









# Richmond Auctions Premier Advertising Auction - Day 3 - January 31, 2026

## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1100		G&B Model T32 Esso Service Station Lubester "Small" - G&B Model # T32 lubester features an older restoration. The lubester features red and white paint which shows areas of general wear throughout. It includes embossed reproduction Esso signs, handle, a factory G&B manufacturer tag and an original Standard Oil Co. of Pennsylvania brass tag. The lubester displays very well with classic Esso Service station colors. 51.5" H. Condition: Restored.	\$1,150.00
1101		Outstanding Large Group of Service Station Ephemera Photos Aviation Esso Stanavo TP Litening & More - Amazing grouping of oil company ephemera in six binders from Esso, Esso Marine & Aviation, Stanavo, Standard, Johnson Oils, Humble, Colonial Beacon, Yale Oil (Litening), TP, & others. The binders include early photographs, oil company letters, sale bills, advertising papers, stickers, and more. Overall an important collection of service station ephemera. 12" H x 10" W x 3" D. Condition: Original.	\$3,680.00
1102		Keep Healthy Drink Buffalo Rock Ginger Ale Emb. Single Sided Tin Sign w/ Lady & Bottle - SST embossed crimped edge sign has very good color and shine. The field has multiple bends with spotting and areas of paint loss which are mainly in the left field. The outer fields and perimeter have areas of discoloration, fine scratches, and edge bends. The reverse is marked The Donaldson Art Sign Co., Covington, KY. The sign has a great look and displays very well. 13.5" H x 9.5" W. Condition: 7.5.	\$460.00
1103		Superb 1960 Take Home Kern's Bread Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The field is clean with minor handling imperfections. The perimeter has areas of light wear and paint chips at the mounting holes and self-framed edges. Marked Robertson 1-60. 53.5" H x 13.75" W. Condition: 9.	\$805.00
1104		Drink Canada Dry "The Best of them All" Emb. Single Sided Tin Sign w/ Arrows & Bottle - SST heavily embossed self-framed sign has good color and shine. The field has areas of surface wear with fine scratches and small dings. The outer fields and perimeter have bends with non-factory holes. Marked Made in U.S.A. C - 1925. 19" H x 54.75" W. Condition: 7.25.	\$747.50
1105		Ask for Uniflo Motor Oil Single Sided Tin Sign w/ Esso Happy Motoring Oil Drop Boy - SST sign has very good color and shine. The field has light wear with fine scratches. The perimeter has minor oxidation and paint chips along the outer edges. The sign displays well with great graphics. 10.5" H x 17.5" W. Condition: 8.25.	\$1,380.00
1106		Drink Coca Cola "Your Thirst Takes Wings" Cardboard Sign - Single sided Coke cardboard sign has been framed under glass. The sign has very good color with areas of general wear throughout. The field has soiling with areas of discoloration and creases in the outer fields. The outer fields have small areas of color match with small pin holes, edge loss and the lower right corner has been trimmed. The frame is in good condition and the sign is marked Copyright The Coca Cola Company. 21.5" H x 14" W. Condition: 8.25.	\$690.00
1107		Superb Regular Union 76 Gasoline Emb. Single Sided Porcelain Pump Plate Sign w/ Logo - SSP embossed pump plate sign has excellent color and gloss. The field is clean and features a large Union 76 logo. The perimeter has chips on the right hand corners with areas of minor discoloration along the outer edges. The sign has a great look and displays very well. 18" H x 14" W. Condition: 9.	\$1,610.00

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1108		Bell System Public Telephone Double Sided Porcelain Flange Sign w/ Logo - DSP flange has excellent color and gloss. Side #1 has light wear with small chips in the fields. The perimeter has small chips along the outer edges. The reverse is in a similar condition. All in all a classic Bell System Telephone flange that displays well. 18" H x 18" W. Condition: 8.25.	\$1,035.00
1109		1966 Goodyear Tires Single Sided Tin Rack Sign w/ Wingfoot - SST convex tire rack sign has excellent color and shine. The field is very clean overall with light surface wear. The perimeter has tiny paint chips and minor oxidation along the outer edges. Marked Property of The Goodyear Tire & Rubber Company A-M 1-66. 13.5" H x 28.25" W. Condition: 9.	\$1,840.00
1110		Take Home Kern's Bread Double Sided Tin Flange Sign - DST Flange has excellent color and shine. Side #1 has a clean field with minor paper marks and fine scratches in the outer fields. The reverse is in a similar condition with three tiny paint chips in the field and small paint chips on the left hand edge. Overall a clean example with vibrant color throughout. 14" H x 18.25" W. Condition: 9.0/8.75.	\$517.50
1111		Learn to Drink Moxie "Very Healthful" Single Sided Tin Match Holder w/ Bottle - SST litho match holder has excellent color and shine. The display is very clean overall with minor surface imperfections and light bends in the lower field and upper neck of the bottle. The perimeter and reverse edges have light oxidation present. Overall a unique Moxie match holder with wonderful graphics. 7" H x 2.5" W x 1" D. Condition: 8.25+.	\$2,185.00
1112		Drink Grape Ola "It's Real Grape" For Sale Here Emb. Single Sided Tin Sign - SST embossed sign has very good color and shine. The display has light wear with small paint chips, light bends and areas of discoloration to the blue painted areas in the lower fields. The perimeter has slight toning with minor bends, oxidation and added mount holes. Marked A2 Made in U.S.A. W.F. Robertson Steel & Iron Co., Springfield, Ohio. The sign has a great look and displays very well. 13.5" H x 19.5" W. Condition: 8.	\$431.25
1113		Car Stop Die Cut Vertical Double Sided Porcelain Sign - DSP sign has very good color and gloss. Side #1 is clean with chips near the outer mounting holes and edges. The reverse is in a similar condition. Both factory grommets are present. All in all a unique early porcelain enamel sign. 30" H x 5.5" W. Condition: 8.75.	\$1,380.00
1114		1963 7up Embossed Single Sided Tin Bubble Sign - SST convex self-framed bubble sign has excellent color and shine. The field has light wear with fine scratches and scuffs. The perimeter has paint chips with surface marks to the self-framed edges. Marked Stout Sign Co., St. Louis, Mo. #28 Made in U.S. A. 4-63. Overall a unique 7up sign in an excellent display size. 19.75" H x 17.75" W. Condition: 8.0+.	\$747.50
1115		Kendall Motor Oils 24" Double Sided Tin Sign w/ Logo - DST sign has excellent color and shine. Side #1 has scuffs below the logo with fine scratches and minor toning to the perimeter. The reverse has additional surface wear which is primarily in the lower fields. Both factory grommets are intact and the sign is marked MCA-1167. 24" H. Condition: 8.5+/8.25.	\$1,380.00

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Lot Number		Title & Description	Selling Price
1116		Fantastic Thirsty or Not Enjoy Grapette Soda Framed Die Cut Advertising Display Sign Pearl Frush - Single sided die cut cardboard three-dimensional advertising display has been professionally matted and framed. The display by Pearl Frush features a lady drinking a Grapette while holding a Cocker Spaniel. The fields are clean and the perimeter has minor edge wear with bends on the upper left corner. The mat, glass and frame are in excellent condition and the sign is marked Litho in USA 292G "Another Grapette Girl" Consolidated Lithographing Corporation Brooklyn NY Overall a fantastic	\$316.25
1117		To School Well Fed on Grape Nuts "There's a Reason" Single Sided Tin Litho Sign - SST lithograph self-framed sign has good color and shine. The sign presents with toning throughout with areas of surface wear and imperfections. The lettering in the lower field has been repainted and a minor color match has been added near the upper left self-framed edge. The perimeter has minor bends with areas of wear and paint loss. The sign displays well with wonderful graphics of a young girl with a Saint Bernard. 30.25" H x 20.25" W. Condition: Original	\$805.00
1118		NOS Drink Coca Cola in Bottles 12" Single Sided Tin Button Sign w/ Paper - NOS Button sign with factory paper has day one color and shine. The fields are clean. The perimeter has a few tiny imperfections from storage. The sign is marked AM 95 X. Overall a fantastic example. 12" H. Condition: 9.5.	\$1,725.00
1119		Coca Cola "Take Home a 8 Bottle Carton" Regular Sign Single Sided Tin Sign - SST self-framed Coke sign has good color and shine. The field has areas of surface wear with oxidation, spotting and fine scratches. The perimeter has paint and metal loss, added mounting holes and minor edge bends. A new wooden frame has been added on the reverse and the sign is marked M-C-A- 2365. Overall a tough to find Coke sign with great graphics. 27.5" H x 19.5" W. Condition: 7.	\$1,380.00
1120		Thirsty? Just Whistle Emb. Single Sided Tin Menu Board Sign w/ Elves - SST Embossed self-framed sign has very good color and shine. The field has areas of oxidation with paint loss primarily in the lower fields. The perimeter has fine scratches, surface rubs and paint chips along the outer edges. The sign is marked T.W. CO. - MI - 38 Made in U.S.A. 1948. Overall a colorful Whistle sign with outstanding graphics. 27" H x 19.75" W. Condition: 7.5.	\$632.50
1121		1969 Pennzoil 100% Pure Pennsylvania Safe Lubrication Double Sided Tin Sign - DST sign has excellent color and shine. Side #1 is very clean overall with minor surface imperfections in the fields and perimeter. The reverse is in a very similar condition. All four factory grommets are intact and the sign is marked A-M 3-69. The sign has a great look with vibrant colors throughout. 18" H x 31" W. Condition: 8.9+.	\$2,070.00
1122		California Department of Public Works Division of Highways SS Porcelain Stop Sign w/ Reflectors - SSP sign with factory plastic reflectors has excellent color and gloss. The field has light surface wear to the reflectors with a chip at one mounting bolt. The perimeter has chips at the mounting holes and outer edges. The sign features a clean logo in the lower field and the reverse is marked P11A13. 24" H x 24" W. Condition: 8.5.	\$2,760.00
1123		1940 Drink Coca Cola "The Good Old Pause That Refreshes" Framed Cardboard Sign w/ Lady Fishing - Single sided Coke cardboard sign with factory wooden frame has very good color. The display has areas of light wear and scuffs in the lower right field. The perimeter has toning with areas of spotting, and bends. The lower edges have three closed tears with corresponding reinforced areas visible from the reverse. The wooden frame is in very good condition and the sign is marked The Coca Cola Co. Litho in U.S.A. - 1940 Niagara Litho Co. Buffalo & New York. The sign displays very well	\$1,035.00



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Lot Number		Title & Description	Selling Price
1124		Drink Bireley's Non-Carbonated Beverages Single Sided Tin Thermometer w/ Bottle - SST thermometer has excellent color and shine. The tube is present and appears to work with a tiny area of mercury showing on the upper portion of the tube. The display has a tiny paint chip in the bottle with light fine scratches. The outer field and perimeter have factory blemishes with light wear and small paint chips. Marked Form E 571 Printed in U.S.A. Overall a colorful thermometer with strong eye appeal. 25.5" H x 10" W. Condition: 8.9	\$747.50
1125		Excellent Shell No Smoking Keep Open Fire and Lights Away Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has small factory imperfections with light surface wear. The perimeter has flakes at the left hand mount hole with an area of discoloration on the lower right corner. All eight factory grommets are present. Overall a clean Shell sign with vibrant porcelain enamel colors. 12" H x 18" W. Condition: 9.	\$1,840.00
1126		Unique George Washington Portrait SS Porcelain Sign Challenge Stamping & Porcelain Enamel Michigan - SSP rolled-edge sign has day one color and gloss. The sign features a clean, detailed image of George Washington in the center field. The cream colored outer fields have minor surface imperfections and the rolled edges have small chips present. The sign is marked Porcelain Enamel by Challenge Stamping & Porcelain Co., Grand Haven, Michigan, Art and Fotoscreen by Dilkers Graphic Arts Corporation, Michigan City, Michigan. Overall a scarce porcelain enamel sign featuring our first	\$3,450.00
1127		Drink Coca Cola Fishtail 44" Single Sided Tin Sled Sign - SST sled sign has excellent color and shine. The display has light wear with fine scratches. The perimeter has small paint chips and areas of discoloration. Marked AM 124. Overall an iconic sign that displays very well. 44" H x 16" W. Condition: 8.25+.	\$1,380.00
1128		FrigiKing Auto Air Conditioning Sales and Service Double Sided Porcelain Sign w/ Logo - DSP sign has excellent color and gloss. The display has small chips in the left field with marks in the upper field. The perimeter has a small added hole at 6 o'clock with chips along the outer edges. The reverse has areas of discoloration in the white porcelain enamel with cloudiness in the lower outer fields. Marked T-58. Overall a unique, seldom-seen sign. 24" H x 36" W. Condition: 8.25+/8.0.	\$690.00
1129		Caltex Gasoline 39" Double Sided Porcelain Sign w/ Star Logo - DSP sign has very good color and gloss. Side #1 has tiny chips with minor crazing in the left field. The perimeter has small chips and slight fading to the black outer border with minor bends at the mount holes. The reverse has additional chips in the field. Marked Vitracier Neuhaus. Overall a clean example in an excellent display size. 39" H. Condition: 8.75+/8.5.	\$5,750.00
1130		Scarce Ford Automobiles 6' Emb. Single Sided Porcelain Factory Neon Sign - Amazing SSP embossed factory neon sign with a new metal can has excellent color and gloss. The sign features heavily embossed lettering highlighted with white neon and a blue neon surround. The field has light surface wear with chips, unused factory stand support holes and errant white paint. The perimeter has chips at the mounting hardware and edges with a tiny added hole on the left hand edge. The metal can is in excellent condition. Overall a scarce embossed Ford sign with striking neon. 36" H x 71.5" W x 9"	\$25,875.00
1131		Scarce Dodge Brothers Motor Vehicles "Buckley Bros" 8' DS Wooden Smaltz Painted Sign - Double sided wooden painted smaltz sign with frame has very good color. The display has areas of general surface imperfections in the fields. The perimeter has chipping along the left and right hand edges. The reverse has additional wear and soiling present. The wooden frame is in very good condition. Overall an impressive 8' Dodge Brothers smaltz sign. 29.25" H x 96" W. Condition: 8.0/7.5.	\$8,050.00



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Lot Number		Title & Description	Selling Price
1132		Scarce Early The New York Times Advertisements Received at Office Rates DS Porcelain Flange Sign - DSP flange has outstanding color and gloss. Side #1 has a clean field with minor discoloration along the perimeter and a tiny chip on the lower corner. The reverse is in a similar condition to the display with small factory imperfections in the fields. The inner flange has a few small chips and the sign retains two of the three factory grommets. Overall a fantastic early flange sign with vibrant color throughout. 9" H x 16.25" W. Condition: 9.25/9C	\$1,725.00
1133		Early Special Motor Oil for Automobiles & Engines Emb. SS Tin Sign w/ Boat Early Cars and Cans - Early embossed self-framed sign has good color and shine. The sign features highly detailed graphics of an early automobile, speed boat and oil cans. The display exhibits general age related wear with scratches, paint chips and slight fading. The perimeter has small bends with wear to the ornate self-framed edges. Marked G. De Andreis - Badalone. Overall an exceptional early 1900s sign from the Catasus & Co., Barcelona. 15.5" H x 23.5" W. Condition: 7.0+	\$2,300.00
1134		Continental Tires Horizontal 8' Single Sided Porcelain Sign w/ Logo - SSP rolled edge sign has very good color and gloss. The display has two chips in the right field with areas of surface wear and oxidation in the right fields. The perimeter has chips with areas of discoloration and a minor bend on the left hand edge. Marked Made in Germany B-H. The sign displays well with vibrant colors and heavy shelving. 30.25" H x 93.5" W. Condition: 8.	\$2,530.00
1135		Hancock Gasoline 5' Double Sided Porcelain Sign w/ Ring & Rooster Logo - DSP sign has very good color and gloss. Side #1 has faint cloudiness throughout with tiny chips in the outer fields. The perimeter exhibits light wear with chips and a few slightly enlarged factory mounting holes. The reverse is in a similar condition with additional small chips in the left field. The metal ring with hangers is in very good condition and the sign is marked Cameo 62, L.A. Overall an iconic sign with exceptional graphics. 60" H. Condition: 8.75/8.5+	\$21,850.00
1136		Coca Cola Dairie Delite 5.5' Double Sided Porcelain Factory Neon Sign - DSP multi-piece factory neon Coke sign with the original metal can with hangers has excellent color and gloss. The display field is exceptionally clean with light wear at the neon support stands and color matched chips along the outer edges. The reverse is in a similar condition to the display with additional color matched chips in the fields. The polished aluminum trim, can and hangers are in excellent condition. Overall an impressive multi-piece Coke sign featuring brilliant four-color neon. 49" H x 67" W x 15" D. Condition: 9.0/8.75	\$23,000.00
1137		Amazing United Motors Authorized Service Hyatt New Departure DS Porcelain Die Cut Sign - DSP die cut sign has outstanding color and gloss. The display has a clean field with minor surface imperfections in the outer fields. The perimeter has small chips at the mounting holes and outer edges. The reverse is in a very similar condition to the display. Overall an outstanding early United Motors Service sign with rarity and condition. 17" H x 18" W. Condition: 9.0+.	\$21,850.00
1138		Refiners Pioneer Distributors Ethyl Gasoline 30" Double Sided Porcelain Logo Sign w/ Ring - DSP sign with ring has outstanding color and gloss. The display tiny factory imperfections in the fields with light surface wear and a small bruise near the upper left edge of the "F" in Refiners. The perimeter has small chips along the outer edges with minor crazing. The reverse is in a similar condition with small chips in the upper lettering and additional crazing along the edges. The metal ring is in excellent condition. Overall an amazing find with vibrant color throughout. 30" H. Condition: 9.0/8.75+	\$17,250.00
1139		Husky Service 4' Double Sided Porcelain Die Cut Sign w/ Custom Ring & Dog - DSP die cut sign with custom hanging bracket has good color and gloss. The sign features impressive graphics of a leaping Husky with Northern Lights in the background. Side #1 has chips in the field with fading and cloudiness to the blue porcelain enamel. The perimeter has small chips with areas of minor discoloration. The reverse has brighter color than the display however it has additional chipping throughout. The custom frame is in excellent condition. Overall a fantastic key Petroliana sign with impressive	\$31,625.00









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Lot Number		Title & Description	Selling Price
1140		Scarce Johnson Oil Refining Centralene Automobile Oil Single Sided Tin Sign w/ Early Car - Scarce SST self-framed sign has excellent color and shine. The display exhibits vibrant color with stable, slightly crackled paint. The outer fields have light bends on the left and right hand sides with a small fine scratch near the "L" in Oil. The perimeter has fine scratches and paint chips to the self-framed edges. The self-framed edges have been depressed on the upper and lower edges and present with added holes and minor bends. Marked Chas. W. Shonk Co., Chicago. Overall an amazing find from the	\$21,850.00
1141		Amazing Indian Lake Ohio State Park Die Cut Single Sided Porcelain Sign w/ Native American & Arrow - SSP die cut sign has very good color and gloss. The sign features highly detailed Native American graphics with a directional arrow and a privilege mileage panel. The sign would have originally been placed along the highway, alerting motorists of the distance to Indian Lake. The display has slight cloudiness in areas with chipping at the mounting holes and fields. The perimeter has small chips with areas of edge wear	\$17,250.00
1142		Iconic Buster Brown Shoes 4.5' Single Sided Porcelain Factory Neon Sign w/ Tige - SSP multi-piece factory neon sign with a metal can has excellent color and gloss. The sign features a large colorful graphic of Buster Brown and his dog Tige in the field with numerous neon colors and a "winking" Buster Brown eye. The display is clean with minor surface imperfections. The perimeter has small color matched chips in Buster's hat and the outer edges. The metal can is in excellent condition and the sign is marked Kirn Signs St. Louis. Overall an impressive example that would be difficult to improve upon	\$18,400.00
1143		Exceptional Die Cut Single Sided Porcelain Factory Neon Hot Sandwiches Fish Sign - SSP die cut factory neon sign with a metal can has outstanding color and gloss. The sign features heavy shelving with three-color porcelain enamel and three-color neon. The field is clean with unused stand supports. The perimeter has chips with crazing along the lower fins and outer edges. The metal can is in excellent condition with two missing access panels on the reverse, and the sign is marked Jeff. City Nov. Co. Overall a truly amazing die cut factory neon sign with neon surround. 29" H x 60" W x 9"	\$51,750.00
1144		Fantastic Atlantic Ale Beer "Full of Good Cheer" 38" Double Sided Porcelain Factory Neon Sign - Scarce complete factory neon sign consists of two SSP convex signs mounted back to back on the original can with a neon surround. Side #1 exhibits light wear with fine scratches in the fields. The perimeter has chips at the mounting holes and edges with areas of errant black paint. The reverse has additional surface wear with an eraser-sized chip in the field. The upper fields have small discolored spots and the lower field has a chip in the "O" above 6 o'clock. The metal can is in very good condition showing an older repaint with a factory union tag and retained original	\$21,850.00
1145		Rare Time Gas 6' Double Sided Porcelain Service Station ID Sign - DSP sign has excellent color and gloss. Side #1 exhibits color matched chips in the fields with a line bruise in the upper portion of the logo. The perimeter has added mounting holes along the upper edge with additional chips and color match. The reverse is in a similar condition however the chips are visible. The sign displays extremely well, featuring the iconic "Time Gas" design with clockface logo. 72" H x 48" W. Condition: 8.25.	\$17,250.00
1147		Chevrolet Die Cut 8' Single Sided Porcelain Factory Neon Sign w/ Horizontal Lines - SSP die cut factory neon sign with metal can has excellent color and gloss. The display features clean drop-shaded lettering with areas of slight discoloration in the yellow porcelain enamel lines and small chips at mounting screws. The outer fields and perimeter have chips and non-factory holes with areas of color match present. The metal can is in excellent condition and the sign is marked Walker & Co. Detroit. Overall a highly desirable example with eye catching two-color neon. 45" H x 108" W x	\$20,700.00
1148		Fantastic Buick Valve in Head 6' Single Sided Porcelain Factory Neon Sign - SSP multi-piece factory neon sign with original metal can and bullnose has outstanding color and gloss. The field is in fantastic overall condition with minor surface imperfections and a tiny chip to the left of the "K" in the right field. The perimeter has small chips along the outer edges. The sign features both factory bullnoses with the original metal can which is in excellent condition. The sign is marked Walker & Co. Detroit. All in all a seldom seen Buick sign with strong eye appeal. 39" H x 72" W x 9" D. Condition: 9C	\$25,875.00

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Lot Number		Title & Description	Selling Price
1149		Custom Ford GT Single Sided Tin Neon Sign w/ Logo - SST custom neon sign with a new metal can has exceptional color and shine. The display features the renowned Ford G.T. logo with brilliant three-color neon. The sign is in outstanding condition with minor imperfections. The sign is in exceptional condition and displays extremely well. Overall an impressive Ford G.T. sign with striking neon. 48" H x 48" W x 9" D. Condition: Contemporary.	\$6,900.00
1150		Drink Dr. Pepper "Good for Life!" Die Cut Double Sided Tin Flange Sign w/ Bottle - DST die cut flange has excellent color and shine. The display has light wear with small paint chips in the fields. The reverse has additional surface wear with factory blemishes and scratches along the perimeter. The flange exhibits paint chips with minor bends along the upper edge. Marked Robertson-Dualife - Springfield, Ohio 11-26-1937. The flange displays very well with vibrant colors and detailed bottle graphics. 14.75" H x 24" W. Condition: 8.75/8.25	\$8,050.00
1151		Scarce Chesterfield Cigarettes Die Cut Double Sided Tin Litho Flange Sign w/ Smoking Man - DST die cut lithograph flange sign has good color and shine. The flange has amazing graphics with a gentleman smoking and a cigarette pack in the lower field. The display has areas of war with fine scratches, paint chips and discoloration. The perimeter has areas of oxidation and paint loss. The reverse has additional surface wear in the left fields. Overall a rare early Chesterfield flange with fantastic graphics. This is the only example we have seen. 13.75" H x 18.25" W. Condition: 6.75/6.5	\$18,400.00
1152		Chevrolet Automobiles Single Sided Porcelain Die Cut 3' Single Sided Porcelain Bowtie Sign - SSP die cut sign has excellent color and gloss. The display has minor discoloration with a chip on the lower edge of the first "E" in Chevrolet. The perimeter has light wear with a few small chips at the mounting holes. The reverse a factory finger marked "709" number in the porcelain on the reverse of the sign. All in all a tough to find Chevrolet sign with unique porcelain enamel colors. 12" H x 36" W. Condition: 8.5+.	\$8,625.00
1153		Impressive Sinclair Pennsylvania Motor Oil 5' Single Sided Porcelain Sign - SSP self-framed sign has excellent color and gloss. The fields are very clean overall with minor surface imperfections. The perimeter has chips at the mounting holes and self-framed edges. The reverse wooden frame is missing the upper support slat. Overall an impressive example with brilliant porcelain enamel colors. 15" H x 60" W. Condition: 9.	\$6,325.00
1154		Scarce Pepsi Cola "Bigger Better" 56" Emb. Single Sided Tin Sign w/ Double Dot Logo - SST embossed self-framed sign has excellent color and shine. The display features a large, heavily embossed double dot Pepsi bottle cap flanked by "Bigger Better" lettering. The field has light wear with fine scratches in the upper and outer fields. The perimeter has paint chips with areas of war and minor bends to the self-framed edge. The sign does have small areas of color match present with a tiny area to the right of the bottlecap, tiny areas in the outer fields, mount holes, and a small area at the lower right	\$5,750.00
1155		1961 Texaco Marine Lubricants Single Sided Porcelain w/ Ships & Logo - SSP sign has good color and gloss. The white porcelain enamel has toning throughout with small scuffs, bruises and fine scratches. The perimeter has small chips with discoloration along the edges. Four of the six factory grommets are intact and the sign is marked Made in U.S.A. 10-4-61. Overall an iconic Texaco Marine sign with fantastic graphics. 15" H x 30" W. Condition: 8.25.	\$5,060.00
1156		Goodrich Colombes Die Cut Double Sided Porcelain Flange Sign w/ Tire - DSP die cut flange has excellent color and gloss. Side #1 has a clean field with small chips and minor crazing in the left outer field at the tire logo. The perimeter has chipping on the edge of the inner flange with small chips at the outer edges. The reverse has small areas of lower gloss in the black porcelain enamel with chips in the fields. Both factory grommets are present at the top mounting holes. Overall an impressive early Goodrich flange with detailed tire graphics. 19.5" H x 31.5" W. Condition: 8.9+/8.5	\$3,680.00



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1157		Packard Approved Service 5' Double Sided Porcelain Sign w/ Ring - DSP sign very good color and gloss. The display has surface wear with fine scratches and small chips along the perimeter. The reverse has a fine scratch in the upper field with discoloration to the white porcelain enamel. The metal ring is in very good condition and the sign is marked Burdick, Chi. Overall an iconic Packard sign that displays very well. 60" H. Condition: 8.5/8.25.	\$6,900.00
1158		Bartles Motor Oils Double Sided Porcelain Flange Sign w/ Logo - DSP flange has excellent color and gloss. Side #1 has light surface wear with small chips in the fields and a slight bow on the lower left corner. The perimeter has small chips along the outer edges. The reverse has additional wear with minor discoloration, factory imperfections and chips on the upper portion of the inner flange. All in all a seldom-seen flange that displays very well. 20" H x 16" W. Condition: 8.5/8.25.	\$2,760.00
1159		Superb Sinclair Extra Duty Motor Oil Double Sided Porcelain Sign - DSP sign has day one color and gloss. The display has a clean field and perimeter with minor factory imperfections. The reverse is very similar to the display with a tiny fine scratch on the left edge and small flea bites along the edges. Both factory grommets are intact. Overall a superb example that would be extremely difficult to upgrade. 24" H x 18" W. Condition: 9.5/9.25.	\$3,910.00
1160		Arden Ice Cream "For Vital Energy" Die Cut Double Sided Porcelain Sign w/ Arden Boy - DSP die cut sign has outstanding color and gloss. The display has a clean field with minor factory imperfections. The perimeter has small chips at the mounting holes and edges. The reverse has light surface wear with marks and small nicks in the upper field. Marked 1933 AFCCO. Overall a clean example with vibrant color throughout. 31.5" H x 28.25" W. Condition: 9.0+/8.9+.	\$3,220.00
1161		Ford Automobiles 48" DS Emb. Plastic Lighted Sign w/ Bracket - Double sided embossed plastic internally lighted sign with a metal hanging bracket has very good color. Side #1 has light wear in the field with scuffs along the outer edges. The reverse has light wear to the lettering with a repaired crack near the tail of the "F" which proceeds to the top right edge of the sign. The outer plastic band has a crack and an area of loss on the upper edge. The metal housing has oxidation and wear and the hanging bracket has been repainted. The sign displays well with a unique design and	\$2,990.00
1162		Mercedes Benz Automobiles 32" Single Sided Porcelain Neon Logo Sign - SSP sign with added neon and a new metal can has excellent color and gloss. The field exhibits light surface wear with a small chip by the neon support stand in the lower field. The perimeter has light wear with chips on the lower unused factory mounting holes. The metal can is in excellent condition. The sign has strong eye appeal with classic Mercedes colors and brilliant two-color neon. 32" H x 32" W x 9" D. Condition: 8.9.	\$9,200.00
1163		Ford Automobiles 50" DS Emb. Plastic Lighted Sign w/ Frame - Double sided embossed plastic internally lighted sign with the factory frame and ring has very good color. Side #1 has light wear and toning to the lettering with surface wear and marks along the outer edges. The reverse has a repaired crack in the "D" with loss and repair to the lower edge at 6 o'clock. The metal frame with ring is in good condition with general age wear, oxidation and missing mounting screws along the side. The sign has a great look and displays very well. 24" H x 50" W x 9" D. Condition: 8.75/7.5	\$4,600.00
1164		Drink Dr. Pepper "Good for Life!" Die Cut Double Sided Tin Flange 10-2-4 - DST die cut flange has excellent color and shine. Side #1 has light wear, small paint chips and scratches in the outer fields. The perimeter has scuffs with errant white paint near the upper right edge. The reverse has paper marks with areas of paper residue, with a scratch and paint chips in the lower right fields. Marked Robertson-Dualife - Springfield, Ohio. Overall an iconic Dr. Pepper flange featuring the brick background with 10-2-4 logo. 16" H x 24" W. Condition: 8.25+	\$4,370.00









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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1165		Drink Double Cola "Double Measure Double Pleasure" Emb. Single Sided Tin Sign w/ Bottle & Glasses - SST embossed crimped edge sign has excellent color and shine. The field is very clean overall with tiny scratches in the left field and small paint chips in the "Double Cola" lettering in the lower right field. The perimeter has light wear with minor bends and small paint chips. Marked Robertson-Dualife-Springfield, Ohio, Copyright 1946 The Double Cola Co. Chattanooga, Tenn. DC-4-46. All in all a clean example with eye	\$1,495.00
1166		Case Farm Machinery 6' Emb. Single Sided Tin Sign w/ Abe & World Logo - SST embossed self-framed sign has good color and shine. The field has light wear with small paint chips, a fine scratch in the Abe logo, and surface rubs to the lower "Farm Machinery" lettering. The perimeter has fine scratches, minor edge bends, paint chips and discoloration on the upper left corner. Marked G-118. The sign has strong eye appeal with outstanding graphics and classic Case colors. 30" H x 72" W. Condition: 8.	\$5,290.00
1167		NOS 1953 Reach for Sunbeam "Energy Packed Bread" Emb. Single Sided Tin Sign w/ Paper - SST embossed self-framed sign with factory paper has outstanding color and shine. The sign features a heavily embossed, highly detailed graphic of Little Miss Sunbeam eating a slice of Sunbeam Bread in the field. The display fields are clean with vibrant colors. The perimeter has minor imperfections along the self-framed edges. The sign is marked A.A.W. 10-53. All in all an impressive NOS Sunbeam sign that you will never need to upgrade. 55" H x 19" W. Condition: 9.5	\$4,140.00
1168		Superb 1952 Come In! "We Serve the Best" Sunbeam Rolls Emb. Single Sided Tin Sign - SST embossed self-framed sign has excellent color and shine. The sign features a heavily embossed graphic of Little Miss Sunbeam holding a tray in the field with embossed Sunbeam lettering in the lower field. The display fields are clean with faint paper marks throughout. The perimeter has fine scratches below the "LL" of Rolls with other light wear and small paint chips to the self-framed edges. Marked A.A.W. 9-52. Overall a wonderful Sunbeam sign with vibrant colors throughout. 55" H x 19" W.	\$2,760.00
1169		Buffalo Harness Oil Prairie City Oil Co 1 Gallon Metal Can - Empty one-gallon metal can has good color and moderate shine. Side #1 has general wear throughout with dents, paint chips, scratches and hand-etched "Harness" lettering in the field. The reverse has additional surface wear and fading. The handle and spout however the cap is missing. Overall a scarce early can with exceptional graphics. 12" H. Condition: 6.75+/5.0.	\$920.00
1170		Outstanding NOS Powerlube Motor Oil FULL 1 Quart Metal Can Denver Colorado w/ Tiger - NOS full one quart metal can has day one color and shine. The can features a large tiger graphic with the slogan "Smooth as the Tread of a Tiger" under the graphic. The field is very clean overall with light surface wear and a paint chip above the "P" near the upper edge. The left side of the can has small rim dents on the upper and lower edges and a small indentation near the seam. Overall an impressive full Powerlube quart can with amazing graphics. 5.5" H. Condition: 8.75+	\$10,350.00
1171		Polarine Standard Oil Company 1/2 Gallon Metal Advertising Can w/ Early Automobile - Empty 1/2 gallon metal can with a handle and caps has very good color and shine. The display features an early automobile with areas of discoloration and wash. The reverse has additional surface wear with a minor dent on the upper left corner. The sides have fine scratches with minor dents. Overall an excellent displaying early half gallon can from the Standard Oil Company of New Jersey. 6" H. Condition: 8.25/7.75.	\$2,070.00
1172		Johnson Motor Oils Jo-Re-Co Two Gallon Metal Can w/ Time Tells Logo - Empty two-gallon metal can with handle and an added cap has moderate color and shine. The display has heavy surface wear with paint loss, fading and areas of oxidation. The reverse has a dent along the upper edge with similar wear to side #1. This is a tough can to find in any condition. 11.5" H. Condition: 6.	\$575.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1173		Northwestern Nocolene 5 Gallon Metal Rocker Oil Can - Empty metal rocker can with the original cap has good color and shine. The display has areas of general wear throughout with oxidation, scratches and a faint indentation in the right field. The reverse has slightly less shine than the display. The outer edges and sides have oxidation present with areas of oil residue. All in all a seldom seen rocker can from the Northwestern Oil Company. 17" H. Condition: 7.5+.	\$920.00
1174		Outstanding Palomino Pennsylvania Motor Oil "Durability and Performance" FULL 1 Quart Metal Can - Scarce full metal one quart oil can has excellent color and shine. Side #1 features a large Palomino graphic in the field. The display has light wear with paint chips in the right outer field and edges. The reverse has slightly muted colors with tiny paint chips in the field and a small scratch in the "M" of Palomino. The outer fields and perimeter have paint chips with light wear. Overall a highly desirable graphic quart can from the	\$20,700.00
1175		Rare Golden Eagle Motor Oil 1 Quart Metal Can Santa Fe Springs California - One quart empty metal can has outstanding color and shine. The can is missing the lower lid and has one tiny non-factory hole along the upper edge on the side. The display has a clean Golden Eagle graphic with a tiny indentation on the upper left wing and a light horizontal wear line on the upper edge of the "Motor Oil" lettering. The perimeter has light wear mainly along the lower edges. The reverse is in a similar condition with a minor indentation above the graphic. The sides exhibit fine scratches with light wear and tiny	\$1,955.00
1176		Scarce Chevrolet British American Motor Oil Metal Can w/ Early Automobile - Outstanding early Chevrolet Motor Oil metal can features detailed graphics of an early automobile on each side. The display exhibits fine scratches, paint chips and areas of oxidation. The sides have rubs with small dents. The reverse has a horizontal line of paint loss in the automobile graphic with a dent on the left edge. The can retains the handle, spout, and a cap. It was manufactured by The British American Oil Company Limited, Toronto, Canada. Overall a scarce Chevrolet can with very few known	\$2,530.00
1177		Outstanding Hancock Motor Oil "Best in the World" Twin Cities 5 Gallon Rocker Can - Empty five-gallon rocker can has excellent color and shine. The display has light wear with small paint chips and fine scratches. The reverse has slight fading with additional field wear. The sides of the can have paint chips and the cap has been replaced. The can displays very well and is one of the nicest examples we have seen. 17" H. Condition: 8.5+/8.0.	\$5,750.00
1178		Power-Lube Motor Oil 5 Gallon Rocker Can Denver Powerine Co. - Iconic empty five-gallon rocker can has very good color and shine. Side #1 has fine scratches with surface imperfections and areas of added silver paint. The reverse is very similar to the display with an area of paint loss in the tiger graphics. The sides of the can have small dents and have been repainted. The factory cap is included. The can displays extremely well with vibrant colors and the detailed Powerlube tiger on both sides. 17" H. Condition: 8	\$8,050.00
1179		Nourse Guaranteed Independent Motor Oil 5 Gallon Metal Rocker Can w/ Viking - Empty metal rocker can with the original cap has good color and shine. Side #1 features a large Viking graphic with scratches, paint chips and discoloration. The reverse has additional wear with fading. The sides of the can have oxidation with dents. Overall a tough to find Nourse rocker can with fantastic graphics. 17" H. Condition: 7.25/6.5.	\$1,955.00
1179A		Scarce Oilzum Motor Oil "Under the Seat" Service Can w/ Oswald - Outstanding empty half-gallon metal can has good color and shine. The display and reverse feature early Oilzum lettering with a graphic of Oswald and an Oilzum Cylinder Oil can. The display exhibits light general wear with small scratches, paint chips and minor indentations along the edges. The reverse is in a similar condition to the display. The original handle and cap are present. Overall a fantastic Oilzum can from the White & Bagley Company, Worcester, Massachusetts. 4" H x 13" W x 3" D. Condition: 7.9+	\$2,760.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1179B		Amazing FULL Mohawk Penn Motor Oil Quart Can "Safe at any Speed" w/ Native American Graphic - Scarce full metal one quart oil can has excellent color and shine. The display features a large Native American graphic with small surface imperfections and a slight indentation to the left of the graphic. The perimeter has small scuffs and light wear. The reverse has oxidation along the can seem. Overall an amazing find from the Consumer's Petroleum Company, Detroit, Michigan. 5.5" H. Condition 8.5.	\$9,200.00
1180		Scarce Richfield Gasoline 48" Double Sided Porcelain ID Sign w/ Ring & Eagle - Outstanding DSP sign with a metal ring has excellent color and gloss. This is the rarest of the three Richfield Service Station ID signs, measuring 48" in diameter. The display features a clean eagle graphic with light surface wear and a chip in the "R" in the left field. The perimeter has a chip on the lower edge at 5 o'clock. The reverse has a chip in the eagle graphic with additional chips in the lower lettering. The sign is mounted in a new metal ring which is in excellent condition. Overall an exceedingly rare 48" Richfield	\$46,000.00
1181		Fantastic Keystone Gasoline 8" Double Sided Porcelain ID Sign w/ Logo - DSP sign has day one color and gloss. The display is extremely clean overall with small chips and minor discoloration in the fields. The perimeter has small chips at the mounting holes and edges. The reverse is in a similar condition to the display. Overall a seldom seen Keystone Gasoline sign featuring brilliant porcelain enamel colors and the Keystone logo. 47.5" H x 96" W. Condition: 8.9.	\$13,800.00
1182		That Good Gulf Gasoline OPE Milk Glass Body Globe - OPE one-piece etched milk glass globe with original paint has good color. Side #1 has areas of toning and wear to the paint with errant green paint along the right hand side. The reverse has additional paint wear present. The body is in good condition with tiny chips on the base. Overall an early Gulf globe with strong eye appeal. 16.5" H. Condition: 8.5.	\$2,990.00
1183		Products of the Pure Oil Company Gasoline 13.5" Complete Milk Glass Body Gas Pump Globe - Two 13.5" lenses mounted in a wide milk glass body have excellent color. Lens #1 has small fine scratches in the fields with areas of spotting and minor discoloration in the outer fields and perimeter. The reverse has additional surface wear and spotting in the outer fields with a tiny edge chip on the upper edge. The milk glass body is in excellent condition with discoloration on the base. All in all the globe displays well with classic	\$2,530.00
1184		Outstanding Dixie Gasoline 13.5" Complete Capco Body Gas Pump Globe w/ Shield Logo - Two 13.5" lenses mounted in a Capco body have excellent color. Lens #1 has a clean field and perimeter. The reverse lens is very similar with minor surface imperfections. The Capco body is in very good condition with light wear and areas of minor discoloration along the sides. Overall an outstanding example. 16.5" H. Condition: 9.5/9.0.	\$1,495.00
1185		Conoco Ethyl Gasoline Complete 13.5" Red Capco Body Gas Pump Globe - Two 13.5" lenses mounted in a red Capco body have excellent color. Lens #1 has fine scratches in the fields with small chips at the notches which are visible from inside of the body. Lens #2 has additional surface wear with areas of cloudiness to the green outer border. The Capco body is in very good condition with a 2" stress crack along the upper edge near the upper mounting screw. 16.25" H. Condition: 8.5/8.0.	\$1,265.00
1186		Save with Wides "Gas for Less" Complete 13.5" Milk Glass Body Globe - Two 13.5" lenses mounted in a milk glass body have very good color. Lens #1 has scratches in the fields with paint chips and minor loss on the outer edges. The reverse has light surface wear with areas of wash with small paint chips along the perimeter. The milk glass body is in excellent condition. All in all a seldom seen Wides gas globe. 16.5" H. Condition: 8.0/7.9.	\$1,495.00


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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1187		Nice Cities Service 100+ Super Premium Gasoline 13.5" Complete Capco Body Gas Pump Globe "Yellow" - Two 13.5" lenses mounted in a Capco body have excellent color. Lens #1 has a clean field with minor surface imperfections. The reverse lens has light wear in the fields with tiny areas of discoloration. The Capco body is in excellent condition. Overall a seldom-seen Cities globe that displays very well. 16" H. Condition: 9.25/8.75.	\$1,725.00
1188		Scarce Gulf States Utilities Co. "Dependable Public Service" 5" DS Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has excellent color and gloss. The sign features vibrant two-color neon with the Gulf States Utilities logo in the center field on both sides. Side #1 is very clean overall with areas of slight discoloration and light wear with minor chips at the stand supports. The perimeter has small chips along the outer edges. The reverse is in a similar condition to the display with a small bend on the left edge at 8 o'clock. The factory can is in very good condition. All in all a	\$18,400.00
1189		Impressive Little Bear Oil Co. 13.25" Complete Gill Ripple Gas Pump Globe - This extremely rare globe is a previously unknown example and new discovery. The known examples say Little Bear "Gasoline" instead of "Oil Company." Little Bear Oil Company was in operation by 1939 in Neodasha, KS according to the book Gas Pump Globes by Benjamin and Henderson. Two 13.25" lenses mounted in an original white ripple milk glass body. Lens #1 exhibits excellent color with a faint fine scratch in the upper portion of the bear logo and minor edge discoloration near the outer ring. The reverse lens has a tiny discolored spot above the bear's right ear with a handful of fine	\$28,750.00
1190		NOS Musgo "Michigan's Mile Maker" Gasoline OPB Milk Glass Globe - Impressive NOS OPB milk glass globe has excellent color. The display features a highly detailed Native American graphic with manufacturer imperfections in the lower fields and fine scratches in the upper "Musgo" lettering. The reverse has spotting in the light blue background with fine scratches in the outer fields. The inside of the globe is stamped Sept 17, 1929, and the base is stamped Made in U.S.A. Overall an exceptional Musgo Gasoline globe from the Muskegon Oil Company. Muskegon, Michigan. 16" H. Condition: 8.5+	\$25,875.00
1191		Plymouth Automobiles Single 16.5" Lens w/ Original HP Metal Gas Pump Globe Body "Ship Logo" - Scarce single 16.5" lens mounted in an original paint high profile metal body. The lens has excellent color and features the early Plymouth ship logo. The display is very clean overall with minor surface imperfections and areas of slight discoloration in the outer fields and perimeter. The metal body has outstanding patina with crackled green paint. The paint exhibits general wear with areas of loss and oxidation. Overall a fantastic advertising globe with wonderful graphics. 21" H	\$5,290.00
1192		Texaco Ethyl Gasoline OPC Milk Glass Gas Pump Globe - OPC one-piece cast globe with copper screw base has very good color. The display has areas of wear to the paint with minor areas of color match applied to the embossed lettering. The reverse is in a similar condition to the display. The body is in excellent condition and is marked G&S 4-30 on the inside of the base. The copper collar is in excellent condition. Overall an iconic Texaco globe that displays very well. 17.25" H. Condition: 8.5+.	\$8,625.00
1193		Incredible Flying A Gasoline 15" Single Lens w/ HP Metal Gas Pump Globe Body - Single 15" lens mounted in a new HP metal globe body has excellent color. The lens exhibits light surface scratches with a small chip on the inner edge of the lens at 8 o'clock. The metal body is in very good condition with small paint chips and scuffs. The lens has a great look with vibrant color and the large Flying A logo in the center field. 18.75" H. Condition: 9.	\$1,725.00
1193A		Mohawk Gasoline "Orange" 15" Single Globe Lens w/ Native American Graphic - Single 15" Mohawk lens has outstanding color. It exhibits some light surface scratches and wear with minor paint loss along the perimeter. Overall this is an exceptional Mohawk Gasoline globe lens that displays extremely well. 15" H. Condition: 8.75.	\$7,475.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1194		Wayne Roman Column Ten Gallon Visible Gas Pump Restored Gold Crown - Wayne Roman Column ten gallon visible gas pump has been restored. The pump features a white painted surface with good gloss and gold pinstriping. The paint has light wear throughout with small paint chips and areas of thinner paint on the upper cast pieces. The pump includes a cloth hose, polished brass nozzle, clean cylinder, manufacturer plate, keys, and an original Gold Crown one-piece cast milk glass body globe, which is <del>very good condition. Overall a highly desirable Wayne Roman Column pump that</del>	\$31,625.00
1195		Outstanding Wayne Model #71 Firestone Showcase Gas Pump w/ Products - Amazing Wayne Model #71 showcase gas pump has been professionally restored. The pump features vibrant orange and blue paint with high gloss, custom pinstriping and minor surface imperfections. The pump includes Firestone decals, Contains Lead, porcelain signs, Drive Safely ad glass, hose, brass nozzle, Firestone porcelain face plates, and Firestone 15" lenses mounted in a high profile metal body. One lens is a reproduction, the other lens has been hand-painted and one of the inner glass shelves has a small <del>area of loss on the side. The pump includes an assortment of Firestone products which</del>	\$17,250.00
1197		Wayne Model #60 Showcase Gas Pump Restored Gulf Gasoline - Wayne Model #60 showcase gas pump has been professionally restored. The pump features vibrant orange and blue paint with high gloss. The finish exhibits light wear with small scuffs and imperfections. The pump includes an original Gulftane porcelain pump plate, Contains Lead porcelain signs, hose, brass nozzle, keys and a complete 13.5" reproduction Capco globe. The pump displays very well and features classic Gulf colors <del>throughout. 77" H. Condition: Professionally Restored</del>	\$12,650.00
1198		Sharmeter "Cash Recorder" Clockface Gas Pump Restored Red Crown Gasoline - Sharmeter cash recorder clockface gas pump has been professionally restored. The pump features vibrant red and white paint with high gloss. The finish exhibits light wear with small scuffs and paint chips. The pump includes Red Crown decals, porcelain Contains Lead signs, hose, nozzle, reproduction Red Crown ad glass, and chrome appointments. The pump has a great look and displays very well overall. 76" H. <del>Condition: Professionally Restored</del>	\$8,625.00
1199		Exceptionally Rare Red Hat Motor Oil Gasoline 48" Double Sided Porcelain Logo Sign w/ Ring - Arguably the most difficult Red Hat sign to find, this example presents a rare opportunity to purchase a true, high condition Petroliana Holy Grail. The sign presents with excellent color and gloss, and features a large Red Hat logo in the field with the Independent "Thunderbird" logo in the lower field. Side #1 has a clean field with a chip in the "E" of Gasoline. The perimeter has small chips at two of the mounting holes and outer edges. The reverse has minor storage marks with tiny factory imperfections and <del>flea bites in the fields. The sign is mounted in a new metal ring which is in excellent</del>	\$480,700.00
1200		Incredible East Bank Neon 6' Art Deco Neon Tile Sign - Unique single sided tile sign with factory neon and wooden frame has outstanding color. The sign features an art deco design in the field with a single color neon perimeter. Overall condition is excellent with minor age-related wear to the edges of the tile and grout lines. The wooden outer frame and backing is in very good condition. Overall an extraordinary neon tile sign with eye catching colors. 28" H x 76" W x 7" D. Condition: 9.	\$6,900.00
1201		Scarce Pacific Greyhound Lines Depot 5' Die Cut Single Sided Porcelain Factory Neon Sign Bus & Logo - SSP die cut factory neon sign with the original metal can has good color and gloss. The sign features two-color neon with a factory outlined Greyhound graphic and perimeter neon along the outer edge of the can. The display exhibits light wear with small chips at the mounting hardware. The lower and outer fields have areas of cloudiness, discoloration and minor crazing in the left outer field. The perimeter has <del>small chips at the mounting holes and edges. The metal can is in very good condition</del>	\$69,000.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1202		Amazing Scarce Standard Oil Company NJ Aladdin Security Oil 9.25" Single Sided Porcelain Wagon Sign - Outstanding SSP sign has excellent color and gloss. The sign is exceptionally rare with this being the only example we have seen. Believed to be a wagon sign, circa 1915-1920, acquired from a descendant of the original owner who delivered Aladdin Kerosene by horse and wagon. The sign features seven colors of porcelain enamel with a genie lamp in the upper field and centennial coin graphics in the outer fields. The display is clean with minor factory imperfections in the outer fields. The perimeter has a chip on the left edge below 9 o'clock. All four factory grommets are present. The sign includes a "Always Use Aladdin Oil in Your Lamp" felt advertising mat.	\$54,625.00
1203		Tome Coca Cola 5 Cents Emb. Single Sided Tin Sign w/ Bottle - SST embossed self-framed sign has excellent color and shine. The display has fine scratches, small dings and scuffs on the lower edge of the bottle graphic. The perimeter has paint chips with fine scratches and bends. Marked Hecho En Canada - S.T.M.S. 1954. The sign displays very well with classic Coke colors and a large bottle graphic in the center field. 53.25" H x 17.25" W. Condition: 8.25.	\$2,070.00
1204		Scarce Genuine Chevrolet Parts 42" Double Sided Porcelain Factory Neon Sign - Amazing DSP factory neon sign with the original metal can has outstanding color and gloss. The sign features brilliant four-color neon with the scarce red, white, blue and yellow porcelain enamel colors. The display is exceptionally clean with light wear at the neon openings and a faint fine scratch in the right field. The outer field has a small chip on the "E" of Genuine at the stand support with other minor imperfections. The reverse has light wear at the stand supports and small chips at the supports and insulators in the outer fields. The perimeter has small edge chips with a small area of crazing on the lower left edge. The factory can is in excellent condition with light age related wear.	\$235,750.00
1205		NOS Sprite "Taste its Tingly Tartness" Single Sided Tin Sign w/ Bottle Shipping Box & Insert - SST self-framed sign with the original box, paper and World's Fair insert has day one color and shine. The fields are clean with minor storage marks. The perimeter has small paint chips and minor bends to the self-framed edges. The original box has general age related wear, handwritten information and a factory MCA Sign Company decal. Marked 9000 M-C-A - 3090. Overall an exceptional NOS Sprite sign. 12" H x 32" W. Condition: 9.25.	\$1,265.00
1206		Dairy Queen 4' Single Sided Tin Bubble Sign - SST bubble sign has excellent color and shine. The field has light wear with factory imperfections and scuffs which are primarily in the outer fields. The perimeter has fine scratches, scuffs and oxidation along the left hand side. Marked G-58. The sign has a great look and displays very well overall. 30.5" H x 47.5" W. Condition: 8.5.	\$3,680.00
1207		Outstanding NOS 1954 Five Brothers Bourbon Whiskey Die Cut Single Sided Tin Bottle Sign w/ Paper - Amazing NOS SST die cut self-framed sign with the factory paper has day one color and shine. The majority of the sign is covered in paper with light paper residue along the outer edges. Marked A-M Sign Co., Lynchburg, Va., 7-54. Overall a wonderful NOS example with vibrant color throughout. 47.5" H x 14" W. Condition: 9.0+.	\$1,380.00
1208		Maytag Washing Machines 6' Die Cut Single Sided Tin Sign - SST die cut sign has excellent color and shine. The field presents with light wear and fine scratches in the outer fields. The perimeter has minor discoloration along the upper right edge with oxidation and paint chips along the upper edge. Overall a unique Maytag sign with great graphics. 72" H x 48" W. Condition: 8.5.	\$3,220.00


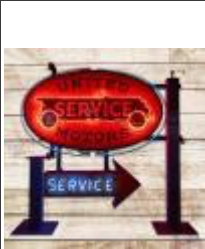



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1209		Amazing Frontier Gasoline "Rarin' To Go" 5' Double Sided Porcelain Sign w/ Gold Horse & Rider - Scarce DSP sign has very good color and gloss. The sign features the seldom-seen gold horse and rider with classic red, white and black Frontier porcelain enamel colors. Side #1 light wear with chips in the field, areas of crazing in the lower lettering with areas of slightly lower gloss in the outer fields. The perimeter has chips with other light wear. The reverse has additional surface wear with discoloration on the left side of the horse and rider graphic. The sign is mounted in a new metal ring which is in	\$138,000.00
1210		Oldsmobile "Rocket" Engine Cars 20" Neon Advertising Clock w/ Logo - Neon advertising clock works as it should. The inner face has a clean field. The lower outer field has two unused mounting holes with small paint chips near the 6 o'clock marker as well as minor trapped debris. The outer glass and metal can are in excellent condition. Overall an exceptional clock with brilliant neon. 19.5" H x 19.5" W x 5.5" D. Condition: AGE UNKNOWN.	\$4,600.00
1211		Amazing Plymouth Single Sided Porcelain Lighted Milk Glass Sign w/ Early Chrysler Motors Logo - Impressive SSP die cut milk glass sign with a new brass can has day one color and gloss. The field is exceptionally clean with minor imperfections along the milk glass lettering and a factory blemish by the "P" in the left field. The outer fields and perimeter have small flakes and chips at some of the mounting holes and small edge chips. The copper can is in excellent condition and the sign is marked 1-9 Amer. Signs Corp., Kalamazoo. The sign looks amazing when illuminated and the early Chrysler	\$63,250.00
1212		Excellent Michigan Gas and Electric Company 24" Single Sided Porcelain Sign - SSP sign has outstanding color and gloss. The fields are clean with minor surface imperfections. The perimeter has small chips at the upper and lower mounting holes with minor edge wear. The sign displays well with crisp graphics and unique porcelain enamel colors. 24" H. Condition: 9.	\$5,060.00
1213		Peugeot Automobiles Die Cut Double Sided Porcelain Sign - DSP die cut sign has very good color and gloss. Side #1 has light wear with areas of discoloration in the field. The perimeter has chips at the mount holes with edge wear. The reverse has additional surface wear with chips in the lower left fields. The sign displays well with heavy shelving and vibrant colors. 27" H x 54.5" W. Condition: 8.75 /8.5.	\$1,610.00
1214		Amazing Chevrolet Hall-Wild Double Sided Porcelain Factory Art Deco Neon Sign w/ Logo - DSP multi-piece factory neon sign with the original metal can has day one color and gloss. The display field has minor discoloration at the stand supports, small chips and one dime-sized color-matched chip. The perimeter has minor chips at the mount holes and edges. The reverse is in a very similar condition to Side #1. The upper panels with the iconic Chevrolet bowtie graphic are in excellent condition. The sign features porcelain trim and bullnose with a metal can. The sign is marked General Outdoor Adv.	\$23,000.00
1215		Outstanding Howard Johnson's Ice Cream 8' Single Sided Porcelain Factory Neon Sign - Fantastic SSP die cut factory neon sign with a new metal can has outstanding color and gloss. The sign features brilliant seven-color neon with heavily shelved, unique porcelain enamel colors. The field is clean with light wear to the white porcelain enamel. The outer fields and perimeter have areas of minor crazing and discoloration with small color matched chips which are primarily along the edges of the sign. The metal can is in excellent condition. Overall an exceptional figural neon sign from the 1950s with strong	\$48,875.00
1216		Amazing Chevrolet Super Service 5' Die Cut Single Sided Porcelain Factory Neon Sign w/ Logo - Impressive SSP two-piece factory neon sign with a new metal can has excellent color and gloss. The field is very clean overall with minor discoloration at stand supports and unused factory mounting holes. The outer fields have a chip at the upper stand support in the "C" and small flea bites in the lower "Service" lettering. The perimeter has minor chipping at some of the mounting holes and edges. The metal can is in excellent condition and the sign is marked Neo-Lite Displays. Overall a scarce	\$31,625.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1217		Farquhar Iron Age Farm Machinery Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The fields have light wear with marks and areas of slight discoloration to the yellow porcelain enamel. The perimeter has small edge chips with minor corner bends. Overall a tough to find farm sign from the A.B. Farquhar Company of York, Pennsylvania. 15" H x 57.5" W. Condition: 8.5+.	\$1,610.00
1218		Goodrich Batteries Tires Accessories 5' Single Sided Porcelain Sign w/ Logo - SSP self-framed sign has very good color and gloss. The display has areas of surface wear with two larger chips near the logo and a smaller chip in the upper outer field. The perimeter has errant paint, chips and oxidation to the self-framed edge. Marked Cal. Met. Enam. L.A. All in all an iconic Goodrich sign with heavy shelving. 20" H x 60" W. Condition: 8.	\$2,990.00
1219		Scarce United Motors Service 6' Double Sided Porcelain Factory Neon Sign w/ Service Arrow "Animated" - Amazing DSP factory neon sign with rare DSP factory neon Service Arrow mounted on the factory cans has good color and gloss. The sign features two-color neon with "Articulating" motion wheels and a neon surround. The display has light wear with minor discoloration in the lettering and slight cloudiness throughout. The outer fields and perimeter have small chips with areas of color match with the largest being on the lower left edge. The lower "Service" arrow measures 24" x 50"x 14." It exhibits good color with cloudiness and chips along the outer edges. The reverse has slightly more wear with color matched chips in the fields. The metal cans are in very good condition	\$57,500.00
1220		Texaco Motor Oil "Clean Clear Golden" 30" Double Sided Porcelain Die Cut Sign w/ Logo - DSP die cut sign has very good color and gloss. The display has light wear with areas of crazing in the fields and a small area of low gloss to the right of the "N" in Golden. The perimeter has chips at the mounting holes and outer edges. The reverse has less gloss than the display with small areas of crazing and bruises in the outer fields. Marked Made in USA 2-30. The sign has a great look and displays very well overall. 30" H x 30" W. Condition: 8.5+/8.25	\$3,680.00
1221		Amazing Shell Aviation Gasoline 18' Single Sided Porcelain Die Cut Sign w/ Wings - SSP die cut three-piece sign has outstanding color and gloss. The clamshell is exceptionally clean with minor surface imperfections and a tiny errant red paint drip in the lower field. The perimeter has color-matched chips at the upper mounting holes with other minor areas of color match along the outer edges. The wings exhibits fantastic color and gloss throughout with the left wing having tiny chips in the left outer field. The perimeter has small chips with areas of minor discoloration. Overall an exceptional example that	\$51,750.00
1221A		Outstanding Shell Gasoline 48" Emb. Neon Sign Skin - SSP die cut embossed neon sign skin has outstanding color and gloss. The field is exceptionally clean with areas of minor discoloration. The perimeter has small chips at the mounting holes and outer edges. Overall a fantastic example that would be difficult to improve upon. 48" H x 48" W. Condition: 9.	\$14,950.00
1221B		Fantastic Shell Gasoline Single Sided Porcelain Pump Plate Sign - SSP die cut pump plate sign has outstanding color and gloss. The display is very clean overall having light surface wear and fine scratches which are mainly in the lower fields. The perimeter has a tiny chip on the left hand edge at 9 o'clock. All four factory grommets are present and the sign is marked Made in U.S.A. Overall a tough to find Shell pump sign with strong eye appeal. 12.25" H x 12" W. Condition: 9.	\$12,650.00
1222		Player's Navy Cut "Medium" Cigarettes Single Sided Porcelain Sign w/ Hero Logo - SSP sign has good color and gloss. The sign features a large cigarette pack in the field with the iconic sailor "Hero" and ships. The field has fine scratches with tiny chips. The upper field has a small color-matched chip and the lower field has two larger color-matched chips in the Cigarettes lettering. The perimeter has edge wear with chips, crazing and areas of color match along the edges. The sign has a great look with outstanding graphics and numerous porcelain enamel colors. 36" H x 18" W. Condition:	\$3,680.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1223		Acme "66" Gasoline Socal Oil & Refining Co. DS Masonite Sign w/ Logo - Double sided die cut Masonite sign has good color and moderate shine. The display has fine scratches with general wear throughout and a non-factory hole in the field. The perimeter areas of wear and loss along the perimeter with added metal supports with chains along the upper corners. The reverse is in a similar condition to the display. The lower fields on both sides have ghost lettering of "always fresh" under the "66" numbers. The sign was likely made by a small manufacturer in the Southern California area.	\$4,600.00
1224		Outstanding 8.5' Shooting Gallery Die Cut Factory Neon Sign w/ Animation - SSP die cut factory neon sign with metal can has excellent color and gloss. The sign features five-color porcelain enamel with three-color animated neon. The "Shooting Gallery" lettering and gun graphic are solid-state neon. The target and gun portion are timed to give the illusion of the gun firing into the bullseye. The field is very clean overall with light surface wear and a small chip at an insulator in the left outer field. The perimeter has chips along the outer edges, a small	\$48,875.00
1225		Early Associated Stoddard Cleaning Solvent "Cleans Clothes Cleaner" Single Sided Tin Wood Framed Sign - SST sign with the factory wooden frame has excellent color and shine. The field is very clean overall with light surface wear. The perimeter has discoloration along the wooden edges. The wooden frame is in good condition with general age wear present. Overall a seldom seen early Associated sign with vibrant colors. 15.5" H x 43.5" W. Condition: 8.75+.	\$4,830.00
1226		Illinois Farm Supply Company 42" DS Lighted Neon Glass Sign - Amazing double sided glass internally lighted neon sign with the factory metal frame. The internal lights and neon both work as they should. The display lens has excellent color with light wear in the fields and areas of discoloration and slight wash along the perimeter. The reverse lens has repaired breaks and the rating does not reflect this lens. The metal retaining frame is in very good condition with original paint, which exhibits areas of general wear. Overall an amazing Illinois Farm Supply neon glass sign we have not seen before	\$21,850.00
1227		Texaco Motor Oils Gasoline Single Sided Porcelain Logo Sign w/ Ring "Rare Size" - SSP sign with a custom metal frame has very good color and moderate gloss. The display has light wear with discoloration, areas of cloudiness and a factory blemish on the upper left edge of the logo. The perimeter has chips along the outer edges. The metal frame with eyelets is in excellent condition. All in all a rare Texaco sign in an excellent display size. 24.5" H x 36.5" W. Condition: 8.	\$3,220.00
1228		Oldsmobile Service 5' Double Sided Porcelain Sign w/ Crest Logo - DSP sign has excellent color and gloss. Side #1 has slight discoloration to the red porcelain enamel with small nicks and scratches in the outer portions of the logo. The outer field has a small chip in the first "L" in Oldsmobile with other chips and light wear along the perimeter. The reverse has additional surface wear in the fields and perimeter. Marked Walker & Co., Detroit. The sign has a great look with classic Olds colors and the large crest logo in the center field. 60" H. Condition: 8.5+/8.0	\$6,325.00
1229		Amazing Houston Gasoline 4' Double Sided Porcelain Sign w/ Horse & Rider - DSP sign has very good color and gloss. The display has light wear with small chips in the fields and an area of color match in the edge of the "S" in Gasoline. The white porcelain enamel has areas of discoloration and the outer edges present light wear with edge chips. The reverse has less gloss with additional discoloration to the white porcelain enamel. The sign has a great look with Sam Houston riding atop a horse, Saracen. Overall a key Petroliana sign with amazing graphics. 47.5" H. Condition: 8.5/8.25	\$66,125.00
1230		Sinclair Opaline Motor Oil Authorized Dealer 6' Single Sided Porcelain Sign w/ Early Gallon Can - SSP sign with an added wooden frame has excellent color and gloss. The field exhibits light wear with chips and areas of crazing in the right and lower fields. The perimeter has additional chips with minor bends at the corners. The wooden frame is in excellent condition. The sign has a great look with classic Sinclair colors and an early gallon can in the right field. 30" H x 73.5" W. Condition: 8.25.	\$8,050.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1231		Scarce Chevrolet Super Service 5' Single Sided Porcelain Factory Neon & Milk Glass Sign - Outstanding SSP factory neon and internally lighted milk glass sign with the original can has very good color and gloss. The sign features three-color neon with a large Chevrolet bowtie graphic in the center field. The display has light wear with small chips at the insulators and along the edges of the milk glass lettering. The surface has unused factory neon support holes and the letter "E" in Service has a small area of color match near a neon support stand. The perimeter has additional chips with a minor bend on the right corner at 3 o'clock and the lower edge at 6 o'clock. The milk glass letters and inserts are in very good condition with the	\$34,500.00
1232		Chrysler Plymouth Fargo Trucks 6' Single Sided Porcelain Neon Sign - SSP sign with added neon and a new metal can has excellent color and gloss. The fields have small chips at the neon insulators and color matched chips on the "M" in the center field. The perimeter has larger chips with areas of crazing and color match. The new metal can is in excellent condition. All in all a seldom-seen sign with vibrant neon. 42.5" H x 76.5" W x 9" D. Condition: 8.	\$9,775.00
1233		Exceptional Hood Tire Dealer Man Die Cut 36" Single Sided Porcelain Curved Sign w/ Flag - SSP curved sign has excellent color and gloss. The field is exceptionally clean overall with small surface imperfections. The lower outer field has a small chip below the flag graphic on the Hood man's boot. The perimeter has small chips along the outer edges and all four factory grommets are intact. Overall a wonderful example with strong eye appeal. 35.5" H x 11" W. Condition: 9.0+.	\$20,700.00
1234		Incredible 1956 Marathon Gasoline "Best in the Long Run" 58" Die Cut DS Porcelain Keyhole Sign - DSP die cut keyhole sign has excellent color and gloss. The display has light wear with surface marks and tiny chips in the fields. The perimeter has minor edge bends with chips at the mounting holes and edges. The reverse is in a similar condition to the display and the sign is marked I.R. 56. Overall an exceptional Marathon sign with vibrant colors and Running Man graphics. 58" H x 48" W. Condition: 8.9.	\$17,250.00
1235		Superb Flying A Service Gasoline 42" Emb. Die Cut Single Sided Porcelain Sign w/ Logo - SSP die cut embossed, convex sign has outstanding color and gloss. The fields are exceptionally clean with minor surface imperfections and faint paper marks in the red porcelain enamel. The perimeter has minor marks with small chips at the two left hand mounting holes. Overall a superb example that would be extremely difficult to improve upon. 41.5" H x 54.5" W. Condition: 9.25.	\$21,850.00
1236		Scarce TP Texas Pacific Gasoline Motor Oil 42" Double Sided Porcelain Sign w/ Ring - DSP sign with a metal ring has excellent color and gloss. The display has light wear in the fields with a small chip in the lower right of the teepee graphic and a dime-sized bruise in the outer left field. The perimeter has a bruise near the 3 o'clock edge with color matched chips at the "MO" of Motor, upper mounting holes and red outer edges. The reverse has areas of cloudiness to the teepee graphic with a bruise in the lower left field and a small chip in the upper right field. The perimeter has chips at the upper mount holes and lower lettering which correspond to the color match on the display	\$54,625.00
1237		Amazing Rumely Power Farming Machinery Plowing Hulling & Threshing DS Tin Flange Swinging Sign - Outstanding DST Flange Sign with excellent throughout. Side 1 exhibits very minimal wear with only a few scratches, mainly along the outer field. The inner field is beautiful with general wear and small amounts of paint loss. The swinger insert is in amazing condition with great color. Side 2 is in similar condition with just a few more areas of scratching or paint loss. By far the best example we have seen of this extremely rare flange sign and would be considered a "holy grail" of any collection!	\$28,750.00
1238		Rare Rumely Advance-Gaar-Scott-Line Power Farming Machinery Double Sided Tin Flange Swinging Sign - Amazing DST Flange Sign in very good condition. The display side has strong colors with general wear throughout the sign. The main graphics are in great condition with bold colors and very minimal wear. The swinging insert is also in fantastic condition for its age. Side #2 is in good condition showing heavier wear and discoloration mainly in the bottom left hand corner. Overall an extraordinary flange sign that would be difficult to find another in any condition. 27" H x 17.5" W. Condition:	\$19,550.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1239		Scarce Hancock Gasoline 48" Double Sided Porcelain Sign w/ Ring & Early Rooster Logo - DSP sign has excellent color and gloss. The sign features classic Hancock colors with the early, detailed prancing rooster graphic. Side #1 has small chips in the fields with minor surface imperfections. The perimeter has chips at some of the mounting holes and edges with color match present at the upper mounting holes. The reverse is in a similar condition with larger chips in the lower fields. The sign is mounted in a new metal ring, which is in excellent condition. Overall a fantastic early Hancock	\$43,125.00
1240		Amazing Fleet Wing Gasoline 48" Double Sided Porcelain Sign w/ Original Ring - DSP sign with the factory ring has excellent color and gloss. The sign features a large bird graphic with speed lines and heavy shelving throughout. The display field has light surface wear with a chip in the "N" and minor discoloration in the second "E" of Fleet. The perimeter has additional chips with care primarily along the lower edges. The reverse has additional surface wear with a small chip in the field and larger chips in the outer fields and perimeter. The metal ring with hangers is in good condition with surface	\$10,350.00
1241		Amazing Musgo Gasoline "Michigan's Mile Maker" 4' Double Sided Porcelain Sign w/ Ring - Outstanding DSP sign with a metal ring has exceptional color and gloss. This Holy Grail sign features six colors of porcelain enamel with highly detailed graphics of the renowned Musgo Native American with a full headdress. The display and reverse have been professionally restored and display extremely well. The sign is mounted in a new metal ring with eyelets. Overall a highly prized key Petroliana sign with strong eye appeal. 48" H. Condition: Professionally Restored	\$115,000.00
1242		Scarce It's Fyre Drop Gasoline 42" Double Sided Porcelain Sign w/ Ring - Outstanding DSP sign with the original metal ring has very good color and gloss. The display has areas of surface wear in the field with a chip near the "Trademark" lettering. The perimeter has chips with two added holes at 12 and 6 o'clock. The reverse has factory blemishes in the fields with an added chip above the "Gasoline" lettering. The original ring is in very good condition with age related wear. Overall a fantastic seldom-seen 42" sign featuring bold colors and a fireball graphic. 42" H. Condition: 8.5/8.25	\$37,375.00
1243		Rare Ford Automobiles 4' Double Sided Tin Smaltz Factory Neon Sign w/ Terra Cotta Letters - Exceedingly rare Metlox DST smaltz factory neon sign with terra cotta letters and the original metal can. The sign was found by Jersey Jon of the American Pickers while filming for the show in California. On one of his days off, Jon decided to go see a friend to buy some motorcycle parts. While visiting his friend, Jon noticed the sign tucked away in one of the eaves of the shop. His friend found the sign in the 1960s on the rooftop of an old dealership while flying in a plane. The following day he went to the dealer and secured a deal on the Ford sign. The sign is truly amazing. It features brilliant two-color neon with terra cotta "Ford" letters manufactured by Metlox. The display features early paint with a great, even patina throughout. The original smaltz is only visible behind the terra cotta letters, as it is completely removed from the remainder of the sign. The terra cotta lettering has small areas of professional repair which do not distract from the striking visual the sign provides. The reverse is in similar	\$40,250.00
1244		1954 Mobilgas Socony-Vacuum 6' Double Sided Porcelain Factory Neon Sign w/ Pegasus - DSP die cut factory neon sign with the original metal can has good color and gloss. The display has chips in the fields with areas of discoloration and surface wear. The perimeter has edge bends with larger chips and minor crazing on the upper edge. The reverse has heavier wear with areas of discoloration, larger chips and a large non-factory hole above Pegasus' back wing. The porcelain and metal can with porcelain die cut attachments is in good condition with areas of general wear. Overall an impressive	\$18,975.00
1245		Fantastic Chevrolet Used Cars Authorized Dealer 8' Double Sided Porcelain Factory Neon Sign w/ Logo - DSP multipiece factory neon sign with the original can has excellent color and gloss. The sign features four-color neon with a sequenced flash for the bullnose neon and "OK" neon. Side #1 has areas of slight cloudiness to the blue porcelain enamel and a small chip at a neon support stand below the "K" in OK. The perimeter has small edge chips with unused factory stand supports. The reverse has color matched chip in the "Used Cars" lettering with small chips and minor areas of color match at the neon support stands. The original can is in very good condition with areas	\$37,375.00




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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1246		Scarce Frontier Gasoline "Rarin' To Go! 6' Die Cut Keyhole Sign w/ Horse & Rider - Outstanding die cut DSP keyhole shaped sign has very good color and gloss. The sign features the early detailed Frontier cowboy with horse graphic in the center field. Side #1 has color matched chips in the fields with areas of surface wear and small chips in the lower fields and perimeter. The reverse has chips in the fields with surface wear and slight cloudiness in the lower lettering. The perimeter has chips along the outer edges with small non-factory holes on the lower edges. Overall a scarce Frontier sign with	\$77,050.00
1247		Fantastic Packard Automobiles Die Cut 6' Double Sided Porcelain Factory Neon Sign w/ Logo - DSP die cut multi-piece factory neon sign with the original metal can has excellent color and gloss. Side #1 is exceptionally clean with slight discoloration to the red porcelain enamel. The perimeter has small color matched chips along the outer edges. The reverse is in a similar condition to the display. The metal can has been repainted and is in excellent condition. Marked Walker & Co., Detroit. Overall a fantastic Packard sign with brilliant neon. 36" H x 72" W x 18" D. Condition: 9	\$17,250.00
1248		Amazing Thunderbird Motel 16' Die Cut Single Sided Porcelain Factory Neon Sign Route 66 - Outstanding, historically significant SSP factory neon multi-piece sign with a new metal can has excellent color and gloss. This example was the original neon sign for the historic "Thunderbird Motel." It was displayed on Route 66 & Main Street in Miami, Oklahoma. The sign features five-color neon which perfectly accents the unique porcelain enamel colors. The fields are exceptionally clean with small chips at neon stand supports and along the sign panel edges. The perimeter has small chips along the	\$47,150.00
1249		Marathon Products "Best in the Long Run" 48" Double Sided Porcelain Sign w/ Ring Running Man Logo - DSP sign with factory metal ring has outstanding color and gloss. The display is exceptionally clean with minor surface imperfections and a professionally color matched chip near the Running Man's arm in the upper field. The reverse is in a similar condition to the display with additional small color matched chips in the black porcelain enamel. The factory ring is in excellent condition and the sign is marked Veribrite Signs - Chicago. Overall a fantastic example with heavy shelving and brilliant	\$19,550.00
1250		Iconic Pontiac Automobiles 6' Double Sided Porcelain Factory Neon Sign "Full Feather Logo" - DSP factory neon sign with the original metal can has excellent color and gloss. Side #1 is exceptionally clean with minor surface imperfections and two unused factory stand supports. The perimeter has small chips along the outer edges. The reverse is in a similar condition with a few small flakes at the stand supports. The bullnose has a clean field with a fine scratch in the outer field and small chips along the edges. The metal can is in excellent condition and the signs are marked Walker & Co.	\$18,400.00
1251		Rare Sinclair H-C Gasoline 20" Neon Advertising Clock "Reverse Color" - Neon advertising clock with a metal can has very good color. The clock and neon portions work as they should. The clock features the rare "Reverse Color" Sinclair logo in the center field and red number variation. The face exhibits light wear with minor spotting in the field and discoloration on the lower edge at 6 o'clock. The outer glass is clean and the metal can has light age-related wear throughout. The face is marked Second Marker Pat. Pend. Overall an impressive Sinclair clock with vibrant neon. 20" H x 20" W x 4.5"	\$8,050.00
1252		Amazing United Motors 6' Single Sided Porcelain Factory Neon Sign w/ Flashing Wheels - SSP factory neon sign with a new metal can has excellent color and gloss. The sign features three-color neon with sequenced flashing wheels. The fields have minor surface imperfections with chips at neon stand supports and mounting hardware. The perimeter has small chips along the outer edges. The metal can is in excellent condition and the sign is marked Walker & Co. Detroit. Overall a fantastic example with vibrant colors and eye-catching graphics. 42" H x 72" W x 9" D. Condition: 8-75	\$36,800.00
1253		Amazing Statue of Liberty Die Cut 14' Single Sided Porcelain Factory Neon Sign - Originally displayed by Liberty Electric Company in New York, this sign was visible from the Statue of Liberty on Ellis Island, NY. Scarce SSP die cut multi-piece factory neon sign with a new metal can has good color and gloss. The sign features a striking image of the Statue of Liberty with vibrant four-color neon. The fields exhibit areas of surface wear with small chips, discoloration and cloudiness. The perimeter is very similar condition. The metal can is in excellent condition. Overall an impressive 14' porcelain	\$47,150.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1254		Exceptional Indian Motorcycle "Since 1901" Emb. 7' Lighted Dealer Advertising Sign w/ Logo - Single sided embossed plastic internally lighted sign with metal can works as it should. The sign has outstanding color with the Indian Motorcycle Native American Logo in the field. The sign is exceptionally clean overall with minor surface imperfections in the fields and perimeter. The can is in excellent condition. Overall an exceptional example with vibrant color throughout. 60" H x 84" W x 10" D. Condition: 9.0+.	\$8,625.00
1255		Rare Factory Original Mobilgas Single Sided Porcelain Neon Shield Identification Pole Sign West Coast - SSP factory original Mobilgas neon shield identification sign. It has a new can, transformer, and glass. The sign has good color and gloss. It shows some areas of general wear, scratching, and some chipping. It displays very well with the West Coast black color. These are very hard to find in any condition and this is an overall great example. 73" H x 74" W x 9" D. Condition: 8.25.	\$12,650.00
1256		Vertical De Soto Single Sided Porcelain Factory Neon Sign - SSP De Soto vertical factory neon sign. This is the top part of a larger De Soto Plymouth neon sign. It has a new can and glass. The sign has good color and gloss. It shows some areas of wear and chipping mainly along the edge. It displays very well and is a hard to find variation of this sign. Overall a hard to find Mopar neon sign. 112.5" H x 28.5" W x 9" D. Condition: 8.25.	\$6,900.00
1257		Rare Ford Service Arrow 5' Single Sided Porcelain Factory Neon Sign - Scarce SSP factory neon sign with metal can has very good color and gloss. The field exhibits light wear with small chips that are mainly at the stand supports. The right outer field has crazing to the right of the insulator and the perimeter has chips with small bends on the right hand points. The metal can is in very good condition. All in all an excellent display piece with brilliant neon. 17" H x 58" W x 9" D. Condition: 8.25.	\$10,925.00
1258		Lincoln Mercury 4' Single Sided Porcelain Neon Sign - SSP two-piece SSP sign with added neon and a metal can has very good color and gloss. The sign features vibrant three-color neon. The field has chips, fine scratches and surface marks. The perimeter has non-factory holes with chips and edge wear. The metal can is in excellent condition. All in all a unique Lincoln Mercury neon we have not seen before. 46" H x 66.5" W x 9" D. Condition: 7.9.	\$8,625.00
1259		Rare Gargoyle Mobiloil "Make the Chart Your Guide" 24" Single Sided Tin Sign - SST sign has excellent color and shine. The sign features a large gargoyle in the upper field with classic Mobiloil colors. The field has light wear with small nicks in the lettering with fine scratches in the outer fields. The perimeter has light wear with small paint chips along the edges. Overall a scarce Mobiloil Gargoyle sign with strong eye appeal. This is the only example of this sign we have seen. 23.75" H. Condition: 8.5.	\$5,290.00
1260		Amazing Chevrolet Automobiles 24" Single Sided Porcelain Sign w/ Bowtie Logo - SSP sign has excellent color and gloss. The field is very clean overall with light fine scratches and two small bruises in the "H". The perimeter has small chips at the mounting holes and edges with areas of minor discoloration. The sign has a great look with a large Chevrolet bowtie graphic and classic early Chevrolet porcelain enamel colors. 24" H. Condition: 8.9+.	\$14,950.00
1261		Scarce Shell Benzin Single Sided Porcelain Service Station Sign w/ Pointer Finger & Early Logo - Amazing SSP sign has excellent color and gloss. The sign features an early, detailed clam shell in the field with finger pointing hand in the outer left field. The display has light wear with fine scratches and two tiny chips in the "N" in the right field. The perimeter has a chip at the tip of the finger graphic with additional chips and minor crazing along the outer edges. The sign is marked Bruton, Palmer's Green, London. Overall a fantastic early Shell sign with detailed graphics. 10" H x 17.25" W. Condition:	\$3,910.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1262		Buick Authorized Service "Valve in Head" 42" Double Sided Porcelain Sign - DSP sign has excellent color and gloss. The display has small chips in the field with light wear and minor spotting in the left outer fields. The perimeter has chips at the upper right mount hole and outer edges. The reverse has slightly more wear. Three of the four factory grommets are intact and the sign is marked Walker & Co. Detroit. The sign has a great look with large Buick lettering and vibrant red, white and blue porcelain enamel colors. 42" H. Condition: 8.75/8.5	\$6,900.00
1263		Polar Certified Natural and Distilled Drinking Water Single Sided Porcelain Sign w/ Bear - SSP sign has very good color and gloss. The sign has wonderful graphics of a Polar bear holding a bottle of Polar water in an Arctic scene. The field has light surface wear with two chips and an additional chip in the "O" in the upper field. The perimeter has minor discoloration and small chips along the edges. All eight factory grommets are intact. Overall an impressive porcelain sign with fantastic graphics. 20" H x 20" W. Condition: 8.25	\$3,450.00
1264		Scarce Mack Trucks Service 36" Double Sided Porcelain Sign w/ Bulldog - DSP sign has excellent color and gloss. The sign is one of a few known porcelain examples and features a detailed graphic of their famous Bulldog mascot in the upper field. Side #1 has small chips in the fields with marks in the outer fields. The perimeter has light wear at the mounting holes with discoloration and edgewear. The reverse is in a similar condition with slightly more wear in the fields. Marked T.P. Bruxelles 359-121-1957 Emallere Beloe - Bruxelles. Overall a scarce Mack sign with eye catching colors and	\$8,625.00
1265		DeSoto Plymouth Approved Service 5' Double Sided Porcelain Sign w/ Ring - DSP two-piece sign with the original metal hanging bracket has excellent color and gloss. The display has light wear with small chips in the fields and light wear in the outer fields. The perimeter has chips at the mounting holes and edges. The reverse has larger chips with minor discoloration in the outer fields. The metal ring and hangers have been repainted and are in excellent condition. The sign has a great look and displays very well. 59.5" H. Condition: 8.75/8.5	\$6,325.00
1266		Outstanding U-Gas-Um Gasoline Die Cut 5' Single Sided Porcelain Sign w/ Native American Graphics - SSP die cut sign has excellent color and gloss. The sign features a detailed Native American graphic in the field with unique "u-gas-um" lettering in the lower field. The sign is exceptionally clean with paper marks in the fields and small chips along the perimeter. Overall a fantastic service station sign with eye-catching graphics. 54" H x 63" W. Condition: 8.9+.	\$5,750.00
1267		Col-Tex Highest Quality Products Gasoline 42" Double Sided Porcelain Sign w/ Ring - DSP sign mounted in a metal ring has excellent color and gloss. The display has light wear with fine scratches and a chip beside the "G" in Highest. The perimeter has crazing along the right hand edge, an added mount hole at the top and chips at the mounting holes. The reverse has a handful of small chips in the fields with a bruise and marks in the upper field. The metal ring is in excellent condition. Overall a seldom-seen sign featuring classic red, white and blue porcelain enamel colors. 41.5" H. Condition:	\$10,350.00
1268		Fantastic Chevrolet Genuine Parts Double Sided Porcelain Die Cut Sign w/ Bracket - Iconic DSP die cut sign with a metal hanging bracket has excellent color and gloss. The display has a clean field with minor factory imperfections. The perimeter has chips along the outer edges. The reverse has fine scratches in the outer fields with slight discoloration in the outer right and left fields. The metal bracket is in very good condition with light age-related wear. Overall an exceptional early Chevrolet die cut sign with amazing color. 19.5" H x 24" W. Condition: 9.0/8.9	\$8,050.00
1269		Purol The Pure Oil Company USA 42" Double Sided Porcelain Sign w/ Ring - DSP sign has very good color and gloss. The display has small factory imperfections with fine scratches and light wear in the outer fields. The perimeter has tiny chips at the lower mount holes and edges with minor crazing at 6 o'clock. The reverse has slight cloudiness in the blue with fine scratches in the outer fields. The perimeter has a small area of crazing at 11 o'clock with a larger area at 6 o'clock. The sign is mounted in a new metal ring with eyelets. Marked Reliance Adv. Co. Milwaukee. Overall a seldom	\$9,200.00






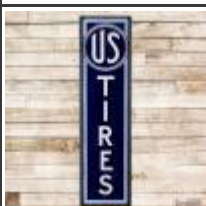


# Richmond Auctions Premier Advertising Auction - Day 3 - January 31, 2026

## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1270		Eveready Flashlights Batteries Bulbs Single Sided Porcelain Sign w/ Torch Boy - SSP sign with owner attachment has excellent color and gloss. The sign features detailed graphics of "Torch Boy" with a flashlight and Eveready batteries. The display has light wear with a small chip in the lower field. The perimeter has chips with errant paint and an area of metal loss below the "A" on the owner attachment panel. Marked Sur Enamel Wks. Overall a colorful early porcelain Eveready sign with fantastic graphics. 24" H x 48" W. Condition: 8.75+	\$2,760.00
1271		Impressive Garland Stoves and Rangers "The World's Best" Curved Single Sided Porcelain Sign - SSP curved sign with the factory wooden support frame has outstanding color and gloss. The fields are clean with minor imperfections. The perimeter has chips at the mount holes and edges. The wooden frame is in very good condition and the reverse of the sign retains a partial factory Burdick manufacturer decal. The lower edge is marked B.S. CO. 52 State St., Chicago, Ill. Overall an exceptional early curved porcelain enamel sign with heavy shelving. 24" H x 20" W x 7"	\$2,990.00
1272		Buy OshKosh B'Gosh Overalls Single Sided Porcelain Sign w/ Uncle Sam - SSP sign has good color and gloss. The sign features a patriotic theme with red, white and blue porcelain enamel with a detailed Uncle Sam graphic in the left field. The display has surface wear with areas of chips and crazing in the right fields. The perimeter has small chips along the edges and a bend on the lower left corner. Seven of the eight factory grommets are intact and the sign is marked Burdick Consumers Bldg, Chi. Overall an iconic OshKosh sign with outstanding graphics. 10" H x 30" W. Condition: 8	\$2,530.00
1273		Shell Gasoline 48" Double Sided Porcelain "Shark Tooth" Service Station Sign - DSP die cut sign has good color and gloss. Side #1 has surface wear with chips in the outer fields. The perimeter has areas of porcelain loss and discoloration with a slight bend on the right edge. The reverse has additional wear with a chip in the field and larger chips along the perimeter. All four factory grommets are present. 48" H x 48" W. Condition: 7.9/7.5.	\$2,990.00
1274		Fantastic 1940s Feel Fresh! Drink Orange Crush Single Sided Tin Sign w/ Crushy - SST sign has outstanding color and shine. The sign features classic Orange Crush colors with a large "Crushy" graphic in the field. The display is clean with light paper marks and minimal surface imperfections in the outer right field. The perimeter has light edge wear with a tiny nick on the left hand edge. Marked Made in USA B-893 S.S. CO. 12-43. Overall a fantastic example that would be difficult to improve upon. 16" H x 11.75" W. Condition: 9.25	\$3,910.00
1275		Outstanding Squeeze "That Distinctive" Orange Drink Emb. Single Sided Tin Sign w/ Kids & Bottle - SST embossed sign has excellent color and shine. The sign features brilliant colors with detailed graphics of the Squeeze kids and bottle in the left field. The display has light wear with minor oxidation in the fields and light bends throughout. The perimeter has small paint chips with small edge bends. Marked Litho by J.V. Reed & Co., Louisville, KY, USA. Overall an exceptional Squeeze sign with eye catching colors. 19.5" H x 27.5" W. Condition: 8.75	\$6,325.00
1276		1939 Drink Dr. Pepper Good for Life! At 10 2 4 Emb. Single Sided Tin Thermometer w/ Bottle - SST embossed die cut thermometer has very good color and shine. The tube is intact and works as it should. The field has light wear with fine scratches near the tube opening and lower fields. The perimeter has wear at the mount holes, small paint chips and minor edge bends. Marked Made in U.S. A. 1 12 1939. Overall a seldom seen Dr. Pepper thermometer with outstanding graphics. 17.25" H x 1.75" W.	\$5,520.00
1277		John Deere Lawn & Garden Tractor 42" Die Cut Double Sided Tin Sign w/ Logo - DST die cut sign has excellent color and shine. The sign features a woodgrain paint scheme with the classic John Deere logo in the upper field. The display has minor surface imperfections with a fine scratch in the left field. The perimeter has small paint chips and scuffs near the upper right hand mounting holes. The reverse has a handful of paint chips in the lower lettering with a scratch in the lower right outer field. Overall a seldom-seen John Deere sign that would be very difficult to improve upon. 42" H x 41.5" W.	\$4,370.00








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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1278		Impressive Goodyear Tires 8' Vertical Single Sided Porcelain Sign w/ Wingfoot Logo - SSP sign with an added wooden support frame has day one color and gloss. The fields are in exceptional condition with minor surface imperfections and one small color matched chip in the second "O" in Good. The perimeter has a small chip at one upper mounting hole with other small edge chips. The wooden support frame is in excellent condition and the sign is marked "B" on the lower left edge and this sign is the property of The Goodyear Tire & Rubber Co. on the reverse. Overall a fantastic example that	\$7,475.00
1279		Outstanding Whiting Tiger Crane Harvey Illinois 3 Ton 3-Piece Single Sided Porcelain Signs - Outstanding group of three SSP signs have excellent color and gloss. The "Tiger Crane" sign features a large detailed tiger graphic in the field with a chip in the lower right outer field. The perimeter has chips at the mounting holes and edges. The "Whiting" SSP sign is very clean overall with a chip in the field and tiny chips along the outer edges. The "3 Ton" sign has light surface wear with chips along the edges. The signs are all marked Veribrite Signs - Chicago. Overall an outstanding group of Whiting	\$2,760.00
1280		Seaside Gasoline 38" Die Cut Single Sided Porcelain Neon Sign w/ Seagull - SSP sign with added neon surround and a metal can has excellent color. The sign features two-color neon with classic Seaside porcelain enamel colors and Seagull graphics. The display has slight discoloration to the lettering with color matched chips and an added clear coat to enhance the finish. The metal can is in excellent condition. Overall an iconic Petroliana sign with vivid neon. 38" H x 38" W x 7" D. Condition: Clear Coated.	\$8,625.00
1281		Willys Cars Trucks Jeeps 6' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with a new metal can has good color. The display has light wear with small chips, unused stand support holes and areas of cloudiness. The perimeter has small chips at the mounting hardware and outer edges. Overall a seldom-seen Willys sign with strong eye appeal. 35.5" H x 72" W x 9" D. Condition: 8.25.	\$7,475.00
1282		Outstanding US Tires Vertical Single Sided Porcelain Sign - SSP sign with an added wooden frame has excellent color and gloss. The field is exceptionally clean with a tiny eraser sized chip in the upper outer field. The perimeter has small chips at some of the mounting holes and outer edges. The wooden frame is in excellent condition. Overall a fantastic example with heavy shelving and vibrant porcelain enamel color. 73.5" H x 19.75" W. Condition: 9.0+.	\$5,060.00
1283		Rare 1950s Ford Crest SS Metal Jubilee Logo Sign - Single sided multi-piece sign has good color. The field exhibits light wear throughout with areas of discoloration and oxidation to the red painted panel. The perimeter has areas of wear and pitting to the Ford lettering and the cast aluminum can. The inner sign face and upper lettering are loose and would likely improve with adjustment. Overall a tough-to-find Ford Crest sign that displays very well. 29" H x 27.5" W x 4" D. Condition: 7.5.	\$1,495.00
1284		Hastings Piston Rings 15" Lighted Double Bubble Advertising Clock w/ Mascot - Lighted double bubble clock runs and lights as it should. The clock has wonderful graphics with vibrant colors throughout. The inner face is very clean overall with a small area of discoloration in the right outer field. The can has been repainted and retains a factory Advertising Products decal with overspray on the reverse. Overall a fantastic Hastings Piston Rings double bubble sign with strong eye appeal. 15" H x 15" W x	\$1,955.00
1285		Rare Mopar Anti-Freeze Assures Safe Dependable Protection 12" Advertising Thermometer - Single-sided glass face thermometer has excellent color. The inner face is very clean overall with minor surface imperfections and discoloration in the lower outer fields and lower edges. The metal can is in excellent condition. Overall a seldom-seen Mopar thermometer that displays very well. 12" H. Condition: 8.75.	\$3,220.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1286		Superb Drink Hippo Size Beverages Single Sided Porcelain Cooler Sign w/ Logo - SSP cooler sign has excellent color and gloss. The field is clean. The perimeter has minor surface imperfections and discoloration. All four factory grommets are intact. Overall, a fantastic example that would be difficult to improve upon. 5" H x 13" W. Condition: 9.25+.	\$3,450.00
1287		Superb Shell Petroleum Corp Notice Smoking is Absolutely Prohibited Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has light wear with fine scratches in the upper fields and discoloration in the outer left field. The perimeter has a tiny chip at the right hand mount hole and all eight factory grommets are intact. 16" H x 24" W. Condition: 8.9.	\$1,840.00
1288		Rare Mobil West Coast Truck Door Die Cut 9" Single Sided Porcelain Sign w/ Pegasus - SSP die cut sign has excellent color. The Pegasus graphic is exceptionally clean and glossy. The white porcelain enamel has cloudiness with slight discoloration and a tiny blemish in the lower field. The outer edges are clean with tiny flea bites and the reverse retains the factory mounting brackets. Overall a tough to find West Coast Mobil truck door sign featuring Pegasus. 8.25" H x 9" W. Condition: 8.5.	\$4,140.00
1289		Rare Shell Motor Oils 24" Die Cut Single Sided Porcelain Sign - SSP sign has very good color and gloss. The display has fine scratches with chips in the lettering and outer fields. The perimeter has light edge wear with scuffs along the left hand edge. The reverse has two mounting tabs, with the upper tab having metal loss. Overall an unusual Shell sign we have not seen before. 23.75" H x 23.5" W. Condition: 8.	\$9,775.00
1290		Husky Service Station 4 Miles Single Sided Tin Die Cut Reflective Road Sign w/ Dog - Single sided aluminum die cut reflective sign has good color and shine. The display has general surface wear with paint chips, dings and an enlarged upper mounting hole. The reverse is marked MFG Bompert Bulletins, Helena, Mont. The sign has outstanding graphics and displays very well. 24" H x 21" W. Condition: 7.	\$5,060.00
1291		Fantastic American Lubricants Co. "Use Also Oil" Pure Pennsylvania DS Porcelain Flange Sign w/ Logo - DSP flange has day one color and gloss. The display has a clean field with light wear and tiny chips along the outer edges. The reverse is very similar with small cloudy spots in the lower outer fields. Overall an exceptional example with brilliant porcelain enamel colors. 10" H x 14.25" W. Condition: 9.25+.	\$1,725.00
1292		Large Bell System Public Telephones Use the Bell 8.5 Single Sided Porcelain Sign w/ Logo - Impressive SSP sign with a factory wooden frame has excellent color and gloss. The field exhibits light wear with a chip near the "S" in Use. The outer fields feature clean Bell System logos and the perimeter has a chip on the lower left edge. The factory wooden frame is in very good condition with paint chips along the outer edges. Overall a fantastic display piece with classic Bell System colors and graphics. 19" H x 103.5" W. Condition: 8.75+.	\$3,220.00
1293		1958 Seiberling Tires 5' Single Sided Porcelain Sign w/ Logo - SSP rolled edge sign has outstanding color and gloss. The field has minor surface imperfections with small chips. The perimeter has light wear with small chips along the rolled edges. Marked P&M - 58. The sign displays very well with vibrant colors throughout. 28.5" H x 60.5" W. Condition: 8.75+.	\$3,220.00






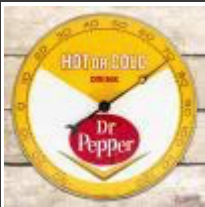




# Richmond Auctions Premier Advertising Auction - Day 3 - January 31, 2026

## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1294		Cities Service Gasoline Horizontal 8' Single Sided Porcelain Strip Sign w/ logo - SSP sign has excellent color and gloss. The field is very clean overall with three tiny chips in the lower fields. The perimeter has light wear with minor discoloration and chips at the mounting holes. Marked Veribrite Signs - Chicago - New York - Dallas. The sign has a great look with vibrant colors throughout. 12" H x 99" W. Condition: 8.9+.	\$2,530.00
1295		Dunlop Tyre Stock 6' Single Sided Porcelain Sign w/ Union Jack - Early SSP sign has very good color and gloss. The field has surface wear with chips and a non-factory hole in the lower field. The perimeter has light bends, non-factory holes, chips and metal loss. Marked AL Wilson & Co. London. Overall a unique early Dunlop Tires sign with vibrant porcelain enamel colors and the iconic "Union Jack" flag logo. 48" H x 72" W. Condition: 7.5.	\$4,140.00
1296		Mobil Distributor 5' Single Sided Porcelain Sign w/ Guillotine Pegasus Logo - SSP sign has excellent color and gloss. The field has light wear with small chips in the logo and right outer field. The perimeter has small chips at the mount holes and edges with minor edge bends. The sign has a great look with classic Mobil colors and guillotine logo in the field. 28" H x 60" W. Condition: 8.5.	\$2,070.00
1297		Impressive Acme Quality Paints Double Sided Porcelain Flange Sign w/ Logo - DSP flange has outstanding color and gloss. The display has a clean field with minor factory blemishes in the outer fields. The perimeter has small chips along the outer edges. The reverse is in a similar condition to the display with small areas of discoloration in the fields and additional edge chips. All five factory grommets are present and the sign is marked Burdick Consumers Bldg., Chi. & Balto. Enl. & Nov. Co. Overall an exceptional flange that would be difficult to improve upon. 20" H x 14.75" W. Condition: 9.25+/9.0+	\$2,070.00
1298		Boyle & Dayton "Viza" Ten Gallon Visible Gas Pump Restored Independent Gasoline - Impressive Boyle Dayton Viza ten gallon visible gas pump has been professionally restored. The pump features an outstanding, highly detailed restoration with vibrant paint with high gloss. The finish is very clean overall with small imperfections and a scuff in the lower lettering. The pump includes Independent Gasoline decals, porcelain Contains Lead signs, manufacturer plates, detailed appointments, a new cloth hose, polished brass nozzle, and a lighted 15" reproduction Independent Gasoline high profile	\$12,650.00
1299		Butler Ten Gallon Visible Model #30 Gas Pump Restored Richfield Gasoline - Butler Model #30 ten gallon visible gas pump has been professionally restored. The pump features vibrant blue and yellow paint with high gloss throughout. The finish is exceptionally clean with minor surface imperfections and paint chips on the base. The pump includes Richfield decals, handle, detailed hardware, a new manufacturer plate, hose, polished brass nozzle, blue glass cylinder and a lighted 13.5" reproduction Richfield Gasoline Capco body gas globe. Overall an exceptional Butler visible pump	\$10,350.00
1300		Bennett Model #150 Clockface Gas Pump Restored Independent Gasoline "Power to Burn" - Bennett Model #150 clockface gas pump has been professionally restored. The pump features bright, glossy paint throughout with "Power to Burn" decals on the pump doors. The finish is exceptionally clean with small scuffs and minor imperfections. The pump includes a cloth hose, a polished brass nozzle, visi-gauge, pricer, detailed hardware, and a lighted, complete 15" reproduction Independent high profile metal body gas pump globe. Overall a fantastic example with an impressive restoration. 96" H	\$12,650.00
1301		Wayne Model #60 Computing Gas Pump Restored Skelly Gasoline - Wayne Model #60 computing gas pump has been professionally restored. The pump features vibrant red and blue paint with high gloss, custom pinstriping and Skelly Regular Gasoline decals on the doors and sides. The finish is exceptionally clean overall with minor surface imperfections. The pump includes new clock faces, factory manufacturer tag, hose, nozzle and a lighted complete 13.5" reproduction Skelly Gasoline capco body gas pump globe. Overall an iconic gas pump with a highly detailed professional restoration. 76" H	\$9,200.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1302		Bennett Model #150 Clockface Gas Pump Restored Polly Gas - Bennett Model #150 has been professionally restored. The pump features classic Polly gas colors with vibrant glossy paint and Polly Gas decals on the doors. The finish exhibits light wear with small scuffs and minor paint chips. The pump includes porcelain Contains lead signs, a new cloth hose, a polished brass nozzle, visi-gauge, and a lighted 13.5" reproduction Polly Gas Capco body gas globe. All in all an excellent displaying example. 91" H. Condition: Professionally Restored	\$8,050.00
1303		Tokheim Model #850 Clockface Gas Pump Restored Union 76 w/ Minuteman - Tokheim Model #850 has been professionally restored. The pump features vibrant orange and black paint with custom "Tokheim" and Minute Man Service graphics on the doors. The pump is very clean overall with minor surface imperfections. The pump includes detailed hardware, visi-gauge, a new cloth hose, a polished nozzle, and a lighted reproduction 15" Minute Man Service high profile metal body gas pump globe. Overall a wonderful example with striking colors and graphics. 100" H. Condition: Professionally Restored	\$17,250.00
1304		Gilbarco Model #1006 Computing Gas Pump Restored Esso Extra Gasoline - Gilbarco Model #1006 computing gas pump has been restored. The pump features bright blue and white colors with excellent color and gloss. The finish has areas of minor wear. The pump includes porcelain contains lead signs, porcelain faceplates and Esso Extra ad glass. The pump has a great look and displays very well. 54" H. Condition: Professionally Restored.	\$1,725.00
1305		Dr. Pepper Drink Hot or Cold 12" Pam Advertising Thermometer w/ Logo - 12" Pam glass-faced thermometer has excellent color. The inner face is clean with a few tiny paint chips and other minor imperfections. The thermometer can has been replaced. It is in very good condition with light wear and one missing retaining screw along the lower edge at 6 o'clock. The inner face is marked Pam Clock Co. Inc., New Rochelle, NY. Made in USA. 12" H. Condition: 8.75.	\$690.00
1306		Excellent Colorado Highway Department 12" Single Sided Porcelain Logo Sign - SSP sign has excellent color and gloss. The sign features a large graphic State Seal in the field. The display is very clean overall with minor surface imperfections. The perimeter has a tiny nick near the 6 o'clock mounting hole and three of the four factory grommets are present. All in all a superb example with classic black and white porcelain enamel colors. 12" H. Condition: 9.25.	\$4,370.00
1307		Rare Wilshire Gasoline Men Double Sided Porcelain Flange Sign - DSP flange has excellent color and gloss. Side #1 has a clean field with light edge wear and a tiny chip on the outer left hand corner. The flange has professional color match restoration which covers the white porcelain area on the far right side and flange. The reverse has light wear with fine scratches and color match in the white on the far left. The flange displays well with unique colors and graphics. 6" H x 18" W. Condition: Original.	\$1,725.00
1308		Rare Wilshire Gasoline Women Double Sided Porcelain Flange Sign - DSP flange has excellent color and gloss. Side #1 has a clean field with light edge wear and minor discoloration on the perimeter. The flange has professional color match restoration which covers the white porcelain area on the far right side and flange. The reverse has light wear with fine scratches and color match in the white on the far left. Overall a seldom-seen flange with outstanding graphics. 6" H x 18" W. Condition: Original.	\$1,035.00
1309		Puritan Die Cut Single Sided Porcelain Marquee Sign w/ Logo - SSP die cut sign has good color and gloss. The display has small chips at the mounting holes with slight discoloration to the white porcelain enamel. The perimeter has small chips with discoloration at the mounting holes and edges. The sign features unique graphics of a Puritan holding a flintlock in the center field. Overall an obscure sign we have not seen before. 18" H x 67.5" W. Condition: 8.5.	\$1,725.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1310		Early Double Shell Motor Oil Lubester w/ Logo - Early Shell lubester features original paint with "Double Shell Motor Oil" decals and a clamshell graphic on one side. The lubester has general wear with oxidation, surface wear and areas of paint loss. The lubester has great overall patina and the factory lettering with logo displays very well. 55.5" H x 22" W x 22" D. Condition: Original.	\$3,910.00
1311		Mopar Parts and Accessories 15' Lighted PAM Advertising Clock - Lighted Pam advertising clock runs and lights as it should. The clock face has vibrant colors with scratches in the outer fields and small areas of paint loss to the numbered hour markers. The second hand has a small bend and the outer glass is in very good condition. The retaining ring and can have light age wear with minor oxidation and an ink-stamped date on the lower edge, which appears to be 1959. Overall a colorful Mopar clock with strong eye appeal. 14.5" H. Condition: 8.	\$2,990.00
1312		Sinclair Gasoline Now! Regular Price Framed Cardboard Advertising Banner Sign w/ Large Dino - Single sided cardboard sign has been framed under plexiglass. The display has wear at the fold marks with areas of surface wear and discoloration which is more pronounced in the upper fields. The perimeter has a non-factory the upper left edge, edge bends, an area of loss on the upper edge and non-factory tape along the upper edge at 12 o'clock. The plexiglass and frame are in excellent condition. Overall an excellent display piece with "Standing" Dino graphics. 77.75" H x 50.5" W. Condition: 8.	\$1,380.00
1313		Amazing Louisville Moving & Storage co. Die Cut Double Sided Porcelain Neon Sign - DSP die cut factory neon sign with the original metal can has good color. Side #1 has small chips in the left field with minor surface imperfections and areas of cloudiness and discoloration, which are primarily in the red porcelain enamel. The perimeter has chips with areas of color match and small bends in the lower wheels and right-hand edges. The reverse has slightly better color with color matched chips in the fields. The metal can is in very good condition and the signs are marked Wm. J. Rueff - Signs, Inc.	\$25,875.00
1314		NOS Esso Oil Drop Girl Die Cut Single Sided Tin Sign w/ Logo - Amazing NOS SST die cut sign has day one color and shine. The sign has wonderful graphics with minor surface imperfections and a two diagonal bends at the Esso Girl's waist. The lower outer field has paper present with light wear and minor discoloration along the edges. The reverse is marked Chagnon Noisy - LE. Overall a colorful Esso sign with fantastic graphics. 15.75" H x 6.75" W. Condition: 8.9.	\$1,150.00
1315		Impressive Hamburgs Choo Choo Grill Factory Neon Sign w/ Locomotive - SSP die cut factory neon sign with metal can has very good color and gloss. The sign features four-color porcelain enamel with sequenced flashing "Choo Choo" lettering. The display has areas of surface wear, areas of discoloration, chips at the support stands and one unused insulator in the "U" of Hamburgs. The perimeter has small chips at the mounting rivets and edges. The metal can is in good condition with areas of age related wear and missing access panels. Overall a superb factory neon sign with outstanding graphics.	\$23,000.00
1316		Chevrolet Super Service 42" Milk Glass Factory Neon Sign - SSP factory neon milk glass sign with a metal can has very good color and gloss. The sign features two-color neon with internally lighted milk glass. The field has light wear with chips at the mounting screws, areas or cloudiness which are primarily in the upper fields, and small chips along the letter edges. The perimeter has chips at a handful of the mounting holes and outer edges. The metal can is in very good condition and the sign is marked Walker & Co. Detroit. The sign has a great look with bold neon and scarce milk glass lettering.	\$23,000.00
1317		Excellent Ford Automobiles 8' Double Sided Porcelain Factory Neon Sign w/ Wings - DSP multipiece factory neon sign with the original can has excellent color and gloss. Side #1 has a clean field with faint cloudiness in the left field and small chips in the lower outer fields and edges. The reverse is in a similar condition with tiny chips at the support stands and two larger chips at the lower mounting screws. The metal can is in very good condition. The wings have clean fields, small edge chips, and one wing has larger chips along the top. One sign is marked Mulhollan Sign Co. Kalamazoo, Mich.,	\$31,625.00









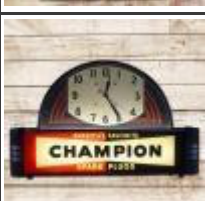

# Richmond Auctions Premier Advertising Auction - Day 3 - January 31, 2026

## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1318		Amazing Ferrari Single Sided Porcelain Sign w/ Factory Frame "Prancing Horse Logo" - SSP rolled edge sign has day one color and gloss. The field is exceptionally clean and features a large graphic of the famous Ferrari "Prancing Horse" logo. The perimeter has minor discoloration along the edges. The factory stainless steel frame has light wear with sticker residue on the upper edge. Overall an impressive example with brilliant porcelain enamel colors. 34.25" H x 17.75" W. Condition: 9.5.	\$14,950.00
1319		Murphy Da-Cote Varnish Statins Single Sided Tin Litho Display Sign - SST litho cookie cutter edge sign with factory display stand on the reverse has excellent color and shine. The field is very clean overall with light wear and minor fine scratches which are primarily in the outer fields. The perimeter has small scratches with minor paint loss along the lower edges. The reverse has the factory stand in place with an added wire for wall mount display. Marked The H.D. Beach Co. Coshocton, O. U.S.A. The sign has a great look and displays very well overall. 16.5" H x 18.75" W. Condition: 8.75	\$1,150.00
1320		Shell Warning Locomotives Must Not Pass This Point Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The field has small factory imperfections, discoloration and light surface wear. The perimeter has small chips along the outer edges. All ten factory grommets are present. All in all a clean seldom-seen Shell sign. 15" H x 30" W. Condition: 8.9+.	\$4,830.00
1321		Exceptional Shell Notice Stop Engine Before Filling Trucks Single Sided Porcelain Sign - SSP sign has outstanding color and gloss. The display is clean with light surface wear. The perimeter has marks with small areas of discoloration and minor edge chips. All ten factory grommets are present. The sign has a great look with heavy shelving and classic Shell porcelain enamel colors. 16" H x 30" W. Condition: 9.0+.	\$862.50
1322		Amazing 1960 Sky Chief Supreme Gasoline Super-Charger Petrox SS Porcelain Pump Plate Sign "Medium" - SSP sign has excellent color and gloss. The field is clean with minor surface imperfections in the outer fields. The perimeter has a small chip on the upper left edge with light wear at the mounting holes. All six factory grommets are intact and the sign is marked Made in USA 3-10-60. Overall a tough to find "Medium" size Texaco pump sign. 15" H x 10" W. Condition: 9.	\$2,530.00
1323		Exceptional NOS Gulf Kerosene Single Sided Porcelain Pump Plate Sign - NOS SSP pump plate sign has day one color and gloss. The sign is exceptionally clean with a tiny factory blemish in the left outer field. Overall an outstanding example with vibrant color throughout. 10.5" H. Condition: 9.25+.	\$575.00
1324		Fantastic NOS Gulf Kerosene Single Sided Porcelain Pump Plate Sign - NOS SSP pump plate sign has outstanding color and gloss. The sign is exceptionally clean with surface scuffs on the "Ke" in the lower left field. Overall an excellent example with strong eye appeal. 10.5" H. Condition: 9.0+.	\$632.50
1325		Superb Flying A Gasoline Single Sided Porcelain Pump Plate Sign w/ Logo - SSP pump plate sign has excellent color and gloss. The sign features a clean field with a large Flying A logo. The perimeter has light wear with discoloration at the grommets and outer edges. Overall a clean example with strong eye appeal. 10" H x 10" W. Condition: 9.	\$1,840.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1326		Large 1964 7up Your Thirst Away 8' Emb. Single Sided Tin Sign w/ Wooden Frame - SST embossed sign with the factory wooden frame has excellent color and shine. The field has a factory blemish in the logo with light surface wear. The outer fields and perimeter has fine scratches with light bends. The wooden frame is in very good condition and the sign is marked #56 1-64 Stout Sign Co., St. Louis, Mo. Made in U.S.A. Overall an impressive 7up sign with vibrant colors throughout. 44.75" H x 93" W. Condition: 8.5.	\$3,450.00
1327		White "Trucks" Sales Service Single Sided Porcelain Sign - SSP sign has excellent color and gloss. The fields have minor surface imperfections with areas of faint cloudiness to the blue porcelain enamel background. The perimeter has small chips at the mounting holes, a minor bend on the upper right corner with wear along the outer edges. Overall an impressive example with strong eye appeal. 24" H x 36" W. Condition: 8.75.	\$2,990.00
1328		1952 Double Bubble 54" Single Sided Tin Bubble Sign - SST bubble sign has very good color and shine. The display has light wear with small paint chips and fine scratches. The perimeter has minor indentations with wear at the mounting holes and errant paint along the edges. Marked DC-16 A-M 4-52. The sign has a great look and displays very well. 35" H x 53.5" W. Condition: 8.25.	\$1,840.00
1329		The White Horse Cellar Old Blend Whiskey Lagavulin Distillery Scotland SS Porcelain Sign w/ Logo - Early SSP sign has good color and moderate gloss. The display has general wear with discoloration, chips and crazing. The perimeter has larger chips with added mounting holes. Marked Falkirk Iron Co. Scotland. Overall a unique early whiskey sign from the Lagavulin Distillery, Island Islay, Scotland. 36" H x 36" W. Condition: 6.5.	\$2,760.00
1330		NOS Keystone Stores 10' Single Sided Porcelain Sign w/ Factory Wooden Crate - NOS SSP sign with factory wooden frame and the original wooden crate has excellent color and gloss. The field has some surface wear in the lettering with a small chip in the "E" and another larger chip above the "S" in Stores. The perimeter has small chips and wear along the outer edges. The wooden frame is in very good condition. The crate has light wear and the center slat is missing. Marked Balto En. & Nov. Co. MD & 200 Fifth Ave. N.Y. Overall a unique NOS early porcelain sign with heavy shelving and brilliant	\$2,990.00
1331		American Brakeblok "The Safety Brake Lining" Emb. Single Sided Tin Sign w/ Stopper - SST embossed self-framed sign has very good color and shine. The display has light wear with scuffs in the lettering, small paint chips and dimples in the outer fields and areas of discoloration in the lower fields. The perimeter has scratches, paint chips and bends to the self-framed edges. Marked Made in U.S.A. Form 417. Overall a colorful Brakeblok sign featuring a large, detailed graphic of their mascot Stopper. 39.5" H x 27.5" W. Condition: 8.25+	\$1,495.00
1332		Champion America's Favorite Spark Plug Lighted Advertising Clock - Neon Products lighted advertising clock has outstanding color and works as it should. The inner face of the clock is in very good condition with minor surface imperfections and small paint chips on the second hand. The lower reverse on glass advertising panel has small paint chips in the outer fields. The metal can has light wear with area of oxidation, non-factory holes on the bottom and the knob is missing from the time adjustment stem. Overall a wonderful Champion advertising clock with eye catching colors. 16" H x 26" W.	\$3,220.00
1333		Indianapolis Motor Speedway 6' Die Cut Single Sided Tin Neon Logo Sign - SST die cut sign with added perimeter neon and a new metal can has good color and shine. The display has toning throughout with areas of surface wear and paint chips which are primarily in the right fields. The paint chips have had a sealant applied to prevent further paint loss. The metal can is in excellent condition. The sign appears to have been made in a small local sign shop versus one of the larger US manufacturers. It shows age; however we are unsure of the exact age of the sign. 22" H x 73" W x 8" D. Condition:	\$9,200.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1334		Shell Gasoline Fill Up Here Spirit & Oils Single Sided Porcelain Sign w/ Logo - SSP sign has good color and gloss. The field has marks with areas of crazing and chips. The perimeter has small non-factory holes along the top with larger chips, minor bends and metal loss along the edges. All in all an early Shell with strong eye appeal. 48" H x 48" W. Condition: 7.5.	\$5,060.00
1335		Lincoln Automobiles Die Cut Single Sided Porcelain Sign w/ Knight Logo - SSP multi-piece neon sign with a metal can has excellent color and gloss. The sign features brilliant three-color neon with an added striped accent pane along the lower right edge. The field exhibits light surface wear with color matched chips at the "I & N", insulators, and a small area on the left edge of the Knight graphic. The perimeter has additional color matched chips with other light wear. The metal can is in very good condition. All in all an iconic Lincoln sign with exceptional graphics and eye catching neon. 48" H x 80" W. Condition: 9.	\$9,775.00
1336		Jesus Saves 6' Die Cut Cross Shaped Single Sided Porcelain Factory Neon Sign - SSP cross shaped die cut factory neon sign with a new metal can has very good color and gloss. The sign features brilliant two-color neon with classic cobalt blue and white porcelain enamel. The fields have light wear, minor discoloration and unused stand support holes. The perimeter has additional wear with added mounting holes, discoloration, chips and minor bends on the lower left corners. The metal can is in excellent condition. Overall a scarce neon sign in an excellent display size. 72" H x 52" W. Condition: 9.	\$31,625.00
1337		Magnolia Motor Oil Gasoline 42" Double Sided Porcelain w/ Original Ring - DSP sign with factory ring has excellent color and gloss. The sign features heavy shelving with vibrant porcelain enamel colors and detailed flowers in the field and outer fields. The display has two tiny chips in the field with bruises in the lettering. The outer fields have light wear with fine scratches and the perimeter has small chips along the outer edges. The reverse is similar to the display with additional fine scratches in the fields and a manufacturer's blemish on the lower edge of the blue porcelain enamel in the center field. The factory metal ring is in very good condition with general age related wear and tear. Overall a fantastic example with vibrant color throughout. 42" H x 42" W. Condition: 9.	\$43,125.00
1338		Fantasic Switch to Squirt "Never an after-thirst" Die Cut Double Sided Tin Flange Sign - DST die cut flange has outstanding color and shine. Side #1 is very clean overall with faint fine scratches in the fields. The reverse is in a similar condition to the display, with slightly more surface wear in the right field. The flange has small scratches with paint chips at the upper mounting hole. Marked Copyright 1955, The Squirt Company, CAT. NO. M82 Robertson. Overall a fantastic example with vibrant color throughout. 13.25" H x 18" W. Condition: 9.	\$1,380.00
1339		Rare Ford Automobiles 11' Single Sided Tin Factory Neon Sign w/ Green Border - SST factory neon sign with three-dimensional letters and the factory metal can has good color and shine. The sign features single-color neon with unique 3D lettering and a seldom-seen green outer border. The display has general age-related wear with paint chips and areas of older repaint. The perimeter is in a similar condition with areas of active paint flaking. The metal can is in very good condition with a replaced access panel on the reverse. Overall a scarce early neon Ford sign we have not seen before. 11' H x 11' W. Condition: 9.	\$20,125.00
1340		Scarce General Mobilgas "Product of a Socony-Vacuum Company" 42" Double Sided Tin Sign w/ Pegasus - DST sign has very good color and shine. The sign features a large Pegasus graphic in the upper field with red, green, black and cream painted design. The display has light surface wear with small paint chips, fine scratches and a factory blemish above the Pegasus graphic. The perimeter has light wear with a small area of metal loss on the lower edge at 6 o'clock. The reverse had additional surface wear with larger paint chips. Overall a scarce 42" General Mobilgas sign that displays very well. 42" H x 42" W. Condition: 9.	\$25,875.00
1341		Iconic Hood Tires "Cord Fabric Solid" Die Cut Double Sided Tin Flange Sign w/ Flag Man Logo - DST die cut flange has excellent color and shine. The sign features a highly detailed Hood Man with the straight tie and flag logo. Side #1 presents with small paint chips and scratches in the fields. The sign has two faint vertical bends in the left center field and light horizontal bends on the Hood Man's neck. The reverse has additional wear in the fields and perimeter. The flange portion is in very good condition with small paint chips and a minor bend on the lower edge. All in all an exceptional Hood Tire sign. 13.25" H x 18" W. Condition: 9.	\$20,700.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1342		GM General Motors Parts 4' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has very good color and gloss. Side #1 has a chip in the field with areas of discoloration in the lettering with oxidation at the stand supports and insulators. The perimeter has chipping along the upper edges. The reverse has additional surface wear and chips in the fields. The factory can has general age wear with oxidation and a missing access panel on the top. The signs are marked Walker & Co. Detroit. The sign has a great look with bold two-color neon. 46" H x 38" W	\$14,950.00
1343		House of Bewlay Est. 1780 Tobacconist DS Cast Iron Shield Sign w/ Crest - Double sided heavy cast iron embossed shield with "Tobacconist" attachment has good color. The display retains factory paint with areas of surface wear throughout. The reverse has additional paint loss to the embossed lettering. The lower attachment is in a similar condition to the shield sign. The sign bears an interesting history as a chain of English pipe stores known for their quality pipes. The name of the shop was used in one of David Bowie's songs "The Bewlay Brothers." Overall a unique advertising sign with	\$3,220.00
1344		Amazing Penn Drake Gasoline 7' Double Sided Porcelain ID Sign w/ Comet Logo - Outstanding DSP sign with a new metal frame has outstanding color and gloss. The sign features vibrant colors with the scarce comet design. The display has minor imperfections with a tiny chip in the outer field. The perimeter has small chips at the mounting holes and edges. The reverse is in a similar condition to the display. The new mounting ring is in excellent condition, and the sign is marked Ing-Rich, Beaver Falls, PA. Overall a scarce sign in fantastic condition. 36" H x 84" W. Condition: 9	\$25,875.00
1345		Furs Repaired & Remodeled Die Cut 8' Single Sided Porcelain Factory Neon Sign w/ Polar Bear - SSP multipiece factory neon sign with the original metal can has good color and gloss. The sign was once displayed at Zenthoefer Furs in St. Louis, Missouri, and was featured in The Signs of Our Time book which is included with this neon. The sign features brilliant two-color neon with an imposing graphic of a polar bear. The fields exhibit surface wear with discoloration and chips. The perimeter and edges of the tree graphic in the outer right field have areas of color matched chips along the outer edges	\$28,750.00
1346		Outstanding Tydol Flying A Motor Oil Service Station Lubester Restored "Small" - Erie lubester has been professionally restored with a Tydol Motor Oil theme. The lubester features vibrant paint with high gloss with detailed hardware. Condition is excellent with small paint chips along the outer edges. Overall an exceptional display with fantastic color. 44" H x 10" W x 22" D. Condition: Professionally Restored.	\$977.50
1347		Speedoleum Super Quality Motor Oil Hickok Oil Corp. 30" Double Sided Porcelain Sign - Scarce DSP sign has excellent color and gloss. The display has fine scratches with light wear and tiny chips in the left outer fields. The perimeter has chips along the outer edges. The reverse has larger chips in the fields with minor crazing in the "D" of Speed. All in all a seldom-seen sign from the Hickok Oil Corporation. 30" H. Condition: 8.75/8.25+.	\$9,200.00
1348		Amazing Pioneer Stages "Depot - Express Office" DS Porcelain Sign w/ Bracket Stagecoach & Bus - Scarce DSP die cut sign has excellent color and gloss. The sign features unique porcelain enamel colors with detailed graphics of a stagecoach and bus. Side #1 is exceptionally clean overall with minor surface imperfections and two tiny areas of discoloration to the left of the stagecoach graphic. The perimeter has small chips at the edges, mounting holes and crazing along the lower right hand edges. The reverse has a tiny chip with a bruise in the field and other minor surface imperfections. The sign is mounted in a new ornate hanging bracket which is in excellent condition	\$71,875.00
1349		Marine Gasoline 48" Die Cut Double Sided Porcelain Sign w/ Banana Boat & Custom Frame - DSP sign with custom ornate metal frame has excellent color and gloss. The display field is very clean overall with a few fine scratches in the left and lower portion of the logo. The left outer field and perimeter have areas of chipping, discoloration and oxidation. The reverse has additional surface wear in the fields with areas of discoloration. The metal frame is in excellent condition. Overall a superb Petroliana sign with wonderful graphics. 48" H x 30" W. Condition: 8.75+/8.5+	\$31,625.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1350		1929 Ford Standard Motor Oil Tanker Truck - This 1929 Ford Standard Motor Oil Tanker Truck was owned by Sam McIntyre. He was a legendary Standard/Esso/Exxon collector. Sam worked for the Standard Oil company for over 30 years and spent years educating collectors on all things Esso. Author of the Esso Collectibles Handbook, Sam's knowledge of the brand's history was unmatched. Sam restored this 1929 Ford Tanker truck to exact Standard Oil specifications. It's a triple fill tanker, with a rear dispensing neck on each tank. It is outfitted with 5 gallon tanks on each side and inside the back storage compartment. The inner storage compartment contains the Tank Compartment table which lists this as	\$69,000.00
1351		Ford V8 Die Cut 6.5' Single Sided Porcelain Logo Sign - SSP two-piece sign has excellent color and gloss. The field exhibits tiny chips in the lettering, minor discoloration in the outer fields and a dime-sized chip in the lower outer field. The perimeter has small chips at the mounting holes and edges. The sign has an added wood backing and two metal hanging straps along the upper edge. Overall an exceptional Ford V8 sign in the seldom-seen large size. 78" H x 75" W. Condition: 8 75+	\$31,625.00
1352		Chevrolet Super Service 6' Die Cut Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with a new metal can has good color and gloss. The sign features three-color neon with flashing "Chevrolet" lettering. The display has light surface wear, small chips, and areas of wash and discoloration to the white porcelain enamel. The metal can is in excellent condition. Overall a rare-sized Chevy Super Service neon with brilliant neon. 58.25" H x 74" W x 9" D. Condition: 7.9.	\$19,550.00
1353		Iconic Chevrolet Used Cars Authorized Dealer 4' Double Sided Porcelain Factory Neon Sign w/ Logo - DSP multipiece factory neon sign has excellent color and gloss. The sign features four-color neon with "flashing" OK lettering in the upper field. The field is very clean overall with one unused stand support and chipping along the edges of the insulators in the lower outer fields. The perimeter has small chips along the outer edges. The reverse is in a similar condition to the display with a tiny chip in the "R" of Cars. The small Chevrolet bowtie attachment signs are modern. The metal can is in very good	\$23,000.00
1354		Superb DeSoto Plymouth Die Cut 6' Double Sided Porcelain Factory Neon Sign - DSP die cut factory neon sign with the original metal can has outstanding color and gloss. Side #1 is exceptionally clean with minor surface imperfections and a small areas of crazing in the right field. The perimeter has small edge chips with minor color match. The reverse is in a similar condition with a small chip on the edge of the insulator on the last "O" in DeSoto. The metal can is in excellent condition and retains two manufacturer decals on the side. Marked Walker & Co. Detroit. Overall a superb example with brilliant	\$12,650.00
1355		Ford Automobiles 4' Double Sided Porcelain Factory Neon Sign - DSP factory neon sign with the original metal can has day one color and gloss. Side #1 has a clean field with a few tiny chips along the lower edge. The reverse has color matched chips at the insulator in the upper right field with a fine scratch in the white at 12 o'clock and small chips on the lower edge. The metal can has been repainted and is in excellent condition. The signs are marked General Neon Products, Beloit, Wis. Overall a fantastic example with brilliant two-color neon. 24" H x 46" W x 15" D. Condition: 9.5/8.9	\$31,625.00
1356		Dawn Donuts Drive In 12' Die Cut Single Sided Porcelain Factory Neon Figural Sign - SSP die cut factory neon sign with a new metal can has excellent color and gloss. The sign features three-color neon with amazing graphics of a chef holding a platter of donuts. The field presents with light surface wear, small non-factory holes and chips which are primarily in the upper portions of the donut graphics. The perimeter has chips at various mounting holes and the outer edges. The metal can is in excellent condition. Dawn Donuts was started in 1958 in Jackson, Michigan, and went out of business in 1992. The company was famous for their donuts and unique car drive-thru turntable setup. The turntables would automatically rotate cars to help customers order and pick	\$60,375.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1357		Scarce Gilmore Gasoline "Record Breaker" 38" Double Sided Tin Sign w/ Lion & Ring - This fresh to market sign was consigned to Richmond Auctions by Paul Teutul Jr., star of the hit Discovery Channel television show American Choppers. DST sign has good color and shine. The sign is the only example we have seen and features a huge Lion graphic in the center field on both sides. Side #1 has surface wear with fine scratches, oxidation and paint chips which are primarily in the outer fields and edges. The reverse has additional surface wear with active paint flaking in the left outer fields and	\$48,875.00
1358		Amazing Nevada Club Reno Casino Die Cut Single Sided Porcelain Factory Neon Sign w/ Cowboy - Impressive SSP die cut factory neon sign with the original metal can has amazing color and gloss. The sign has fantastic graphics of the Nevada Club cowboy with a lasso and a state-shaped face. The sign features brilliant neon and four-color porcelain enamel. The field has light wear with a chip in the left field and lower stand supports. The outer fields have unused stand support holes. The perimeter has a small bend on the left arm with other small chips along the outer edges. The metal can is in good condition with missing access panels and no cover on the reverse. The lower edge	\$46,000.00
1359		Pontiac Automobiles 6' Double Sided Porcelain Factory Neon Sign w/ Full Feather Logo - DSP die cut factory neon sign with the original metal can and bullnose has very good color and gloss. The field is very clean overall with light wear and areas of cloudiness in the red porcelain enamel. The perimeter has color-matched chips at the mounting holes and edges. The reverse is in a similar condition to the display with slight discoloration in the lettering, small chips at the neon hardware and a few small color-matched areas in the fields. The bullnose has a 2" color matched chip in the center with small chips along the outer edges. The metal can is in very good condition and the sign is marked Walker	\$25,875.00
1360		Impressive Chevrolet Super Service 7' Die Cut Single Sided Porcelain Factory Neon Sign - SSP die cut multi-piece factory neon sign with a metal can has outstanding color and gloss. The sign features brilliant three-color neon with areas of professional color match and added clear coat to enhance the finish. The fields are exceptionally clean with minor surface imperfections and a small chip on the sign seam below the "V" in Chevrolet. The perimeter has a few small chips along the outer edges. The metal can is in very good condition and the sign is marked Walker & Co. Detroit on the lower edge.	\$40,250.00
1361		Amazing Platolene 500 Gasoline Single Sided Porcelain Pump Plate Sign w/ Racing Flag - Rare SSP pump plate sign has excellent color and gloss. The field is clean and features a unique Platolene logo with racing-inspired checkered flag graphics. The perimeter exhibits small chips at the left and right mounting holes with areas of minor color match along the edges. Overall an exceptional Platolene 500 gas pump sign. 12" H. Condition: 9.	\$10,350.00
1362		Rare Standard Aviation Products 20" Single Sided Porcelain Sign w/ Custom Hanger - Outstanding SSP sign with added ring & custom aviation themed wall mount bracket has very good color and gloss. The display has small chips with fine scratches and areas of crazing. The perimeter has small chips at the mounting holes and edges. The metal ring and bracket are in excellent condition. The sign is marked Property of Standard Oil Co. of Calif M-397. Overall a scarce Aviation Products sign with very few examples being known. 22" H	\$25,875.00
1363		Marathon Gasoline "Best in the Long Run" DS Porcelain Die Cut 58" Sign w/ Factory Hangers - DSP die cut keyhole-shaped sign with factory metal frame and hanger has excellent color and gloss. The field exhibits chips with light wear. The perimeter small chips at the upper mounting holes and edges. The reverse is in a similar condition to the display with additional chips. The metal frame and hanger are in very good condition with oxidation and light wear. The sign displays well with fantastic graphics of the iconic Marathon Running Man. 58" H x 48" W. Condition: 8 75/8 5	\$18,400.00
1364		Impressive Pontiac Automobiles 12' Double Sided Porcelain Factory Neon Sign w/ Full Feather Logo - DSP factory neon sign with the original metal can and bullnose has excellent color and gloss. The display has a clean field with minor discoloration at the neon support stands and tiny white errant paint drips throughout. The perimeter has tiny chips along the outer edges. The reverse is in a similar condition to the display with additional chipping along the lower edges of the sign. The factory can is in very good condition with light age wear and the signs are marked Walker & Co. Detroit. Overall a	\$31,625.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1365		Amazing NOS United Motors Service 48" Double Sided Porcelain Sign w/ Original Box "White Wheels" - Outstanding NOS DSP sign with the original shipping box and hanging instructions has day one color and gloss. The sign features the iconic United Motors Service porcelain enamel colors with scarce "White Wheel" version early automobile graphic in the center field. The display is in exceptional condition with crisp colors, an impeccable surface and minimal storage imperfections. The reverse is in a very similar condition with a factory color imperfection in the orange in the upper right fields. All four factory grommets are present and the sign is marked Walker & Co. Detroit. The sign includes	\$25,875.00
1366		Outstanding White Rose Gasoline Motor Oil 18' Three Piece Single Sided Porcelain Sign w/ Logo - SSP three-piece sign has excellent color and gloss. The White Rose sign has a clean graphic with a chip in the right outer field and small chips along the perimeter. The outer horizontal cookie cutter edge signs have clean fields with minor surface imperfections and a small bruise near the "E". The signs have chips along the edges with a factory metal bracket on the upper and lower edges. All three signs are marked B&M - 46. Overall an exceptional White Rose sign with fantastic graphics. 36" H x 225"	\$31,625.00
1367		Incredible Signal Gasoline 6' Double Sided Porcelain ID Sign "Black Stoplight" - DSP sign has day one color and gloss. The display is exceptionally clean with a tiny chip in the "G" and minor surface imperfections in the outer fields. The perimeter has small chips at some of the mounting holes and edges. The reverse is in a similar condition with small chips in the "S" of Signal. All in all a superb example with brilliant color throughout. 72" H. Condition: 9C.	\$28,750.00
1368		Exceptional GM General Motors Parts Double Sided Porcelain Factory Neon Sign "Large" - DSP multipiece factory neon sign with the original metal can has excellent color and gloss. Side #1 has a clean field with small chips at the neon holes. The lower edge of the upper sign has color match on the center of the lower yellow border with edge chips on the lower sign panel. The reverse has a small color-matched chip on the upper edge of the "M" in the upper field with two flea bites in the GM" lettering. The perimeter has a tiny chip on the upper left edge. The can is in excellent condition with a	\$18,400.00
1369		Case Tractors Implements 6' Double Sided Porcelain Factory Neon Sign w/ "Old Abe" - DSP multi-piece factory neon sign with the original can has excellent color and gloss. Side #1 has a small chip in the "S" with minor discoloration in the right upper outer fields. The perimeter has small chips along the outer edges. Marked Acme-Wiley, Chicago. The reverse has light surface wear with a chip with indentation in the upper left field. The factory metal can is in very good condition with light age-related wear and oxidation. Overall an exceptional Case sign with brilliant neon and "Old Abe" graphics.	\$21,850.00
1370		Chevrolet Used Cars Authorized Dealer 4' Double Sided Porcelain Factory Neon Sign w/ Logo - DSP multipiece factory neon sign with a metal can has good color and gloss. The sign features four-color neon with classic "OK" Chevrolet colors and logo. Side #1 has discoloration to the white porcelain enamel throughout with light wear at the neon insulators. The perimeter has small chips with areas of color match on the edges of the "OK" sign and discoloration to the lower "Authorized Dealer" panel. The reverse has additional wear with slight fading to the red porcelain enamel, porcelain loss in the "OK" lettering and a color matched chip by the "O" in the upper left field. The metal can is in	\$25,875.00
1371		Rare Billups Premium Gasoline Single Sided Porcelain Pump Plate Sign w/ Planes - SSP pump plate sign has excellent color and gloss. The field has tiny chips in the outer edges of the "Ethyl" logo with one tiny chip on the tip of the plane wing in the right field. The perimeter has fine scratches, tiny chips and edge wear. All four factory grommets are intact. Overall an amazing Billups Premium Ethyl pump sign with vibrant colors and plane graphics. 11.25" H. Condition: 8.75.	\$19,550.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1372		Outstanding The Chicken Shack 9' Die Cut Single Sided Porcelain Logo Sign Waco Texas - SSP die cut two-piece factory neon sign with a new metal can has excellent color and gloss. The Chicken Shack was a beloved Texas tradition for years. The first location opened in Waco in 1934 and later expanded to other locations throughout the state. The sign features four-color neon which perfectly accentuates the porcelain enamel. The field exhibits light wear with marks and small chips, which are primarily along the vertical seam in the center field. The lower and outer fields have areas of crazing with a minor bend with porcelain loss on the lower leg and the chicken's cans.	\$25,875.00
1373		G&J Tires Flexlume Lighted Double Sided Tin Milk Glass Sign w/ Logo - DST Flexlume DST sign with internally lighted milk glass and the original metal can has very good color and shine. The sign features a large G&J logo in the upper field with classic Flexlume rippled tin and embossed milk glass letters. The display exhibits light wear with small areas of oxidation and small paint chips in the fields. The outer fields and perimeter have additional wear with areas of active paint chipping primarily along the lower edges. The reverse has additional paint loss in the fields with areas of oxidation and larger paint flakes in the outer fields and perimeter. The factory can is in excellent condition.	\$28,750.00
1374		Ford Automobiles 8' Double Sided Porcelain Factory Neon Sign w/ Wings - DSP multi-piece factory neon sign with metal can and bullnose wings has good color and gloss. The display has light wear, small chips and cloudiness in the fields. The perimeter has small areas of color match along the outer edges. The reverse is similar to the display with slightly more cloudiness in the fields. The bullnose wings have both been restored and show light wear and paint chips. The metal can is in very good condition. All in all an iconic Ford sign that displays very well overall. 38" H x 92" W x 16" D. Condition: 8	\$23,000.00
1375		Scarce Pontiac Goodwill Used Cars Single Sided Porcelain Factory Neon Sign w/ Full Feather Logo - SSP two-piece die cut factory neon sign with metal can has day one color and gloss. The sign features the iconic full feather Pontiac logo with classic red, white and blue porcelain enamel colors. The fields are exceptionally clean with brilliant color, minor surface imperfections and light wear at the stand supports. The perimeter is equally as clean with minor edge imperfections. The metal can is in excellent condition with small unused mount holes and light chipping. The sign is marked Walker & Co.	\$21,850.00
1376		Exceptional Red Indian Motor Oils "McColl-Frontenac" SS Porcelain Sign w/ Native American & Frame - SSP sign with an added decorative display frame has excellent color and gloss. The display features a detailed Native American graphic. The field is exceptionally clean with minor surface imperfections and a small chip in the left outer field. The perimeter has small chips at the mounting holes with three factory-notched corners. The metal frame is in excellent condition. Overall an outstanding example that would be very difficult to	\$12,650.00
1377		Rare Cadillac LaSalle Double Sided Porcelain Die Cut Logo Sign w/ Lighted Hood - Amazing DSP die cut sign with a lighted hood has excellent color and gloss. The sign features the colorful logos of both Cadillac and its premium brand LaSalle. The display has light wear with small chips and four small unused factory holes in the upper fields. The perimeter has errant black paint on the upper edge with small chips along the outer edges. The reverse has additional chips throughout with minor discoloration on the upper edges. The metal hood is in very good condition and all five factory grommets are	\$20,700.00
1378		Amazing Union 76 Minuteman Service 30" Double Sided Porcelain Sign w/ Ring & Speedy - DSP sign with a metal ring has excellent color and gloss. The sign features a colorful graphic of the Union 76 mascot "Speedy" on both sides. The display has light surface wear with chips at the mounting holes and edges. The reverse is in a similar condition with tiny flea bites in the lower lettering. The metal ring is in excellent condition. Overall an outstanding example with vibrant color throughout. 30" H. Condition: 9	\$18,400.00
1379		Greyhound Package Express Double Sided Tin Flange Sign w/ Logo - DST flange has good color and shine. The display has wear with fine scratches and paint chips in the fields. The perimeter has surface wear with bends on the edges and inner flange. The reverse has surface wear with older added clearcoat, which has yellowed with areas of flaking. Marked G-18. Overall a seldom seen Greyhound flange with fantastic graphics. 18" H x 28" W. Condition: 7.75 & Clear Coated.	\$1,840.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1380		Ford A-1 Used Cars & Trucks Vertical Double Sided Porcelain Factory Neon Logo Sign - DSP multipiece factory neon sign with a metal can has good color and gloss. The sign features two-color neon with a flashing border on the "A-1" logo in the upper field. Side #1 has fine scratches with fading to the red porcelain enamel and color matched chips in the yellow porcelain enamel panels. The perimeter has light wear with chips and areas of color match along the edges. The reverse is in a similar condition to the display. The metal can is in very good condition and the sign is marked Mulholland Sign Co.,	\$31,625.00
1381		Scarce US Tires 30" Double Sided Tin Sign w/ Logo - DST sign has good color and moderate shine. Side #1 has general wear with discoloration, scratches and bends along the perimeter. The reverse has additional scratches in the outer fields. Overall an unusual 30" US Tires sign we have not seen before. 30" H. Condition: 7.	\$2,530.00
1382		NOS Standard Oil Co. Indiana Atlas Battery Service Double Sided Tin Curb Sign - DST curb sign with the original metal stand has excellent color and shine. The sign retains the original tag along the left hand edge from the Standard Oil Company of Indiana. The display has fine scratches with scuffs in the upper lettering. The reverse has larger scratches in the outer fields with areas of minor discoloration along the perimeter. The metal stand is in very good condition with light wear and small paint chips. Marked Reliance Adv. Co. N.Y. E-3587. Overall a unique Atlas Curb sign with scarce Standard	\$5,060.00
1383		Golden Penn 100% Pure Pennsylvania Motor Oil Golden State Oil Co. DS Masonite Sign - Double sided Masonite sign has very good color and shine. The display has light wear with surface imperfections in the "D" of Golden. The perimeter has small chips and light wear along the edges. The reverse is similar to the display with a fine scratch in the upper field and factory blemishes. Both factory grommets are intact. Overall a colorful graphic sign from the Golden State Oil Company. 16" H x 24" W. Condition: 8.5+	\$2,070.00
1384		Dunlop Tires 24" Double Sided Porcelain Sign - DSP sign has very good color and gloss. Side #1 exhibits light wear, flea bites and marks. The perimeter has chips at the upper mounting holes and edges. The reverse is in a very similar condition with a tiny chip in the upper field. Overall a unique Dunlop Tires sign in an excellent display size. 24" H. Condition: 8.5.	\$1,955.00
1385		NOS Gulf Kerosene Single Sided Porcelain Gas Pump Plate Sign - Amazing NOS SSP sign has day one color and gloss. The field is exceptionally clean with tiny factory and handling imperfections in the lower outer fields. Overall a fantastic example that would be next to impossible to improve upon. 10.5" H. Condition: 9.5.	\$690.00
1386		Oldsmobile Service 42" Double Sided Porcelain Sign w/ Crest Logo - DSP sign has outstanding color and gloss. The display has a clean field with a few tiny factory imperfections in the logo. The right outer field and perimeter have areas of discoloration with minor chipping along the outer edges. The reverse has minor surface wear with chips, discoloration and wear in the lower left outer fields and perimeter. Two factory grommets are present. The sign has a great look with vibrant color throughout. 42" H. Condition: 9.0+/8.5	\$5,750.00
1387		Hyvis Super-Refined Pennsylvania Motor Oils Double Sided Porcelain Logo Sign w/ Hanger - DSP sign with custom hanger has excellent color and gloss. The display has small factory imperfections with light wear and tiny flea bites. The perimeter has small chips along the outer edges with minor cloudiness along the upper edge. The reverse has light surface wear with areas of cloudiness in the upper fields and upper edge. The metal hanger is in excellent condition and the sign is marked Trademarks Red. U.S. PAT. OFF. Property of Hyvis Oils Co. Inc. Overall a superb example with heavy	\$4,600.00











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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1388		Scarce Mobil Gargoyle Marine Oils 38" Die Cut Single Sided Porcelain Shield Sign w/ Pegasus - SSP die cut sign has good color and gloss. The field exhibits chips with bruises and areas of discoloration. The perimeter has bends on the right corners with metal loss on the upper right corner. Overall a scarce Gargoyle Marine Oils sign featuring Pegasus. 38" H x 39" W. Condition: 7.9.	\$4,600.00
1389		El-Mont Liquors 8' Single Sided Porcelain Factory Neon Sign - SSP factory neon sign with a new metal can has excellent color and gloss. The field has light wear with chips and areas of minor discoloration. The perimeter has chips at some of the mounting holes and outer edges. The metal can is in excellent condition and the sign is marked M-K Signs. The sign has a great look with heavy shelving and eye catching three-color neon. 30" H x 96" W x 9" D. Condition: 8.25+.	\$3,220.00
1390		Rare Independent Gasoline Motor Oil 48" Double Sided Porcelain Sign - Seldom-seen DSP sign has very good color and gloss. Side #1 has a non-factory hole in the center with minor surface marks, chips and factory blemishes. The perimeter has additional smaller chips, which are primarily along the edges. The reverse is in a similar condition to the display. Marked Veribrite Signs - Chicago. The sign has a great look with classic red, white and blue porcelain enamel colors and the Independent logo in the center field. 47.5" H. Condition: 7.9/7.75.	\$6,325.00
1391		1941 Drink Orange Crush Carbonated Beverages Emb. Single Sided Tin Sign w/ Crushy & Bottle - SST embossed self-framed sign has excellent color and shine. The field has a small scratch near the "S" in Crush with other fine scratches near the bottle graphic. The perimeter has surface rubs, minor bends and paint chips to the self-framed edges. Marked Printed in the U.S.A. B-788 9/41 S.S. CO. Overall a colorful Orange Crush sign with fantastic graphics. 18" H x 41.5" W. Condition: 8.5.	\$3,220.00
1392		Coca Cola 9' Single Sided Tin Convex Bottle Sign - SST convex die cut bottle sign has excellent color and shine. The field exhibits light surface wear with fine scratches and minor scuffs. The perimeter has minor wear with small paint chips. Marked AM 69. Overall an impressive 9' Coke sign with fantastic colors and strong eye appeal. 108" H x 30" W. Condition: 8.75+.	\$4,600.00
1393		Excellent Eastern Iowa Light & Power Co-Op Single Sided Porcelain Sign w/ Willie Wirehand - SSP rolled edge sign has outstanding color and gloss. The fields are clean with minor surface imperfections. The perimeter has slight discoloration to Willie Wirehand's head and chipping along the outer edges. Overall an exceptionally clean large sized porcelain enamel sign with fantastic graphics. 34" H x 94" W. Condition: 9.	\$3,910.00
1394		Outstanding Jaguar Sales & Service Single Sided Porcelain Logo Sign w/ Factory Ring - SSP die cut sign with the factory hanging ring has excellent color and gloss. The field has two small chips at the lettering with a nickel-sized chip in the upper right field. The perimeter has minor marks with chips along the outer edges. The factory ring with eyelets has light age-related wear. The sign has a great look with heavy shelving and the iconic Jaguar logo in the upper field. 41.5" H x 39" W. Condition: 8.9.	\$4,600.00
1395		Outstanding Ford The Universal Car Die Cut Double Sided Porcelain Sign - DSP sign has excellent color and gloss. Side #1 features a clean field with minor factory imperfections and slight discoloration in the upper right outer field. The perimeter has a tiny chip on the lower sides. The reverse has a clean field with slight cloudiness and discoloration in the upper fields with small edge chips and minor fine scratches. Both factory grommets are present. All in all a scarce early Ford Universal Car sign. This is one of the best examples we have seen. 11.75" H x 30" W. Condition: 9.5/9.25.	\$18,400.00


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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1396		Amazing Goodrich Tires "Best in the Long Run" Double Sided Porcelain Logo Sign w/ Hanger - DSP sign with an added ornate hanging bracket has very good color and gloss. Side #1 has light wear in the field with minor areas of cloudiness and two chips in the lower outer fields. The perimeter has chips at the upper mount holes and edges. The reverse has cloudiness and lower gloss in the right fields with two larger chips in the lower outer field. The decorative metal hanging bracket is in excellent condition. Both factory grommets are intact and the sign is marked Ingram-Richardson, Beaver Falls.	\$25,875.00
1397		Scarce United Motors Authorized Service Harrison Radiators DS Porcelain Die Cut Sign w/ Early Car - DSP die cut sign has excellent color and gloss. The display has a clean field with minor surface imperfections. The perimeter has wear at the upper mounting holes with an added hole on the lower edge at 6 o'clock. The reverse has minor factory imperfections in the fields with small edge chips. Overall an impressive example that would be extremely difficult to improve upon. 14" H x 18" W. Condition: 9.0+	\$9,200.00
1398		Impressive 1955 Mobil Service Station Pegasus Cookie Cutter Sign "Right Facing" - SSP multi-piece cookie cutter sign has excellent color and gloss. The display is very clean overall with a handful of eraser sized chips or smaller in the field and larger chips in the outer fields. The perimeter has light wear with small edge chips and minor discoloration along the cookie cutter edges. Marked I.R. 55. Overall an impressive example with vibrant porcelain enamel colors throughout. 72" H x 108" W. Condition: 8.9.	\$17,250.00
1399		Amazing Dodge Used Cars 6' 3D Single Sided Porcelain Factory Neon Sign - SSP multipiece factory neon sign with a metal can has excellent color and gloss. The sign features two-color neon with SSP "Used Cars" lettering and three-dimensional aluminum trim. The blue porcelain enamel background is clean with areas of slight cloudiness, an eraser-sized chip in the lower left outer field and minor perimeter wear. The white porcelain enamel letter inserts have areas of discoloration and loss along the outer edges. The aluminum 3D trim is in excellent condition, with the "A" having two small	\$17,250.00
1400		Superb Mobil Pegasus w/ Blue Border Die Cut Flat Single Sided Porcelain Sign - SSP die cut sign has outstanding color and gloss. The sign features a clean field with minor surface imperfections in the upper field. The perimeter is equally as clean with errant paint along the edges and one chip at the beginning of the tail. The reverse has five factory mounting clips in place. Overall a superb example that would be extremely difficult to improve upon. 34" H x 52" W. Condition: 9.25.	\$11,500.00
1401		Scarce Zephyr Gasoline 48" Double Sided Porcelain ID Sign w/ Ring - Exceedingly rare DSP sign has excellent color and gloss. The sign is one of just a few known examples. The display has minor surface imperfections with a few tiny chips in and around the lettering. The perimeter has small chips along the outer edges. The reverse has minor surface imperfections with a small chip on the edge of the "P". The sign has been mounted in a new metal hanging ring with eyelets. All three factory grommets are intact. Overall a superb example with outstanding color throughout. 48" H. Condition: 9C.	\$23,000.00
1402		Superb Greyhound Bus Lines 5.5' Double Sided Porcelain Factory Neon Sign "Animated" - DSP factory neon sign with the original metal can has outstanding color and gloss. The sign features two-color neon with animation which gives the illusion of the greyhound running. Side #1 is very clean overall with minor surface imperfections in the field and tiny chips with light wear along the outer edges. The reverse is in a similar condition to the display with additional tiny chips at neon stand holes, minor color match at the two upper insulators and additional chips along	\$74,750.00
1404		Outstanding Ford A-1 Used Cars Double Sided Porcelain Factory Neon Sign - DSP die cut factory neon sign with the original metal can has excellent color and gloss. The display has a clean field with a tiny flea bite in the outer field and small chips along the perimeter. The reverse has minor areas of discoloration in the fields with small perimeter chips. The metal can is in very good condition with light age wear and minor oxidation. Overall an exceptional Ford sign with vibrant two-color neon. 48" H x 20.5" W x 15" D. Condition: 9.	\$34,500.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1405		Nash Automobiles 8' Die Cut Double Sided Porcelain Factory Neon Sign - DSP die cut factory neon sign with the original metal can has excellent color and gloss. Side #1 has a small chip at a mounting screw with a few small flea bites in the "Nash" lettering. The perimeter has light wear with small chips along the outer edges. The reverse has scratches in the left and upper fields with color matched chips and areas of clearcoat in the right outer fields and edges. The perimeter has marks with small chips and areas of minor color match. The original can has been repainted and is in excellent condition.	\$17,250.00
1406		Prescriptions Rx Die Cut 8' Double Sided Porcelain Factory Neon Arrow Sign - DSP die cut factory neon arrow sign with the original can has excellent color and gloss. The sign features three-color neon with "Flashing" Rx lettering. The display has a clean field with small nicks in the lettering and minor cloudiness in the outer right field. The perimeter has small edge chips with a bend on the lower right corner. The reverse has a few small chips at the neon supports with small edge bends with chips along the lower edges. The factory can is in excellent condition with minor wear and the signs are marked	\$23,000.00
1407		Rare Flying A Service 6' Emb. Die Cut Single Sided Porcelain ID Sign w/ Logo "Large" - Seldom-seen SSP embossed die cut button sign has excellent color and gloss. The field has light surface wear with chips and minor discoloration in the left field. The outer fields and perimeter have additional chips that are primarily at the mounting holes and edges. The sign has a great look with a heavily embossed logo and lettering. The 72" Flying A buttons are extremely difficult to find. This example displays extremely well with brilliant porcelain enamel colors. 72" H x 91" W. Condition: 8.25+	\$25,875.00
1408		Amazing NOS Sweet-Orr Overalls Single Sided Porcelain Sign w/ Ing-Rich Label - Outstanding NOS SSP sign has day one color and gloss. The sign is in exceptional condition with a clean field and one tiny chip on the upper edge. The reverse retains an original Ingram-Richardson factory decal with an ink stamp stating This sign is the Property of Sweet Orr & Co. N.Y, And Must Be Returned On Demand. Overall an amazing example that would be nearly impossible to improve upon. 14" H x 20" W. Condition: 9.25	\$18,400.00
1409		Rare Tydol Veedol Dixol Service Company 5' Double Sided Porcelain Sign - DSP sign has very good color and gloss. This is the only example of this sign we have seen over the years. Side #1 has light surface wear throughout with non-factory holes and small chips in the fields. The perimeter has edge bends, errant paint drips, larger chips and minor color match to the black border. The reverse has additional wear with lower gloss and discoloration which is mainly in the white porcelain enamel background in the center field. Overall a scarce Petroliana sign that displays very well. 48" H x 62.5"	\$10,350.00
1411		Ferris Hotel And Bar 8' Single Sided Porcelain Factory Neon Sign - SSP multi-piece factory neon sign with metal has excellent color and gloss. The field exhibits light wear with chips and unused stand support holes. The outer fields and perimeter have areas of discoloration with small chips at the mounting holes. The metal can is in excellent condition. The sign displays well with classic two-color porcelain enamel and bold neon. 96" H x 36" W x 9" D. Condition: 8.25.	\$5,750.00
1412		Shell Gasoline Emb. 48" Single Sided Porcelain Factory Neon Sign - SSP embossed factory neon sign with metal can has excellent color and gloss. The field has chips, light wear, and areas of color match and clear coat to enhance the finish. The outer fields and perimeter have areas of minor discoloration and chips at mount holes. The metal can is in excellent condition. All in all an iconic Shell service station sign with strong eye appeal. 48" H x 48" W x 7" D. Condition: Clear Coated.	\$5,750.00
1413		1962 Skelly Gasoline Service Station 7.5' Single Sided Porcelain Neon Sign w/ Logo - SSP sign with added neon and metal can has good color and gloss. The field has small chips with fine scratches and surface marks in the outer fields. The perimeter has small indentations near 12 o'clock with chips along the outer edges. The metal can is in excellent condition and the sign is marked S.P.S. 62. The sign displays very well with vibrant three-color neon. 88" H x 88" W x 9" D. Condition: 8.25.	\$10,925.00







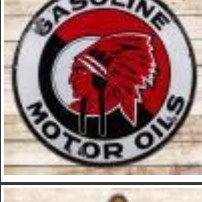

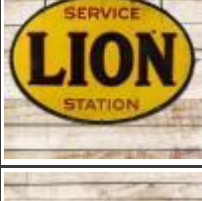

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1414		Willys Automobiles 6' Single Sided Porcelain Factory Neon Sign - SSP multi-piece factory neon sign with metal can has excellent color and gloss. The sign exhibits light wear with fine scratches and small chips at the "W" in the left field. The perimeter has small areas of chipping along the outer edges. The metal can is in excellent condition and the sign is marked Walker & Co., Detroit. The sign has a great look and displays very well overall. 27.5" H x 75" W x 9" D. Condition: 8.75	\$18,400.00
1415		1936 Texaco Gasoline Service Station 6' Single Sided Porcelain Neon ID Sign - SSP sign with added three color neon and metal can has good color and gloss. The field has areas of light surface wear with two large chips in the lower left field and another in the outer right field. The perimeter has added mount holes and chipping which are primarily along the black porcelain enamel outer ring. The metal can is in excellent condition and the sign is marked 6-36 on the lower edge. All in all a classic Texaco service station sign featuring vibrant three color neon. 72" H x 72" W x 12" D. Condition: 8	\$9,775.00
1416		Amazing Bulova Watch Time 5' 3D Neon Advertising Clock - Exceptional multi-piece three-dimensional SST factory neon advertising clock with a metal can has been professionally restored. The clock and neon both work as they should. The clock features a neon surround with a glass face and die cut three-dimensional neon hour and lettering markers. The clock is exceptionally clean overall with small paint chips and minor surface wear. The metal can is in excellent condition. A clock exactly like this one was used to advertise Bulova watches at the 1939 World's Fair in New York.	\$21,850.00
1417		Diamond DX Gasoline 6' Die Cut Double Sided Porcelain Service Station Sign - DSP die cut sign has excellent color and gloss. The display has an eraser sized chip in the "M" with minor surface imperfections. The perimeter has a small chip on the upper left corner with light edge wear. The reverse has numerous tiny chips in the fields with areas of discoloration. The sign has a great look with vibrant colors and heavy shelving. 40" H x 69" W. Condition: 9C/8.25+.	\$4,140.00
1418		Socony Vacuum 4' Double Sided Porcelain Shield Sign w/ Pegasus & Bracket - DSP die cut sign with metal bracket has excellent color and gloss. The display has minor surface marks with an eraser-sized chip in the "N" in the lower field. The perimeter has non-factory holes on the upper and lower corners with edge chips and light wear. The reverse has lower gloss with cloudiness and areas of discoloration. The metal bracket along the top has been repainted and the sign is marked IR-34. Overall an impressive Socony sign featuring a large Pegasus graphic on both sides. 47"	\$7,475.00
1419		Excellent Coca Cola "Doud's Sundries" 5' Double Sided Porcelain Multi-piece Sign w/ Hangers - DSP multi-piece sign with factory inner frame and hangers has outstanding color and gloss. The display has light wear with marks in the fields. The outer fields and perimeter have fine scratches with small chips with minor discoloration at the mounting hardware. The reverse is in a similar condition with additional small chips in the fields and a group of larger chips on the outer edge of the Sled sign in the center. Overall a scarce complete 1950s Coke sign with strong eye appeal. 56" H x 60" W x 5" D	\$6,325.00
1420		NOS 1966 Ya-Hoo! Mountain Dew "It'll Tickle Yore Innards!" SS Tin Sign w/ Hillbilly & Factory Paper - Amazing NOS SST embossed self-framed sign with the factory paper has day one color and shine. The sign has brilliant color and features a crisp graphic of Willie the Hillbilly in the lower field. The display is extremely clean with minor paper residue on the "Mountain Dew" lettering. The perimeter has minor edge imperfections with a handful of minute paint chips. Marked Stout Sign Co., St. Louis, Mo., Made in U.S.A. 298-8 11-66. Overall an impressive example that you will never need to upgrade.	\$7,475.00
1421		Fantastic Willys Sales & Service 48" Double Sided Porcelain Sign - DSP sign has outstanding color and gloss. Side #1 has a clean field and perimeter with a few tiny chips along the outer edges. The reverse is in a similar condition with a minor mark on the lower edge. All three factory grommets are present and the sign is marked Walker & Co. Detroit. The sign appears to be NOS and it in amazing condition. 30" H x 48" W. Condition: 9.5.	\$9,775.00






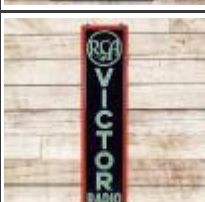

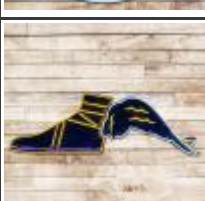
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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1422		1933 Drink Coca Cola "Delicious and Refreshing" Lunch Candy 5' Double Sided Porcelain Sign - DSP Coke sign has excellent color and gloss. The display has a small chip in the field with a minor flake in the lower field and marks in the upper fields. The perimeter has small chips at the mounting holes and edges. The reverse is in a similar condition with additional surface wear. Marked Made in U.S.A. 1933 Tenn Enamel Co., Nashville, Tenn. Overall a wonderful example in a superb display size. 42" H x 60" W. Condition: 8.9+/8.75	\$5,750.00
1423		Impressive REO Sales & Service "Speed Wagons Heavy Duty Trucks" Double Sided Porcelain Tombstone Sign - DSP sign has day one color and gloss. Side #1 has an extremely clean field with minor surface imperfections. The perimeter has light edge wear with minor discoloration along the lower edge. The reverse is in a similar condition to the display. Both factory grommets are intact. All in all a superb example you'd be hard pressed to improve upon. 30" H x 20" W. Condition: 9.25+	\$5,060.00
1424		Dodge Dart Dodge Trucks 8' Reflective Single Sided Tin Neon Sign - SST sign with added neon and reflective lettering has very good color and shine. The sign is mounted on a new metal can which is in excellent condition. The fields exhibit general wear with paint chips, fine scratches and small non-factory holes. The perimeter has similar wear with minor bends and areas of oxidation. The sign has a great look with brilliant neon and unique factory-applied reflective lettering. 48" H x 96" W x 9" D. Condition: 7.9.	\$7,475.00
1425		Fantastic Texaco Gasoline 6' Double Sided Porcelain ID Service Station Sign - DSP sign has excellent color and gloss. Side #1 is exceptionally clean with minor marks and small fine scratches in the fields. The perimeter has an area of color match with a small bend on the right hand edge. The reverse is in a similar condition to the display with minor discoloration in the red porcelain enamel and a scratch in the lower field. Marked 10-50V Made in U.S.A. Overall a fantastic example that would be very difficult to improve upon. 72" H. Condition: 9	\$9,775.00
1426		Red Indian Gasoline Motor Oils 5' Single Sided Porcelain Sign w/ Ring - SSP sign has excellent color and gloss. The sign has outstanding graphics and features the famed McColl-Frontenac Native American graphic in the center field. The display has areas of professional color match in the fields with non-factory holes and chips in the outer lettering. A clear coat has been added throughout to enhance the finish. The sign is mounted in an original metal ring and is marked W.F. Vilas Co., Limited, Cowansville, PO. Overall an impressive Petroliana sign with amazing graphics. 60" H. Condition: 8.5	\$8,050.00
1427		Helmar Turkish Cigarettes Quality Superb Die Cut Double Sided Porcelain Flange Sign w/ Lady - Iconic DSP die cut flange has excellent color and gloss. Side #1 has light surface wear with fine scratches in the lower center field. The perimeter has small chips with areas of minor discoloration. The reverse has additional surface wear with areas of discoloration to the red porcelain enamel background in the lower fields. The flange retains all four factory grommets and exhibits a minor bend with small chip near the upper edge. Overall an exceptional example with fantastic graphics. 23.25" H x 16.25" W. Condition: 8.5	\$3,680.00
1428		Scarce Lion Gasoline Service Station Single Sided Porcelain Sign w/ Ring - Rare SSP sign with the original metal ring has good color and gloss. The field has minor surface wear with slight discoloration throughout and a chip above the "N" in the right field. The perimeter has chips at some of the mounting holes and edges. The original ring is in very good condition with light general age wear. Overall a scarce Lion sign that displays very well. 48" H x 68" W. Condition: 8.5.	\$5,290.00
1429		Lumber 7' Emb. Single Sided Porcelain Factory Neon Sign - SSP embossed factory neon sign with a new metal can has excellent color and gloss. The sign features heavily embossed "Lumber" lettering with brilliant single-color neon. The field exhibits minor discoloration to the blue porcelain enamel with a handful of chips in the lettering neon insulators in the right fields. The perimeter has larger chips which are mainly along the outer edges. The metal can is in excellent condition. All in all a wonderful sign with strong eye appeal. 22" H x 82" W x 9" D. Condition: 8.5+	\$28,750.00

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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1430		Goodyear Tires 10' Single Sided Porcelain Neon Sign w/ Wingfoot - SSP cookie cutter edge sign with added neon and a new metal can has outstanding color and gloss. The sign features striking two-color neon with a "Flashing" Wingfoot in the center field. The display is exceptionally clean with minor surface marks and small chips at the neon support stands and insulators. The perimeter has light surface wear with small chips which are primarily along the outer edges. The metal can is in excellent condition. Overall an impressive Goodyear sign with brilliant neon. 48" H x 120" W x 10" D.	\$8,625.00
1431		Chevrolet 4' Single Sided Porcelain Factory Neon Sign w/ Bowtie - SSP rolled edge factory neon sign with a new metal can has outstanding color and gloss. The sign features vibrant two-color neon with the iconic Chevrolet bowtie graphic in the center field. The display is exceptionally clean with tiny flea bites in the fields and small chips along the perimeter. The metal can is in excellent condition. Overall an impressive Chevy neon in an excellent display size. 24" H x 46" W x 9" D. Condition: 8.9+.	\$10,925.00
1432		Impressive Texaco Clean Clear Golden Motor Oil Double Sided Porcelain Flange Sign w/ Logo - Fantastic DSP flange sign has day one color and gloss. Side #1 has a clean field with small chips and minor crazing along the outer edges. The reverse has a small area of faint crazing above the "Clean" lettering with additional chips and crazing along the outer edges. All six factory grommets are intact and a manufacturer inspection tag has been secured to the reverse of the flange with tape. Overall a spectacular example with brilliant color throughout. 23" H x 18" W. Condition: 9.25+/9.25.	\$7,475.00
1433		AAA Auto Club of Missouri "Bonded Service" Double Sided Porcelain Factory Neon Logo Sign - DSP die cut factory neon sign has very good color and gloss. The display has an eraser sized chip in the field with areas of minor discoloration. The perimeter has along the outer edges with minor bends on the lower corners. The reverse has areas of discoloration in the fields with a large area of chips on the left hand side. The factory metal can is in good condition with oxidation throughout. Marked Keller Sign Co., St. Louis, MO. Overall a scarce Triple A sign with brilliant neon. 30" H x 36" W x 15" D.	\$7,475.00
1434		O'Neil "Since 1876" 10' Die Cut Single Sided Porcelain Sign - SSP two-piece sign has good color and gloss. The display has small chips with areas of discoloration and cloudiness. The perimeter has additional chips with minor bends on the lower points and finger along the right hand edge. The reverse has a factory angle iron support bracket present. Overall a unique large-sized O'Neil sign with fantastic graphics. 120.5" H x 69.6" W. Condition: 7.5+.	\$3,910.00
1435		Rare RCA Victor Vertical 6' Emb. Single Sided Porcelain Sign - SSP self-framed sign has outstanding color and gloss. The field is very clean overall with light surface imperfections and minor marks in the lettering. The perimeter has chips to the self-framed edges and mounting tabs. The sign displays very well with bold eye-catching color throughout. 72" H x 17.5" W. Condition: 9.	\$9,775.00
1436		Scarce Cadillac Automobiles 30" Single Sided Porcelain Factory Neon Sign w/ Crest Logo - SSP factory neon sign with a new metal can has excellent color and gloss. The field has slight discoloration to the yellow porcelain enamel with a small chip in the upper left side of the logo. The perimeter has a small chip at one of the mounting holes at 12 o'clock. The can is in excellent condition. Overall an impressive sign with brilliant neon. This is the only example we have seen in this size. 30" H x 30" W x 9" D. Condition: 8.75+.	\$17,250.00
1437		Goodyear Tires 8' Die Cut Single Sided Porcelain Neon Sign w/ Wingfoot - SSP cookie cutter edge sign with added neon and a new metal can has very good color and gloss. The sign features three-color neon with heavily shelved two-color porcelain enamel. The field has light surface wear with areas of discoloration, which are primarily in the outer fields. The perimeter has chips with areas of minor oxidation along the outer edges. The metal can is in excellent condition. Overall an iconic Goodyear sign with striking neon. 30" H x 94" W x 9" D. Condition: 8.5.	\$6,325.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1438		Sun Oils Sunoco The Distilled Oil Double Sided Porcelain Flange Sign w/ Logo - DSP sign has good color and moderate gloss. Side #1 has chips in the fields with areas of surface wear and minor discoloration. The perimeter has edge chips with heavier chipping along the right edge. The reverse has slightly more wear with discoloration in the lower fields. Marked Made in U.S.A. Overall an iconic Sunoco sign that displays well. 18" H x 25.75" W. Condition: 7.75/7.5.	\$1,495.00
1439		AM Paints Die Cut Single Sided Tin Paintbrush Sign Hylton Supply Co. Mt. Airy North Carolina - SST die cut sign with the factory metal support frame has good color and shine. The fields have general wear with fine scratches and paint chips. The perimeter has larger areas of paint loss with bends along the outer edges. The handle portion of the sign has been completely repainted with areas of pitting and a bend on the lower edge. The metal support frame on the reverse is in good condition with areas of oxidation. The sign has a great look with a realistic paintbrush design and colors. All in	\$1,495.00
1440		American Express Money Orders For Sale Here Double Sided Porcelain Flange Sign w/ Logo - DSP sign has very good color and gloss. The display has a clean field with slight cloudiness to the blue porcelain enamel. The perimeter has a chip below the "S" in Sale and chips along the outer edges. The reverse has a larger chip on the lower field and edge. Marked Made in U.S.A. 1860-430. The flange has a great look with heavy shelving and the early American Express logo in the center field.	\$1,035.00
1441		1975 Valvoline Motor Oil Double Sided Tin Sign w/ Bracket - DST sign with a metal bracket has excellent color and shine. Side #1 has faint paper marks with light wear and fine scratches in the outer fields. The reverse has additional surface imperfections with slight discoloration in the upper fields. The metal bracket is in very good condition and the sign is marked Form No. V-149 Made in U.S.A. A-M 1-75. All in all a clean example in an excellent display size. 15" H x 15" W. Condition: 8.75/8.25+	\$1,840.00
1442		Unique Ridge 4-H Club Die Cut Double Sided Porcelain Sign w/ Four Leaf Clover Logo - DSP sign has day one color and gloss. The display has a clean field with a small chip in the lower right edge. The reverse is very similar to the display with light surface wear in the lettering. Both factory grommets are present. All in all a unique 4-H sign with vibrant color throughout. 8.5" H x 13.25" W. Condition: 9.25/9.0.	\$517.50
1443		Ex-Lax "Keep Regular" The Chocolated Laxative 21" Single Sided Porcelain Sign - SSP sign has very good color and gloss. The field exhibits flea bites with fine scratches. The perimeter has small chips at the mounting holes and edges. Marked Made in U.S.A. - A7 - M-20. All in all a seldom seen Ex-Lax sign with unique porcelain enamel colors. 20" H. Condition: 8.25+.	\$2,990.00
1444		Amazing NOS HaDees Perfection Automotive Heaters AC Authorized Service DS Tin Sign w/ Hanger & Box - NOS DST sign with factory hanger, paper and box has outstanding color and shine. Side #1 has an exceptionally clean field with minor paper marks along the perimeter. The reverse is very similar to the display with factory blemishes in the lower lettering. The factory hanger is in excellent condition and the box has light general age wear with minor loss. The sign retains both factory grommets and is marked A-M 5-64. Overall a fantastic automotive sign with strong eye appeal. 15" H x	\$3,450.00
1445		Impressive 1971 7up "The Uncola" Single Sided Tin Die Cut Marquee Sign Peter Max Style - SST sign with a lower flange mount has excellent color and shine. The fields are clean with minor factory imperfections. The perimeter has light wear with storage marks above the maker's marks along the lower edge. Marked No.14 Made in U.S.A. 1-71 Stout Sign Co., St. Louis, MO. Overall an impressive example with eye catching colors. 12" H x 23.75" W. Condition: 9.0+.	\$1,265.00









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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1446		Coca Cola 24" Single Sided Tin Convex Button Sign w/ Bottle - SST Coke button sign has excellent color and shine. The field has minor imperfections with a few tiny errant green paint drips. The lower edges of the bottle and lower field have fine scratches with tiny indentations in the lower right outer fields. The perimeter has light wear along the lower edges. Marked AM 123. The sign has a great look with a highly detailed bottle graphic and classic Coke colors. 24" H. Condition: 8.9.	\$1,840.00
1447		1953 Drink Nehi Beverages "Andy's Groc." Single Sided Tin Bubble Sign w/ Bottle - SST bubble sign has good color and shine. The display has general surface wear with scratches and rubs. The lower privilege area has been hand painted "Andy's Gro". The perimeter has small added mounting holes with paint chips and discoloration. Marked Robertson 8-53. The sign displays well with classic Nehi colors and detailed bottle graphic. 34" H x 52" W. Condition: 7.5.	\$977.50
1448		Fill Em' Fast Gasoline Single Sided Porcelain Service Station Sign - SSP sign with lower flange mount has excellent color and gloss. The sign has chips in the outer fields with non-factory holes and porcelain loss along the outer edges and lower flanged edge. Overall a unique Fill Em' Fast Gasoline sign with vibrant porcelain enamel colors. 18" H x 60.5" W. Condition: 7.75.	\$920.00
1449		Mobiloil Gasoline Die Cut 12" Single Sided Porcelain Pump Plate Sign w/ Pegasus - SSP sign has good color and gloss. The sign exhibits slight fading throughout with light surface wear in the fields. The perimeter has small chips at the upper mounting holes with wear and discoloration along the edges. Marked 453 on the lower edge. Overall an obscure Mobil pump sign featuring a large Pegasus graphic. 12" H x 12" W. Condition: 8.25.	\$3,450.00
1450		Superb That Good Gulf Gasoline 10.5" Single Sided Porcelain Pump Plate Sign - SSP sign has day one color and gloss. The fields are clean. The perimeter has minor surface imperfections with a tiny chip at the 12 o'clock edge and minor color match along the lower left edge near 6 o'clock. All four factory grommets are present. The sign has a great look with vibrant color throughout. 10.5" H. Condition: 9.0+.	\$2,300.00
1451		Bardahl Frees Valve Lifters 49" Emb. Single Sided Tin Sign w/ Bardahl Man - SST embossed self-framed sign has good color and shine. The field has surface wear with scratches and paint chips. The perimeter has similar wear with areas of paint loss and errant red paint. Marked Press Sign Co., St. Louis. The sign displays well with eye-catching graphics of the Bardahl man in the upper field. 49" H x 49" W. Condition: 7.5.	\$2,185.00
1452		Impressive 1963 Say Pepsi Please Emb. Single Sided Tin Sign w/ Bottle Cap Logo - SST embossed self-framed sign has outstanding color and shine. The field is very clean overall and features a large embossed bottle cap. The outer fields have minor surface imperfections. The perimeter exhibits light wear at the mounting holes, bends on the upper left corner and other minor wear. Marked M-164 Made in U.S.A. AAW P2-884 4-63. Overall a seldom seen Pepsi sign with exceptional color. 34" H x 26.5" W. Condition: 9.0+	\$1,955.00
1453		Striking Lyons Cakes Double Sided Porcelain Flange Sign - DSP flange has excellent color and gloss. Side #1 has a clean field with minor surface wear and a few tiny flea bites along the outer edges. The reverse is in a similar condition with a few extra edge chips on the upper right edge. Overall a clean example with brilliant porcelain enamel colors. 14" H x 12" W. Condition: 9.	\$373.75

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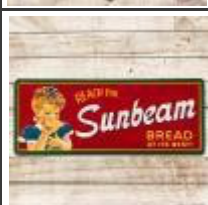
## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1454		Sunbeam Blue Ribbon Single Sided Tin Door Push Sign w/ Little Miss Sunbeam - SST multi-piece door push sign has very good color and shine. The field has light wear with small paint chips, fine scratches and errant white paint. The perimeter has surface rubs with areas of minor oxidation. Overall an iconic country store door push. 15" H x 29" W x 2" D. Condition: 8.25.	\$1,265.00
1455		Drink Coca Cola Single Sided Porcelain Door Push Sign - SSP door push sign has excellent color and gloss. The field is very clean overall with light surface wear and marks in the right field. The perimeter has small chips at the mount holes and edges. The metal mounting brackets are in good condition with paint loss and oxidation. Marked R.J. Wewees Dallas, Tex. U.S. Pat. No. 1928149. The push displays well with classic Coke porcelain enamel colors. 4" H x 32.5" W. Condition: 8.9.	\$1,150.00
1456		For Best Results! Feed Your Dog Ken-L Ration Single Sided Tin Thermometer - SST thermometer has excellent color and shine. The tube is intact and works correctly. The field has wonderful graphics of a Ken-L Ration dog food can and exhibits minor surface imperfections and light wear in the outer lettering. The perimeter has small paint chips at the mounting holes. The thermometer has a great look and displays very well. 26.5" H x 7.5" W. Condition: 8.9+.	\$920.00
1457		Gulfpride Select New! Cold-Proof Heat-Proof Motor Oil Double Sided Tin Flange Sign - DST flange has excellent color and shine. The display has light wear with fine scratches in the fields and small paint chips along the edges. The reverse is in a similar condition with an area of scuffs with minor paint loss at the top of the "T" in Motor. The flange has a great look and displays very well. 16.5" H x 12.25" W. Condition: 8.5.	\$1,092.50
1458		Armco Ingot Iron Shop "Quality Work with Quality Iron" Double Sided Porcelain Flange Sign w/ Logo - DSP flange has good color and gloss. Side #1 has light wear in the fields with slight cloudiness and chips along the outer edges. The reverse is in a similar condition with small chips in the field. Overall an early flange that displays very well. 12" H x 18" W. Condition: 8.	\$690.00
1459		Denver Jewelry Company "Cash or Credit" 18" Lackner Advertising Clock - Lackner advertising clock works as it should. The inner face has excellent color and features a diamond graphic in the upper field. The inner face shows a partial repaint in the field and lower lettering with traces of prior Denver Jewelry lettering slightly visible under the "Cash or Credit" lettering. The outer face is clean with faint second-hand marks in the field. The metal can features original paint with a factory Lackner decal on the reverse. Overall an impressive clock with strong eye appeal. 18.5" H x 14.75" W x 4" D.	\$201.25
1460		Coca Cola 24" Single Sided Porcelain Convex Button Sign w/ Bottle & Bracket - SSP Coke button sign with factory mounting bracket has very good color and gloss. The fields are clean with slight cloudiness to the red porcelain enamel. The perimeter has minor discoloration with a chip at the one mounting hole and edge chips at 11 o'clock. The bracket on the reverse is in very good condition. The button displays very well overall. 24" H. Condition: 8.5.	\$1,495.00
1461		Firestone Tire Rack Advertising Display "Trade Today" w/ Signs Complete - Complete Firestone display includes a whitewall Firestone tire, DST tire rack and a DST tire insert. Side #1 is clean with light wear, minor fine scratches and bends to the upper and lower points of the insert. The reverse has slightly more wear on the tire rack with additional fine scratches and paint chips to the insert. Overall an exceptional complete Firestone display. 27" H x 29" W x 8" D. Condition: 8.5/8.0.	\$1,495.00



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## Prices Realized (includes 15% Buyer's Premium)

Lot Number		Title & Description	Selling Price
1462		Round House Overalls Single Sided Tin Thermometer w/ Logo - SST thermometer has excellent color and shine. The tube is intact and works as it should. The display has minor imperfections in the fields with scuffs and small paint chips in the outer fields. The perimeter has a small area of oxidation on the lower right corner. Overall a seldom-seen thermometer with great graphics. 17" H x 5" W. Condition: 8.5.	\$977.50
1463		NOS Hires Root Beer "It's High Time for Hires" Emb. Single Sided Tin Sign w/ Bottle & Paper - SST embossed self-framed sign with the factory paper has excellent color and shine. The fields areas clean and the perimeter has light wear with small paint chips on the self-framed edges. Marked Made in U.S.A. No. 4154 Hires Root Beer is a Registered Trademark of Beverages International Inc., Evanston, Ill. Overall a superb example with outstanding color. 11.75" H x 29.75" W. Condition: 9.	\$1,265.00
1464		1951 Drink Coca Cola Ice Cold Single Sided Porcelain Sign - SSP Coke sign has very good color and gloss. The field has light wear with fine scratches and small chips in the outer fields. The perimeter has larger chips with minor crazing and discoloration. Marked Made in Canada 1951 - P&M. The sign displays very well. 20" H x 28" W. Condition: 8.	\$1,092.50
1465		Oakhill Brewery The Three Horse Shoes Inn Framed Single Sided Porcelain Sign - SSP sign with an added wooden frame has excellent color and gloss. The field presents a clean graphic with light wear and small fine scratches in the green porcelain enamel. The perimeter has a chip on the upper left edge. The wooden frame is in very good condition and the sign is marked Hancor Signs, Mitcham. Overall a wonderful early English Pub sign with fantastic graphics. 34" H x 25.5" W. Condition: 8.9+	\$1,955.00
1466		Rare Bell System Telephone 3D Flange Sign w/ Logo - DSP 3-dimensional flange sign has day one color and gloss. The display has a clean field with a tiny chip on the lower left corner. The reverse is in a similar condition with small chip on the upper right corner. The mounting plate on the reverse has chips at the upper and lower mounting holes. Overall a scarce Bell System flange sign that would be very difficult to improve upon. 24" H x 7" W x 6" D. Condition: 9.25+.	\$10,350.00
1467		Reach For Sunbeam Bread At It's Best Single Sided Tin Sign w/ Little Miss Sunbeam - SST self-framed sign has excellent color and shine. The field is very clean overall with light surface wear and the faint trace of an unknown sign under the finish in the left fields. The outer fields and perimeter have small paint chips with fine scratches and minor bends to the self-framed edges. Overall an obscure Sunbeam sign with bold colors and wonderful graphics of Little Miss Sunbeam. 12" H x 30" W. Condition: 8.75+.	\$1,150.00