean with minor surface imperfections. The metal can is in very good condition. The sign has a great look with full feather logo graphics and brilliant single-color neon. 36" H x 54" W x 9" D. Condition: Restored.	\$6,900.00
245		Mobilgas 48" Double Sided Porcelain Die Cut Shield Sign w/ Pegasus - DSP die cut sign has excellent color and gloss. Side #1 has flea bites in the upper field with two chips in the lower field. The perimeter has chips at the mounting holes, edges and metal loss on the lower left corner. The reverse is in a similar condition to the display with small chips in the fields. Marked Vitracier Neuwhaus. The sign has a great look with classic Mobil porcelain enamel colors and a large Pegasus graphic. 46.25" H x 48" W. Condition: 8.25.	\$4,600.00
246		Invader Motor Oil "Perfected Lubrication" 5' Emb. Single Sided Tin Sign w/ Knight Logo - SST embossed self-framed sign with a wooden support frame has good color and shine. The fields have general wear with paint chips, toning and fine scratches. The perimeter has larger paint chips with bends and added mounting holes. The black outer self-framed edge has been completely repainted and the wooden frame on the reverse has been replaced. The sign displays very well with classic Invader colors and the iconic knight graphic in the right field. 34" H x 58" W. Condition: 7.5	\$4,600.00
247		Char Co Burgers Drive In Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with metal can and pole ceiling mount has excellent color and gloss. The display is very clean overall with minor surface wear and a chip in the edge of the "O" in the center field. The perimeter has chips with areas of cloudiness. The metal can is in very good condition and the pole measures 32 inches tall for an optional ceiling mount. Overall a unique neon sign we have not seen before. 15" H x 120" W x 13" D. Condition: 8.9.	\$2,760.00
248		Zephyr Gasoline 8' Double Sided Porcelain ID Sign - DSP die cut sign has very good color and gloss. Side #1 has light surface wear with chips in the fields and discoloration in the lettering. The perimeter has additional chips with discoloration along the edges. The reverse is in a very similar condition. All in all a tough to find Zephyr Gasoline ID sign with a unique design. 62.75" H x 96" W. Condition: 8.	\$6,325.00






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Lot Number		Title & Description	Selling Price
249		Sky Ranger Flight Tested Aviation Oil Double Sided Porcelain Tombstone Sign w/ Plane - DSP tombstone sign has excellent color and gloss. The display has chips in the field with fine scratches in the outer fields. The perimeter has chips at the upper mount holes and outer edges. The reverse is in a similar condition and advertises Ranger Premier Motor Oil. The sign displays well with vibrant colors and aviation themed graphics. 29" H x 26" W. Condition: 8.0+.	\$3,680.00
250		Cook's Paints 54" Single Sided Porcelain Emb. Factory Neon Sign - SSP embossed factory neon sign with metal can has very good color and gloss. The field presents with light surface wear, chips and marks in the outer lettering. The perimeter has errant white paint along the edges, chips and minor bends on the lower edge near 6 o'clock. The metal can is in good condition however, the access panel on the reverse is missing. Overall a scarce Cook's Paints sign featuring heavy shelving and eye catching graphics. 54" H x 54" W x 9" D. Condition: 7.75.	\$4,370.00
251		Rare Dixie Ethyl Gasoline Single Sided Porcelain Pump Plate Sign w/ Logo - Outstanding SSP pump plate sign has excellent color and gloss. The fields are clean with minor surface imperfections. The perimeter has light wear with small chips and an area of crazing along the left hand edge. All four factory grommets are present. Overall a fantastic example that would be difficult to improve upon. 11.5" H. Condition: 9.	\$6,325.00
252		Clean Clear Golden Texaco Motor Oil Double Sided Porcelain Flange Sign w/ Logo - DSP sign has excellent color and gloss. The display has light surface wear with chipping along the outer edges. The reverse has additional surface wear with fading and less gloss to the logo and upper right edges. The perimeter has chips with minor crazing along the left hand edges. The flange displays well with the early "Black T" logo and pouring oil graphic. 23" H x 18" W. Condition: 9.0/8.0.	\$5,290.00
253		Champion Spark Plugs Weather Forecast Check Service Single Sided Tin Thermometer Sign - SST sign with the factory wooden frame and thermometer has excellent color and shine. The tube is intact and works as it should. The field features a huge spark plug graphic with light wear and small paint chips. The left outer field has larger paint chips and scratches with other areas of general wear along the perimeter. The wooden frame on the reverse is in very good condition, and the sign is marked Property of The Champion Spark Plug Co. Toledo, Ohio. 34" H x 28.5" W. Condition: 8.25+.	\$5,290.00
254		Rare Johnson Winged 70 Anti-Knock Gasolene 1/4 Mile Single Sided Tin Tombstone Sign w/ Logo - SST tombstone sign has good color and moderate shine. The sign exhibits general surface wear with toning, oxidation, fine scratches and small discolored spots. The perimeter is very similar with a minor bend on the lower right corner. The sign has great even patina throughout. These signs are extremely hard to find in any condition. 35.75" H x 24.25" W. Condition: 6.5+.	\$10,925.00
255		1940 Texaco Diesel Chief Gas Pump Plate Sign w/ Wide Spray - SSP sign has excellent color and gloss. The wide spray Texaco Diesel pump signs were only used for two years and were discontinued after the Japanese bombed Pearl Harbor due to the design of the plate resembling the Japanese Rising Sun flag. The sign has light surface wear with bruises and small chips in the fields. The perimeter has chips at the mounting holes and edges. All six factory grommets are intact and the sign is marked 3-40 Made in U.S.A. Overall a scarce Texaco pump sign with vibrant color. 18" H x 12" W. Condition: 8.25.	\$3,910.00
259		Packard Approved Service 42" Double Sided Porcelain Sign - DSP sign has very good color and gloss. Side #1 has small chips in the fields with bruises in the "K" and discoloration to the red porcelain enamel. The perimeter has chips at the upper mount holes with small edge chips. The reverse has a color matched chip in the "K" with areas of surface wear which are mainly in the red porcelain enamel. The outer fields and perimeter have light wear with small chips. Marked Walker & Co., Detroit. The sign has a great look and displays very well. 42" H. Condition: 8.25/8.0.	\$4,600.00



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Lot Number		Title & Description	Selling Price
260		Rare California Motor Court & Trailer Park Owners Assoc. Double Sided Porcelain Sign w/ Automobiles - Scarce DSP sign with a custom white birch hanging rod has good color. The display features a large sunburst with automobile and trailer graphics in the lower fields. The display has light surface wear with lower gloss and discoloration to the white porcelain enamel surfaces. The perimeter has additional wear with chips at the upper mount holes and minor loss on the right hand edges. The reverse is in a similar condition with small flea bites in the field and additional discoloration in the upper lettering. The upper edges have added brackets to attach the custom white birch display rod. Overall a	\$4,140.00
261		United Motors Service 4' Double Sided Porcelain Sign w/ Automobile - DSP sign has excellent color and gloss. The display and reverse have been clear coated to enhance the finish. Side #1 has areas of light surface wear with small areas of flaking clear coat in the fields. The perimeter has fine scratches with small edge chips. The reverse has additional surface wear and larger areas of clear coat flaking. The sign displays very well with classic United Motors colors and a large automobile graphic in the center field. 28.5" H x 47.5" W. Condition: Clear Coated.	\$4,370.00
262		RPM Motor Oils and Lubricants 28" Double Sided Porcelain Sign - DSP sign has day one color and gloss. Side #1 is exceptionally clean with minor surface imperfections and a tiny chip in the lower left field. The perimeter has small chips along the outer edges. The reverse has fine scratches in the upper fields with tiny flea bites in the left outer fields. Both factory grommets are intact. All in all a fantastic example with brilliant porcelain enamel colors. 28" H. Condition: 9C/8.9.	\$3,450.00
263		Case Farm Machinery 6' Emb. Single Sided Tin Sign w/ Abe & World Logo - SST embossed self-framed sign has excellent color and shine. The field has fine scratches with paint chips on the lettering and left edge of the "Abe" graphic. The perimeter has paint chips and light wear to the self-framed edges. Marked G-98. Overall an iconic Case sign with fantastic graphics. 30" H x 72" W. Condition: 8.5.	\$6,325.00
264		Impressive Interlux Marine Paints Emb. Single Sided Tin Sign w/ Ocean Scene - SST embossed self-framed sign has exceptional color and shine. The sign features an amazing beach scene with boats and a large Interlux Paint can graphic. The display is clean with minor surface imperfections in the outer fields. The perimeter has small paint chips with minor edge bends. Overall a wonderful example with fantastic colors and graphics. 28.5" H x 46.5" W. Condition: 9.0+.	\$5,520.00
265		Excellent Evinrude Outboard Motors Lighted Glass Advertising Sign - Single sided lighted glass advertising panel with the original metal can has outstanding color. The face features classic Evinrude colors and graphics. The field is clean and the perimeter has light edge wear. The metal can exhibits original paint with small paint chips and light wear. The reverse has a factory manufacturer label marked The Countryman Incorporated Co. 36th & Southern, Covington, KY. Overall a spectacular original Evinrude advertising display with exceptional graphics. 8.5" H x 26.5" W x 3" D. Condition: 9.0.	\$4,600.00
266		Amazing NOS Drink Double Cola "Get a Big Lift" Emb. Single Sided Tin Sign w/ Crate - Amazing SST embossed self-framed sign with the original wooden crate has day one color and shine. The fields are exceptionally clean with minor surface imperfections. The perimeter has light wear to the self-framed edges. The wooden crate has general age wear with cracks and areas of loss. The crate is marked Double Cola Btlg. Co., Willisville, Ill. and the sign is marked DC-8 Made in U.S.A. Overall a fantastic example with vibrant color and amazing graphics. 47.5" H x 35.5" W. Condition: 9.25+.	\$6,900.00
267		Texaco Marine Products 8' Single Sided Porcelain Logo Sign "White T" - SSP sign with an added wood support frame has outstanding color and gloss. The fields are exceptionally clean with minor surface imperfections and three eraser-sized chips. The perimeter has light wear with small chips along the outer edges. The wooden support frame is in excellent condition. Overall a superb example with vibrant color throughout. 25.5" H x 96" W. Condition: 8.9.	\$6,325.00









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Lot Number		Title & Description	Selling Price
268		Texaco Gasoline 7' Double Sided Porcelain ID Sign w/ Logo - DSP die cut sign has outstanding color and gloss. Side #1 is exceptionally clean with minor surface imperfections and dark spotting in the red porcelain enamel. The reverse is in a similar condition to the display with a color matched chip in the "O" in the right field. Overall a superb example with brilliant porcelain enamel colors. 53.5" H x 85.5" W. Condition: 9.25/8.9.	\$4,140.00
269		1962 Gulf Gasoline Dealer 72" Double Sided Porcelain Service Station ID Sign w/ Ring - DSP sign has excellent color and gloss. Side #1 has light wear with small chips in the fields and perimeter with small areas of color match in the white lettering and outer edges. The perimeter has a minor bend with chips along the lower edge near 6 o'clock. The reverse has additional chips with no areas of color match present. The sign is mounted in a new painted metal ring with eyelets. Marked S.P. 1962. All in all a tough to find Gulf Dealer 6' sign with amazing color. 72" H. Condition: 8.25+/8.0.	\$6,325.00
270		Switch to Squirt "The Drink with the Happy Taste" 8' Single Sided Tin Billboard Sign w/ Boy & Bottle - SST sign with the factory wooden frame has excellent color and shine. The field exhibits paint chips with minor oxidation, small dings and errant paint drips. The perimeter has a scratch in the upper right corner with a minor bend on the lower left corner. The wooden frame is in very good condition and the sign is marked Copyright 1960, The Squirt Company Cat. No. M-101, Stout Sign Co., St. Louis, Mo. Printed in U.S.A. Overall a colorful, large-sized Squirt sign with fantastic graphics. 96" H x 84" W. Condition: 8.25+	\$20,700.00
271		Cigars 6' Single Sided Tin Factory Neon Sign - SST factory neon sign with the original metal can has good color. The sign features a vibrant yellow single-color neon, which perfectly accents the "Cigars" lettering. The field exhibits general wear with an older repainted surface. The metal can is in good condition. The sign has a great look and displays very well overall. 17" H x 70.25" W x 11" D. Condition: Original.	\$6,325.00
272		Beerwart Jeweler "The Tick Tock Man" Single Sided Porcelain Die Cut Factory Neon Sign w/ Pocket Watch - SSP die cut factory neon sign has very good color and gloss. The sign features two-color porcelain enamel and vibrant three-color neon. The display has areas of light surface wear and discoloration. The perimeter has chips with areas of crazing and discoloration. The metal can is in very good condition and the sign is marked Swanson-Nunn. Overall a unique Jeweler neon sign with a pocket watch graphic in the upper left field. 43" H x 58" W x 9" D. Condition: 8.5.	\$4,600.00
273		EAT 52" Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has very good color and gloss. The display has light wear with areas of discoloration to the white porcelain enamel and tiny chips at some of the mounting hardware. The perimeter has edgewear along the right hand side with areas of discoloration. The reverse is in a similar condition with an additional chip on the lower right corner. The bullnose is clean with minor edge chips. The metal can is in very good condition, showing an older repaint and missing access panel on the side. Marked	\$6,325.00
274		Outstanding RX Drug Store Mortar & Pestle Die Cut 52" Single Sided Porcelain Factory Neon Sign - SSP die cut factory neon sign with a metal can has excellent color and gloss. The sign features three-color neon which perfectly matches the sign's porcelain enamel colors. The sign exhibits areas of color-matched chips throughout with added distressed accents and added clear coat to enhance the finish. The sign has visible surface imperfections with chips and crazing. The metal can is in excellent condition. Overall a unique RX factory neon sign with strong eye appeal. 57" H x 32" W x 9" D. Condition:	\$25,875.00
275		Family Shoe Store 7' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has very good color and gloss. The sign features two-color neon which complements the two-color porcelain enamel. Side #1 has light wear with minor discoloration in the lettering and small chips along the perimeter. The reverse is in a similar condition to the display with slight cloudiness to the blue porcelain enamel. The metal can has been repainted and shows light wear. The sign is marked Zeiser Bros. Inc., St. Louis. Overall a nice, complete Family Shoe Store neon sign. 36" H x 81" W x 16" D.	\$3,910.00









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Lot Number		Title & Description	Selling Price
276		Amazing A-1 Pilsner Beer 3' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has day one color and gloss. The display is in excellent condition with minor surface imperfections. The reverse has small chips at one stand support and marks in the outer fields. The metal can has been repainted and features a neon surround. Marked Myers Leiber Co., Phoenix. Overall a fantastic neon with vibrant colors and eye catching graphics. 26.25" H x 38" W x 14" D. Condition: 9.25+/9C.	\$5,750.00
277		Cable Pianos 3' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with a metal can and the factory bullnoses has very good color and gloss. The sign features two-color neon with decorative polished aluminum trim. Side #1 has light wear at unused stand supports and at the insulator holes. The perimeter has chips along the outer edges and corners. The reverse is in a similar condition to the display with a larger chip in the upper left and lower left fields. The metal can is in excellent condition and the sign is marked Crystal Sign Co. Overall an impressive neon sign in an excellent display size 19.5" H x 38" W x 14" D. Condition: 9.25+/9C.	\$4,830.00
278		Liquors Wine Beer Die Cut 7' Double Sided Porcelain Factory Neon Sign - DSP die cut sign with the original metal can has excellent color and gloss. Side #1 has color matched chips in the field with an area of cloudiness above the "R" in Beer. The perimeter has other small chips with areas of color match along the edges. The reverse is in a similar condition to the display with a large color matched chip below the "R" in Liquors. The metal can has been repainted and is in excellent condition. Both signs retain a factory porcelain Zeon manufacturer tag on the lower edge. Overall a fantastic neon sign with strong eye appeal.	\$5,750.00
279		Cities Service Horizontal 8' Single Sided Porcelain Neon Sign w/ Logo - SSP sign with added neon and a new metal can has excellent color and gloss. The sign features three-color neon with a "Flashing" logo in the center. The display has small chips in the fields with additional chips along the perimeter. The metal can is in excellent condition and the sign is marked Veribrite Signs - Chicago - New York - Dallas. Overall a wonderful example with vibrant colors and eye catching neon. 12" H x 99" W x 9" D. Condition: 8.75.	\$7,475.00
280		Stanocola Polarine Heavy Medium 5 Gallon Metal Motor Oil Can w/ Logo - Empty five-gallon metal can with a handle and cap has good color and moderate shine. The display has general wear with scratches, thin paint and oxidation. The sides and reverse have heavier oxidation and paint loss. All in all a seldom-seen can from the Standard Oil Company of Louisiana. 15" H. Condition: 6.5.	\$1,610.00
281		Johnson Centralene Automobile Oil 5 Gallon Metal Motor Oil Can w/ Early Car - Empty five-gallon metal can with a handle and cap has good color and shine. The can has outstanding graphics of an early car in the field on both sides with the iconic Johnson "Time Tells" logo on each side. The can has general wear throughout with fading, scratches and large dents. Overall a rare Johnson Automobile Oil can with fantastic graphics. 15" H. Condition: 6.5.	\$1,265.00
282		Rare Pair of Standard Oil of Louisiana Motor Oil Cans Gallon & Half Gallon - Rare pair of empty Standard Oil of Louisiana metal cans. The group includes a gallon and a half gallon can, which both retain their original handles and caps. The gallon has very good color and shine with light wear and discoloration on the display side. The reverse has fine scratches and discoloration - Rated 8.0. The half gallon has general wear present with oxidation, fine scratches and errant paint in the left outer field of the display. The reverse has heavier wear - Rated 7.5. 11" H. Condition: 8.0 & 7.5.	\$2,300.00
283		Johnson Oils "Time Tells" One Gallon Metal Knee Action Lubricant Can w/ Logo - Empty one-gallon metal can with lid and handle has good color and shine. The display has fine scratches with areas of discoloration. The reverse has additional spotting in the fields with paint loss along the lower edge. The can has a great look with classic Johnson colors and iconic Time Tells logo. 11" H. Condition: 7.5 /6.75.	\$460.00







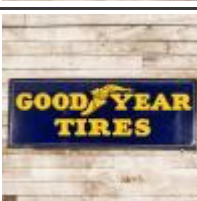

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Lot Number		Title & Description	Selling Price
284		Ideal Petroleum Corvette Motor Oil 8 Imperial Quart Metal Can w/ Battleship - Metal eight imperial quart can has excellent color and shine. The can is empty and the display features a large Corvette battleship graphic. Side #1 is exceptionally clean with minor discoloration in the lower field, light surface wear and slight indentations on the upper edges. The reverse is in a similar condition with spotting in the battleship and a vertical fine scratch in the upper field. The top and bottom are in excellent condition and the cap is intact. Overall a wonderful Corvette Motor Oil can with amazing graphics. 13.75" H	\$1,150.00
285		Fantastic Cafe 48" Double Sided Porcelain Factory Neon Sign w/ Directional Arrow - DSP factory neon sign with the original can and a neon directional arrow has very good color and gloss. The sign features striking single-color neon lettering with a flashing directional arrow on the underside of the can. The display has a clean field with minor discoloration at the stand supports and two tiny nicks in the "A". The perimeter has light wear with a chip and minor bend on the lower left corner. The reverse has minor cloudiness, light wear and a surface rub in the "C". The factory can with hangers is in very good condition with general wear and oxidation. The signs are marked Preston Neon Signs.	\$9,200.00
286		Alto Cigars Single Sided Porcelain Neon Sign - SSP rolled edge sign with added neon and a metal can has excellent color and gloss. The sign features four-color neon with a detailed cigar graphic in the right field. The display has light surface wear with marks and small areas of discoloration. The outer fields and perimeter have small chips with minor color match at the insulators. The metal can is in excellent condition and the sign is marked T.B. Ekeilen II Nr. 5/1968 Lancat Bussum. All in all an outstanding Alto sign with highly detailed four-color neon. 41.25" H x 49.5" W x 9" D. Condition: 8.75.	\$9,200.00
287		Scarce Shell Service For Motor Boats Double Sided Porcelain Flange Sign w/ Logo - DSP flange has excellent color and gloss. The flange features a Shell logo with motorboat in the field. The display has light wear with small chips. The perimeter has edge wear with small chips along the outer edges. The reverse has additional surface wear in the fields. Marked S/57. All in all an exceedingly rare Shell flange with outstanding graphics. 16.5" H x 19.25" W. Condition: 8.5/8.25.	\$2,760.00
288		Rare Croce's Beverages "If It's Croce's It Is Good" Single Sided Porcelain Sign w/ Logo & Bottle - SSP sign has good color and gloss. In the mid-1910s, the proprietor of Croce's Beverages in Asbury Park, NJ, was originally a manufacturer of light-duty delivery trucks before entering the soda industry. In the 1920s, he shifted focus to beverages, opening several soda stands along the beach boardwalks that featured Croce's advertisements. Few examples are known to exist, particularly in displayable condition like this one. The field has chips with areas of cloudiness and minor crazing. The perimeter has chips with	\$9,200.00
289		Excellent Pure Gasoline 42" Double Sided Porcelain ID Sign w/ Ring - DSP sign has excellent color and gloss. Side #1 has a clean field with minor marks. The perimeter has small chips with light wear. The reverse is in a similar condition to the display with a small chip in the lower outer field. The sign is mounted in a new metal ring with eyelets. Overall an iconic sign with vibrant color throughout. 42" H. Condition: 9.	\$16,100.00
290		Amazing Sunkist 7.5' Single Sided Porcelain Neon Sign w/ Lemons - SSP two-piece sign with added neon and a new metal can has day one color and gloss. The sign features brilliant neon outlined lettering with colorful porcelain enamel colors and detailed lemon graphics in the left field. The field is exceptionally clean with minor wear at the neon housings. The perimeter has small chips along the lower left edges. The metal can is in excellent condition. All in all a fantastic neon sign with strong eye appeal. 36" H x 89" W x 9" D. Condition: 9.25+	\$4,600.00
291		Liquors 7' Double Sided Porcelain Factory Neon Arrow Sign - DSP factory neon sign mounted on the original metal can has very good color and gloss. Side #1 exhibits light surface wear with small chips, discoloration and unused stand supports. The reverse is in a similar condition to the display. The metal can is in very good condition with light general age-related wear. The sign has a great look and displays very well overall. 22.5" H x 86" W x 17" D. Condition: 8.5.	\$5,750.00









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Lot Number		Title & Description	Selling Price
292		Outstanding Texaco Marine White Gasoline Emb. Single Sided Tin Pump Plate Sign - Outstanding SST embossed sign has day one color and shine. The field is clean with minor surface imperfections in the outer fields. The perimeter is in excellent condition as well. Overall a fantastic example that would be next to impossible to upgrade. 9.75" H x 15.25" W. Condition: 9.5.	\$3,680.00
293		Say It in Neon 32" Octagon Advertising Clock - Say it in Neon advertising clock has been professionally restored. The clock and neon both work as they should. The clock features a clean inner face with embossed numbering and light wear. The hands have been repainted and the outer glass is in excellent condition. The outer metal trim and can are in excellent condition. All in all a wonderful art deco neon clock manufactured by Say it in Neon Corp, Buffalo, NY. 32" H x 32" W x 7" D. Condition: Professionally Restored.	\$4,140.00
294		Impressive Bulova Watches Single Sided Porcelain Factory Neon Advertising Clock - SSP factory neon advertising clock has outstanding color and gloss. The clock and neon both work as they should. The inner face and hands are clean with minor imperfections. The porcelain outer fields are clean with minor edge chips and small chips along the sides. The chrome ribbed side accents are in excellent condition. Overall an exceptionally clean example in an fantastic display size. 36" H x 23" W x 7" D. Condition: 9.0+.	\$6,900.00
295		Fountain Drinks 26" Neon Clock w/ Ice Cream Sundae - Factory neon advertising clock has been professionally restored. The clock features ice cream float graphics in the field with vibrant four-color neon. The inner face and outer face are clean. The chrome surround is in very good condition. The black visible clock surround and reverse have light wear present. Overall an excellent display piece with striking colors. 26" H x 26" W x 7" D. Condition: Professionally Restored.	\$9,200.00
296		Airline Diner 26" Neon Advertising Clock - 26" neon advertising clock works and lights as it should. The clock has been restored and displays very well. The inner face has minor imperfections in the lower fields and the hands show age toning. The outer glass has been replaced. The metal can has been repainted and exhibits light wear with small paint chips. The reverse has a stamp which states Property of Barnet Film Service Hollywood # 1303. 26" H x 26" W x 7" D. Condition: Restored.	\$2,300.00
297		Lawrence Tiger Brand Paint "Everything Best" Die Cut Double Sided Porcelain Sign - DSP die cut sign has good color and gloss. The display has small chips with surface wear and areas of discoloration. The perimeter has chips with crazing along the left hand side and areas of cloudiness. The reverse has similar wear however the chips have color match present. Overall a colorful paint sign with detailed tiger graphics. 23.25" H x 18" W. Condition: 7.9+.	\$1,725.00
298		Goodyear Tires 8' Single Sided Porcelain Sign w/ Wingfoot - SSP sign with the factory wooden frame has very good color and gloss. The field light surface wear with small chips and minor discoloration. The perimeter has small chips at the mount holes with discoloration along the outer edges. The factory frame has breaks with areas of loss. Marked "M" Property of the Goodyear Tire & Rubber Co. All in all a classic Goodyear sign in a large display size. 36" H x 96" W. Condition: 8.25.	\$4,600.00
299		Penno 100% Pure Pennsylvania Motor Oil 5' Single Sided Porcelain Sign - SSP sign with an added wood frame has very good color and gloss. The field has chips with areas of surface wear, crazing, discoloration and two non-factory holes. The perimeter has similar wear with a larger chip on the lower edge at 6 o'clock. The added wooden frame is in good condition. The sign displays well with unique colors and a large Pennsylvania permit logo graphic. 38" H x 61.75" W. Condition: 7.75.	\$6,900.00






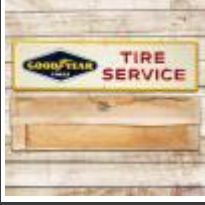

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Prices Realized (includes Buyer's Premium)

Lot Number		Title & Description	Selling Price
300		Puritan Motor and Tractor Oils Emb. Single Sided Tin Sign w/ Logo - SST embossed crimped edge sign has very good color and shine. The field has light wear with paper marks and paint chips. The perimeter has minor edge bends with light wear throughout. Overall an early Puritan Oils sign with strong eye appeal. 11.25" H x 35" W. Condition: 7.75.	\$1,955.00
301		NOS Bireley's "The Natural Thing to Drink" Double Sided Tin Die Cut Flange Sign w/ Bottle - NOS DST die cut flange has excellent color and shine. The display is very clean overall with light surface wear in the outer fields and minor scuffs on the inner flange. The reverse has paper marks with factory imperfections in the fields and surface rubs in the outer fields. The perimeter has small paint chips along the edges. Marked Printed in U.S.A. Form No. E-48 40. Overall a wonderful flange with vibrant colors throughout. 13.5" H x 18.25" W. Condition: 8.9/8.75.	\$5,750.00
302		"Like Limes" Drink Lime Crush Single Sided Tin Litho Sign w/ Lady & Glass - SST sign with cardboard reverse has excellent color and shine. The field surface is very clean overall with minor imperfections which are mainly in the outer fields. The sign exhibits light bends with minor wear to the self-framed edges. The cardboard reverse is in very good condition. The sign is marked F36. Overall a wonderful early Lime Crush sign with eye-catching graphics. 9.25" H x 6.25" W. Condition: 8.25.	\$5,750.00
303		Early McCormick Harvesting Machines 12' Wooden Advertising Sign - Late 1800s single-sided painted wood sign with a wooden frame has good color. The sign exhibits general age-related wear throughout with added nails in the "A" of Harvesting. The paint has areas of loss, surface wear and fading. The outer left and ride sides have age cracks to the wood and the wooden frame has general wear with age cracks, minor loss on the left hand side and errant red paint on the lower edge. Overall a scarce Early McCormick sign with strong eye appeal. 13.25" H x 144.5" W. Condition: Original.	\$3,220.00
304		Francisco Auto Heater Single Sided Tin Lithograph Sign w/ Early Automobile - SST self-framed sign has good color and shine. The display has areas of general wear with oxidation, fine scratches and paint chips. The perimeter has larger paint chips, non-factory holes and bends along the self-framed edges. The sign has a great look with bold highly detailed graphics. 18" H x 40" W. Condition: 7.5.	\$2,530.00
305		1954 Jenney Super Motor Oil Die Cut Quart Can Shaped Double Sided Tin Sign - DST sign has good color and shine. Side #1 has light wear in the fields with paint chips and areas of oxidation. The reverse has additional surface wear with fine scratches and fading. Both factory grommets are intact and the sign is marked A-M Sign Co., Lynchburg, Va., 8-54. Overall a seldom seen sign from the Jenney Oil Company, Boston, Massachusetts. 38" H x 28" W. Condition: 8.0/7.5.	\$3,910.00
306		Motorists Relax with Lacquerwax Emb. Single Sided Tin Sign w/ Can & Automobile - SST embossed crimped edge sign has very good color and shine. The sign has toning with small paint chips and paper marks in the fields. The perimeter has paint chips with discoloration along the right hand side. The sign has strong eye appeal with an early automobile and a colorful Lacquerwax can. 13.5" H x 19.5" W. Condition: 8.25.	\$2,300.00
307		Drink Double Cola "Double Measure Double Pleasure" Emb. Single Sided Tin Sign w/ Bottle & Glasses - SST embossed self-framed sign has excellent color and shine. The field has light wear with marks, fine scratches and light bends. The perimeter has one added mounting hole with edge bends and paint chips. Marked 2-G CO. Overall, a colorful Double Cola sign with fantastic graphics. 20" H x 28" W. Condition: 8.25.	\$1,955.00




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Lot Number		Title & Description	Selling Price
308		1954 Delco Batteries Single Sided Tin Sign w/ Logo - SST sign with factory wooden frame has excellent color and shine. The field is very clean overall with an area of surface wear and rubs between the "D & E" in the upper field. The perimeter has fine scratches with minor edge bends and paint chips on the upper sides. Marked Donasco 5-54 Form A - 174 Made in U.S.A. Overall a colorful Delco sign featuring a detailed battery graphic in the lower field. 70.5" H x 18.5" W. Condition: 8.5+.	\$3,220.00
309		Gilmore Lion Head Motor Oil "Monarch of Oil" Emb. Single Sided Tin Sign - Iconic SST embossed self-framed sign has good color and shine. The field has areas of light wear, fine scratches and paint chips. The perimeter has minor edge bends with areas of oxidation and paint loss. The sign is marked The Donaldson Art Sign Co. Covington, KY. The sign has a great look with classic Gilmore colors and a detailed lion graphic in the left field. 11.75" H x 29.75" W. Condition: 7.75.	\$2,760.00
310		Complete Quaker State Lubrication Service 4' Emb. Single Sided Tin Sign - SST embossed sign has excellent color and shine. The field exhibits light wear with toning to the lettering. The outer fields have surface rubs and scratches to the lettering along the lower corners. The perimeter has minor edge bends with small paint chips and light wear. Overall a strong example in a seldom-seen size. 24" H x 48" W. Condition: 8.75.	\$3,220.00
311		NOS 1955 Ask for Wolf's Head Motor Oil Double Sided Tin Flange Sign w/ Logo - Outstanding NOS, DST flange has excellent color and shine. Side #1 has minor surface imperfections with toning along the right outer edge. The reverse is in a similar condition to the display and the lower edge of the flange has a minor bend. The sign is marked 024 A-M 9-55. Overall a clean NOS example with exceptional color. 21.75" H x 17" W. Condition: 9.0+.	\$3,220.00
312		Excellent Drink Ski "Say Skee-E-E" Single Sided Tin Sign w/ Bottle - SST self-framed sign has outstanding color and shine. The field is clean with minor surface imperfections in the outer fields. The perimeter has small paint chips and light wear to the self-framed edges. Marked SK-7 Made in U.S.A. Overall an exceptional example with strong eye appeal. 11.75" H x 31.75" W. Condition: 9.25.	\$4,140.00
313		Nehi Beverages Emb. Single Sided Tin Sign w/ Bottle & Leg - SST embossed sign with an added metal frame has amazing color and shine. The sign features brilliant colors with bottle and leg graphics. The field exhibits light wear with minor bends, small scuffs and paint chips. The perimeter is very similar with additional chips and edge bends. The metal frame is in excellent condition and the sign is marked The Donaldson Art Sign Co., Covington, KY. All in all a wonderful example with outstanding graphics. 12" H x 29.75" W. Condition: 8.25+	\$4,370.00
314		NOS 1962 Goodyear Tire Service Emb. Single Sided Tin Sign w/ Original Box - NOS SST embossed self-framed sign with factory box and paper has day one color and shine. The field is exceptionally clean with light paper marks and small factory imperfections. The perimeter has minor indentations to the self-framed edges. The original box and paper have general age related wear and the sign is marked Property of the Goodyear Tire & Rubber Company A-M 11-62. Overall a superb example with strong eye appeal. 11.75" H x 43.5" W. Condition: 9.25	\$2,990.00
315		1949 Drink RC Royal Crown Cola "Best By Taste-Test" Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The field has light wear with tiny areas of color match at the factory nail heads in the field and two other areas in the left outer fields. The perimeter has scuffs, scratches and minor bends to the self-framed edges. The wooden support frame is in excellent condition and the sign is marked 564 A-M 2-49. Overall an impressive RC sign with heavily embossed lettering and vibrant colors. 43" H x 76.5" W. Condition: 8.5	\$5,060.00








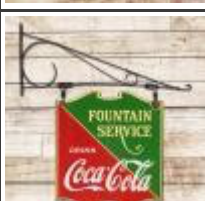
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Lot Number		Title & Description	Selling Price
316		Cleveland 25" Neon Advertising Clock - Cleveland neon advertising clock lights and runs as it should. The clock features vibrant two-color neon and displays very well. The inner face and hands are clean with light wear and tiny paint chips. The outer face has light wear with scuffs and small paint chips along the painted perimeter. The can has age toning on the visible sides and the outer band has been repainted. The inner face is marked Electric Neon Clock Co., Cleveland, Ohio 76181. All in all an impressive Cleveland clock with striking two-color neon. 25" H x 25" W x 7" D. Condition: 8.5	\$2,070.00
317		Oustanding 1938 Drink Coca Cola Refresh! 30" Double Sided Porcelain Curb Sign - DSP sign with ring, pole and Coke base has excellent color and gloss. The display is exceptionally clean overall with minor surface imperfections and light wear along the edges. The reverse is in a similar condition with fine scratches in the fields. The original ring, added pole and Coke embossed base are all in very good condition. Marked Made in U.S.A. 1938. Overall a superb example with heavy shelving bold color throughout. 64" H x 30" W x 22" D. Condition: 9.25+/9.0+	\$5,060.00
318		Die Cut 3D 4.5' Flashing Bulbed Arrow Sign w/ Bracket - Double sided die cut bulbed arrow sign with factory mounting bracket has good color and shine. The sign features sequenced flashing multi-colored bulbs along the perimeter on both sides. The display presents with an older repaint with areas of light age related wear. The reverse and perimeter are in a similar condition. The sign retains a factory mounting bracket which has oxidation and age-related wear. The arrow has a great look and displays very well overall. 54" H x 30" W x 10.5" D. Condition: Original	\$4,830.00
319		Lucas A Great Name in Paints Single Sided Porcelain Neon Sign - SSP sign with added neon and metal can has moderate color and gloss. The sign features four-color porcelain enamel with seven-color neon. The display has fading with a non-factory hole with color matched chips. The perimeter has cookie-cutter edges on the top and sides with areas of discoloration and chips along the outer edges. The metal can is in good condition. Overall a unique seven-color neon sign in an excellent display size. 26" H x 42" W x 9" D. Condition: 7.5	\$2,760.00
320		Teeling Mortgage Co. 4' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with the original metal can has excellent color and gloss. The field is very clean overall with small chips at the stand supports and neon insulators. The perimeter has minor wear with a handful of small chips which are primarily at the mounting holes and edges. The metal can is in very good condition with normal age-related wear and a missing access panel along the left hand side. The sign has a great look with brilliant neon and classic cobalt blue and white porcelain enamel colors. 26.25" H x 50.5" W x 11" D. Condition: 8.9	\$3,220.00
321		Mobilgas Special Gasoline Single Sided Porcelain Pump Plate Sign w/ "Drop Leg" - SSP die cut pump plate has excellent color and gloss. The display has light wear with a small chip in the "S" of Mobilgas and minor spotting. The perimeter has light wear at the upper mounting holes with small chips along the edges. All four factory grommets are intact. The sign displays very well with a large Pegasus graphic in the center field. 11.75" H x 12" W. Condition: 8.75+.	\$2,530.00
322		1958 Texaco Marine White Gasoline Single Sided Porcelain Pump Plate Sign w/ "Ships Wheel" - SSP sign has excellent color and gloss. The display has light surface wear with minor spotting in the logo. The perimeter has chipping along the upper edge with other small chips along the edges. All six factory grommets are intact and the sign is marked Made in USA 3-2-58. The sign displays well with vibrant colors and the iconic Texaco logo with ship's wheel in the upper field. 18" H x 12" W. Condition: 8.9+.	\$2,760.00
323		Sherwin-Williams Paints Varnishes "Cover the Earth" Paint Headquarters P.A. Richard Porcelain Sign - DSP sign has very good color and gloss. Side #1 has light wear with small chips in the fields. The perimeter has added mounting holes with chips and bends on the corners. The reverse has additional surface wear and less gloss than the display. Marked Beaver Enamel, Ellwood City, NY. Overall a unique SWP sign we have not seen before. 30" H x 60" W. Condition: 8.25/7.75.	\$1,380.00






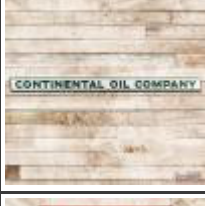
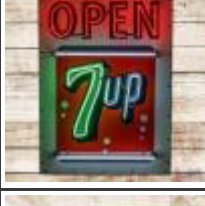
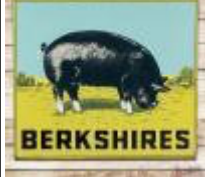
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Lot Number		Title & Description	Selling Price
324		Cocktail Bar Martini 28" Die Cut Single Sided Tin Factory Neon Sign - SST die cut factory neon sign with the original metal can has moderate color and shine. The sign features a unique design with vibrant four-color neon. The display exhibits some original paint with large areas of paint loss in the fields and the perimeter. The metal can is in good condition with general surface wear and a new cover on the reverse. The sign has a great look and displays very well. 28" H x 25.5" W x 16" D. Condition: Original.	\$5,060.00
325		Michelin Tires Die Cut Single Sided Porcelain Sign w/ Bibendum - SSP die cut rolled edge sign has excellent color and gloss. The display features a large graphic of the Michelin man with a tire and exhibits light wear, fine scratches, and a tiny chip in the lower field. The perimeter has small chips at the mounting tabs and a color matched chip on the lower edge at 6 o'clock. The sign is marked 9-613 S-11 EAS Made in France R.C. Clermont - Fd. 55 B 50. Overall a clean example in a fantastic display size. 31.5" H x 26.75" W. Condition: 8.9+	\$2,990.00
326		Firestone Tires Horizontal 6' Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has light surface wear with a flea bite in the "F" and two small chips in the outer fields. The perimeter has a minor area of discoloration on the lower edge with small chips at the mounting holes and outer edges. Marked Ing-Rich, Beaver Falls, PA. The sign has a great look with heavy shelving and vibrant colors. 21" H x 72" W. Condition: 8.75+.	\$3,220.00
327		1956 Coca Cola "Pick Up 6 For Home Refreshment" Single Sided Tin Sign w/ White Six Pack - SST self-framed Coke sign has outstanding color and shine. The display is very clean overall with minor surface imperfections. The perimeter has a professional color match at the mounting holes, repaint to the self-framed edges, and an added clear coat to the surface of the sign to enhance the finish. Marked A-M 5-56. The sign displays well with vibrant colors and the highly desirable six pack graphic. 16" H x 50" W. Condition: Clear Coated	\$2,070.00
328		Ford Automobiles 46" DS Emb. Plastic Lighted Sign - Double sided embossed plastic internally lighted sign with the factory hanger has good color. Side #1 has light wear to the lettering and discoloration to the blue background. The perimeter has a 2 inch crack on the upper right edge with another crack near the outer edge to the left of 12 o'clock. The reverse has heavier wear with a repaired break in the left field and additional cracks along the upper edges. The outer plastic trim ring has a break with loss on the upper edge. The metal can and hangers are in good condition. Overall a unique Ford sign that displays well	\$1,955.00
329		Drink Nesbitt's California Orange 5 Cents Emb. Single Sided Tin Sign w/ Bottle - SST embossed self-framed sign has very good color and shine. The field has light wear with fine scratches and small paint chips. The perimeter has an added mounting hole at 12 and 6 o'clock with wear and minor bends to the self-frame edges. Marked Stout Sign Co., St. Louis, Mo. Overall a colorful Nesbitt's sign with outstanding graphics. 49" H x 16" W. Condition: 8.	\$2,530.00
330		Delco Dry Charge Batteries Double Sided Tin Sign w/ Metal Bracket - DST sign with the original metal bracket has outstanding color and shine. The display field is clean with minor factory imperfections. The outer field has a tiny scratch in the upper field, with a scratch in the lower right outer field. The reverse has light wear and minor marks in the fields. The perimeter has storage marks with minor discoloration on the lower right edge. The metal bracket is in excellent condition. Overall a clean example with brilliant colors throughout. 20" H x 28" W. Condition: 9.0/8.9	\$2,530.00
331		Drink Coca Cola Fountain Service Die Cut Double Sided Porcelain Sign w/ Bracket - DSP die cut sign with metal bracket has good color and gloss. Side #1 has small chips in the field with lower gloss and slight discoloration in the white porcelain enamel. The perimeter has chips at the upper mounting holes with light edge wear. The reverse has additional wear with a larger chip in the "S" of Service. The metal bracket is in very good condition and the sign is marked Made in U.S.A. 1933 Tenn. Enamel Mfg. Co. Nashville. All in all an iconic Coke sign that displays very well. 25.5" H x	\$3,450.00

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Lot Number		Title & Description	Selling Price
332		Dunlop Tires 6' Vertical Single Sided Porcelain Sign - SSP rolled-edge sign with an added wooden support frame has good color and gloss. The field has light wear with chips and two non-factory holes in the right outer field. The perimeter outer edges have chips with repaint along the outer edges. The added wooden frame is in excellent condition and the sign is marked OG 1-33 F. The sign has a great look with unique colors and design. 71.75" H x 14" W. Condition: 7.9.	\$3,220.00
333		1933 Coca Cola 39" Emb. Convex Single Sided Tin Christmas Bottle Sign - SST die cut embossed convex sign has excellent color and shine. The field has light wear with small paint chips in the "Coca Cola" lettering. The perimeter has a fine scratch on the upper left edge with other minor edge imperfections. Marked Made in U.S.A. - American Art Works Inc., Coshocton, Ohio - 1933. Overall a fantastic Coke sign with striking colors. 38.75" H x 11.5" W. Condition: 8.75+.	\$3,680.00
334		1937 Drink Coca Cola "Ice Cold" Emb. Single Sided Tin Sign w/ Christmas Bottle - SST embossed self-framed sign with added metal frame has excellent color and shine. The field is very clean overall with light wear in the "Coca" lettering. The outer fields and perimeter have fine scratches, paint chips and minor bends on the upper left corner. The metal frame is in excellent condition and the sign is marked Made in U.S.A. American Art Works Inc., Coshocton, Ohio, 1937. Overall a wonderful late 1930s Coke sign with brilliant color. 19.5" H x 27.5" W. Condition: 8.5	\$1,955.00
335		1953 Reach for Sunbeam "Energy Packed Bread" Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The sign has a heavily embossed graphic of Little Miss Sunbeam with embossed Sunbeam lettering in the lower field. The display is very clean overall with light wear and a scratch in the field above the "Sunbeam" lettering. The perimeter has light wear to the self-framed edges. Marked A.A.W. 3-53. Overall an iconic Sunbeam sign with strong eye appeal. 55" H x 19" W. Condition: 8.75	\$3,680.00
336		1954 Delco Batteries Vertical 6' Single Sided Tin Logo Sign - SST sign with factory wooden frame has excellent color and shine. The field has light wear with a scratch in the battery graphic in the lower fields. The perimeter has edge wear with small paint chips and scuffs along the outer edges. The factory wooden frame is in excellent condition and the sign is marked Donasco 4-54 Form A - 174 Made in U.S.A. The sign has a great look with classic Delco colors and a large battery graphic in the lower field. 70.5" H x 18.5" W. Condition: 8.5	\$2,990.00
337		Conoco Continental Oil Company 12' Horizontal Single Sided Porcelain Sign - SSP self-framed rolled edge sign has outstanding color and gloss. The field has a small chip in the "C" of Company and a bruise by the "A" in the left field. The perimeter has additional chips along the self-framed edges. Marked Veribrite Signs - Chicago Manufactured in U.S.A. Overall a clean example with vibrant color throughout. 10" H x 144" W. Condition: 8.9.	\$1,955.00
338		Fantastic 1963 OPEN 7up Single Sided Tin Neon Sign w/ Logo - SST sign with added neon and a new metal can has day one color and shine. The sign features highly detailed three-color neon with a large 7up logo in the center field. The display is clean with a tiny dimple in the lower edge of the "N" and a light bend in the left outer field. The metal can is in excellent condition and the sign is marked 10-63 Stout Sign Co., St. Louis, Mo. Made in U.S.A. Overall a wonderful 7up neon in a fantastic display size. 28" H x 20" W x 9" D. Condition: 9.0+	\$3,680.00
339		Berkshires Pig 4' Double Sided Tin Sign w/ Farm Scene - DST sign with upper and lower rolled edges has excellent color and shine. Side #1 has light surface wear with small paint chips in the fields. The perimeter has areas of oxidation, paint loss and minor bends on the left side rolled edge corners. The reverse has additional surface wear with areas of discoloration in the outer fields. The sign displays well with both sides having a large Berkshire pig graphic with a farm scene backdrop. 42" H x 48" W. Condition: 8.5/8.0.	\$3,450.00


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Lot Number		Title & Description	Selling Price
340		Drink Dr. Pepper Double Sided Tin Flange Sign w/ Chevron Logo - DST flange has excellent color and shine. The display has a clean field with light wear in the outer fields and edges. The reverse has scuffs above the lower right edge of the logo near the Chevron. The flange is marked Made in U.S.A. G-52. Overall a scarce Dr. Pepper flange with strong eye appeal. 12" H x 16.5" W. Condition: 9.0/8.9.	\$2,530.00
341		Drink Dr. Pepper "Good for Life!" 20" Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has minor surface imperfections with two small chips. The perimeter is very clean overall with a small chip on the upper right corner. All six factory grommets are present and the sign is marked Texlite, Inc. Overall an outstanding sign with fantastic color. 8.5" H x 20" W. Condition: 8.9.	\$2,070.00
342		Here's Sprite "From the Same Company that Bottles Coca Cola" Die Cut Double Sided Tin Flange Sign - DST die cut flange has excellent color and shine. Side #1 has a clean field with minor imperfections along the perimeter and a slight bend on the tip of the arrow. The reverse has light paper marks with small factory blemishes and imperfections in the fields. Marked 9086. All in all an impressive example with amazing color. 13" H x 18.25" W. Condition: 9.25/8.9+.	\$2,760.00
343		Drink Nesbitt's Orange in Bottles 5 Cents Single Sided Tin Sign w/ Bottle - SST self-framed sign has very good color and shine. The field has scratches with small paint chips and surface imperfections. The perimeter has similar wear with bends to the self-framed edges and minor loss on the lower right corner. Marked The Matthews Co., Detroit, Mich. B-903. The sign displays very well with bright colors and a large, detailed bottle graphic in the center field. 32" H x 56" W. Condition: 7.9.	\$2,760.00
344		Drink Hires in Bottles 35" Die Cut Single Sided Tin Bottle Cap Sign - SST die cut convex sign has outstanding color and shine. The field is exceptionally clean with faint paper marks in the red lettering and minor surface wear. The perimeter has light wear with small paint chips and minimal edge wear. Marked BN-8 Made in U.S.A. Overall a fantastic example with vibrant color throughout. 35" H. Condition: 8.9.	\$1,035.00
345		Goodrich Truck Tires "Best in the Long Run" Framed Advertising Poster Sign - Single sided lithograph paper advertising poster has been matted and framed under plexiglass. The poster features outstanding graphics with an early service station and a picturesque backdrop with numerous trucks. The fields are clean with minor horizontal wrinkles which do not detract from the overall visual appeal. The perimeter has minor soiling on the upper right corner with a small closed tear on the upper edge between the "K & T" of Truck Tires. The mat and wooden frame are in excellent condition and the sign is marked Hillbom	\$402.50
346		Standard Gasolina Wico Anti-Knock Motor Oil Double Sided Porcelain Flange Sign w/ Logo - DSP flange has excellent color and gloss. The display has small chips in the fields with areas of minor discoloration. The perimeter has edge wear with chips. The reverse has additional chips in the right fields and the inner flange. Marked Made in U.S.A. Overall a seldom-seen flange with outstanding color. 18" H x 24" W. Condition: 7.9/7.75.	\$1,610.00
347		Jests "For Gas Heartburn Sour Stomach" Single Sided Porcelain Thermometer w/ Jester - SSP thermometer has very good color and gloss. The tube and factory backing on the reverse are intact. The field has discoloration to the white porcelain enamel with a few tiny chips and a small scratch in the lower field. The perimeter has a chip at the lower mounting hole, discoloration at the top, edge chips and minor crazing along the lower edge. Marked Made in U.S.A. - A7 - JM4. The thermometer has wonderful graphics and displays very well. 36" H x 8.25" W. Condition: 8.5	\$1,955.00






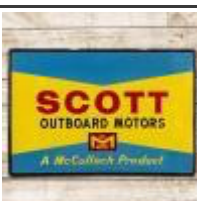
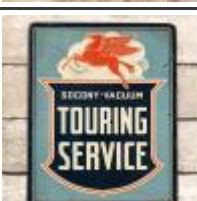

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Lot Number		Title & Description	Selling Price
348		Timken Tapered Roller Bearings Authorized Sales for Service DS Porcelain Die Cut Sign w/ Logo - DSP die cut sign has good color and gloss. Side #1 has light surface wear with areas of discoloration, lower gloss, and a small chip in the field. The perimeter has additional chips with edge wear. The reverse has additional wear with less gloss than the display. The sign displays well with unique colors and graphics. 17.75" H x 29.75" W. Condition: 7.9/7.75.	\$3,910.00
349		Goodrich Silvertowns Tires Tubes 5' Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has minor imperfections with an area of paper marks and lower gloss in the center field at the "OD" in Goodrich. The lower lettering has minor discoloration and the perimeter has small chips at the mounting holes and edges. The sign displays well with vibrant colors and heavy shelving. 18" H x 58" W. Condition: 8.75+.	\$2,070.00
350		Diamond Tires 5' Emb. Single Sided Tin Sign w/ Logo - SST embossed self-framed sign has excellent color and shine. The field has surface scuffs with small paint chips on the white painted embossed lettering. The perimeter has light wear, tiny paint chips and small bends to the self-framed edges. Marked Property of Diamond Rubber Co., Akron, Ohio, Stock No. 6352DT. All in all a colorful tire sign with exceptional graphics. 19.75" H x 59.5" W. Condition: 8.25.	\$3,910.00
351		1939 Orange Crush "New Brown Flavor Guarding Bottle" Emb. Die Cut Single Sided Tin Sign w/ Crushy - SST die cut embossed sign has good color and shine. The fields have general wear with bends, paint chips and scratches. The perimeter has light edge wear with small paint chips and minor oxidation. Marked Printed in U.S.A. B-580 - 1 -39 S.S. The sign has a great look with the die cut "krinkle" bottle graphic with Crushy in the center field. 44.5" H x 11.25" W. Condition: 7.5+	\$3,910.00
352		Kiekhaefer Mercury Outboard Motors Sales & Service Double Sided Tin Sign w/ Logo - DST sign has excellent color and shine. The display has light wear in the fields with a scratch in the "C" and active paint chips in the "Y" of Mercury in the upper right field. The perimeter has paint chips along the upper right corner. The reverse has heavier surface wear with areas of oxidation and fading to the "Brownlee Hardware Co." lettering in the lower fields. Marked Stout Sign Co., St. Louis, Mo. Overall a seldom-seen Mercury Outboard sign that displays very well. 27.75" H x 39.75" W. Condition: 8.25/7.5	\$2,530.00
353		Piedmont "The Cigarette of Quality" Lunch Room Candy Cigars Single Sided Porcelain Sign - SSP sign with an added wooden frame has excellent color and gloss. The display has light surface wear with factory imperfections and areas of cloudiness in the lower right fields. The perimeter has chips along the outer edges and the wooden frame is in excellent condition. Marked Ingram-Richardson, #227, Fulton St. NY. Overall, an impressive early Piedmont sign in a wonderful display size. 18.5" H x 60" W. Condition: 8.5.	\$6,900.00
354		Gulf Supreme Motor Oil "For A Smooth Running Motor" Double Sided Porcelain Flange Sign - DSP flange has excellent color and gloss. Side#1 has light wear with one chip in the field and another in the outer field. The perimeter has edge wear with small chips and minor discoloration. The reverse has additional surface wear with larger chips in the field. Overall a colorful early flange sign from the Gulf Refining Company. 18" H x 22" W. Condition: 8.75+/8.0.	\$2,300.00
355		White Trucks Sales Service 3' Single Sided Porcelain Sign - SSP sign has very good color and gloss. The display has light wear with areas of cloudiness and discoloration which are primarily in the blue porcelain enamel. The perimeter has chips with wear along the outer edges. Three of the four factory grommets are present. The sign displays well with heavy shelving and bright colors. 24" H x 36" W. Condition: 8.5.	\$2,300.00

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Lot Number		Title & Description	Selling Price
356		Kleber V10 Tires "Specialiste - Pneus" Double Sided Porcelain Sign w/ Boxer - DSP sign has excellent color and gloss. Side #1 has light surface wear with a chip in the outer right field. The perimeter has small chips at the mounting holes. The reverse has chips on the left side of the Boxer's head with light wear and vertical discolored lines. Marked Silas KE 61.71. The sign has a great look featuring a tire and Boxer graphics with unique porcelain enamel colors. 19.75" H x 39.5" W. Condition: 8.9/8.75+.	\$1,265.00
357		Superb Dunlop Tires Pour Aller Loin Vite Single Sided Porcelain Sign w/ Logo - SSP rolled edge sign has outstanding color and gloss. The display has light surface wear in the lettering. The perimeter has chips with minor bends and areas of crazing along the rolled edges. All six factory grommets are present and the sign is marked Emaillerie Alsacienne Strasbourg. Overall a unique Dunlop Tires sign featuring detailed graphics in the upper fields. 18" H x 57.5" W. Condition: 9.	\$2,070.00
358		Dunlop Tires 5' Vertical Double Sided Porcelain Sign w/ Founder Logo - DSP sign with an added wooden frame has good color and gloss. The sign features two silhouette logos of the founder, J.B. Dunlop. The display has areas of discoloration with surface wear and a chip in the "O" in the lower field. The perimeter has edge chips with areas of crazing. The reverse has additional wear with larger chips. The wooden frame is in excellent condition. Overall a unique early Dunlop Tires sign with heavy shelving. 61.5" H x 16" W. Condition: 8	\$4,830.00
359		Excellent Stock Dunlop Tires Double Sided Porcelain Flange Sign - DSP flange has excellent color and gloss. The display has a clean field with minor factory imperfections. The perimeter has small chips near the inner flange and at the flange mounting holes. The reverse is in a similar condition. Marked En Vente Ici. The sign has a great look and displays very well overall. 19.5" H x 19.5" W. Condition: 9.25/9.0.	\$1,840.00
360		Price's Motor Oils Motorine Double Sided Porcelain Flange Sign w/ Ship Logo - DSP flange has excellent color and gloss. The display has a clean field with chips and minor loss along the outer edges. The reverse has surface wear in the fields with fine scratches, small chips and crazing. The perimeter and edges of the flange have areas of chipping and loss. Marked Palmers. Overall a unique early Motorine flange with strong eye appeal. 18" H x 24" W. Condition: 9.0/8.5+.	\$2,185.00
361		Scott Outboard Motors A McCulloch Product Emb. Single Sided Tin Sign w/ Logo - SST embossed self-framed sign has very good color and shine. The field exhibits light wear with small paint chips and areas of minor discoloration. The left outer field has small scratches and the self-framed edge has bends, paint loss and a few tiny areas of metal loss which are primarily along the right-hand edge. Marked Stout Sign Co., St. Louis. All in all a seldom-seen outboard sign with strong eye appeal. 23.5" H x 34.75" W. Condition: 8.25	\$1,150.00
362		Mobil Socony-Vacuum Touring Service Emb. Single Sided Tin Sign w/ Pegasus - SST embossed self-framed sign has very good color and shine. The field has light wear with toning to the white and a paint chip in the "E" of Service. The perimeter has errant blue paint on the upper right edge, paint chips, and a bend on the lower right corner. Marked The Donaldson Art Sign Co., Covington, KY. The sign displays well with the Mobil Touring Service shield and Pegasus in the clouds graphic. 15" H x 12" W. Condition: 8	\$1,840.00
363		Westinghouse Appliances Radios Double Sided Tin Die Cut Flange Sign w/ Logo - DST flange has excellent color and shine. The display has light wear with small scratches and paint chips in the fields. The perimeter has light wear with discoloration on the upper edge. The reverse has additional surface wear in the fields. The flange has a great look with classic Westinghouse colors and logo in the upper field. 10" H x 17.5" W. Condition: 8.5/8.0.	\$3,450.00

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Lot Number		Title & Description	Selling Price
364		The White Rose Carg-O-Plate Way SS Tin Die Cut Sign w/ SS Porcelain White Rose Gasoline Attachment - SST die cut sign with the factory wooden frame and an added SSP White Rose Gasoline sign has very good color and shine. The field has fine scratches in the lettering with light bends and small indentations. The perimeter has added mounting holes along the left hand edge with paint chips and minor edge bends. The SSP White Rose sign has a clean field with light wear and chips in the outer fields and edges. Overall a unique White Rose advertising display with vibrant colors. 24" H x 80" W. Condition: 7.75.	\$3,220.00
365		Rare Home Gas 4' Single Sided Porcelain Die Cut Sign w/ Flag Logo - SSP die cut sign has excellent color and gloss. The display has light surface wear with chips in the lettering. The perimeter has larger chips with minor crazing and a slight bend near the tip of the flag pole. Overall a unique "Home Gas" sign we have not seen before. 47.5" H x 51" W. Condition: 7.75.	\$5,520.00
366		Weed Chains "As Necessary as Gasoline" Single Sided Tin Pricer Sign w/ Early Automobile - SST sign with factory wooden support frame and pricer wheel has good color and shine. The sign has highly detailed graphics of early automobiles with weed chains in use. The display has general surface wear throughout with areas of discoloration, oxidation and paint chips. The perimeter has similar wear with errant paint drips, small edge bends and paint loss. Marked American Art Works. Overall a unique early automobilia sign with exceptional graphics. 23.25" H x 17.25" W. Condition: 6.9+	\$5,060.00
367		Shell Gasoline 25" Die Cut Double Sided Porcelain Sign w/ Full Lines - DSP die cut sign has very good color and gloss. Side #1 has chips with surface wear and crazing. The perimeter has a small bend on the lower tip with edge wear. The reverse is in a similar condition. Overall a colorful, iconic Shell sign in an excellent display size. 24.5" H x 25.5" W. Condition: 7.5.	\$2,760.00
368		Genuine Ford Battery Sales Service Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The sign has been professionally restored. The field and perimeter have small scuffs and minor handling marks. The sign is marked Veribrite Signs Chicago. 15" H x 23" W. Condition: Professionally Restored.	\$7,475.00
369		Rare Dr. Seuss Esso Marine Motor Oils Admiral Seuss Navy Advertising Flag Hat & Humble Tiger Patch - Fantastic group of three advertising items includes a cloth Admiral Seuss flag, Admiral Seuss Navy cap and a 5" Humble Maiden Northwest Passage Voyage, SS Manhattan advertising patch. The flag and hat were part of a 1930s advertising campaign designed by Dr. Suess (Theodore Seuss Geisel) to help promote Esso Marine Oils. The logo on the flag and cap were designed by Dr. Seuss and used on various promotional items during this time. The flag displays very well with light general age wear, small holes, and discoloration on the right edge. The manufacturer's label is marked Sterling Anco-Dyed.	\$4,600.00
370		Standard Motor Gasoline 24" Double Sided Porcelain Flange Sign w/ Logo - Large sized DSP flange has good color and gloss. Side #1 has areas of surface wear, small chips and crazing in the fields. The perimeter has chipping along the outer edges. The reverse has larger areas of crazing and chipping in the fields with bends and large chips along the inner flange. 24" H x 24" W. Condition: 8.0/7.5.	\$2,300.00
371		Scarce Lot of 29 Gas Pump Advertising Glass Signs Litening Wildfire Esso Marine Aviation Standard - Outstanding lot of 29 single-sided glass gas pump ad glass. The group includes three Litening ad glass, a single Wildfire, numerous Esso, Esso Marine, Esso Aviation, Humble, Standard Exxon and more. Conditions range from excellent to good with some having discoloration, paint loss and edge chips. The Wildfire ad glass has edge chips, the Litening Ethyl has discoloration with edge chips, and the two yellow Litening ad glass have paint chips with areas of	\$2,185.00




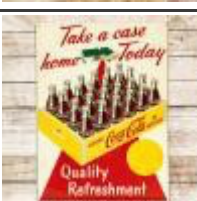

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Lot Number		Title & Description	Selling Price
372		White Cap Beer 15" Double Bubble Advertising Clock - Lighted double bubble advertising clock has outstanding color. The clock and lighted portions both work as they should. The inner face is clean and the outer glass has light surface wear. The metal can retains the factory paint with light wear and scratches at the mounting hole and edges. A factory Advertising Products decal and a Union decal is present on the reverse. Overall a wonderful example with strong eye appeal. 15" H. Condition: 9.25.	\$1,265.00
373		Exide Batteries Die Cut Double Sided Tin Flange Sign - DST die cut flange has excellent color and shine. Side #1 has light wear in the fields with a scratch in the outer right field. The perimeter has discoloration along the left hand edges. The reverse has light wear throughout with small areas of discoloration and a vertical scratch in the right field. Marked A-M 4-57 AD FORM 1772A. The flange has a great look and displays very well. 12.5" H x 15.5" W. Condition: 8.5.	\$2,760.00
374		Alemite Means Correct Lubrication Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. Side #1 has light surface wear with small areas of discoloration in the field. The outer fields and perimeter have small chips. The reverse has additional surface wear in the fields with minor factory blemishes in the upper outer fields. Both factory grommets are intact and the sign is marked Reliance Adv. Co. Chicago. The sign has a great look and displays very well overall. 40" H x 30" W. Condition: 8.75/8.5.	\$2,530.00
375		Early Boyce Motometer "Free Dial Offer" Framed Wooden Sign - Single sided wooden sign with factory wooden frame has good color and shine. The sign has light surface wear with paint chips to the images in the lower and outer fields. The wooden frame has fine scratches with areas of general wear. Overall a unique early sign that displays very well. 14.5" H x 20.5" W. Condition: 7.5.	\$920.00
376		Jenney Solvenoil The Extreme Pressure Motor Oil Double Sided Porcelain Sign w/ Quart Can - DSP sign has good color and gloss. The display has a chip in the field with areas of cloudiness and two larger chips in the lower field. The perimeter has small chips with areas of discoloration along the edges. The reverse has additional surface wear and cloudiness with larger chips. The sign displays well with a large Jenney Solvenoil can graphic on both sides. 40.5" H x 32" W. Condition: 7.9+/7.25.	\$1,725.00
377		Drain and Refill with Gargoyle Mobiloil Now! 5' Single Sided Porcelain Sign w/ Logo - Early SSP self-framed sign has good color and gloss. The display has general wear with chips, scratches, discoloration and cloudiness. The perimeter has larger chips with bends and areas of metal loss along the edges. The sign displays well with even patina and Gargoyle graphics in the upper left field. 36" H x 60" W. Condition: 7.	\$3,450.00
378		To Ticket Office 4' Single Sided Porcelain Railroad Sign w/ Pointing Finger - SSP sign with factory wooden support frame has excellent color and gloss. The field is very clean overall with light surface wear. The perimeter has chips at the mount holes and outer edges. The wooden support frame is in very good condition and the manufacturer mark is illegible due to edge chips. Overall a scarce early Ticket Office sign with pointing finger graphic. 13.25" H x 48" W. Condition: 8.75.	\$3,910.00
379		It's Here Tydol Flying A Gasoline Cloth Advertising Banner Sign w/ Plane & Automobile - Single sided cloth advertising banner has been attached to a linen board with a wooden frame. The banner has good color with areas of discoloration, soiling and small no-factory holes. The perimeter has spotting with minor loss on the upper right corner. The wooden frame is in very good condition. All six factory grommets are intact. The banner has strong eye appeal with the Flying A logo, plane and automobile graphics. 35.75" H x 81.5" W. Condition: 7.75.	\$4,140.00





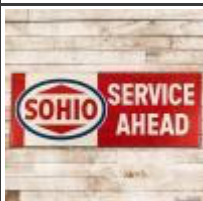



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Lot Number		Title & Description	Selling Price
380		Watch Out for Children! Highway Safety Campaign Massachusetts Gulf Refining Co. Framed Banner Sign - Single sided cloth banner has been professionally framed and matted under plexiglass. The banner has exceptional graphics with vibrant colors throughout. The banner has minor wrinkling with minor fraying along the perimeter. The frame, mat and plexiglass are in excellent condition. Overall a superb example with eye catching graphics. 50" H x 36" W. Condition: 9.0+.	\$1,380.00
381		Mug Old Fashioned Root Beer Die Cut Emb. Single Sided Tin Sign - SST die cut embossed sign has excellent color and shine. The field has light wear with fine scratches which are mainly at the "G" in Mug. The perimeter has areas of oxidation, minor bends and paint chips along the outer edges. Marked C&P Signs - RC Rawson CO - S.F. M-134. The sign has a great look with unique colors and die cut mug shape. 32.5" H x 28.25" W. Condition: 8.25.	\$2,530.00
382		1959 Ask for Wolf's Head Motor Oil 36" Double Sided Tin Sign - DST sign has excellent color and shine. Side #1 is very clean overall with light wear and fine scratches in the fields. The perimeter has toning along the left hand edge. The reverse is in a similar condition with additional surface wear. Marked AM 7-55. 35.75" H. Condition: 8.9/8.5+.	\$2,990.00
383		Excellent Your "Fresh Up" 7 Up Emb. Single Sided Tin Sign w/ Bottle & Hand - SST embossed self-framed sign has day one color and shine. The field is clean with light wear in the outer fields. The perimeter has small paint chips and minor dings to the self-framed edges. Marked Made in Canada St. Thomas Metal Signs, LTD. Overall a superb example with vibrant colors and highly detailed graphics. 12.25" H x 29.25" W. Condition: 9.	\$3,680.00
384		Drink Dr. Pepper Good for Life! Single Sided Porcelain Checkerboard Sign - SSP sign has outstanding color and gloss. The field is very clean overall with areas of surface wear and fine scratches. The perimeter has small chips on the outer corners. All six factory grommets are intact and the sign is marked McMath Axilrod Dallas. Overall an exceptional Dr. Pepper checkerboard sign with strong eye appeal. 10" H x 24" W. Condition: 8.9+.	\$2,530.00
385		To School Well Fed on Grape Nuts "There's a Reason" Single Sided Tin Lithograph Sign - SST lithograph self-framed sign has excellent color and shine. The sign exhibits areas of spotting, oxidation and crazing in the field. The lower field has discoloration in the lower lettering with small specs of errant green paint. The outer self-framed perimeter has been repainted. Overall a unique early Grape Nuts sign with fantastic graphics. 30.25" H x 20.25" W. Condition: Original.	\$1,840.00
386		Coca Cola "Take a Case Home Today - Quality Refreshment" Single Sided Tin Sign w/ Bottles - SST crimped edge sign has outstanding color and shine. The field is very clean overall with light wear and minor scuffs. The perimeter has light toning with small paint chips along the edges. The sign is marked Made in U.S.A. Robertson 047. Overall a fantastic example with vibrant color throughout. 28" H x 19.5" W. Condition: 8.9+.	\$6,900.00
387		Telephone Office Connections with Bell System DS Porcelain Logo Sign w/ Factory Frame & Bracket - DSP sign with factory frame has excellent color and gloss. The display has minor surface imperfections in the fields. The perimeter has areas of cloudiness with tiny chips on the lower left corner. The reverse has slight cloudiness throughout with minor surface wear and an eraser-sized chip near the logo. The factory frame and bracket are in very good condition with errant paint along the edges of the frame. The sign displays well with classic Bell System porcelain enamel colors and logo in the lower field. 31" H x 27.5"	\$2,185.00









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Lot Number		Title & Description	Selling Price
388		Wolf's Head Oil and Lubes "Just Ahead" Emb. Single Sided Tin Sign w/ Logo - SST embossed sign with a wooden support frame has excellent color and shine. The display and perimeter exhibit areas of repaint with applied clear coat to enhance the finish. The field and perimeter are clean with light wear and minor rubs to the lettering. The wooden frame is in excellent condition and the sign is marked AM 10-66 No. 705. The sign has wonderful color and features a unique "Just Ahead" slogan in the lower outer field. Overall a colorful example with strong eye appeal. 34" H x 58" W. Condition: Restored.	\$4,140.00
389		7up "The Uncola" 6' Emb. Die Cut Bottle Sign - SST die cut bottle sign has excellent color and shine. The field has light wear with fine scratches and light bends at the upper edge of the bottle neck. The perimeter has small paint chips along the outer edges. Marked Stout Sign Co., St. Louis, Mo. Made in USA. The sign has a great look and features the timeless design of the "Uncola" advertising campaign. 71" H x 29" W. Condition: 8.5+.	\$2,300.00
390		Enjoy Kist Beverages Emb. Single Sided Tin Die Cut Bottle Sign - SST die cut embossed sign has excellent color and shine. The field exhibits light wear with minor bends on the neck of the bottle and fine scratches in the outer fields. The perimeter has light wear with small paint chips and a minor bend on the lower edge. Marked Stout Sign Co., St. Louis, Mo. K-12 Made in U.S.A. Overall a colorful Kist bottle sign with eye catching colors. 54.75" H x 16" W. Condition: 8.5+.	\$2,760.00
391		1937 Quaker State Motor Oil 5' Single Sided Tin Sign w/ Wooden Frame - SST sign with the factory wooden support frame has been restored. The display has outstanding color and gloss. The fields have indentations, imperfections and areas of minor paint loss. The wooden frame is in excellent condition and the sign is marked AM 8-37. All in all an excellent display piece with strong eye appeal. 35.5" H x 71.5" W. Condition: Restored.	\$2,070.00
392		Large Sohio Gasoline Service Ahead 10' Single Sided Tin Billboard Sign w/ Logo - SST self-framed sign with a factory wooden support frame has excellent color and shine. The field has light wear, small paint chips and two small dings above the logo. The perimeter has fine scratches with areas of paint loss which are primarily along the upper right hand edge. The wooden frame is in excellent condition and the sign is marked Robertson. The sign has a great look with classic Sohio colors and large logo in the left field. 46" H x 118" W. Condition: 8-25.	\$3,220.00
393		Exceptional Drink Double Cola Double Sided Tin "Spinner" Flange Sign w/ Logo - DST spinner sign with flange mount bracket has day one color and shine. The display has an exceptionally clean field with minor factory imperfections. The reverse has two tiny factory blemishes that show as white in the right field with a fine scratch near the upper mounting post. The metal bracket is in excellent condition and the sign is marked DC-10 Made in U.S.A. AM-20. Overall an exceptional spinner sign with vibrant color throughout. 13" H x 17.5" W. Condition: 9.5/9.25.	\$3,680.00
394		NOS Legitimus Collins & Axes Cut Better & Last Longer Double Sided Porcelain Sign w/ Hanger & Box - NOS DSP sign with the original hanger and box has excellent color and gloss. The display has a clean field with a flea bite on the upper right edge. The reverse has minor surface imperfections in the lower fields with a few tiny edge chips. The factory hanger is in very good condition with areas of paint loss. The factory box is in very good condition with light wear and staining. The sign is marked Made in USA. Overall a fantastic example. 18" H x 11.5" W. Condition: 9.5/9.25.	\$632.50
395		Rare Wolf's Head Oil Wolverine Lubricants Co. Double Sided Tin Flange Sign - DST flange has good color and shine. Side #1 has fine scratches with paint chips and areas of discoloration in the lower lettering. The lower left field and perimeter have small areas of errant white paint with paint chips along the outer edges. The reverse has additional surface wear with oxidation and bends to the middle and upper edge of the flange. Overall a unique Wolf's Head flange we have not seen before. 15.5" H x 26" W. Condition: 7.9+/7.0.	\$4,370.00






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Lot Number		Title & Description	Selling Price
396		Excellent Curt's Oil Co. Power Packed Ethyl Gasoline Emb. Single Sided Tin Pump Plate Sign - SST embossed self-framed sign has day one color and shine. The fields are clean. The perimeter has minor imperfections to the self-framed edges. The sign has a great look with vibrant colors and rocket graphics. 16" H x 12" W. Condition: 9.25+.	\$1,840.00
397		Sinclair Now While You Wait Drain and Refill with New Opaline Single Sided Porcelain Sign - SSP sign has very good color and gloss. The display has surface wear with marks, crazing and fine scratches. The outer fields and perimeter have errant paint drips, chips and a minor bend on the upper left corner. The sign displays well with classic Sinclair porcelain enamel colors. 24" H x 36" W. Condition: 7.9.	\$2,530.00
398		Pittsburgh Paints 6' Embossed Double Sided Porcelain Sign w/ Hangers - Outstanding multipiece embossed DSP sign with the original can, bullnose and hangers has very good color and gloss. The sign features 12-color porcelain enamel with embossed lettering. Side #1 is very clean overall with light wear, scuffs and marks. The perimeter has light wear and chips which are primarily along the edges. The reverse has additional surface wear with larger chips and areas of lower gloss along the perimeter. The porcelain can is in very good condition with areas of discoloration and chips. The factory hangers have oxidation with general wear and the sign is marked Porcelain Metal Products Co. Carnegie PA. All	\$4,830.00
399		Meadow Gold Ice Cream 42" Die Cut Double Sided Porcelain Shield Sign - DSP die cut sign has very good color and gloss. Side #1 has light surface wear with small chips and areas of ghost traces of lettering where the sign was painted over at some point. The perimeter has chips at the upper mounting holes and edges with areas of minor discoloration. The reverse has additional surface wear. Marked Tobin Elec. & Sign Co. St. Louis. The sign has a great look and displays very well overall. 36" H x 42" W. Condition: 8.5/8.25.	\$2,990.00
400		Chevrolet GM Genuine Parts Single Sided Tin Sign w/ Logo - SST sign with an added metal frame has outstanding color and shine. The field is clean with wear in the "A" of Parts in the lower outer field. The perimeter has light wear with minor scuffs along the outer edges. The metal frame is in excellent condition. Overall an exceptional example with vibrant color throughout. 18.25" H x 22.25" W. Condition: 8.9+.	\$2,300.00
401		Certified Mobil Lubrication Socony Vacuum 9' Single Sided Porcelain Sign w/ Pegasus - SSP self-framed sign has good color and moderate gloss. The field exhibits surface wear with chips, cloudiness and areas of lower gloss. The perimeter has chips at the mounting holes and edges with small bends at the corners. Marked IR-33. Overall a seldom-seen Mobil sign that displays very well. 35.75" H x 108" W. Condition: 7.	\$5,290.00
402		VW Volkswagen 5' Domed Lighted Logo Sign - Single sided domed internally lighted plastic sign has excellent color and lights as it should. The display exhibits light wear with scuffs and marks which are primarily in the outer fields and perimeter. The original plastic can and aluminum trim ring are in very good condition. The can has a manufacturer tag marked Pattison Sign Group. All in all an outstanding illuminated Volkswagen sign with vibrant color throughout. 57" H x 57" W x 9" D. Condition: 8.5.	\$2,300.00
403		Rare Mercury All New for 1949 Wooden Auto Dealer Showroom Advertising Display Sign - Single sided multipiece wooden dealer display sign has outstanding color. The sign features a colorful graphic of a 1949 Mercury Convertible with a self-framed perimeter and a detailed base. The field is exceptionally clean with minor surface imperfections. The self-framed edges have light wear with small paint chips which are mainly at the wood joints. The base is in very good condition with small paint chips and light wear. The reverse of the sign two added notes, which state the sign was made by the Miller Sign Company of Kansas City Missouri which was located in the Old Tivoli Theatre building. Overall a	\$12,650.00

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Lot Number		Title & Description	Selling Price
404		Kodak Eastman Autographic Camera Film Cartridge Die Cut Double Sided Porcelain Sign - DSP die cut sign has very good color and gloss. The display has light wear with a bruise in the field. The outer fields and perimeter have areas of crazing with small chips and errant paint along the edges. The reverse has similar wear with errant paint in the fields and edges. The upper corners of the sign have a slight bow present. The sign has a great look with heavy shelving and classic Kodak colors. 22.5" H x 25.5" W Condition: 8.25	\$2,070.00
405		Kodak Verichrome Camera Safety Film Die Cut Double Sided Porcelain Sign - DSP die cut sign has very good color and gloss. The display has a clean field with areas of cloudiness in the outer fields. The perimeter has small chips and light wear along the edges. The reverse has areas of cloudiness and lower gloss in the fields with a small chip in the outer left field. All in all a seldom-seen Kodak sign with eye catching colors. 13.25" H x 24.5" W. Condition: 8.75+/8.25+.	\$3,680.00
406		Pennsylvania Tires 30" Double Sided Tin Sign w/ Keystone Logo - DST sign has excellent color and shine. Side #1 has light wear in the fields with fine scratches and marks. The perimeter has similar wear with paint chips along the outer edges. The reverse has additional wear and discoloration to the outer fields and edges. Marked G-81. Overall a colorful 30" sign featuring the Keystone logo. 29.75" H. Condition: 8.	\$1,955.00
407		Singer Nahmaschinen Sewing Machines Single Sided Porcelain Sign - SSP rolled edge sign has excellent color and gloss. The sign features highly detailed graphics with vibrant colors. The field has light wear with a chip in the right field. The perimeter has discoloration with minor bends and chips to the rolled edges. The sign is marked "pedo - Email Frankfurter Emailir - Werke Neu - Jsenburg. Overall an iconic Singer Sewing Machine sign with strong eye appeal. 34.75" H x 23" W. Condition: 8.5	\$1,495.00
408		Michelin Tires DS Emb. Plastic Lighted Sign w/ Bibendum - Double sided embossed plastic internally lighted sign with a plastic can has excellent color. The internal lights work as they should. Side #1 has light wear and fine scratches in the field. The reverse has slight internal paint loss on Bibendum's head with a scratch and other light wear in the fields. The plastic can has minor discoloration with a crack with chip on the upper corner. The sign features a side mount bracket which is in good condition. Overall a unique Michelin sign with vibrant colors and detailed graphics of the Michelin man with a tire. 37.5" H x 32" W. Condition: 8.5	\$1,955.00
409		Johnson Sea Horse Outboard Motors 5.5' DS Emb. Plastic Lighted Sign - Double sided embossed plastic sign with the factory metal can has moderate color. The cord has been cut and the unit has not been tested. Side #1 has general age wear present with a repainted green outline to the "Johnson" lettering. The lower privilege area has faded letters and the lower right corner beside the "S" in Motors has cracks. The reverse is in a similar condition to the display with more visible "Paragon Marine" lettering and additional cracks on the lower right corner. The metal can has oxidation with general age wear	\$1,150.00
410		ICE 24 Hour Service DS Emb. Plastic Lighted Sign - Double sided heavily embossed, internally lighted plastic signs with the original metal can has excellent color. The sign illuminates as it should. Side #1 has areas of minor discoloration with retouch to the red painted "24 Hour Service" lettering and minor paint chips along the outer edges. The reverse is in a similar condition to the display. The metal can is in good condition with arrow decals on the ends. The sign has a great look with highly detailed embossed lettering. 24" H x 48" W x 11" D. Condition: 8.5	\$805.00
411		NOS 1957 Coca Cola Single Sided Tin Button Sign w/ Bottle & Original Box - SST button sign with the original shipping box has excellent color and shine. The field is clean. The outer fields and perimeter have minor storage marks with small fine scratches. The factory shipping box from Allen Morrison exhibits general age-related wear. Marked A-M 6-57 XX. Overall an iconic Coke button with bottle graphics and scarce original box. 24" H. Condition: 9.	\$4,370.00

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Lot Number		Title & Description	Selling Price
412		Impressive Blackstone Cigar "Extremely Mild" Emb. Single Sided Porcelain Sign - SSP embossed sign has day one color and gloss. The fields are exceptionally clean with minor surface imperfections in the outer fields. The perimeter is equally as clean with a tiny flea bite on the right edge. All ten factory grommets are present. Overall an impressive example that you will not ever need to upgrade. 12" H x 36" W. Condition: 9.5.	\$5,060.00
413		1939 Feel Fresh! Drink Orange Crush Carbonated Beverage Emb. Single Sided Tin Sign w/ Crushy - SST embossed self-framed sign has excellent color and shine. The field exhibits minor surface wear with fine scratches and scuffs in the outer fields. The perimeter has paint chips with small bends primarily along the self-framed edges. Marked Printed in U.S.A. B-673 10/39 SS CO. The sign has a great look with classic Orange Crush colors and a Crushy graphic in the lower field. 21.25" H x 21.25" W. Condition: 8.5.	\$1,725.00
414		Blossom Dairy Products "For Goodness Sake" 15" Lighted Double Bubble Advertising Clock - Lighted double bubble clock runs and lights as it should. The clock has outstanding color with wonderful cow graphics in the center field. The inner and outer faces are in excellent condition with a small flake at the stem opening. The clock body features original paint with light age-related wear and errant paint along the edges of the reverse. A factory Advertising Products decal is present. All in all an impressive double bubble clock with fantastic graphics. 15" H x 15" W x 3" D. Condition: 8.75+	\$1,380.00
415		Tydol Gasoline 42" Double Sided Porcelain Sign - DSP sign has good color and moderate gloss. The display has four non-factory holes with chips and discoloration. The perimeter has errant paint along the edges. The reverse has additional wear with lower gloss and fading. The sign has a great look and displays very well. 42" H. Condition: 7.5/6.5.	\$1,380.00
416		Outstanding Vulcan Plows and Implements Single Sided Porcelain Sign - SSP sign has day one color and gloss. The field is exceptionally clean with small nicks in the "W" in the right field. The perimeter has minor edge wear with a few tiny edge chips. All six factory grommets are present. Overall an outstanding example with bold porcelain enamel colors. 6" H x 36" W. Condition: 9C.	\$1,380.00
417		Gold Medal Auto Oils "Best for All Cars" Emb. Single Sided Tin Sign Verndale Minnesota - SST embossed crimped edge sign has good color and shine. The field has light wear with small areas of oxidation and paint chips. The perimeter has bends with added mounting holes and larger paint chips. Overall a scarce Gold Medal sign from Heineman & Goebel, Verndale, Minnesota. 10.75" H x 35" W. Condition: 7.5.	\$977.50
418		Weed Chains "As Necessary as Gasoline" Single Sided Tin Pricer Sign w/ Early Car - SST sign with factory wooden support and metal pricer wheel has good color and shine. The sign presents with numerous areas of color match in the fields and perimeter. The sign displays well with fantastic graphics of early automobiles with weed chains in use. 23.5" H x 17" W. Condition: Original.	\$7,475.00
419		Ramco Piston Rings Re-Powering Service Double Sided Tin Flange Sign - DST die cut flange has excellent color and shine. Side #1 has fine scratches with light wear and small paint chips in the fields. The perimeter has an added hole at 6 o'clock with light edge wear. The reverse is in a similar condition with scratches in the left field, spotting in the right outer field and blue errant paint along the flange edges. Marked Made in United States of America. Overall a colorful flange with piston graphics. 19" H x 21.5" W. Condition: 8.25/8.0	\$1,495.00









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Lot Number		Title & Description	Selling Price
420		We Clean and Check Spark Plugs and Recommend Champions Single Sided Tin Sign - SST sign has very good color and shine. The field has surface imperfections with small paint chips, fine scratches a diagonal bend through the plug graphic in the left field and areas of tiny white errant paint drips. The perimeter has edge bends with other light wear. Marked Made in U.S.A. The sign has great graphics and displays very well. 14.25" H x 30" W. Condition: 7.9.	\$2,990.00
421		Greyhound Lines 3' Double Sided Porcelain Die Cut Sign w/ Dog - DSP sign has good color and gloss. Side #1 has surface wear with numerous areas of color match in the fields and perimeter. The reverse is similar to the display with additional surface wear, crazing and color match throughout. The sign has outstanding graphics and displays very well. 20.25" H x 36" W. Condition: Original.	\$2,300.00
422		Fantastic 1955 Goodyear Tires and Battery Service Die Cut Emb. Single Sided Tin Sign w/ Logo - SST die cut embossed sign has excellent color and shine. The field is clean. The perimeter has areas of light wear and a paint chip between the "R" and the edge at 3 o'clock. Marked Property of the Goodyear Tire & Rubber Company, Inc. A-M 6-55. Overall a fantastic example with outstanding color. 36" H x 35.5" W. Condition: 9.0+.	\$3,220.00
423		1939 Feel Fresh! Drink Orange Crush Carbonated Beverage Emb. Single Sided Tin Sign w/ Crushy - SST embossed self-framed sign has excellent color and shine. The field is very clean overall with light surface wear and minor paper marks. The perimeter has small paint chips, scuffs and areas of paint loss at the edges. The reverse has remnants of the factory paper attached and the sign is marked Printed in U.S.A. B-873 10/39 SS CO. The sign has a great look with classic Crush colors and the iconic "Crushy" graphic in the lower field. 21.25" H x 21.25" W. Condition: 8.75.	\$2,070.00
424		1950 Amalie Pennsylvania Motor Oil Single Sided Tin Sign w/ Seal - SST sign has excellent color and shine. The field has fine scratches with light wear. The perimeter has similar wear with bends on the right hand corners. Marked A-M 6-50 Made in U.S.A. The sign displays well with classic Amalie colors and the Pennsylvania Crude Oil Association Seal in the lower left outer field. 12" H x 36" W. Condition: 8.5.	\$2,185.00
425		Excellent Green Spot Die Cut Double Sided Tin Flange Sign w/ Bottle & Hand - DST die cut flange has outstanding color and shine. The display has a clean field with minor surface imperfections and paint loss on the upper left edges. The reverse is in a similar condition to the display. Marked Code No 18-M EN Printed in U.S.A. All in all a colorful flange with fantastic graphics. 17" H x 17.75" W. Condition: 9.25/9.0.	\$1,725.00
426		Nesbitt's California Orange Sold Here 5 Cents Die Cut Double Sided Tin Flange Sign w/ Bottle - DST die cut flange has very good color and shine. Side #1 has fine scratches with light wear in the fields and paint chips along the perimeter. The reverse has additional surface wear with slightly blistered paint in the field. Marked B 909 on the lower edge of the flange. The sign displays well with vibrant colors and a detailed bottle graphic on each side. 13.75" H x 18" W. Condition: 8.25/8.0.	\$1,495.00
427		1961 Drink Coca Cola "Take Home a Carton" Big King Size Single Sided Tin Sign w/ 6 Pack - SST crimped edge sign has excellent color and shine. The field is very clean overall with minor marks in the lower fields and light wear in the upper fields. The perimeter has light wear and minor edge bends. The sign is marked Made in U.S.A. Robertson 8-61 - 277. Overall a fantastic example with vibrant color throughout. 28" H x 19.75" W. Condition: 8.9+.	\$3,910.00








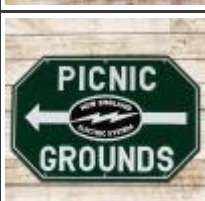
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Lot Number		Title & Description	Selling Price
428		RC Royal Crown Cola Emb. Single Sided Tin Die Cut Bottle Sign - SST die cut embossed sign has excellent color and shine. The field has light surface wear with an area of color match at the "O & Y" of Royal. The perimeter has fine scratches with small paint chips and color match on the lower lighter blue painted edges. Marked DAS 7 51. The sign displays well with vibrant color throughout. 58.5" H x 15.75" W. Condition: 8.	\$2,530.00
429		Sherwin Williams SWP Cover The Earth Die Cut Single Sided Porcelain Sign - SSP die cut sign has very good color and gloss. The field exhibits areas of surface wear, marks and discoloration. The perimeter has chips at the mounting holes with discoloration along the outer edges. The sign has fantastic graphics and displays very well overall. 42.5" H x 23.25" W. Condition: 8.	\$4,600.00
430		Union Oil Co. of California Gasoline Speed & Power Double Sided Porcelain Die Cut Sign w/ Logo - DSP die cut sign has good color and gloss. Side #1 has light wear with small chips in the fields. The upper field has a slight horizontal bend with crazing, chips and cloudiness to the blue porcelain enamel. The perimeter has edge chips with minor edge bends. The reverse has additional chips in the logo. The sign displays well with the early Union Oil logo and colors. 32" H x 26" W. Condition: 7.9+/7.75.	\$3,450.00
431		Fantastic Union 76 Please For Your Safety No Smoking Stop Your Motor SS Porcelain Sign w/ Speedy - SSP sign has excellent color and gloss. The field is clean with minor surface imperfections. The perimeter has light wear at the mounting holes with a small line chip on the upper edge. The sign displays well with vibrant colors and the Union 76 "Speedy" Minuteman graphic in the left field. 12" H x 15" W. Condition: 9.	\$2,185.00
432		Conoco Super Motor Oil Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. Side #1 has a flea bite and marks in the logo with light wear and small chips along the perimeter. The reverse has additional surface imperfections with tiny errant paint drips. Both factory grommets are intact and the sign displays very well. 30" H x 27" W. Condition: 9C/8.75+.	\$2,530.00
433		Amazing Royal Triton "America's Finest Motor Oil!" Union 76 DS Porcelain Sign w/ Quart Can Logo - DSP die cut sign has outstanding color and gloss. The display is exceptionally clean with minor surface imperfections and tiny chips along the outer edges. The reverse is very similar with slightly more edge wear. Both factory grommets are intact. Overall a fantastic example with vibrant porcelain enamel colors throughout. 24" H x 20.5" W. Condition: 9.25/9.0+.	\$2,185.00
434		Pacific Power & Light Company 4' Single Sided Porcelain Sign w/ Reddy Kilowatt - SSP sign has outstanding color and gloss. The field has minor marks with small chips in the right fields. The perimeter has small chips at the mount holes and edges with a minor bend on the lower left corner. The sign has a great look with vibrant Reddy Kilowatt graphic in the left field. 24" H x 48" W. Condition: 8.75.	\$3,450.00
435		Massachusetts Electric New England System 4' Single Sided Porcelain Sign w/ Reddy Kilowatt - SSP sign has excellent color and gloss. The field has minor surface imperfections with discoloration to the white porcelain enamel in Reddy Kilowatt's hand and the back ground of the "New England Electric System" lettering. The perimeter has tiny edge chips and all six factory grommets are present. Overall a unique colorful sign featuring the iconic Reddy Kilowatt. 29.5" H x 48" W. Condition: 8.9+.	\$1,955.00







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Lot Number		Title & Description	Selling Price
436		Nice Great Heart Coal "Satisfaction Guaranteed" Single Sided Porcelain Thermometer w/ Logo - SSP thermometer has outstanding color and gloss. The tube and factory backing on the reverse are intact. The field is exceptionally clean with minor factory blemishes. The perimeter has discoloration at the mounting holes, a small bend on the upper left edge and chipping along the white outer border. Marked Beach, Coshocton, O. Overall an impressive example with brilliant color throughout. 38.5" H x 8" W. Condition: 9	\$2,185.00
437		Gulf No-Nox Gasoline Gulfpride Oil "Best in Any Season" Single Sided Tin Thermometer w/ Logo - SST thermometer has excellent color and shine. The tube is intact and works correctly. The field has light wear with toning and minor discoloration. The perimeter has scuffs and small paint chips. The lower edge has errant paint with a small bend with paint loss on the lower right corner. Both factory grommets are present. The thermometer displays well, featuring classic Gulf colors and logo in the upper field. 26.5" H x 7.5" W. Condition: 8.5	\$2,760.00
438		Deep Rock Prize Motor Oil 100% Pure Paraffine Double Sided Porcelain Sign - DSP sign has very good color and gloss. Side #1 has a small chip in the field with surface imperfections and bruises. The perimeter has additional chips with areas of discoloration. The reverse is in a similar condition. Marked Reliance Adv. Co. Milwaukee. Overall a seldom-seen sign that displays very well. 20" H x 28" W. Condition: 8	\$3,680.00
439		TP Texas Pacific Coal and Oil Co. Authorized Station Single Sided Porcelain Sign w/ Logo - SSP sign has been professionally restored. The sign features vibrant colors throughout with minor surface imperfections. Two grommets are present and the sign is marked Veribrite Signs - Chicago on the lower right corner. All in all a scarce sign with fantastic graphics. 9" H x 18" W. Condition: Professionally Restored.	\$2,990.00
440		Idaho Power Company Single Sided Tin Sign w/ Reddy Kilowatt - SST sign has very good color and shine. The field has light wear, fine scratches, and areas of minor discoloration. The outer fields and perimeter have similar wear with minor bends. Marked G - 116. The sign displays well with a large graphic of Reddy Kilowatt. 24" H x 40" W. Condition: 8.0+.	\$3,680.00
441		Superb 1941 Spark Plugs Cleaned and Adjusted by The AC Method 5 Cents Single Sided Tin Sign - SST self-framed sign has excellent color and shine. The field is clean. The perimeter has minor surface imperfections with small paint chips and light wear to the self-framed edges. Marked A 1355 Made in U.S.A. 11-41 AMD. Overall a fantastic example with vibrant color throughout. 18" H x 8.75" W. Condition: 9.25+.	\$1,725.00
442		Slush Puppie 5 Fruit Flavors Double Sided Tin Sign w/ Mascot Chilly Dog - DST sign has excellent color and shine. Side #1 has light wear with a fine scratch in the upper and lower fields. The outer fields and perimeter have light wear with areas of minor discoloration. The reverse is very similar with scuffs on the upper right edge of the Chilly Dog graphic. The sign has a great look with vibrant colors and their iconic mascot Chilly Dog. 30" H x 24" W. Condition: 8.5+.	\$1,495.00
443		Excellent New England Electric System Picnic Grounds Single Sided Porcelain Sign w/ Arrow - SSP sign with rolled upper edge has day one color and gloss. The field is clean with a tiny scratch in the lower outer field near the "R & O" of Grounds. The perimeter has small chips along the corners of the rolled upper edge. All six factory grommets are present. Overall a fantastic example with brilliant porcelain enamel colors. 24" H x 36" W. Condition: 9.25.	\$632.50

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Lot Number		Title & Description	Selling Price
444		Scarce Kenyon Cord Tires & Tubes Die Cut Cardboard Advertising Display - Single sided five-panel die cut cardboard advertising display has very good color. The display has fantastic graphics featuring Kenyon Cord Tires and tubes. The fields have areas of light wear and discoloration with moisture staining along the lower edges and at the sign seams. The perimeter has added mounting holes and wear along the upper edges, paint chips and areas of detached threads at the edges of the sign panels. Overall a fantastic early Kenyon Tires display with eye-catching graphics. 39 25" H x 69 5" W. Condition: 9.0+.	\$1,380.00
445		NOS Save With M&H Gasoline Single Sided Tin Sign "St. Paul" - NOS SST sign has excellent color and shine. The field is clean with areas of toning to the cream painted background. The perimeter is very similar with paper residue and minor wear. Overall a clean NOS M&H Gasoline sign from St. Paul, Minnesota. 24" H x 24" W. Condition: 9.0+.	\$920.00
446		1967 Kelly Springfield Tires 3' Emb. Single Sided Tin Sign - SST embossed sign has excellent color and shine. The field exhibits light wear with tiny paint chips. The perimeter has marks and small paint chips along the lower edges. Marked A-M, Inc., Lynchburg, Va., 10-67. 21" H x 36" W. Condition: 8.75.	\$1,150.00
447		Old Gold Cigarettes "Not a Cough in a Carload" Single Sided Porcelain Sign - SSP self-framed sign has excellent color and gloss. The field is clean with a small manufacturer blemish in the "O" in the upper left outer field. The perimeter has chips along the outer edges. Marked 3020 MFG. BY P. LORILLARD CO, INC. The sign displays very well with vibrant porcelain enamel colors. 12" H x 36" W. Condition: 8.75.	\$1,380.00
448		Coca Cola 3.5' Convex Single Sided Tin Fishtail Sign - SST convex die cut sign has outstanding color and shine. The field has light paper marks with tiny imperfections in the outer fields. The perimeter has oxidation and areas of paint loss on the edges. Marked AM 65. Overall an iconic Coke sign that displays very well. 19.5" H x 41" W. Condition: 8.9.	\$1,265.00
449		Dutch Boy Paints 5' Emb. Single Sided Tin Sign w/ Logo - SST embossed crimped edge sign has good color and shine. The display has general wear with scratches and paint chips. The perimeter has minor edge bends with areas of discoloration and paint chips. All ten factory grommets are intact and the sign is marked The Matthews Co., Detroit 7 , Mich. The sign displays well with colorful graphics of the Dutch Boy in the center field. 35" H x 59" W. Condition: 7.5.	\$1,150.00
450		Wolf's Head Motor Oil "Finest of the Fine Since 1879" 5' Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The display and perimeter exhibit areas of repaint with applied clear coat to enhance the finish. The sign is very clean overall with light wear in the fields. The perimeter has areas of oxidation with minor paint loss. The sign has a great look and displays very well. 35.5" H x 59.5" W. Condition: Restored.	\$1,725.00
451		RC Royal Crown Cola "The Fresher Refresher" Emb. Single Sided Tin Sign w/ Logo - SST embossed self-framed sign has excellent color and shine. The field has small discolored spots in the white painted background. The perimeter has a bend with a factory blemish on the lower edge at 6 o'clock with other small bends and paint chips to the self-framed edges. Marked 510 MCA - 1166. The sign displays well with vibrant colors throughout. 18" H x 54" W. Condition: 8.75.	\$2,300.00

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Lot Number		Title & Description	Selling Price
452		Fantastic We Feature Pennzoil Motor Oil 6' Single Sided Tin Sign w/ Red Bell Logo - SST self-framed sign has day one color and shine. The fields are clean with minor surface imperfections and light paper marks in the outer left fields. The perimeter has light wear and minor bends to the self-framed edge. Marked Couch and Philippi Los Angeles 2B. Overall a fantastic example with brilliant color throughout. 35.5" H x 71.25" W. Condition: 9.25+.	\$287.50
453		Nice B-1 Lemon Lime "More Zip in Every Sip!" Emb. Single Sided Tin Advertising Thermometer - SST embossed thermometer has excellent color and shine. The tube is intact and works as it should. The display field is clean and the perimeter has minor edge imperfections. Marked T-200. Overall a fantastic example with strong eye appeal. 16.5" H x 4.5" W. Condition: 9.25.	\$546.25
454		Gay Stride Nylons V-Stores Emb. Single Sided Tin Sign w/ Logo - SST embossed self-framed sign with the factory wooden support frame has very good color and shine. The display has light wear, small areas of oxidation and one missing mounting nail in the lower right field. The perimeter has fine scratches, edge bends and paint loss, which is mainly along the left hand edge. The wooden frame is in very good condition. Overall a colorful sign with great graphics. 70" H x 45.75" W. Condition: 8.	\$690.00
455		Ward Beam's Auto World Champion Daredevils Framed Advertising Poster Sign - Single sided advertising poster has been framed under plexiglass. The poster has very good color with a detailed graphic of an automobile jumping over a bus. The fields have fold marks, tiny areas of loss, wrinkles, marks and small areas of discoloration primarily in the upper fields. The perimeter has small print blemishes with light wear and minor soiling near the lower left edge. The plexiglass and frame are in excellent condition. The poster has a great look with fantastic graphics. 57.25" H x 43.25" W. Condition: 8.	\$3,220.00
456		Drink Coca Cola in Bottles 44" Single Sided Porcelain Sled Sign - SSP sled sign has good color. The field has small imperfections and the red porcelain enamel is cloudy. The perimeter has areas of discoloration with edge chips and minor edge bends. The sign displays very well overall. 44" H x 16" W. Condition: 7.9.	\$3,220.00
457		1949 7up "Sold Here" Emb. Single Sided Tin Sign w/ Logo - SST embossed sign has excellent color and shine. The display has light wear with small scratches in the lower fields. The perimeter has paint chips with wear at the mounting holes and minor bends at the corners. Marked Stout Sign Co., St. Louis, MO., 14-V-2-49 Made in U.S.A. Overall a colorful 7up sign in a fantastic display size. 18" H x 13.5" W. Condition: 8.75.	\$1,955.00
458		F. Lozano Clear Havana Cigars Tampa Florida Reverse Glass Advertising Sign - Single sided reverse on glass sign with label center and the original chain surround has very good color. The center label is clean with minor spotting along the perimeter. The outer fields have light wear with areas of flaking. The chain frame is in very good condition. The reverse backing has small non-factory holes. Marked Denzi & Phillips Inc. Artistic Glass Signs, 24 Dey Street, New York. Overall a unique Cigar advertising display. 10.25" H x 14.25" W. Condition: 8.	\$2,300.00
459		Take Some Coca Cola Home Today Double Sided Porcelain Door Push Sign - DSP door push sign has excellent color and gloss. The display has fine scratches in the fields with chipping along the outer edges. The reverse has a clean field with small edge chips. All four factory grommets are present. The push has a great look and displays very well. 3" H x 32" W. Condition: 8.5.	\$1,265.00








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Lot Number		Title & Description	Selling Price
460		Save With M&H Gasoline Single Sided Tin Sign "Moorhead" - SST sign has good color and shine. The display has fine scratches, light bends and areas of minor discoloration. The perimeter has added mount holes with bends and paint chips. Overall a seldom-seen M&H from Moorhead, Minnesota. 24" H x 24" W. Condition: 7.75.	\$1,380.00
461		Quaker State Motor Oil 15.5" Lighted Advertising Clock w/ Clover - Lighted Dualite advertising clock runs and lights as it should. The inner face has age-related wear with crackled paint and slight discoloration. The metal ring has light wear with minor oxidation. The can and rear cover are in very good condition with light age wear and a missing mounting screw on the upper edge. The clock displays well with classic Quaker State colors and a four leaf clover graphic in the upper field. 15.5" H. Condition: 7.75.	\$1,840.00
462		Exide Batteries 15" PAM Lighted Advertising Clock - Pam lighted advertising clock runs and lights as it should. The inner face has general wear with areas of paint loss and toning. The outer glass is clean. The can is in very good condition with light wear and the outer trim ring has oxidation with paint loss. The clock retains a factory Pam decal on the reverse and the inner face is marked Pam Clock Co., Inc., New Rochelle, N.Y. Copyright 1961 AF-1750. The clock has a great look and displays very well. 15" H. Condition: 7.5.	\$460.00
463		1941 Drink Coca Cola 54" Single Sided Tin Sign w/ Lady & Bottle - SST self-framed sign has good color and shine. The field has general wear with bends, fine scratches and large areas of paint loss to the bottle graphic and the lady's shoulder. The perimeter has edge bends with small tears to the self-framed edges. Marked A.A.W. 4-41. 18" H x 54" W. Condition: 6.	\$1,380.00
464		Triple 16 Cola "It's Bigger It's Better" Emb. Single Sided Tin Sign w/ Bottle - SST embossed crimped edge sign has very good color and shine. The field has scratches in the bottle graphic with paint chips and surface wear in the upper fields. The perimeter has light edge wear and minor discoloration on the left hand edge. Marked Permanent Sign & Display Company, Reading, Penna. The sign displays very well overall. 31.5" H x 11.5" W. Condition: 7.75.	\$632.50
465		Oilzum America's Finest Oil Framed 5 Quart Can Single Sided Tin Sign - Single sided five quart can flat has been framed. The field has fine scratches with small paint chips, small dings and bends. The outer fields and edges have additional paint chips and bends. The wooden frame is in very good condition. Overall an excellent display piece featuring classic Oilzum colors and Oswald. 10.25" H x 20.75" W. Condition: 7.5.	\$1,035.00
466		1964 Pennzoil "Sound Your Z" 100% Pure Pennsylvania Safe Lubrication Double Sided Tin Sign - DST die cut sign has good color and moderate shine. Side #1 has general wear throughout with scratches, paint chips and oxidation along the perimeter. The reverse is in a similar condition to the display. Both factory grommets are intact and the sign is marked A-M 5-64. 22" H x 31" W. Condition: 7.	\$1,725.00
467		Ex-Lax The Chocolate Laxative "Keep Regular" Single Sided Porcelain Thermometer - SSP thermometer has very good color and gloss. The tube is intact and works correctly. The field has a small flake near the "V" in Laxative with small chips at the tube opening and slight discoloration to the white porcelain enamel. The perimeter has a chip at the upper mount hole and chips along the outer edges. Marked Made in U.S.A. -A7 - M27B. 36" H x 8.25" W. Condition: 8.5+.	\$1,092.50

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Lot Number		Title & Description	Selling Price
468		Mug Old Fashioned Root Beer 9" Celluloid Thermometer Sign - SST celluloid thermometer has excellent color and shine. The thermometer works as it should. The field has light surface wear, which is mainly in the outer fields. The reverse hanging string has been replaced and a factory manufacturer decal states Manufactured by Permanent Sign & Display Co., Inc., Reading, PA. 9" H. Condition: 8.75.	\$460.00
469		Superb Enjoy Sugar Free Diet Rite Cola Emb. Single Sided Tin Sign w/ Bottle - SST embossed self-framed sign has excellent color and shine. The field is clean with minor surface imperfections. The perimeter has light wear with scuffs along the self-framed edges. Marked DR-6142 M-C-A 1961. Overall a wonderful example with fantastic color. 11.75" H x 31.75" W. Condition: 9.0+.	\$575.00
470		1940s Drink Squirt "Want a Real Lift" Framed Cardboard Advertising Display Sign - Single sided die cut cardboard advertising display has been framed under glass. The sign features unique graphics with slight fading throughout. The field has areas of spotting, minor loss and moisture damage in the outer fields and edges. The glass and wooden frame are in excellent condition and the sign is marked S-308 Copyright 1941 The Squirt Co. Overall a scarce Squirt display with outstanding graphics. 19.5" H x 16.5" W. Condition: 7.9.	\$230.00
471		1946 Have a Coke Coca Cola Framed Cardboard Advertising Sign w/ Cheerleader & Bottle - Single sided cardboard advertising sign has been framed under plexiglass. The field has outstanding graphics with areas of light wear and fine scratches. The outer fields and perimeter have bends, indentations and discoloration along the outer edges. The plexiglass and frame are in excellent condition and the sign is marked Copyright 1946 - The Coca Cola Company Litho in USA by Edwards & Deutsch Litho Co., Chicago. Overall a colorful 1940s Coke sign with wonderful subject matter. 20 25" H x 36 25" W. Condition: 7.9.	\$920.00
472		Hires Root Beer "For Pleasure and Thirst" Single Sided Tin Door Push Bar Sign - SST door push has excellent color and shine. The field is very clean overall with minor surface imperfections. The perimeter has small paint chips with oxidation at the outer mounting tabs. The reverse is marked Mfg. by Consolite Corp, Fremont, Ohio. The push displays very well with classic Hires Root Beer colors. 2.5" H x 32.5" W x 1.25" D. Condition: 9.	\$920.00
473		Coca Cola Kay Displays Telechron Advertising Clock - SST multi-piece clock with a Kay Masonite and wooden background has excellent color and shine. The clock works as it should. The field is very clean overall with minor hand wear and small scuffs near the 2 o'clock marker. The Kay background is in excellent condition. Overall a unique Coke clock with strong eye appeal. 18" H x 36" W x 3" D. Condition: 8.75+.	\$632.50
474		Mug Old Fashioned Root Beer "Forecast Pleasure" Single Sided Tin Thermometer - SST thermometer has excellent color and shine. The tube is intact and appears to work with a small line of mercury visible towards the upper portion of the tube. The display has light wear in the outer fields and an area of paint loss in the right outer field. The perimeter has small scuffs and fine scratches along the upper and lower edges. Overall a seldom seen thermometer with strong eye appeal. 27" H x 8" W. Condition: 8.5+.	\$1,092.50
475		Enjoy RC Royal Crown Cola Single Sided Tin Thermometer - SST thermometer has excellent color and shine. The tube is present and works as it should. The display is exceptionally clean with fine scratches in the upper "RC" lettering and minor perimeter wear. Marked Form 512 Donasco. Overall a clean example with brilliant color. 25.5" H x 10" W. Condition: 8.9+.	\$316.25


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Lot Number		Title & Description	Selling Price
476		RC Royal Crown Cola "The Fresher Refresher" Single Sided Tin Thermometer w/ Diamond Crown - SST thermometer has excellent color and shine. The tube is present and works correctly. The display is very clean overall with light wear and small scuffs in the outer fields. The perimeter has a tiny edge bend on the upper left side. Marked 512 Donasco 61. The thermometer has a great look with vibrant color throughout. 25.5" H x 10" W. Condition: 8.9+.	\$488.75
477		Royal Crown RC Cola "The Fresher Refresher" Single Sided Tin Thermometer w/ Crown - SST thermometer has excellent color and shine. The tube is preset and works correctly. The display is exceptionally clean with light surface wear and a small nick near the 30 degree marker. The perimeter has small paint chips along the outer edges and a scratch on the lower right edge. Marked 512 Donasco. Overall a clean example. 25.5" H x 10" W. Condition: 8.9+.	\$431.25
478		Drink Royal Crown RC Cola "Best by Taste Test" Nehi Corp. Single Sided Tin Thermometer - SST thermometer has excellent color and shine. The tube is preset and works correctly. The display has small scratches with light wear. The perimeter has areas of discoloration, paint chips and minor bends on the top and lower edges. Marked 512. 25.5" H x 10" W. Condition: 8.25.	\$517.50
479		1971 Enjoy Squirt "Never an Afterthirst" Emb. Single Sided Tin Thermometer w/ Bottle - SST embossed thermometer has outstanding color and shine. The tube is present and works correctly. The field has a factory blemish with two fine scratches in the right outer field. The perimeter has a handful of tiny paint chips along the edges. Marked Copyright 1971 The Squirt Company Printed in U. S.A. MS 2R 71. Overall a colorful thermometer with fantastic graphics. 13.5" H x 6" W. Condition: 8.9+.	\$488.75
480		NuGrape Soda "Imitation Grape Flavor" Die Cut Single Sided Tin Bottle Thermometer - SST convex die cut thermometer has excellent color and shine. The tube is intact and appears to read warmer than the actual temperature. The field is very clean overall with minor surface imperfections which are mainly in the outer fields. The perimeter has a small area of metal loss at the upper mounting hole. The thermometer has a great look and displays very well. 16.75" H x 4" W. Condition: 8.9.	\$431.25
481		Drink Coca Cola "Things Go Better with Coke" Single Sided Tin Sign w/ Bottle & Logo - SST self-framed sign has outstanding color and shine. The field is extremely clean overall with fine scratches in the right fields. The perimeter has minor wear along the outer edges. Marked 010 M-C-A 2491. Overall an impressive Coke sign with amazing color. 12" H x 31.75" W. Condition: 8.9+.	\$1,495.00
482		Drink Coca Cola "Things Go Better with Coke" Single Sided Tin Sign w/ Bottle & Logo - SST self-framed sign has excellent color and shine. The field is clean with paper marks throughout and minor discoloration in the lower right field. The perimeter has light wear with paint chips and minor bends to the self-framed edges. Marked 010 MCA 416. 11.75" H x 31.75" W. Condition: 8.5+.	\$1,092.50
483		7up 36" Single Sided Porcelain Sign w/ Logo - SSP rolled edge sign has good color and gloss. The display has chips, wear and areas of minor discoloration. The perimeter has crazing with chips with small bends and areas of metal loss. The reverse has a vertical mounting bracket in place. 36" H x 30.5" W. Condition: 7.5.	\$546.25









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Lot Number		Title & Description	Selling Price
484		January 1907 A.J. Hamilton Advertising Calendar w/ Early Automobile Eldorado Ohio - Early cardboard advertising calendar has been framed under glass. The calendar has wonderful color and features an early automobile adorned with flowers. The field has minor imperfections and the perimeter has light edge wear with a small tear on the rear fender in the right field. The glass and ornate metal frame are in excellent condition. Marked The Kemper-Thomas Company, Cin' T O. Overall a superb example with strong eye appeal. 18 25" H x 24" W Condition: 8.75+	\$805.00
485		Royal Union 76 Gasoline Single Sided Porcelain Pump Plate Sign w/ Logo - SSP embossed pump plate sign has excellent color and gloss. The field is very clean overall with a tiny flea bite near the left edge of the logo. The perimeter has light wear with a minor bend on the upper left corner and chips along the outer edges. 18" H x 14" W. Condition: 8.9.	\$546.25
486		Drink Sun Crest Orange Soda Single Sided Porcelain Cooler Sign - SSP sign has excellent color and gloss. The field is clean with light surface wear and minor spotting in the outer fields. The perimeter has marks and chips to the white outer edges. All four factory grommets are intact and the sign is marked Made in U.S.A. Texlite, Inc. 10" H x 16.25" W. Condition: 8.75.	\$230.00
487		1958 "Fresh Up" with 7up Single Sided Tin Door Push Sign - SST door push sign has very good color and shine. The display has light wear with small areas of discoloration in the lower and right outer fields. The perimeter has paint chips with surface marks. The adjustable mounting arms are in very good condition with minor oxidation. marked Stout Sign Co., St. Louis, Mo. #73 Made in U.S.A. 6-58. Overall a colorful country store door push. 5" H x 30" W. Condition: 8.	\$862.50
488		Wonder Enriched Bread "Builds Strong Bodies 8 Ways!" Emb. Single Sided Tin Sign - SST embossed self-framed sign has very good color and shine. The field has fine scratches, paint chips, a non-factory hole and a vertical bend. The perimeter has additional non-factory holes, bends and areas of surface wear to the self-framed edges. Marked Made in U.S.A. A.A.W. All in all, a colorful, heavily embossed sign that displays very well. 24.5" H x 37" W. Condition: 7.9.	\$2,300.00
489		Drink Hires Root Beer Lighted Counter Top Advertising Sign - Single sided plastic faced lighted sign with metal can works as it should. The plastic face has light wear with small paint chips in the fields. The perimeter has cracks on the upper left and lower corners. The metal can is in very good condition with a factory Dualife decal on the reverse. Marked Made in U.S.A. FFS-7. 6.5" H x 15.25" W x 3" D. Condition: 8.	\$373.75
490		1959 "Fresh Up" with 7up "Nothing Does it Like Seven-Up" Emb. Single Sided Tin Menu Board Sign - SST embossed menu board sign has excellent color and shine. The display has light wear to the chalkboard with small paint chips and fine scratches in the outer fields. The perimeter has small paint chips and scuffs to the self-framed edges. Marked Stout Sign Co., St. Louis, Mo. #19 Made in U.S.A. 5-59. The sign has a great look with a unique design and a colorful paint scheme. 30" H x 19.5" W. Condition: 8.5+	\$1,150.00
491		1952 Drink Royal Crown RC Cola "Best by Taste Test" Single Sided Tin Thermometer w/ Arrow - SST thermometer has excellent color and shine. The tube is present and works correctly. The display has light wear with small nicks to the red painted outer fields. The perimeter has fine scratches and small paint chips along the edges. Marked 512 Donasco 5-52. Overall a colorful RC thermometer featuring an arrow graphic. 25.5" H x 10" W. Condition: 8.9.	\$460.00






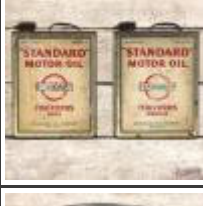


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Lot Number		Title & Description	Selling Price
492		1957 Royal Crown RC Cola "Better Taste Calls for RC" Single Sided Tin Thermometer - SST thermometer has excellent color and shine. The tube is present and works correctly. The field has light wear and scuffs which are mainly to the right of the 50-degree marker in the center field. The perimeter has minor bends at the upper mount holes with a small paint chip on the lower right corner. Marked 512 Donasco 4-57. 25.5" H x 10" W. Condition: 8.5+.	\$747.50
493		Prestone Anti-Freeze "You're Set Safe Sure" Single Sided Porcelain Thermometer - SSP embossed thermometer has very good color and gloss. The tube is missing. The field exhibits light wear with areas of spotting. The perimeter has areas of discoloration, chips and a minor bend on the right hand edge. The thermometer displays very well overall. 36" H x 9" W. Condition: 8.25.	\$488.75
494		NOS Winchester Guns & Ammunition Single Sided Tin Sign w/ Wild Game & Paper - NOS SST sign with factory paper has excellent color and shine. The sign is exceptionally clean with a scratch in the outer right and left fields and small areas of oxidation. The perimeter has light wear and small paint chips along the outer edges. The factory paper has tears with areas of loss and the sign is marked Fred J Brauer. Overall a unique graphics Winchester sign with vibrant color throughout. 10" H x 47" W. Condition: 8.9.	\$977.50
495		Outstanding NOS Sugar Free Diet Rite Cola w/ Bottle 54" Emb. Single Sided Tin Sign - NOS SST embossed self-framed sign has excellent color and shine. The field is very clean overall with minor wear, a slight indentation above the "E" in Rite, and small areas of discoloration in the outer fields. The perimeter has small paint chips and light wear to the self-framed edges. Marked DR-6143 MCA 289. Overall a clean NOS example with vibrant color throughout. 18" H x 54" W. Condition: 9.0+.	\$517.50
496		Western Wheel Works Crescent Bicycles Chicago Illinois Framed Litho on Canvas Factory Display Sign - Single sided lithograph on canvas with a tiger oak frame features a detailed graphic of the Western Wheel Works Crescent Bicycle factory. The display has areas of discoloration with tears in the right field, outer fields and edges. The sign has areas of soiling and loss which are primarily in the outer fields and perimeter. The frame is in excellent condition and the litho is marked H.A. Thomas & Wylie Lith. Co. N.Y. Overall a	\$575.00
497		Rare Johnson Oil Refining Co. Service Station Attendant Hat w/ Logo - Seldom seen Johnson Oils service station attendant cap. The cap is in good condition with bold colors. It features a Johnson Oils patch in the center and an additional Johnson Oil Refining Co. band in the lower field. The hat exhibits light brim wear and staining to the top. The hat is a size #7 and the manufacturer's label reads United Cloth Hat and Cap Makers. Overall a rare find from the Johnson Oil Refining Company. 5" H x 8" W x 9.5" D. Condition: 8.0+.	\$920.00
498		Chew Mail Pouch Tobacco Framed Cardboard Tombstone Advertising Sign - Single sided tombstone shaped cardboard sign has been framed under glass. The sign has wonderful graphics with the slogan "They Didn't Use Starch". The sign has toning throughout with tiny areas of spotting in the field. The upper field near the word "Chew" has an area of paper loss with minor color match. The perimeter has creases on the upper right corner, with a tear on the lower right corner and areas of loss and wear along the outer edges. The wooden frame is in very good condition with chipping on the upper left corner. The	\$805.00
499		Coca Cola 5' Convex Single Sided Tin Fishtail Sign - SST convex die cut sign has good color and moderate shine. The field has general surface wear with scratches and paint chips. The perimeter has bends with areas of paint loss. Marked AM 25. Overall an iconic sign that displays well. 28" H x 60" W. Condition: 6.75.	\$1,150.00




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Lot Number		Title & Description	Selling Price
500		Pair of Polarine Standard Oil Co. Motor Car & Boat Metal Cans Gallon & 5 Gallon - Pair of empty Polarine one gallon and five gallon metal cans. The gallon can has general surface wear with fine scratches and areas of paint loss in the lower outer field and edges. The reverse has oxidation with areas of discoloration - Rated 7.5. The five gallon has moderate color with areas of surface wear, discoloration and fading - Rated 6.5. Both cans have handles with caps and spouts. 15" H. Condition: 7.5 & 6.5	\$632.50
501		Standard Oil Company Stanocola 5 Pound Metal Advertising Can w/ Logo - Seldom seen empty five-pound grease can with factory lid has good color and moderate shine. The display has general wear with spotting and oxidation. The sides and reverse have additional surface wear. The can has a great look and features a large Stanocola logo on each side. 8" H. Condition: 7.0/6.75.	\$1,840.00
502		Johnson Oils Stok-Spra "Kills and Repels" One Gallon Metal Advertising Can w/ Logo - Empty one-gallon metal can with lid and handle has very good color and shine. The display has scratches in the field, light bends in the lower right field, and oxidation in the outer fields and perimeter. The right hand side has dents along the lower edge. The reverse has additional wear in the fields with dents along the outer edges. 11" H. Condition: 7.5/7.0.	\$632.50
503		Pair Two Litening Fly Killer Pint Metal Cans Yale Oil Billings Montana - Outstanding pair of Litening Fly Killer empty metal pint cans have very good color and shine. The first can features "Sure Death" lettering with light wear in the fields and paint loss along the lower edge - Rated 8.25. The "Kills" version has areas of wear in the fields with oxidation along the lower edge on the display. The reverse has fading present. Both cans have a great look with the classic Litening design and fly graphic in the lower field - Rated 7.5. 6" H. Condition: 8.25 & 7.5	\$517.50
504		Johnson Oil Refining Co. Chicago II 5 Gallon Metal Advertising Can w/ Logo - Full five gallon metal can with handle has good color and shine. The can has outstanding graphics with three logos and examples of various Johnson products on the reverse. The can has general wear with dents, scratches and hand lettered SAE 30 on the side. 13" H. Condition: 7.5.	\$1,150.00
505		Pair of Standard Motor Oil Metal One Gallon For Fords Advertising Cans - Seldom seen pair of empty one gallon metal cans. The For Fords Light gallon can has light wear throughout, toning, and oxidation along the perimeter. The reverse has wash with heavier surface wear than the display - Rated 8.0/7.5. The For Fords Medium gallon has wash with discoloration and scratches in the field. The reverse has additional wash in the logo. Both cans retain their original handles and caps - Rated 7.5. Overall a tough to find group of early Standard Oil of New Jersey For Fords	\$1,092.50
506		Rare Krieger Penn Motor Oil Metal 1 Quart Can w/ Bear - Empty metal one quart oil can has moderate color and shine. The can retains both factory lids and was opened from the bottom. The can features a large bear graphic on both sides with general wear and fading on both sides. Overall a scarce can from the Krieger Oil Company of California. 5.5" H. Condition: Original.	\$805.00
507		Excellent American Oil Co. Amoco Lead Top Handy Oiler Advertising Display w/ Box Complete - NOS Amoco lead top oiler cardboard display with 12 metal handy oilers. The box has toning with edge tears and a line crease with minor loss on the upper lid. The oilers are in excellent condition with vibrant colors and minor storage marks. Overall a superb complete display from the American Oil Company. Note - The rating is for the handy oilers only. 5.5" H x 7.75" W x 4.75" D. Condition: 9.0+.	\$920.00

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Lot Number		Title & Description	Selling Price
508		Stanocola Standard Oil Co. of Louisiana 1/2 Gallon Metal Advertising Can w/ Logo - Empty 1/2 gallon metal can with a handle and caps has moderate color and shine. The display features a large Stanocola logo with fading, discoloration and surface imperfections. The reverse has additional wear. All in all a scarce half gallon from the Standard Oil Company of Louisiana. 6" H. Condition: 7.	\$1,610.00
509		Amazing Litening 5 in One Yale Oil Billings Montana Metal Lead Top Handy Oiler - Scarce 4-fluid ounce empty metal lead top handy oiler has excellent color and shine. The field has light wear with a paint chip in the logo and rubs on the upper left edge. The reverse has minor wear in the lower fields. The can displays extremely well with vibrant color throughout. 5.5" H. Condition: 8.5+.	\$977.50
510		Stanocola Polarine Heavy XX 5 Gallon Metal Motor Oil Can w/ Logo - Empty five-gallon metal can with a handle and cap has good color and shine. The display has general wear with scratches, oxidation and tiny rust holes along the lower edges. The reverse and sides have additional surface wear and paint loss. Overall a tough to find can that displays very well. 15" H. Condition: 7.	\$805.00
511		Fantastic Drink Double Cola "Get a Big Lift" Framed Advertising Poster Sign - Outstanding single sided advertising poster has been professionally framed under plexiglass. The poster has fantastic color and graphics. The fields and perimeter are exceptionally clean. The plexiglass and frame are in excellent condition and the poster is marked DC-40 Litho in USA. All in all a superb example with amazing graphics. 26.5" H x 21.5" W. Condition: 9.5.	\$1,265.00
512		NiceThirsty? Drink Squirt Framed Cardboard Advertising Sign w/ Boy & Bottle - Single sided cardboard advertising sign has been framed under glass. The field and perimeter are clean with vibrant graphics of the Squirt boy and bottle. The metal frame and glass are in excellent condition and the sign is marked MCA 3-5-59. Overall a superb Squirt advertising display with strong eye appeal. 19.25" H x 26.25" W. Condition: 9.5.	\$402.50
513		B-1 Lemon Lime Delicious Springtime Refresher! "More Zip in Every Sip!" Framed Poster Sign w/ 6 Pack - Single sided advertising poster has been framed under plexiglass. The poster has outstanding graphics and presents a clean field and perimeter. The plexiglass has a fine scratch in the left field and the metal frame is in excellent condition. Marked WS-3. Overall an excellent display piece with amazing subject matter. 11.5" H x 40.25" W. Condition: 9.25+.	\$747.50
514		B-1 Lemon Lime "Livelier Sparkling Tangy" Framed Vertical Advertising Poster Sign w/ 6 Pack - Single sided advertising poster has been framed under glass. The poster has wonderful graphics and exhibits a clean field and perimeter. The glass and wooden frame are in very good condition with the lower edges of the frame having small scuffs. Marked WS-4. The poster has a great look with vibrant colors throughout. 41.5" H x 12.5" W. Condition: 9.25+.	\$1,380.00
515		Drink Coca Cola Emb. Single Sided Tin Thermometer w/ Bottles - SST embossed die cut thermometer has very good color and shine. The tube is intact and works correctly. The field has fine scratches and surface rubs which are mainly in and around the Coca Cola logo in the lower field. The perimeter has small paint chips and light surface wear. Marked Robertson Dualife, Springfield, Ohio, Made in U.S.A. 1941. 15.75" H x 7" W. Condition: 7.9.	\$690.00




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Lot Number		Title & Description	Selling Price
516		Fantastic Union 76 For Your Safety No Smoking Stop Motor Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field is clean with light surface wear and minor imperfections. The perimeter has a few small flea bites and errant paint along the outer edges. Overall a clean example. 12" H x 12" W. Condition: 9.	\$460.00
517		Drink 3V Cola "Makes Any Weather Better" 12" Pam Advertising Thermometer w/ Bottle - Glass face thermometer with a metal can works as it should. The inner face has excellent color with minor surface imperfections. The metal can and trim ring have been replaced with an open back unit, which is in good condition with light wear throughout. Marked Pam Clock Co. Inc., New Rochelle, NY. The thermometer has a great look with a detailed 3V Cola bottle in the right field. 12" H. Condition: 8.5.	\$402.50
518		Excellent Arden Dairies Ice Cream 6' Emb. Single Sided Tin Oval Sign - Single sided embossed aluminum sign has outstanding color and shine. The field is clean with minor imperfections in the outer fields. The perimeter has small bends with light wear on the left hand edge. Marked C&P Signs - L.A. Overall a seldom-seen Arden sign with amazing color. 29.5" H x 71.5" W. Condition: 9.	\$201.25
519		7up "Fresh Up" "Ca Ravigote" Single Sided Porcelain Door Push Sign w/ Logo - SSP door push sign has excellent color and gloss. The fields are clean with a mark in the left field near the 7up logo. The perimeter has light wear and marks with small chips on the outer edges. All four factory grommets are present. Overall a clean example. 3" H x 31.5" W. Condition: 8.9.	\$632.50
520		Enjoy Sugar Free Diet Rite Plastic Lighted Advertising Clock - Single sided plastic advertising clock has excellent color. The clock and lighted portions work as they should. The field is clean with minor surface imperfections in the fields, small paint chips along the outer edges and slight toning throughout. The metal can is in excellent condition and retains a factory Neon Products decal on the reverse. Overall a seldom-seen Diet Rite clock with strong eye appeal. 10" H x 35.25" W x 3.5" D. Condition: 8.75.	\$402.50
521		Winchester Western Single Sided Tin Sign w/ Horse & Rider Philip R. Goodwin - SST display with cardboard easel-backed reverse has excellent color and shine. The field is clean with a graphic image by Philip R. Goodwin. The outer fields and perimeter have light surface wear with small paint chips and factory paper on the lower left edge. The sign has a great look and displays very well. 9" H x 12" W. Condition: 8.75.	\$2,242.50
522		Outstanding Continental Insurance Company Reverse on Glass Advertising Sign w/ Minuteman - Single sided reverse on glass advertising sign with factory wooden frame has very good color. The field is clean with minor surface imperfections to the outer glass in the outer fields and perimeter. The wooden frame is in excellent condition and the factory backing has areas of age wear and loss. Overall a clean example with outstanding graphics. 13.25" H x 21.25" W. Condition: 9.	\$201.25
523		American Equitable Assurance Company of New York Wooden Advertising Sign w/ Logo - Single sided painted wooden sign with a factory wooden frame has excellent color and shine. The field has light wear with small scuffs and areas of discoloration in the outer fields. The factory frame is in very good condition with light age related wear and the reverse is marked The Meyer Cord Co., Chicago. The sign has a great look with bright colors and detailed graphics. 16" H x 28" W. Condition: 8.5.	\$172.50

Richmond Auctions Premier Advertising Auction - Day 1 - January 29, 2026

Prices Realized *(includes Buyer's Premium)*

Lot Number		Title & Description	Selling Price
524		NOS Sugar Free Diet Rite Cola w/ Bottle 4.5' Emb. Single Sided Tin Sign - NOS SST embossed self-framed sign has excellent color and shine. The field has light wear to the lettering with areas of slight discoloration and oxidation in the lower left outer field. The perimeter has small bends, scuffs and paint chips to the self-framed edges. Marked DR-6143 MCA 289. All in all a colorful soda sign with bottle graphics. 18" H x 54" W. Condition: 8.75.	\$546.25
525		Heinz Pickle 18" Advertising Display Sign - Unique embossed three-dimensional plastic advertising display has very good color. The display features recessed lettering with raised prickles and a factory eyelet at each end. Overall a superb display from the H.J. Heinz Company. 4.5" H x 20" W x 4" H. Condition: 8.5+.	\$201.25
526		West Virginia Beer Ale "Always Welcome" Framed Advertising Poster Sign - Single sided cardboard advertising sign with glass front and wooden frame has very good color. The field is clean with areas of minor wrinkling in the outer fields of the image. The perimeter has slight toning present. The glass and wooden frame are in very good condition with light wear and small wood chips to the frame. Marked Fesenmeier Brewing Co., Huntington, W. Va. 21.5" x 25.5" W. Condition: 8.5	\$316.25